MAYO Human Capital Lasso Al Video Interview















From past recruiting experience, you may feel...

Filling a vacancy needs to 250 CVs screen over

Takes 42 days



Bad efficiency on 1st round interview

Because of time pressure, it's not easy to precisely evaluate candidates' person-job fit.



Interview arrangement b/w candidates & interviewer

Interviewer time is not easy to arrange. Outstanding talents always have many opportunities. It's easy to lose them if the process too long.

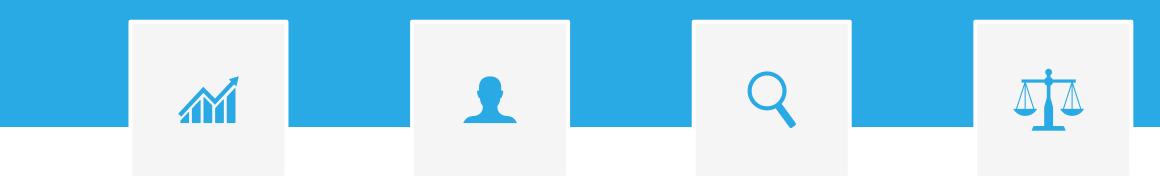
Lack of objective evaluation

Cognitive bias happens frequently and make line manager jump into bad quality of conclusions.

Lasso Improves Quality of Talent Acquisition

From corporate perspective, over 75% of corporate HR is willing to apply remote interview.

Based on research of LinkedIn, more than 67% of candidates appreciate AI remote interview to enhance efficiency and remove bias from interviewer.



Increase Screening Efficiency

Easily to send interview invitation and collect feedbacks.

Enhance Willingness to Join Interview

Without time and place restriction, candidates are much easier to join interview.

Understand Candidates More

Seeing candidates directly and doing observation increase understandings to candidates.

Evaluate Objectively

Constructive
questions, AI
indicators, and talent
matrix help evaluate
candidates
comparably and
objectively.

Compete for talent the way companies compete for customers.

- Mark W. Schaefer

Design

Diverse Type of Questions

Multi-Language

Diverse Type of Questions

APP video interview

AI Indicators

Talent Matrix

04
Talent Pool



"Visible" Talent Pool

Lasso functions

Let's Do Interview before Screening with Lasso!

01

Design

In the design stage, Lasso provides diversified and flexible question types for HR, so that HR can use Lasso AI to interview and test professional knowledge, job willingness, etc.

Lasso provides the most considerate interview design experience, and can show your employer brand!

Multi-Job Opening Diverse Types of Questions



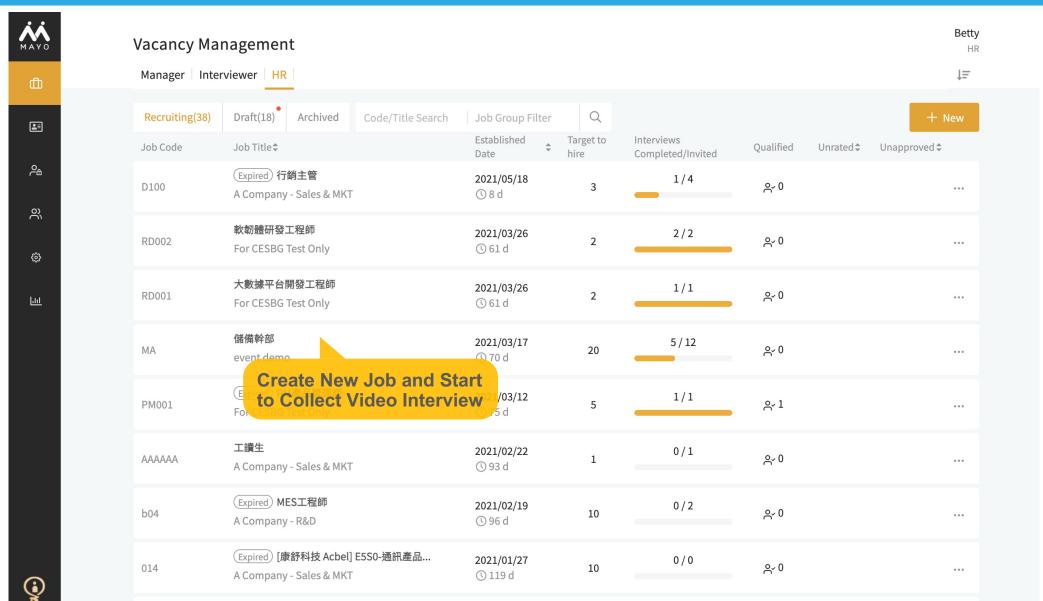
Lasso offers in-system competency-based questions. Four types of questions are available including video interview, flash video interview, choice questions, survey questions as well.



