

## MERCH STORE

# Company Coins: a low-code rewards system and customizable bonus catalog.

At Awara IT, we help you launch Merch Store — an internal “Company Coins” system embedded in Microsoft Teams. Enable employees to thank each other, track engagement, and redeem coins for branded swag, subscriptions, and vouchers.

## WE OFFER

-  **A rich, customizable bonus catalog:** Access branded merchandise, subscriptions, and entertainment vouchers through affiliate links—tailored to your company’s perks strategy.
-  **Interactive gamification dashboards:** Track leaderboards, badges, and milestones in real time to foster healthy competition and sustained engagement.
-  **Comprehensive manager analytics:** Gain deep insights into recognition patterns, top contributors, and team-level trends for data-driven HR decisions.

## BEST FOR

- Mid-to-large enterprises seeking non-financial motivation tools
- HR leaders and People Ops teams driving culture and retention
- Organizations already on Microsoft 365/Teams wanting seamless deployment

40%↑

peer recognition  
adoption

25%↓

voluntary turnover

50%↓

reward  
administration effort

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## KEY BUSINESS OUTCOMES & BENEFITS



**Stronger Culture of Recognition:** Embed appreciation into daily routines, so employees feel seen and valued.



**Streamlined Reward Management:** Automate catalog fulfillment and approvals, freeing HR from manual tasks.



**Enhanced Employee Motivation:** Use gamification to keep teams engaged, boosting collaboration and morale.

The screenshot displays a Microsoft Teams interface with a marketplace for 'Company Coins для Contoso'. The interface includes a search bar, navigation tabs, a sidebar with various icons, and a grid of product cards. Each card shows an image of the product, its name, the cost in 'Спасибо' (Thank You) units, and a 'Купить' (Buy) button.

**Microsoft Teams** | Search | Contoso

**Company Coins для Contoso** | Company Coins для ... | About

**Товары** | Отправить средства | Настройки | Рейтинг

100 | 410 | 1

Поиск по названию товара

Product Name	Cost (Спасибо)	Action
Hoodie	200	Купить
E-Watch	20000	Купить
Gift Card	100	Купить
Mouse	250	Купить
Candies	30	Купить
Cup	30	Купить
Lamp	120	Купить
Bag	500	Купить
Cap	50	Купить
Projector	50000	Купить
Olive Oil	500	Купить

# ABOUT AWARA IT

We automate key business processes and implement the most innovative solutions, use world-class technologies, manage IT assets, help companies switch to cloud technologies and work in a secure information environment. We work with a wide range of software, from classic office products to large-scale international solutions. We have in-depth knowledge of local implementation specifics, helping clients to optimize their global business.

**17+**

years on the IT consulting market

**200+**

certified experts on our team

**250+**

support and Implementation projects

**10+**

industries proficiency



## Our Team

- Certified consultants, developers, architects, trainers and technical specialists
- Microsoft Most Valued Professionals (MVP)
- Microsoft Certified Trainers



## Microsoft Awards

- Microsoft Solutions partner
- Member of Microsoft Inner Circle
- Microsoft Partner Awards Winner
- Microsoft Managed Partner
- Custom Solutions for Microsoft Teams



## Geography

### PROJECTS

- Europe
- North & South America
- CIS countries
- Australia
- Asia

### OFFICES

- Spain
- USA
- Bulgaria
- Finland
- Italy
- Qazaqstan
- Cyprus