



Join the Bidding
Revolution with
Blue Edge AI

A man and a woman are standing in a modern office environment. The man, on the left, is wearing a blue jacket and glasses, and is looking towards the woman. The woman, on the right, is wearing a striped shirt and is looking down at a tablet she is holding. The background is a glass wall with numerous company logos, including AECOM, ALSTOM, Apple, Balfour Beatty, bam, BOMBARDIER, cintra, Clugston, COLAS, DRAGADOS, EIFFAGE, equitix, GallifordTry plc, Genr8, GRAHAM, Interserve, ISG, lendlease, mace, mcavoy, MORGAN SINDALL GROUP, MURPHY, SKANSKA, SK, Sir Robert McALPINE, and StudyGroup. The logos are arranged in a grid-like pattern on the glass wall.

Trusted Partners

For over 20 years, Blue Edge has been a trusted partner for top organisations in construction, infrastructure, and transport, ensuring success in their crucial bids and tenders.

With over £80 billion secured in project wins, we set new standards for excellence and reliability.

Our AI-powered platform transforms the tendering process, enabling teams to swiftly extract key insights, streamline workflows, and create high-quality proposals faster.

Bid Teams Face Numerous Challenges



Overloaded with
unstructure documents



Under intense
time pressure



Balancing day jobs with
tender responsibilities

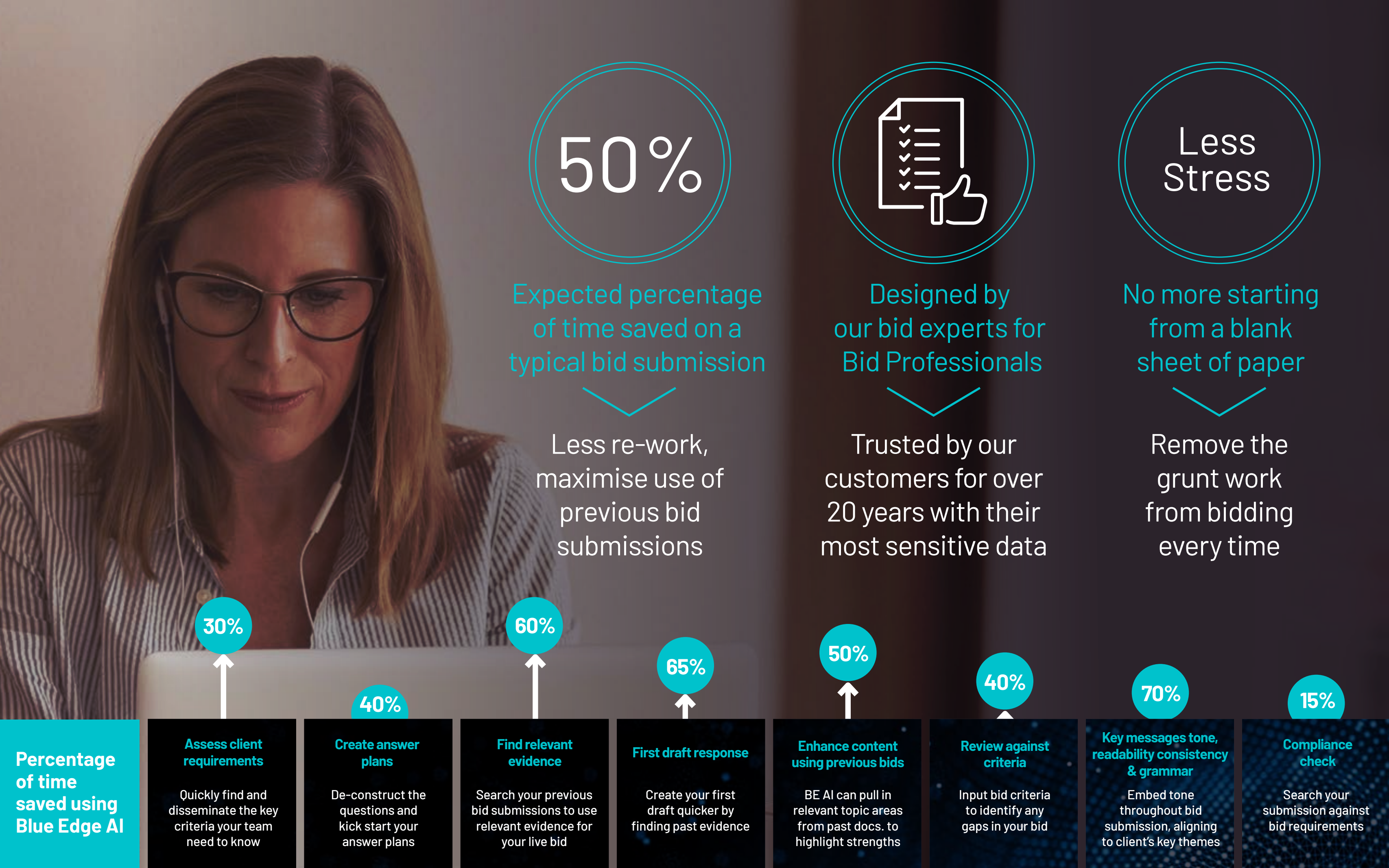


Lack of talented
resource



Our Solution Cutting-Edge AI





Expected percentage of time saved on a typical bid submission



Less re-work, maximise use of previous bid submissions



Designed by our bid experts for Bid Professionals



Trusted by our customers for over 20 years with their most sensitive data



No more starting from a blank sheet of paper



Remove the grunt work from bidding every time

30%



Percentage of time saved using Blue Edge AI

40%

60%



65%



50%



40%



70%

15%

Assess client requirements

Quickly find and disseminate the key criteria your team need to know

Create answer plans

De-construct the questions and kick start your answer plans

Find relevant evidence

Search your previous bid submissions to use relevant evidence for your live bid

First draft response

Create your first draft quicker by finding past evidence

Enhance content using previous bids

BE AI can pull in relevant topic areas from past docs. to highlight strengths

Review against criteria

Input bid criteria to identify any gaps in your bid

Key messages tone, readability consistency & grammar

Embed tone throughout bid submission, aligning to client's key themes

Compliance check

Search your submission against bid requirements

Discover the Blue Edge AI Advantage today

Start transforming your bid management process and empowering your team to create winning proposals more efficiently than ever before.