Multi-Language

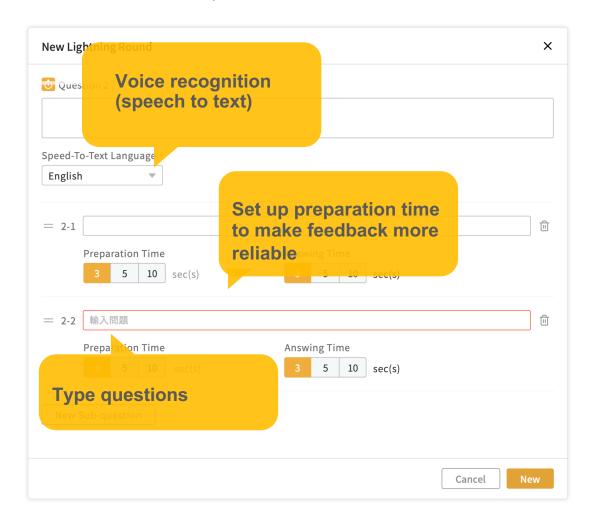
Chinese, English, Vietnamese languages are available.

The progress of talent recruitment at a glance

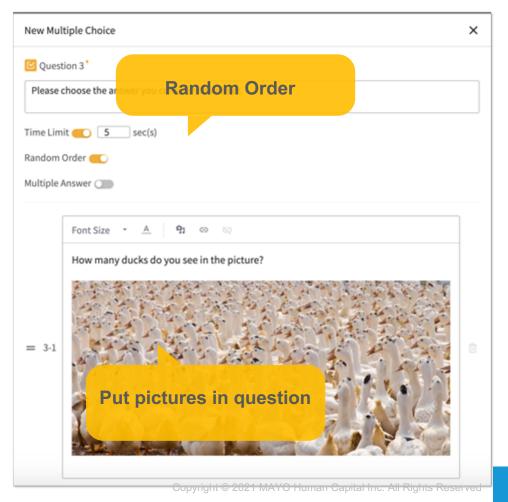


Multi-Question Design, Customized Preparation and Answer Time, and Support Multi-Language Recognition

