

CRM Solutions for the Big Health Industry

2025/04

Rektec Information Technology Co.,Ltd



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1 | About Rektec



Rektec – With the mission of enabling technology to accelerate enterprise growth, it helps Chinese enterprises to digitally transform and grow

Advanced technology platform + professional industry solutions + digital products

17+ years

Focus on the digital field of marketing services for more than 10 years

7+ industry solutions

High-tech/New Energy, Industrial Manufacturing, Automobile/Equipment, Home Appliances, Consumer Goods Retail, Medical and Health Care and Modern Service Industries

180+ regions/countries

Assisted Chinese enterprises to successfully implement and deliver Dynamics systems in more than 180 regions or countries around the world, and the overseas cases are far ahead

1000+ consultants and technologies

Professional implementation and service system, the largest team in the CRM field

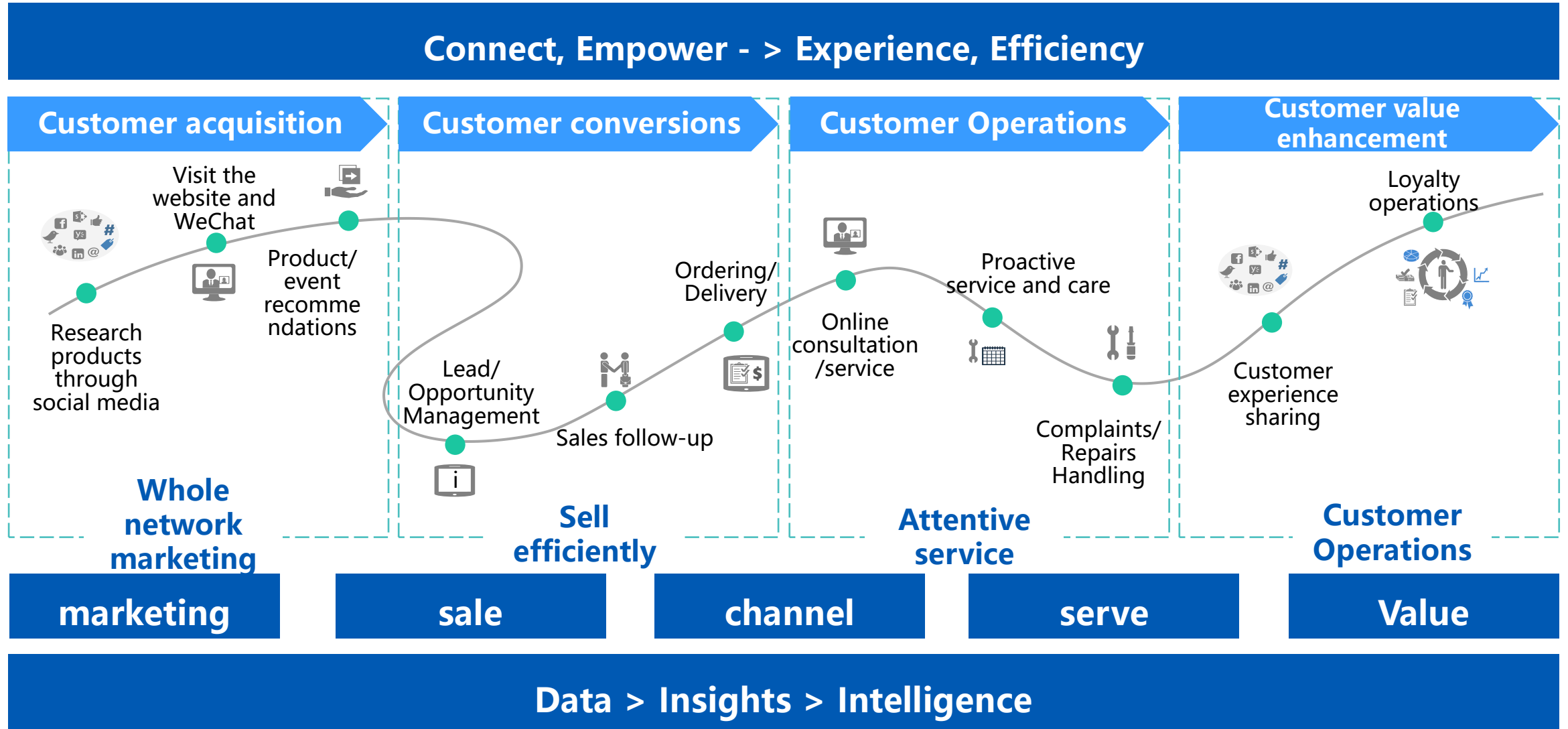
800+ successful customer cases

It has established cooperation with many industry benchmarking enterprises, and more than 70% of its customers are listed companies

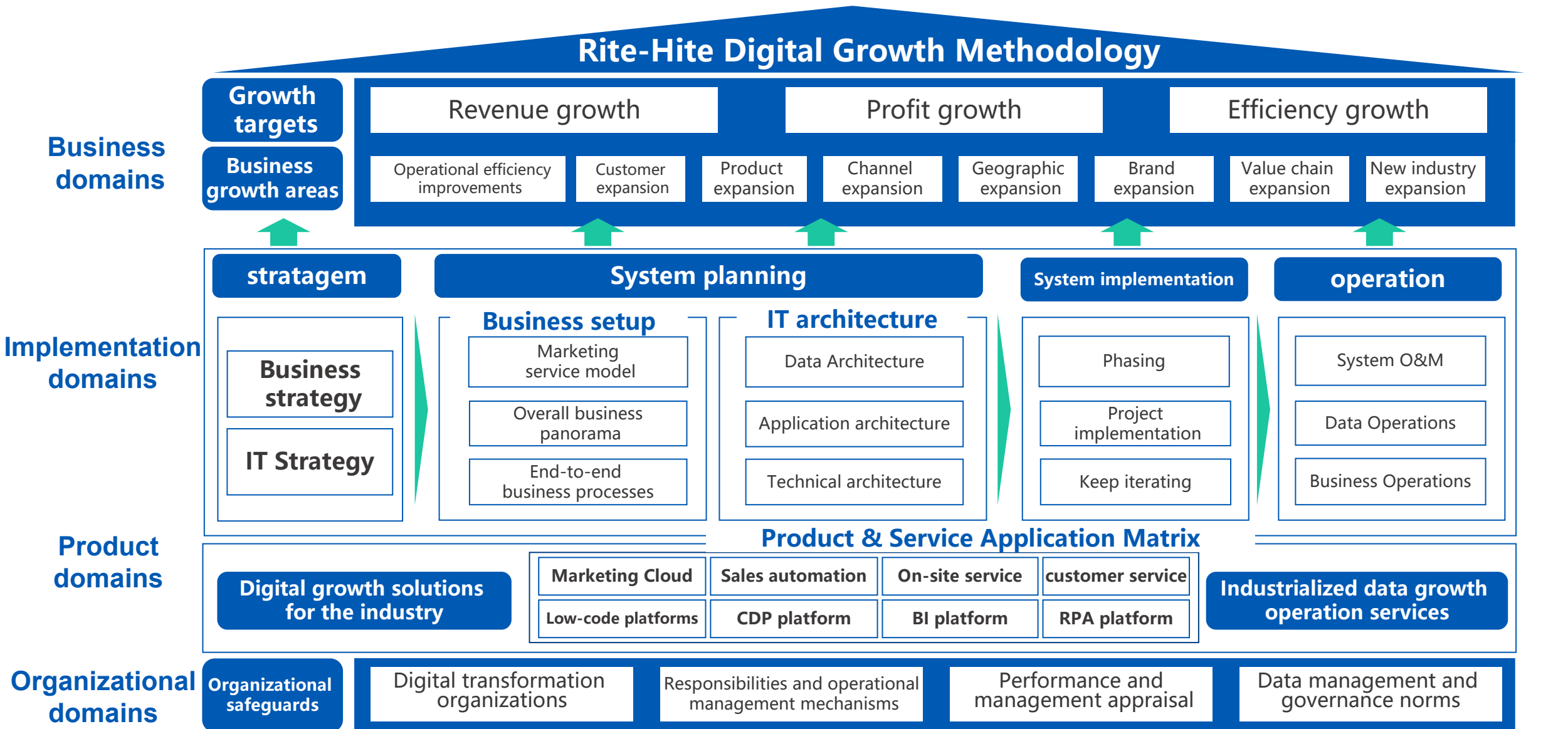
Fortune 500 and China Top 500 companies account for more than 20%.



