





CRM FOR BROKERS

# Integrated CRM for Marketing, Sales and Contact Center Management

At Awara IT, we offer a CRM solution designed specifically for financial brokers. Our system automates marketing, sales, and customer service workflows, enabling faster decision-making and improved client engagement.

## WE OFFER

-  A unified platform for managing marketing campaigns, sales pipelines, and contact center operations.
-  Automated processes that reduce manual work and enhance responsiveness.
-  Flexible deployment – choose online or on-premises to suit your needs.
-  Proven reliability with market-leading brokers and competitive pricing.

## BEST FOR

- Mid-sized to large financial brokerage firms looking to automate and enhance marketing, sales, and customer service operations.
- Brokerage executives, marketing directors, IT managers, and operations heads seeking an integrated solution to drive efficiency and growth.

# 50%

faster lead  
conversion

# 60%

reduction in  
manual tasks

# 40%

improvement in  
customer  
engagement

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### KEY BUSINESS OUTCOMES & BENEFITS



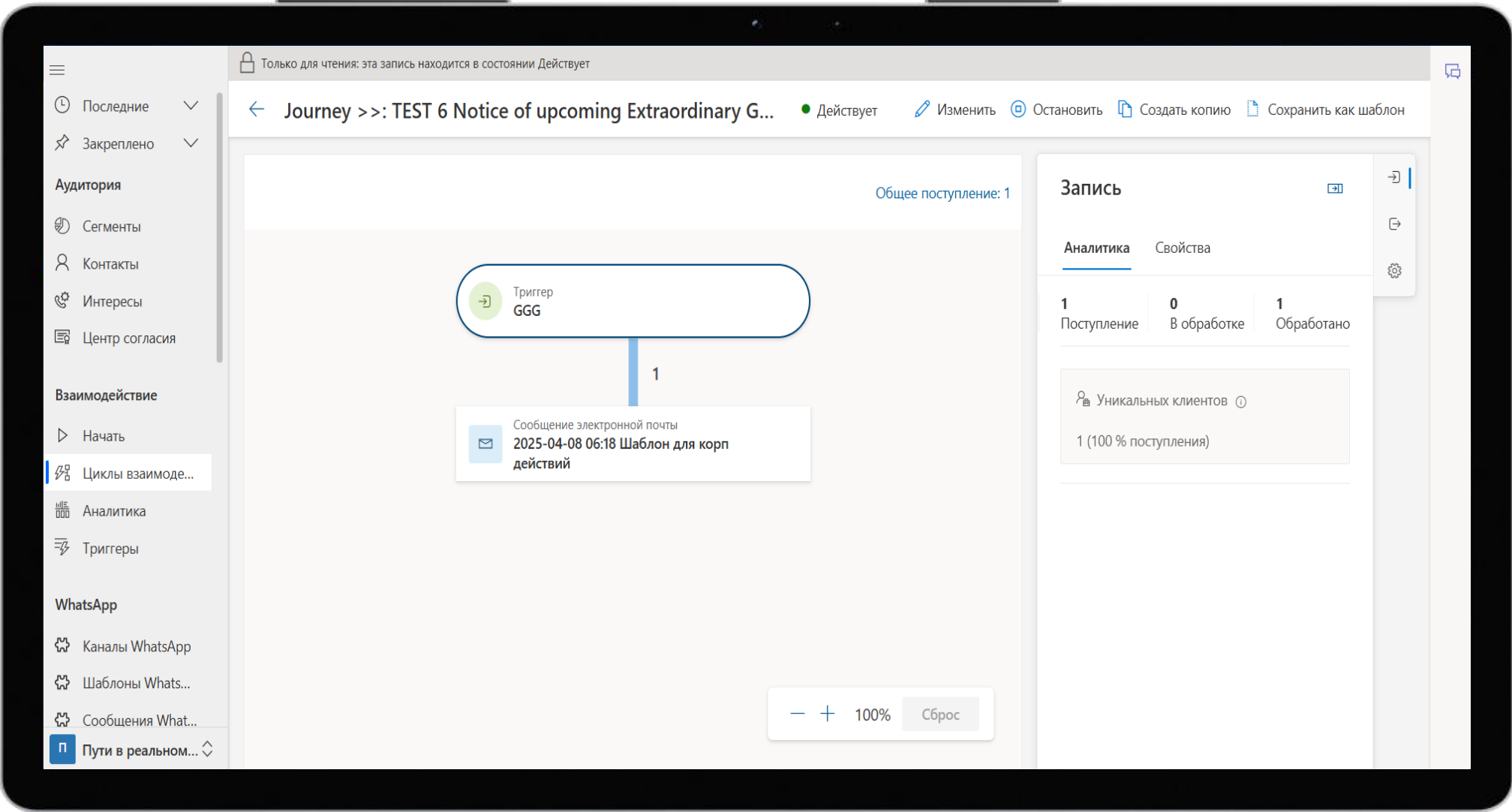
**Streamlined Operations:** Achieve efficiency with automated workflows and centralized management.