Video Interview, Flash Video Interview

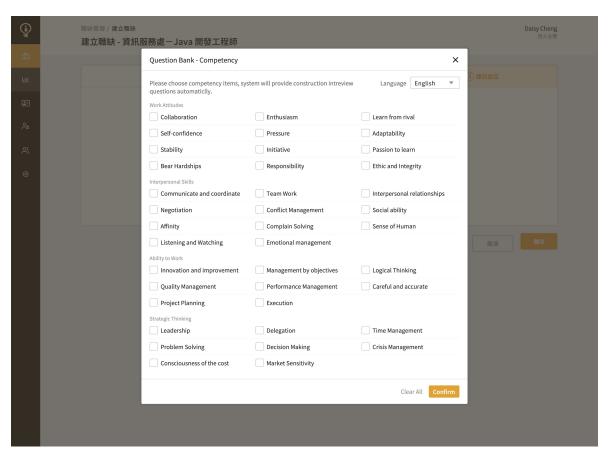


Multiple Choice & Survey Questions

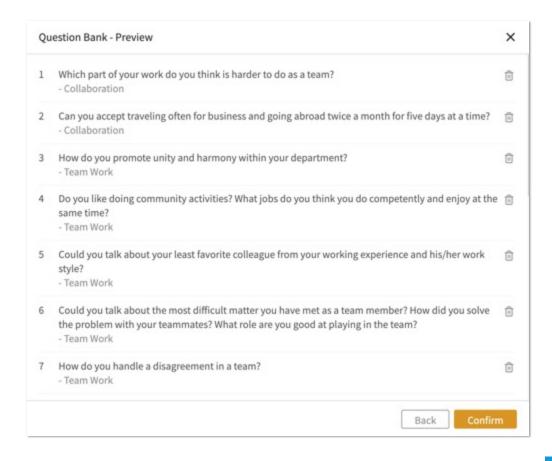


Let's Conduct Constructive Interview with 39 In-System Competencies!

Based on vacancy requirement, select appropriate competencies.



Free to use in-system questions for constructive interview.



02

Interview

There is no time and place limit for interviewers and job applicants. Reaching the greatest potential talents, and the interview can be completed by using the APP.

Lasso creates convenient interview scenarios for both HR and job seekers.



One-Click Import & Invite

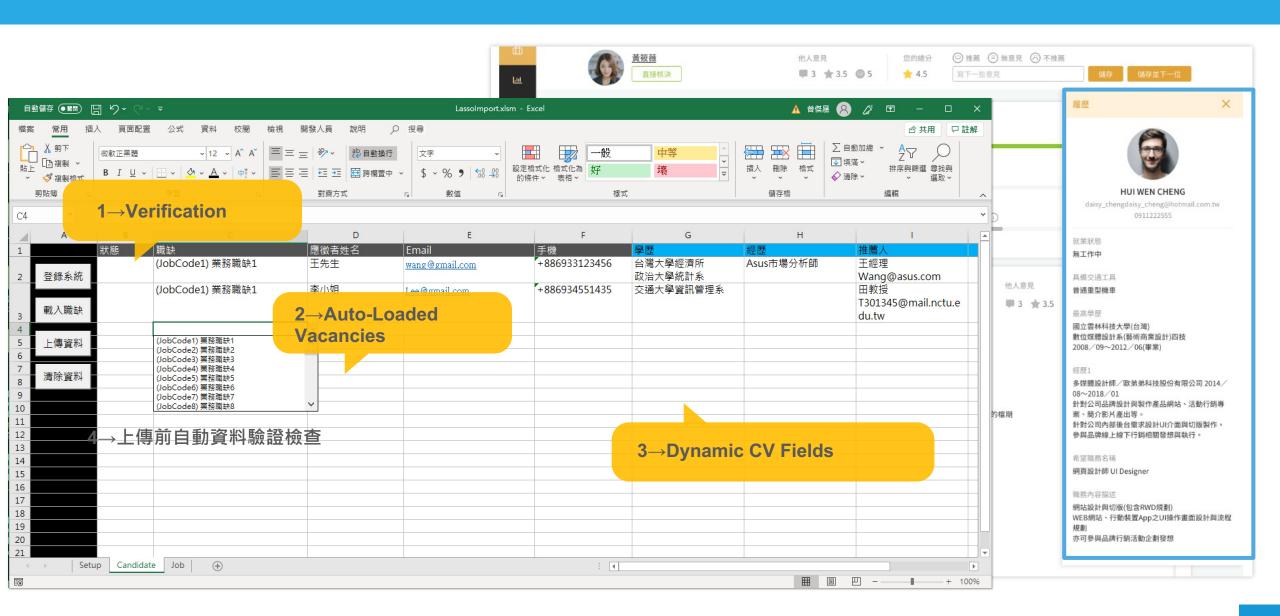
Interview invitations will be sent via Email & SMS at the time candidates' data is imported.