Help enterprises build a customer-centric, data-driven digital growth system



Rektec Digital Growth Methodology

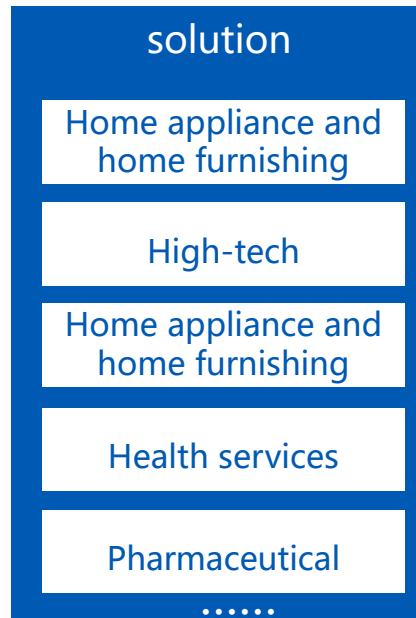


Rektec digital growth solutions, product suites, and services

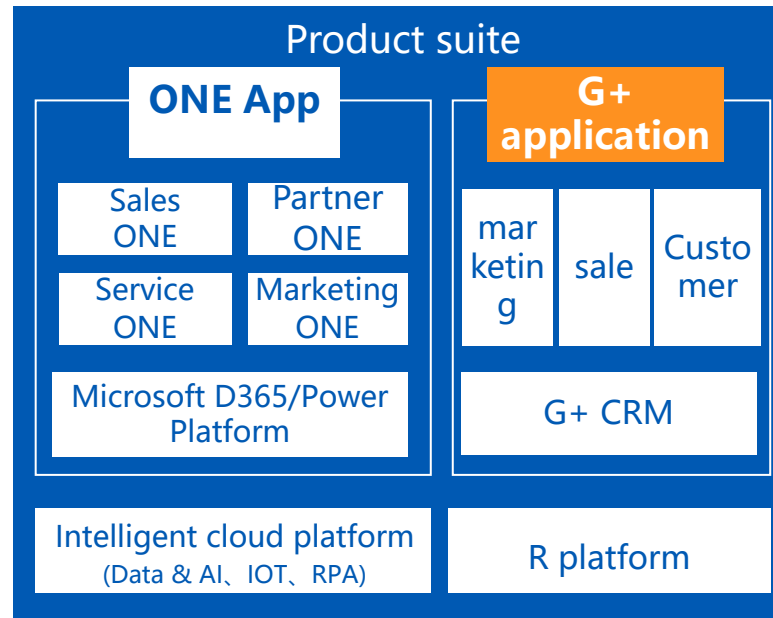
With the help of digital growth methodology, project implementation is carried out based on mature industry solutions and product suites, and continuous value creation for enterprises through operation management to accelerate enterprise growth

