




## MERCH STORE

# Company Coins: a low-code rewards system and customizable bonus catalog.

At Awara IT, we help you launch Merch Store — an internal “Company Coins” system embedded in Microsoft Teams. Enable employees to thank each other, track engagement, and redeem coins for branded swag, subscriptions, and vouchers.

## WE OFFER

-  **A rich, customizable bonus catalog:** Access branded merchandise, subscriptions, and entertainment vouchers through affiliate links—tailored to your company’s perks strategy.
-  **Interactive gamification dashboards:** Track leaderboards, badges, and milestones in real time to foster healthy competition and sustained engagement.
-  **Comprehensive manager analytics:** Gain deep insights into recognition patterns, top contributors, and team-level trends for data-driven HR decisions.

## BEST FOR

- Mid-to-large enterprises seeking non-financial motivation tools
- HR leaders and People Ops teams driving culture and retention
- Organizations already on Microsoft 365/Teams wanting seamless deployment

# 40%↑

peer recognition  
adoption

# 25%↓

voluntary turnover

# 50%↓

reward  
administration effort

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## KEY BUSINESS OUTCOMES & BENEFITS



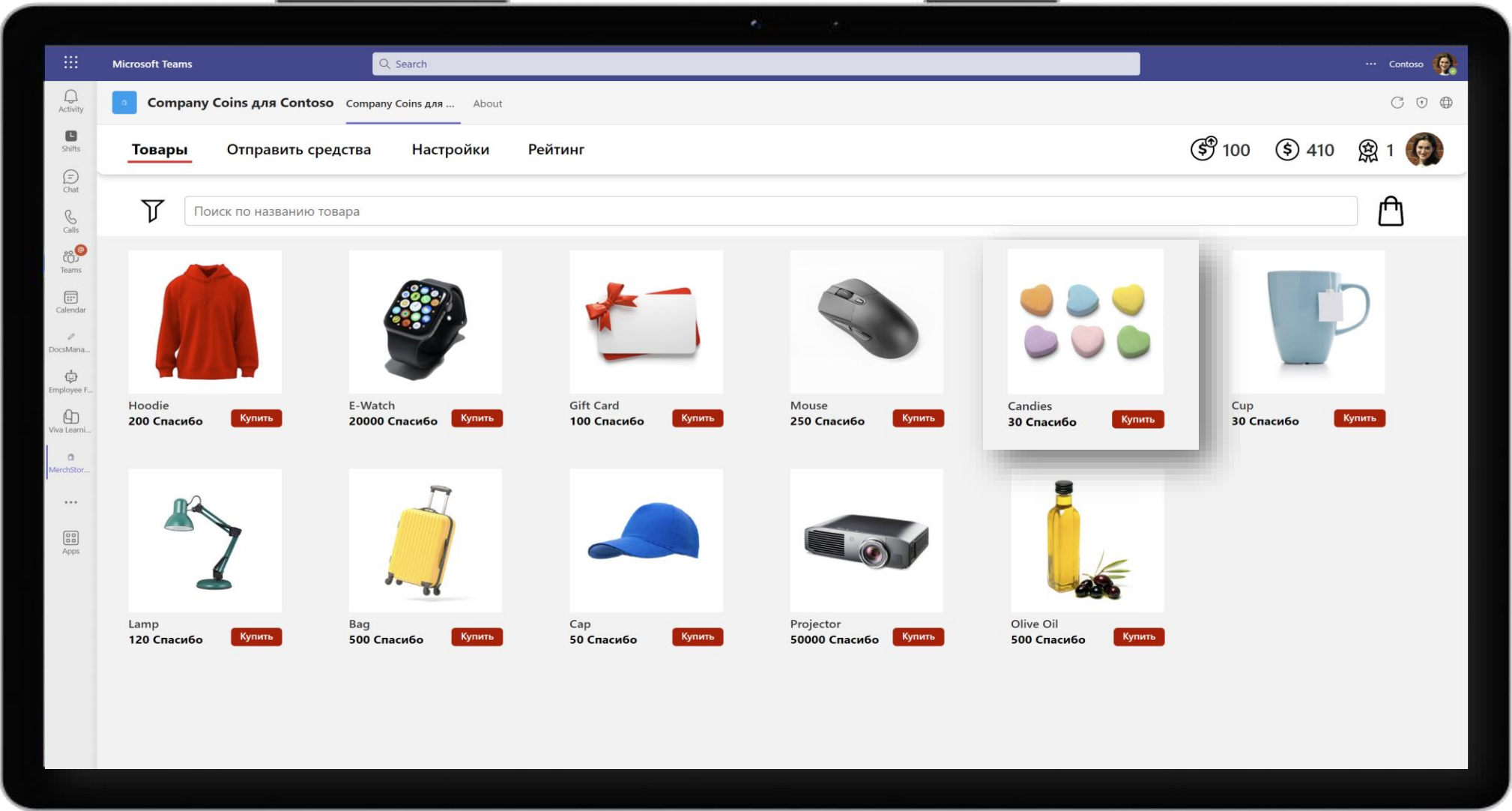
**Stronger Culture of Recognition:** Embed appreciation into daily routines, so employees feel seen and valued.



**Streamlined Reward Management:** Automate catalog fulfillment and approvals, freeing HR from manual tasks.



**Enhanced Employee Motivation:** Use gamification to keep teams engaged, boosting collaboration and morale.



# ABOUT AWARA IT

We automate key business processes and implement the most innovative solutions, use world-class technologies, manage IT assets, help companies switch to cloud technologies and work in a secure information environment. We work with a wide range of software, from classic office products to large-scale international solutions. We have in-depth knowledge of local implementation specifics, helping clients to optimize their global business.

**17+**

years on the IT  
consulting market

**200+**

certified experts on  
our team

**250+**

support and  
Implementation projects

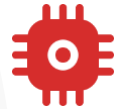
**10+**

industries  
proficiency



## Our Team

- Certified consultants, developers, architects, trainers and technical specialists
- Microsoft Most Valued Professionals (MVP)
- Microsoft Certified Trainers



## Microsoft Awards

- Microsoft Solutions partner
- Member of Microsoft Inner Circle
- Microsoft Partner Awards Winner
- Microsoft Managed Partner
- Custom Solutions for Microsoft Teams



## Geography

### PROJECTS

- Europe
- North & South America
- CIS countries
- Australia
- Asia

### OFFICES

- Spain
- USA
- Bulgaria
- Finland
- Italy
- Qazaqstan
- Cyprus