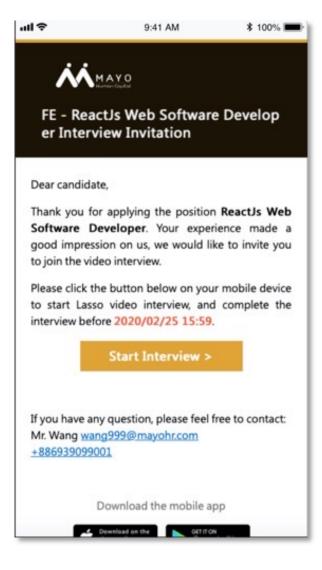
APP Video Interview

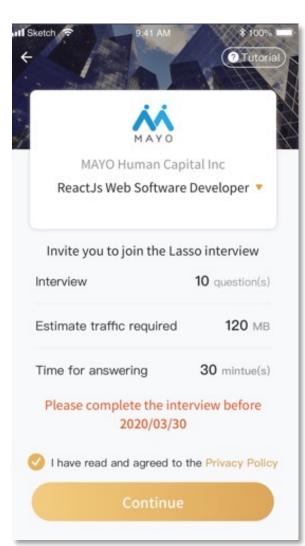
Can be widely distributed to candidates in different regions/different countries.

Import Candidates' Data & Dynamic CV Field via Excel

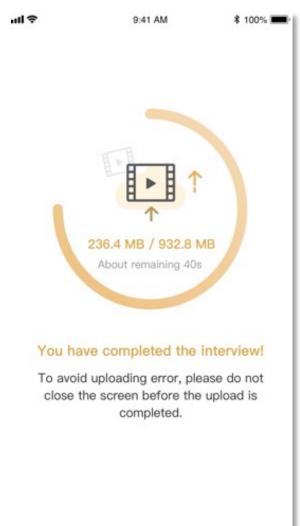


No Limitation on Time & Place, Candidates Can Do Interview Anywhere, Anytime.









03 Evaluation

Lasso uses three dimensions of Al indicators to calculate the Lasso Score for the reference of the employer. It also supports the joint evaluation of multiple interviewers Lasso uses Al and flexible multi-person cross-scoring to achieve the most objective and accurate evaluation.



Insights from Al

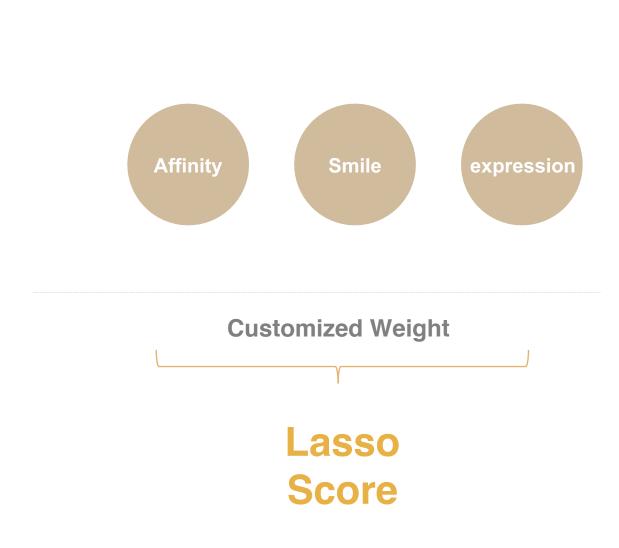
Lasso Score is calculated automatically based on 3 dimension of Al indicators.