Rektec-Hite digital growth solutions, product suites, and services

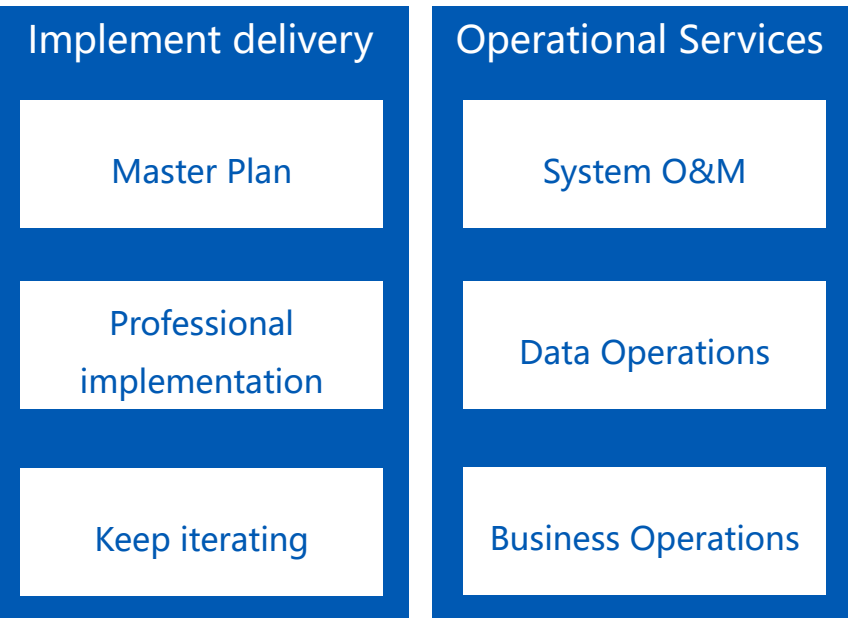
Revenue growth



Profit growth



Efficiency growth

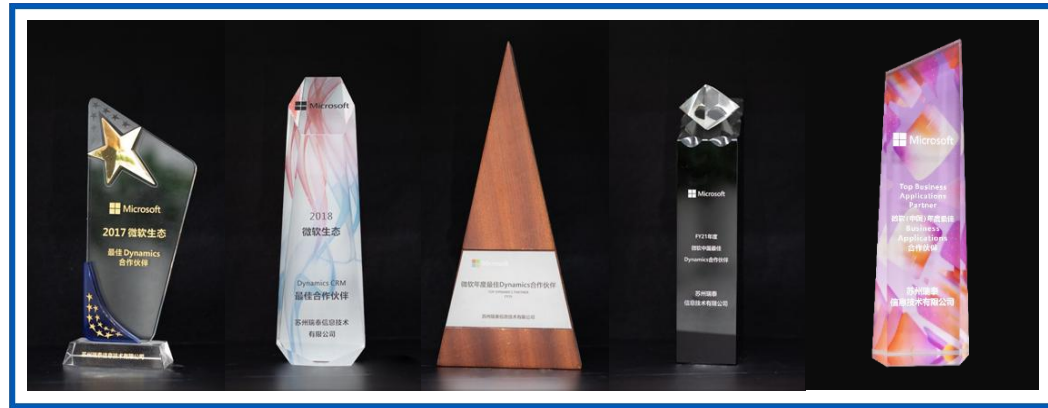


Digital Growth Methodology

Microsoft Gold Partner and Best Solution Provider



- National high-tech enterprise
- National Gazelle Enterprise
- Key software enterprises in the planning and layout of Jiangsu Province
- Suzhou Digital Economy Demonstration Enterprise
- Suzhou "head goose" enterprise



- It has been certified as a Microsoft Gold Partner for many years
- Microsoft Dynamics Cloud Pioneer Partner
- Microsoft Dynamics Best Ecosystem Partner in Greater China
- Microsoft Business Applications Partner of the Year



