# Why Choose AIM Inc?

**Microsoft Cloud Expertise**

Deep specialization across Azure infrastructure, security, and operations

**End-to-End Delivery**

From advisory through implementation and managed services

**Enterprise-Grade 24×7 Support**

SLA-backed operations, proactive governance

**Secure-by-Design Approach**

Built-in compliance, resilience, and Zero Trust principles

# Microsoft Partner Credentials & Expertise
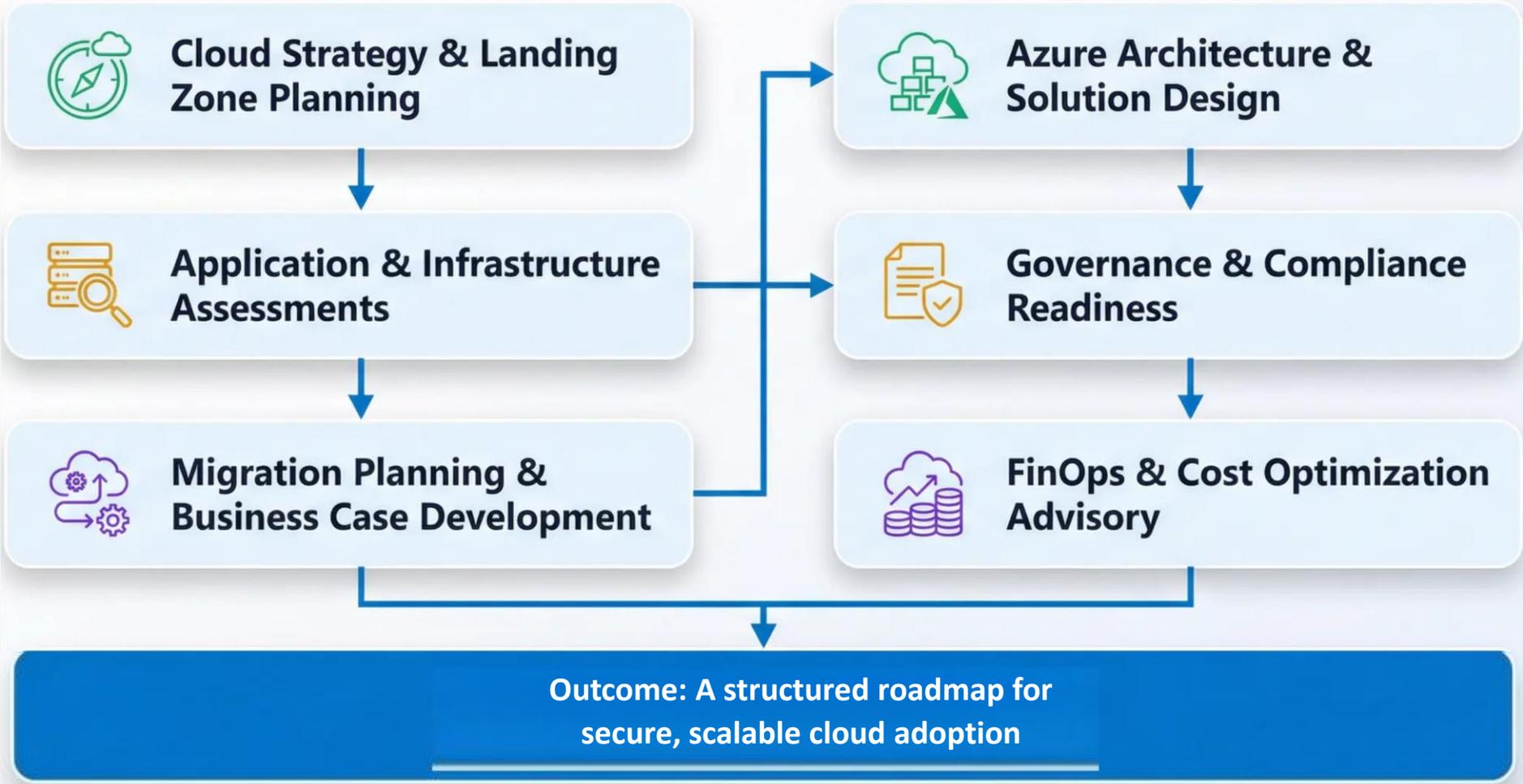
# Cloud Consulting & Advisory Services

Strategic guidance for secure, scalable cloud adoption

# Implementation & Project Delivery

Hands-on delivery services that modernize systems and accelerate deployment

## Azure Infrastructure Deployment

- Virtual Networks, Subnets, NSGs
- Identity & Access using Microsoft Entra
- Secure Connectivity (VPN, ExpressRoute)
- Compute modernization (VMs, Containers, AKS)

## Application Modernization & Integration

- App Service & Container Deployments
- Microservices Architecture
- API Integration & Automation
- DevOps CI/CD Enablement

## Migration & Modernization

- Azure Migrate Assessments
- Lift-and-Shift + Re-Platform Strategies
- Database Migration (SQL → Azure SQL/MI)
- Post-migration Optimization

## High Availability & DR

- Azure Site Recovery Design
- Backup Vault Implementation
- Multi-region HA Architecture
- DR Runbooks + Testing Support