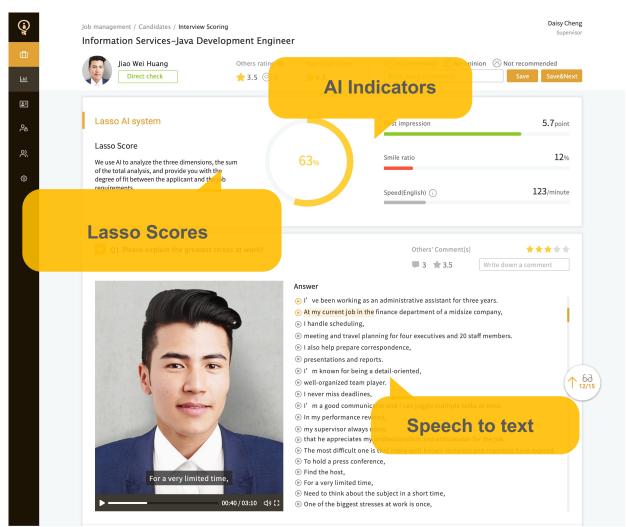


Talent Matrix

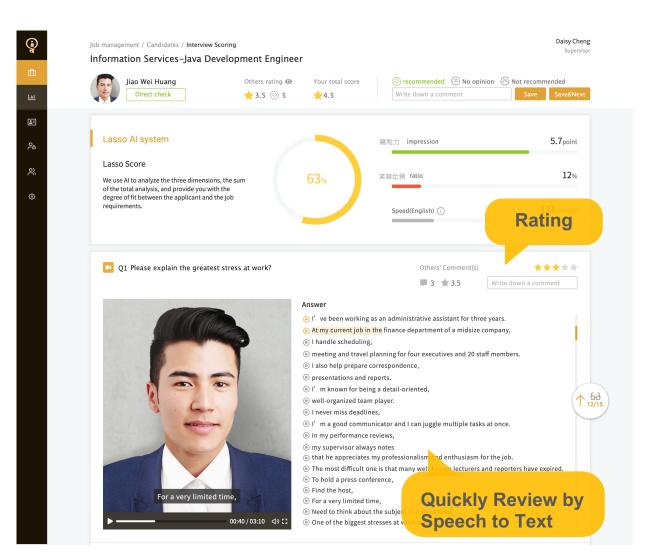
All candidates will show on talent matrix for HR to easily do cross-comparison.

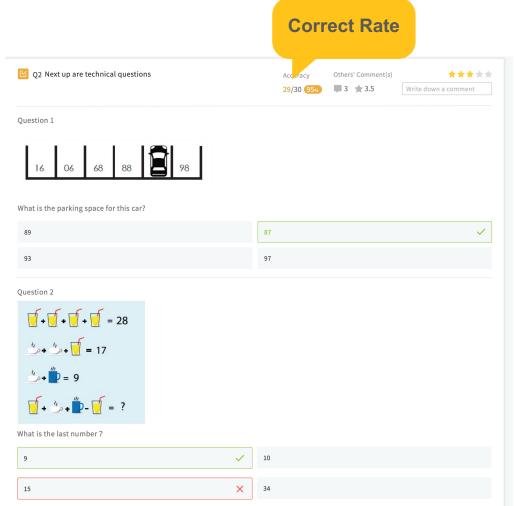
Lasso Score from 3 Dimensions of Al Indicators



