

Teams workshop: hands-on workshop for building teamwork frontline workers in Teams

Customized hands-on workshop for corporate customers to identify scenarios and problems of interaction between employees who are not in the office. The goal of the workshop is to help ensure field employees have access to technology and resources for effective team collaboration.

WHO ARE THE FRONTLINE WORKERS?

Cashiers, operators, merchandisers, shift workers, shop floor staff, sales representatives, warehouse workers, drivers, freight forwarders, administrators, supervisors, technical staff.

- ✓ **FORMAT:** Practical online workshop using the Inclusive Transformation Framework methodology
- ✓ **DURATION:** 8 hours
- ✓ **CONDITIONS:** free

FOR WHOM?

- ✓ Top executives
- ✓ HR, IT managers
- ✓ Employees responsible for internal communications
- ✓ Project managers and project team coordinators
- ✓ Enterprise - systems architects

WORKSHOP RELEVANCE:

Frontline workers make up 80% of the global workforce. They play a vital role in virtually every industry and a company's overall performance depends on them. As a rule, frontline workers are mobile and are very rarely at their desks. For this reason, they are often overlooked when it comes to technology initiatives. Our mission is to bridge the gap that separates non-office employees from the resources and tools they need to be productive. The goal of the workshop is to help your company achieve quality change and real results by strengthening your employees' connections with each other and making them as effective as possible.

WORKSHOP PROGRAM:

- ✓ Determine individually for your company the goals and objectives for automating the work of frontline workers.
- ✓ Identify typical interaction participants and current problems in field employee communications.
- ✓ Prioritize key interaction and collaboration scenarios.
- ✓ Consider approaches and scenarios for using Office 365 and Microsoft Teams technologies to build team collaboration.
- ✓ We will demonstrate examples of using Office 365 and Microsoft Teams technologies outside of the office.
- ✓ We will tell how modern tools help manage tasks and communications.
- ✓ We will review specific cases from different industries.
- ✓ We will create an image of ideal communication.
- ✓ Defining the criteria for success.
- ✓ Building a Roadmap for introducing changes for your company.

WHAT DOES TECHNOLOGICAL CHANGE IN COMMUNICATIONS DO FOR BUSINESS?

28 minutes daily
saves every employee



12% increase
productivity in the
company



less than 6 months return
on investment in digitizing
communications



INCREASING CUSTOMER LOYALTY TO THE COMPANY
by increasing the time of employees to communicate with the client



THE WORKSHOP IS CONDUCTED BY:



Arkady ZOLOTOVITSKY

- ✓ Director of Business Development;
- ✓ More than 20 years of experience in IT and more than 200 successful projects;
- ✓ Lecturer of MBA digital transformation course at Higher School of Management;
- ✓ Candidate of technical sciences, associate professor at Samara National Research University;
- ✓ Speaker of the largest IT conferences;
- ✓ Microsoft Adoption specialist



Yulia ERINA

- ✓ Commercial Director;
- ✓ Expert in business process automation and business analysis;
- ✓ Speaker of the largest analytics conferences;
- ✓ Specialist in design thinking;
- ✓ Specialist in Inclusive transformation framework

KTO МЫ:

SystemZ has been developing high-tech and replicable software since 2001.

SystemZ is:

- ✓ **130+** highly qualified and experienced employees
- ✓ **500+** successful projects in Russia, Italy, Latvia, Portugal, Kazakhstan, Ukraine, and other countries
- ✓ **12** certified partners in CIS countries.
- ✓ **Since 2009** we are a certified Microsoft partner, and have repeatedly won Partner of the Year Awards in Russia:
- ✓ **2015** - victory in MESSAGING AND COMMUNICATION nomination
- ✓ **2018** - victory in TEAMWORK nomination
- ✓ **2019** - victory in the INTELLIGENT COMMUNICATIONS nomination
- ✓ **2020** - Top 3 partners of the year in Russia

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Gold Application Integration
Silver Data Analytics
Silver Project and Portfolio Management
Silver Small and Midmarket Cloud Solutions