# High Availability & Disaster Recovery

Business continuity is a core part of every offering

**Azure Site Recovery Design**

Automated failover and recovery orchestration

**Backup Vault Implementation**

Comprehensive backup strategies and retention policies

**Multi-region HA Architecture**

Geographic redundancy for maximum resilience

**DR Runbooks + Testing Support**

Recovery Time & Recovery Point Alignment
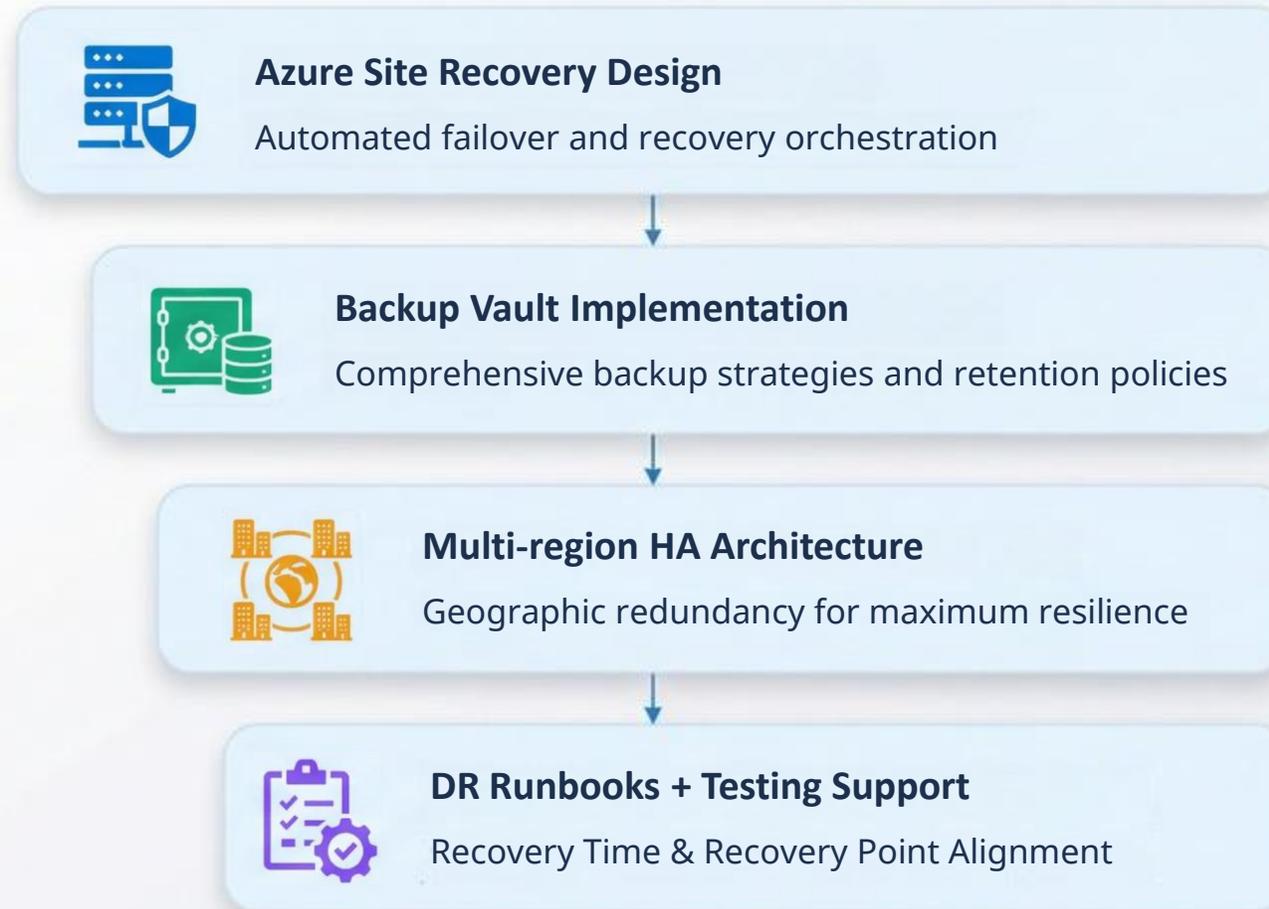
# 24×7 Managed Cloud Services



**Continuous Monitoring**
- Proactive alerting and response
- SLA-driven operational support

**Cost Optimization**
- Cost monitoring and forecasting
- Rightsizing and reserved instance planning

**Incident Response**
- Incident & Problem Management
- Azure Health integration

**24×7 Service Center**

**Compliance Support**
- Policy enforcement using Azure Policy
- Regulatory compliance alignment

**Security Operations**
- Threat detection and response
- Identity governance (MFA, Conditional Access)

# Solution Categories & Expertise Areas

## Cloud & Infrastructure

- Azure Migration
- Networking & Connectivity
- Backup & Disaster Recovery
- Platform Engineering

## Security, Identity & Compliance

- Microsoft Entra External ID (CIAM)
- Zero Trust Architecture
- Security Posture Management
- Compliance Governance

## Application & DevOps

- Azure DevOps + GitHub Automation
- Containers & Kubernetes
- Serverless Solutions
- Integration Platforms

## Data & Analytics Enablement

- Power BI & Reporting
- Azure Data Platforms
- Analytics Modernization
- Enterprise BI Foundations

# Industries We Serve

Proven domain expertise in Financial Services, Healthcare, Transportation & Logistics, Professional Services, and Distribution & Retail.

| Financial Services | Healthcare | Transportation & Logistics | Professional Services | Distribution & Retail |
|---|---|---|---|---|
| Compliance & Risk Management | HIPAA-Ready Solutions | Supply Chain Optimization | Client-Focused Solutions | Digital Commerce Enablement |

# Our Proven Delivery Methodology

A structured lifecycle aligned with Microsoft Marketplace best practices

**1. Discover & Assess**

Cloud readiness, workload assessment, security baseline.

**2. Design & Build**

Architecture definition, landing zones, governance frameworks.

**3. Migrate & Deploy**

Execution with minimal downtime, validated outcomes.

**4. Operate & Optimize**

24x7 managed support, FinOps, continuous improvement.

**5. Innovate & Scale**

AI enablement, modernization, platform evolution.