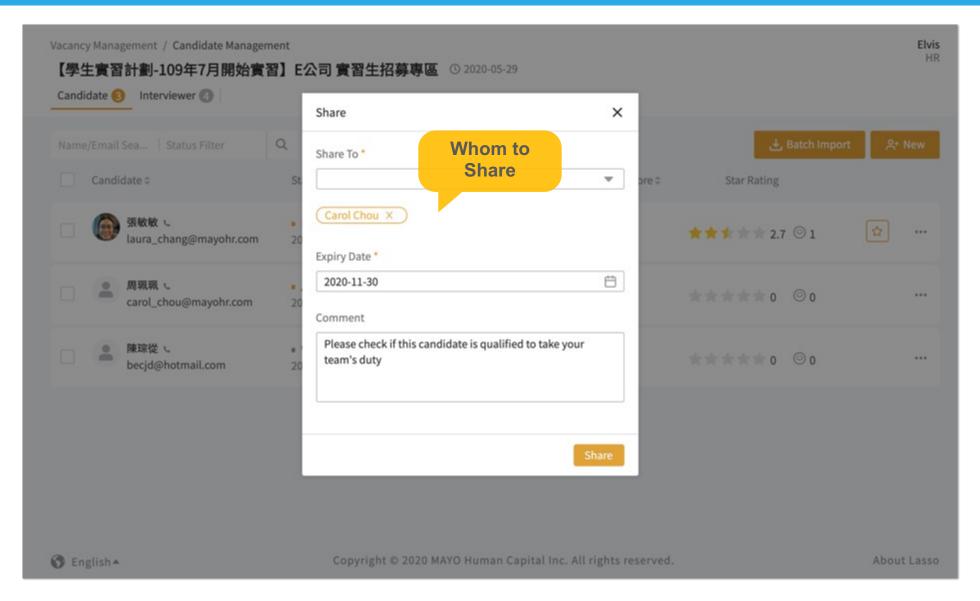


Interviewer Can Reviewer Candidates Online At Their Convenience

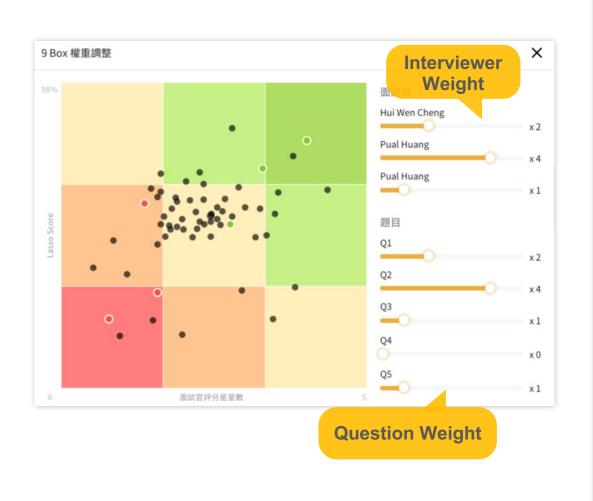


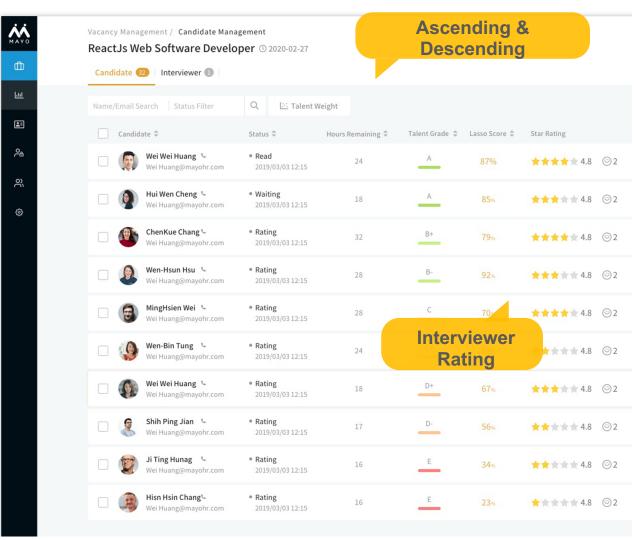


One-Click Share, Encouraging Cross-Vacancy Talent Reference



Talent Matrix to Filter Star Candidates from All





04

Talent Pool

Companies can use Lasso to establish an exclusive audiovisual talent pool for recruitment, internal transfer, and expatriation.

Lasso maximizes the convenience of HR management operations.



Multiple Role Design

Via role design, users on Lasso could be assigned to manage specific actions, and even specific vacancy management.



"Visible" Talent Pool

Time to start group-wide talent pool accumulation with video, voice, and resume.

05

Further Application

The application of internal organization talent management can be conducted through Lasso.



Lasso Boosts and Enhances Strategic Talent Acquisition



Make Recruiting Faster & Precise



& Al Indicators Helps to Evaluate Objectively



Thank You.