

The Value is Human.

The Speed is AI.



A **PATENTED**, AI-NATIVE PLATFORM THAT AUTOMATES FIREWALL CHANGE MANAGEMENT
SAFELY, COMPLIANTLY AND AT SCALE.

Pre-seed | Beta ready | Microsoft Azure partnership

\$10B Infrastructure Bottleneck

Security Is Moving At The Speed Of Software, But Network Management Is Stuck In The **Era Of Manual Scripts**.

1. The Manual "Senior Talent" Trap

Problem: Firewall changes rely on "heroics"—senior engineers writing manual scripts.



1-3 Week Delays
Wasting Top Talent

2. The Liability of Human Error

Problem: 99% of breaches due to misconfigurations. **Gartner**



Costly Breach or
Compliance Failure

3. Brittle, Legacy Automation

Problem: "Automation" is Static & Fragile



High OPEX & Unscalable

THIS IS A **HUMAN** PROBLEM, NOT A **FIREWALL** PROBLEM.

The Agentic Solution

Agentic AI Platform That Moves Network Security From Manual, Ticket-based Workflows To A Fully **Autonomous Lifecycle**

IT SERVICE MANAGEMENT

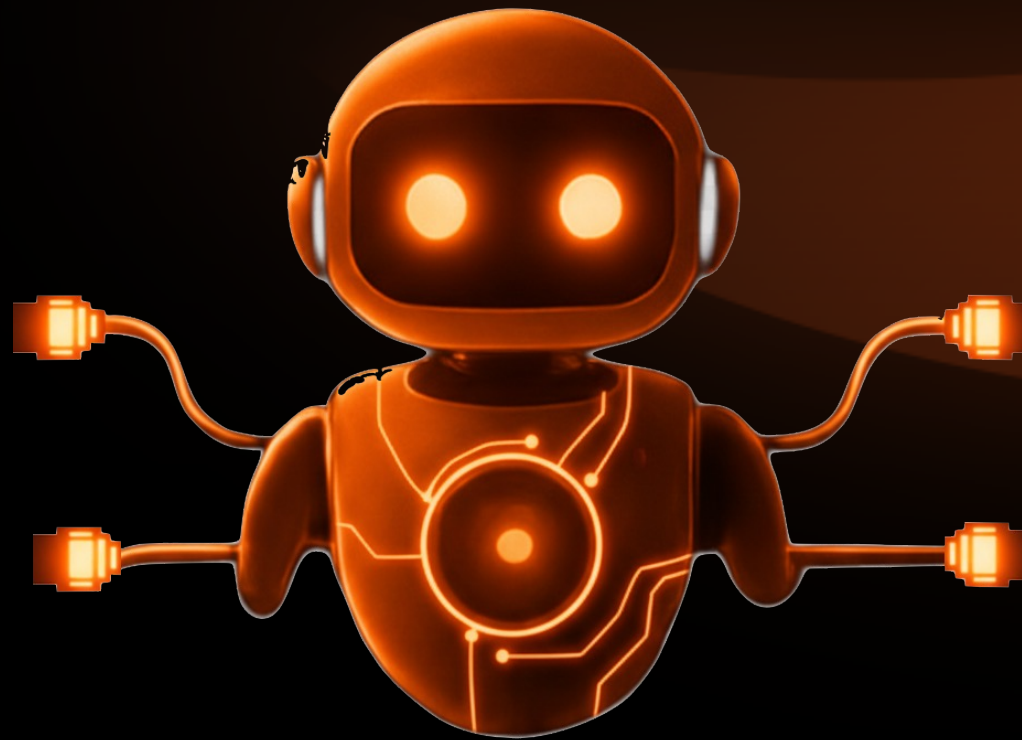
servicenow

 Jira Service Management

 Freshservice

 **bmc** Helix ITSM

solarwinds 
service desk



NETWORK INFRASTRUCTURE


CISCO

HPE/JUNIPER

 **paloalto**

FORTINET

ARISTA

The Product

CONVERSATIONAL
INTENT DRIVEN AI



MULTI VENDOR



AUTOMATED
DEPLOYMENT



VALIDATION &
COMPLIANCE



70–90%

Engineering
Time Reduction

5–10×

Ticket closures
accelerated

30–70%

SLA Reduction

40%

OPEX Reduction

Zero

Error
Deployments

FIREBOT IS AN AGENTIC AI PLATFORM THAT DELIVERS AUTONOMOUS, INTENT-DRIVEN NETWORK SECURITY BY REPLACING MANUAL SCRIPTS WITH A SELF-HEALING, MULTI-VENDOR AUTOMATION BRAIN.