Our comprehensive 4-Stage Process



1

**Smart Information
Discovery**



2

**Accelerated Draft
Development**



3

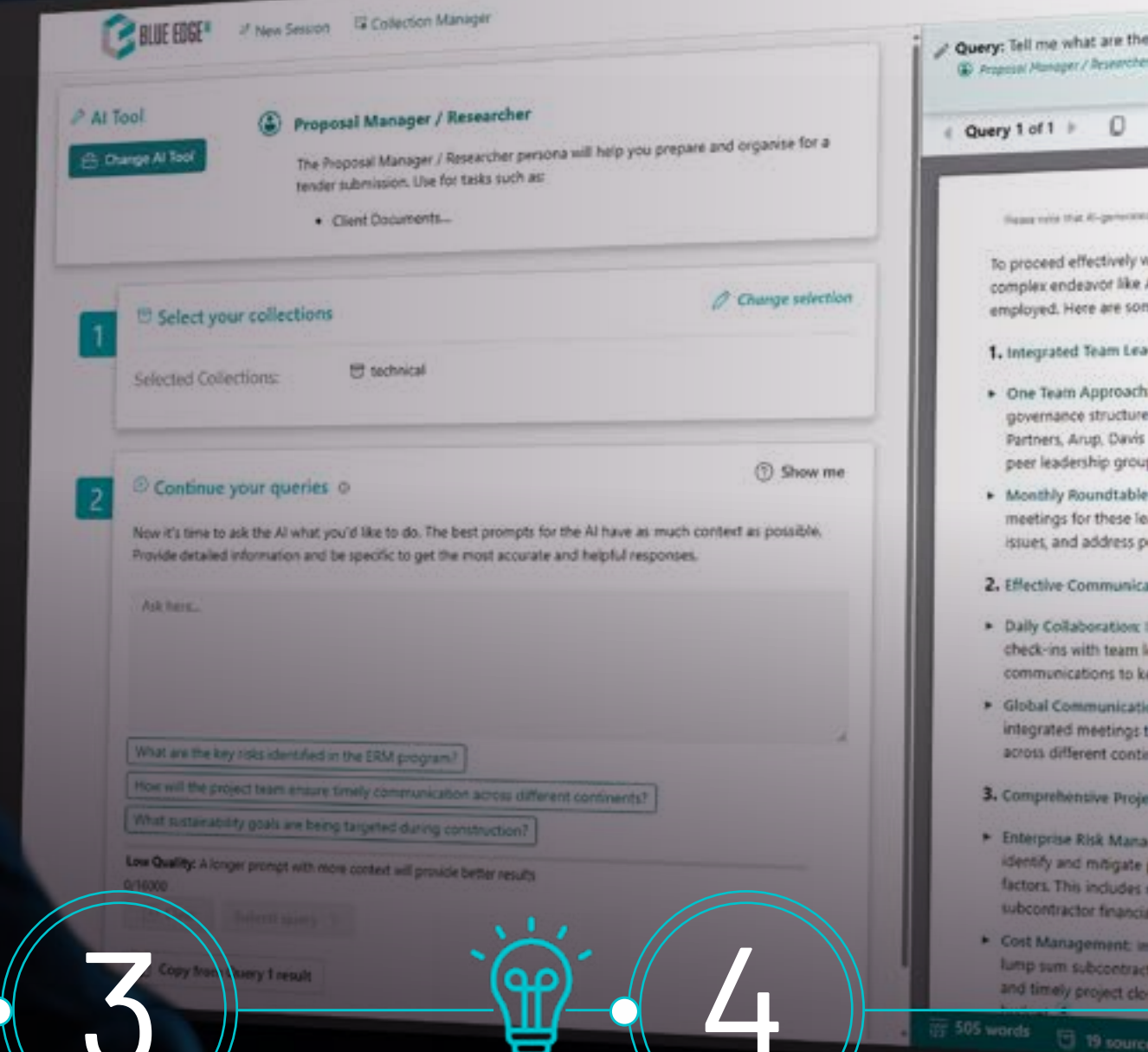
**Intelligent
Response Analysis**



4

**Enhanced Writing
and Refinement**

50%⁺ Expected amount of time saved across your entire bid process.



1

Smart Information Discovery

In the early stages of bid development, quickly finding the right information is crucial for setting your proposal on the path to success.

Blue Edge AI simplifies the complexity of vast document libraries, client requirements, and past submissions. It surfaces relevant insights, compliance requirements, and proven success stories, ensuring you start every bid with comprehensive knowledge at your fingertips.

- /// Instantly scan and analyse client documents
- /// Extract crucial information
- /// Surface relevant case studies from your bid library
- /// Navigate complex documentation effortlessly

30%+
More
Efficient

**Find relevant
evidence**

60%+
Faster

2

Accelerated Draft Development

Blue Edge AI combines experience with innovation to help your team create compelling first drafts. Our app doesn't just speed up the writing process — it elevates it.

By analysing your past submissions, understanding your tone of voice, and applying proven answer plan structures, our suite of tools helps you to create response drafts that usually take days in just hours.

- /// Create structured answer plans
- /// Build upon successful previous submissions
- /// Generate content that matches your corporate tone of voice
- /// Maintain consistency across all responses

Create
answer plans
40%+
Faster

Get to first
draft stage
65%+
Faster

3

Intelligent Response Analysis

Our Intelligent Analysis goes deeper than just a quick review. It thoroughly examines your responses against key themes, scoring criteria, and important messages, providing insights to improve your bid.

This unbiased analysis identifies gaps, uncovers opportunities, and recommends ways to enhance your submission, ensuring your proposal resonates with evaluators and aligns with client requirements.

- /// Instant Red Reviews of your responses
- /// Analysis and improvements against win themes
- /// Scored responses on Client criteria
- /// Impartial critique of key messages

Check
compliance
15%+
Faster

Review
against criteria
40%+
Faster

4

Enhanced Writing and Refinement

The final stage is where a good proposal becomes a great one. Blue Edge AI helps to fine-tune your content to make it persuasive while meeting all the necessary requirements.