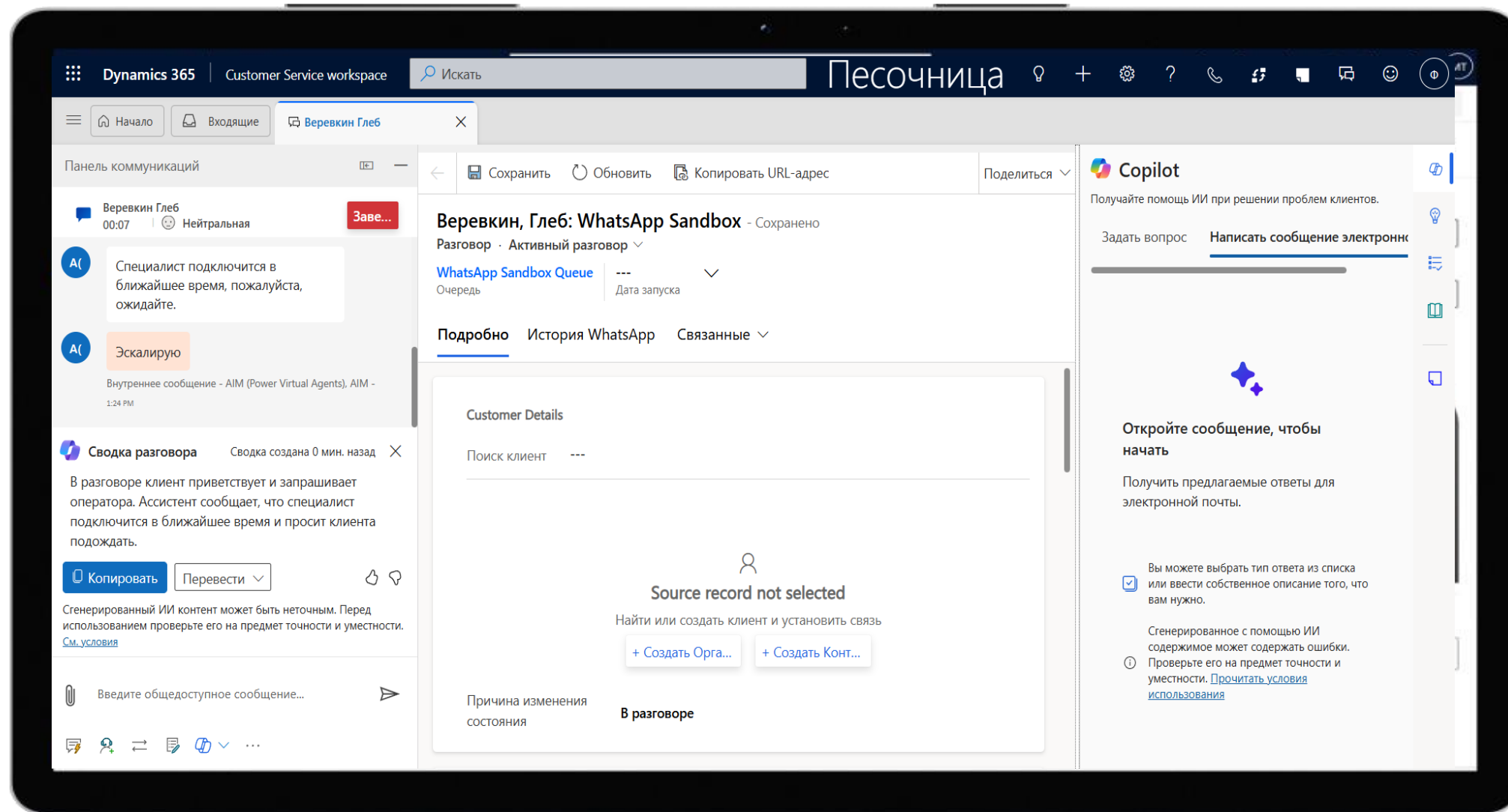


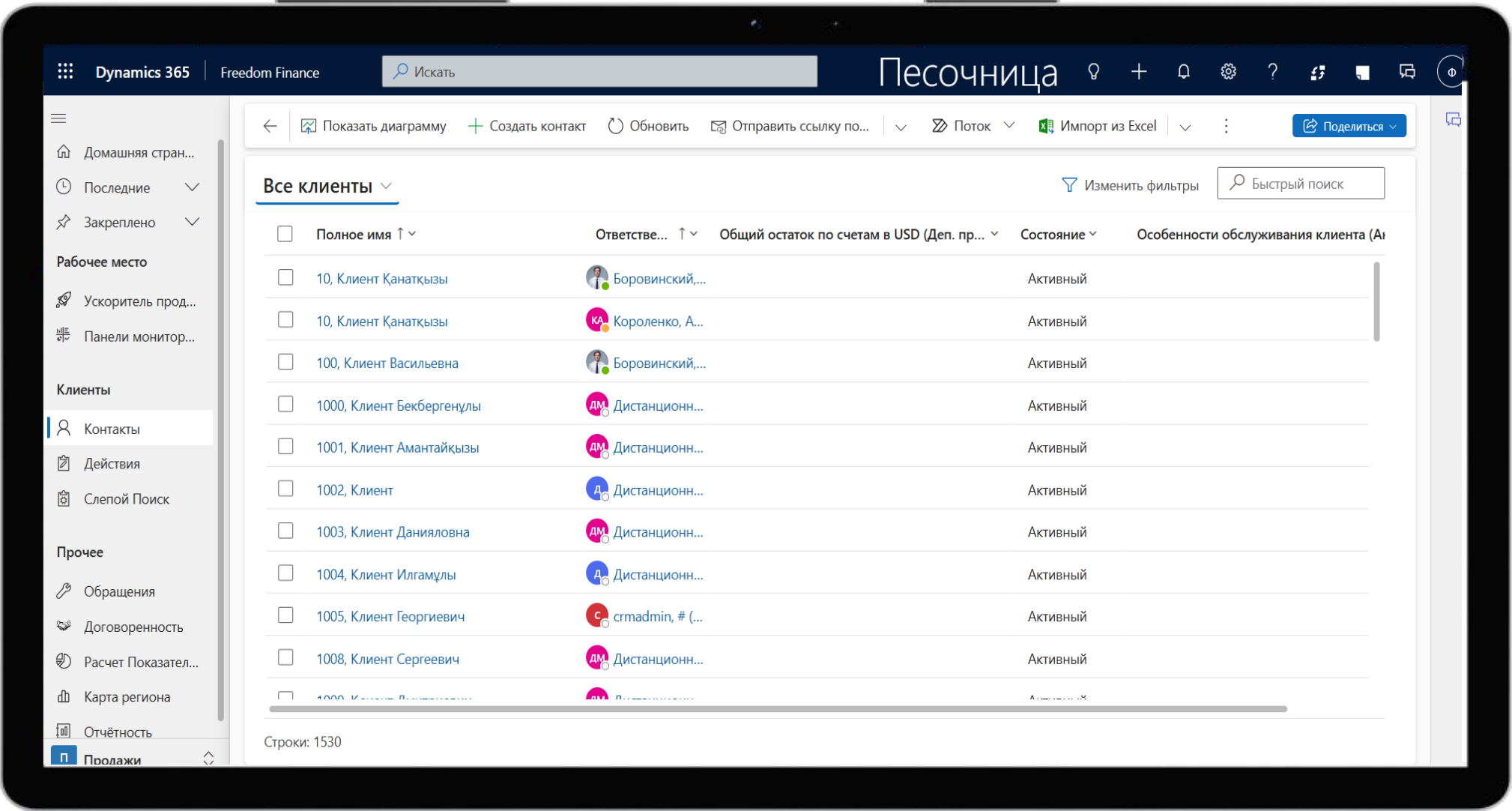
**Improved Engagement:** Deliver personalized interactions that boost conversion and retention.



**Operational Flexibility:** Choose the deployment model that aligns with your business and compliance needs.







# ABOUT AWARA IT

We automate key business processes and implement the most innovative solutions, use world-class technologies, manage IT assets, help companies switch to cloud technologies and work in a secure information environment. We work with a wide range of software, from classic office products to large-scale international solutions. We have in-depth knowledge of local implementation specifics, helping clients to optimize their global business.

**17+**

years on the IT  
consulting market

**200+**

certified experts on  
our team

**250+**

support and  
Implementation projects

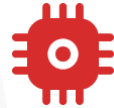
**10+**

industries  
proficiency



## Our Team

- Certified consultants, developers, architects, trainers and technical specialists
- Microsoft Most Valued Professionals (MVP)
- Microsoft Certified Trainers



## Microsoft Awards

- Microsoft Solutions partner
- Member of Microsoft Inner Circle
- Microsoft Partner Awards Winner
- Microsoft Managed Partner
- Custom Solutions for Microsoft Teams



## Geography

### PROJECTS

- Europe
- North & South America
- CIS countries
- Australia
- Asia

### OFFICES

- Spain
- USA
- Bulgaria
- Finland
- Italy
- Qazaqstan
- Cyprus