The WORKFLOW



FIREBOT — AUTOMATED CHANGE MANAGEMENT WORKFLOW

From Request to Deployment. Secure. Compliant. Zero Guesswork.



The Impact

Before: Manual Change Management



- Slow Change Cycles
- High Error Rates
- Manual Compliance Checks
- Costly & Inefficient

- ▶ MTTR: 10–20 Days
- ▶ Error Rate: 15–30%
- ▶ Cost/Change: £1,200–£2,500
- ▶ Change Failures: High

VS

After: Firebot Automation

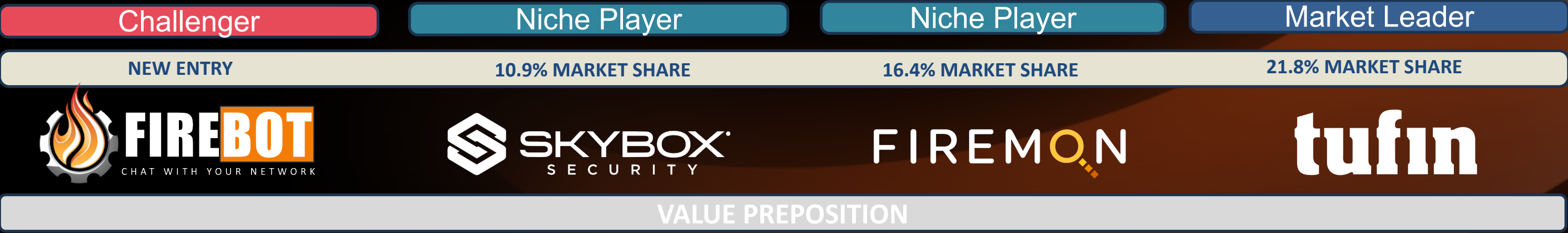


- Fast, Automated Changes
- Near-Zero Errors
- Continuous Compliance
- Lower Costs

- ▶ MTTR: Minutes
- ▶ Error Rate: <3%
- ▶ Cost/Change: £150–£300
- ▶ Success Rate: >99%

Competitive Edge

Vision & Strategy that strives us towards Market Leadership & Disrupt Status Quo



Features



The Executive Team

25+ Years at the Intersection of Network Security, Strategic Automation, and Market-Leading Innovation.

NON- EXECUTIVE



Dr. Dan Pitt

Advisory



Dr. Ray Mota

Advisory



Dr. Maziar N

Advisory



EXECUTIVE DIRECTORS



Nimit Shishodia

Founder/CEO



Ross Anderson

Co-Founder/CTO



DUBAI LEADERSHIP



Nitesh Thakur

Chief Product & Growth Officer

SALES & DISTRIBUTION



Mick Cooper

Sales Enablement



Will Bond

Distribution

PRODUCT R&D



Dr Santosh D

VP – R&D



Nagendra Y

VP – Engineering

PATENT PUBLISHED US20170006082A1 – SDN ORCHESTRATION BY ABSTRACTION

The Traction

Proven **Market Demand** Through Strategic Azure Partnerships, Active Paid PoCs, And A Growing Roster Of Enterprise References

KEY MILESTONES



BETA PLATFORM – LIVE & OPERATIONAL



STRATEGIC CLOUD PARTNERSHIP - MICROSOFT
AZURE



EARLY ADOPTERS - TIER-2 / TIER-3 BANKS &
MSPS



PROVEN USE CASES – FIREWALL CHANGE CONTROL,
COMPLAINCE & REGULATIONS

PIPELINE & GROWTH



RESELLER PARTNERS ONBAORDED



PAID PILOTS IN PROGRESS



AMAZON, GOOGLE & VENDOR
PARTNERSHIPS UNDERWAY

Feature

Vendor Support
Execution
Control
Scale
Licensing

Why Firebot ?

Legacy Automation

Single-vendor scripts
Static Playbooks
Manual
Limited
Complex

Firebot AI

Multi-vendor, AI-native
Dynamic, intent-driven
Conversational
Cloud-scale (Azure)
Simple, usage-based

Deploy Faster

The Value is Human. The Speed is AI.



Join Now!