Improve readability, create engaging narratives, manage word count, and standardise terms to ensure your proposal is polished.

- ✓ Enhance readability and impact
- ✓ Craft compelling introductions and conclusions
- ✓ Optimise word count efficiently
- ✓ Leverage successful past responses
- ✓ Streamline terminology with automatic acronym generation

Check key messages,
tone, readability,
consistency & grammar

70%+

More Efficiently

Security Prioritised

All data is securely housed within Microsoft Azure, ensuring it never leaves its secure boundary. We adhere to ISO principles, data protection laws, and the highest standards, utilising a leading compliance platform trusted by market leaders like OpenAI.

The Microsoft Azure security framework provides state-of-the-art security in global data centres, customised hardware with integrated security controls, protection against threats such as DDoS attacks, and a team of over 3,500 global cybersecurity experts safeguarding business assets and data.



Industry Compliance

Our AI app follows ISO 27001 and SOC 2 standards, GDPR and UK/EU data protection laws, ensuring top-tier data security and privacy.



Microsoft Azure Security

Utilise the robust protection, threat intelligence, and continuous monitoring of Microsoft Azure to keep your data safe.



Advanced Authentication

Auth0 integration offers multi-factor authentication (MFA), single sign-on (SSO), and adaptive authentication to prevent unauthorised access.



AI-Driven Threat Detection

Our AI continuously monitors and neutralises threats in real-time, keeping your data secure.



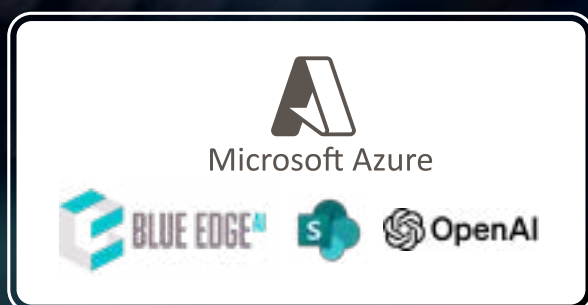
End-to-End Encryption

All data is encrypted in transit and at rest, protecting sensitive information from interception and unauthorised access.



Revolutionised Bidding

**Built using Microsoft Azure's
most secure environment**



Compliant with:
GDPR, UK and EU
data protection
laws



Privacy Protocols

The only Tender AI app fully built in Microsoft's secure Azure platform. This means your data has the same protection as your SharePoint files.



Support to develop your AI intelligence

The only AI app able to be fully customised to suit your bid processes.

Exclusive access to new features and tools as they develop.

Quarterly reviews with our AI engineering team.

Direct support for your app when you need it:

- ✓ Blue Edge will be on hand as you need us to help you get the best from the app.
- ✓ Free customised tools created specifically for your company.

The only AI app grown by bid specialists.



Proven capability saving 100s of hours per week per bid professional.

The only AI app where you can focus your bid around your client documents and run test assessments.

The only AI app focused on helping clients win large and complex tenders.

Book a 1/2 hr demo to see how Blue Edge AI can accelerate your team and become part of the bidding



What Our Users Are Saying



/// The app was used to support our internal review process. This added a huge amount of value. The individual reports produced for each response, provided valuable feedback including indicative scoring, a check against win themes and recommendations for improvements.

The accuracy of the reports was impressive and identified focus areas for improvement. The app is a great tool to use progressively throughout the bid writing process. – *Paul Shipton, Balfour Beatty – Project Director* ///

/// By adding Blue Edge AI to our bidding workflow, we have been saving over 80% on time taken to produce and submit bids.

The app has freed up valuable time for our team to prioritise their core auditing responsibilities. – *Graham Gillespie, Wbg Partner & Head of Internal Audit* ///



BE BOLD BE BRAVE BID BRAVE

Let's change the impossible
to the possible, starting with
Social Sustainability.

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RE:THINK / RE:USE / RE:CYCLE

Consider the waste before you print

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