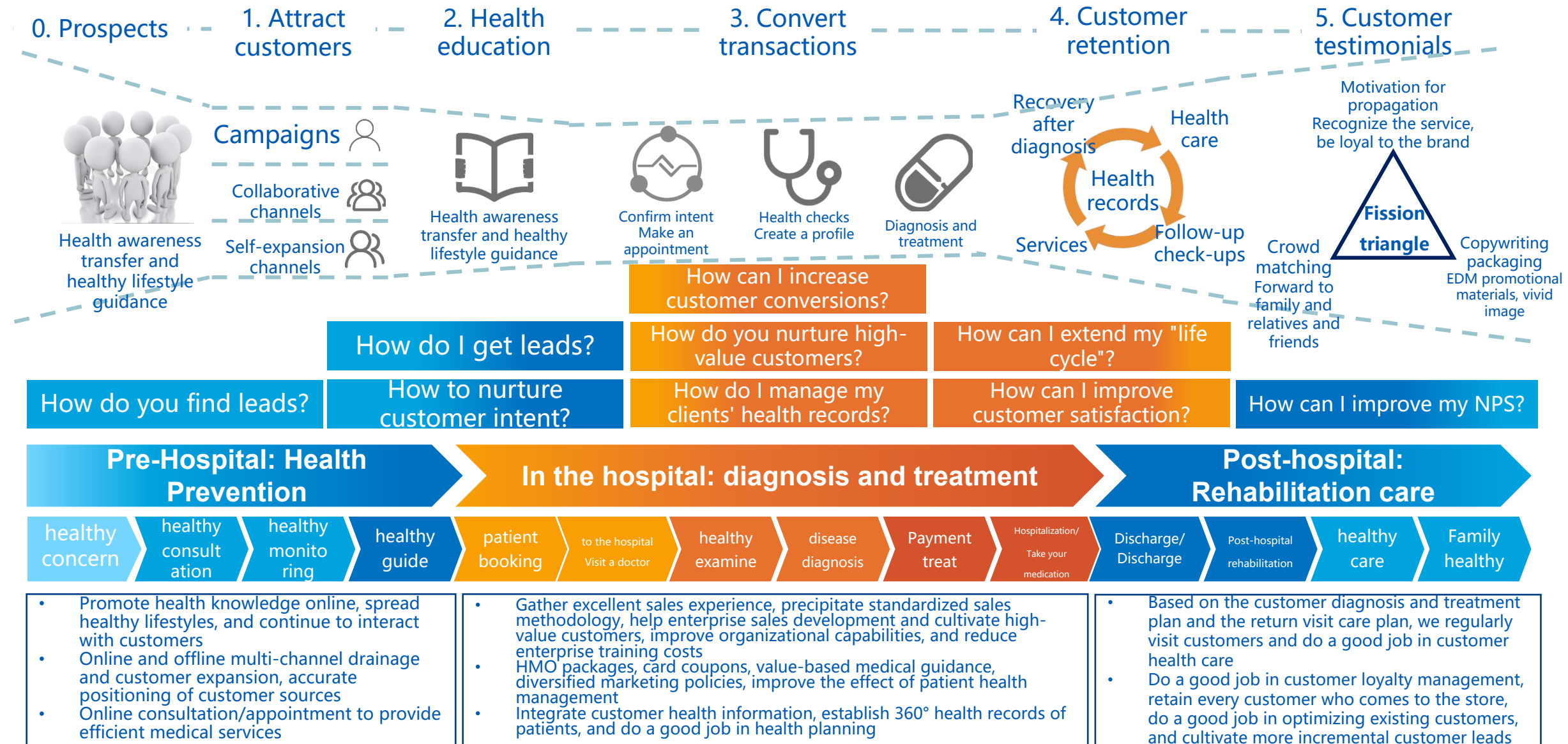
- ISO27001
- 2023 CEPREI Product Testing Certificate
- Highgo Product Compatibility Certificate

Based on CRM, mobile and cloud computing technologies, it promotes the innovation and transformation of enterprise marketing management, and is the largest Dynamics 365 CRM service provider in **Greater China**

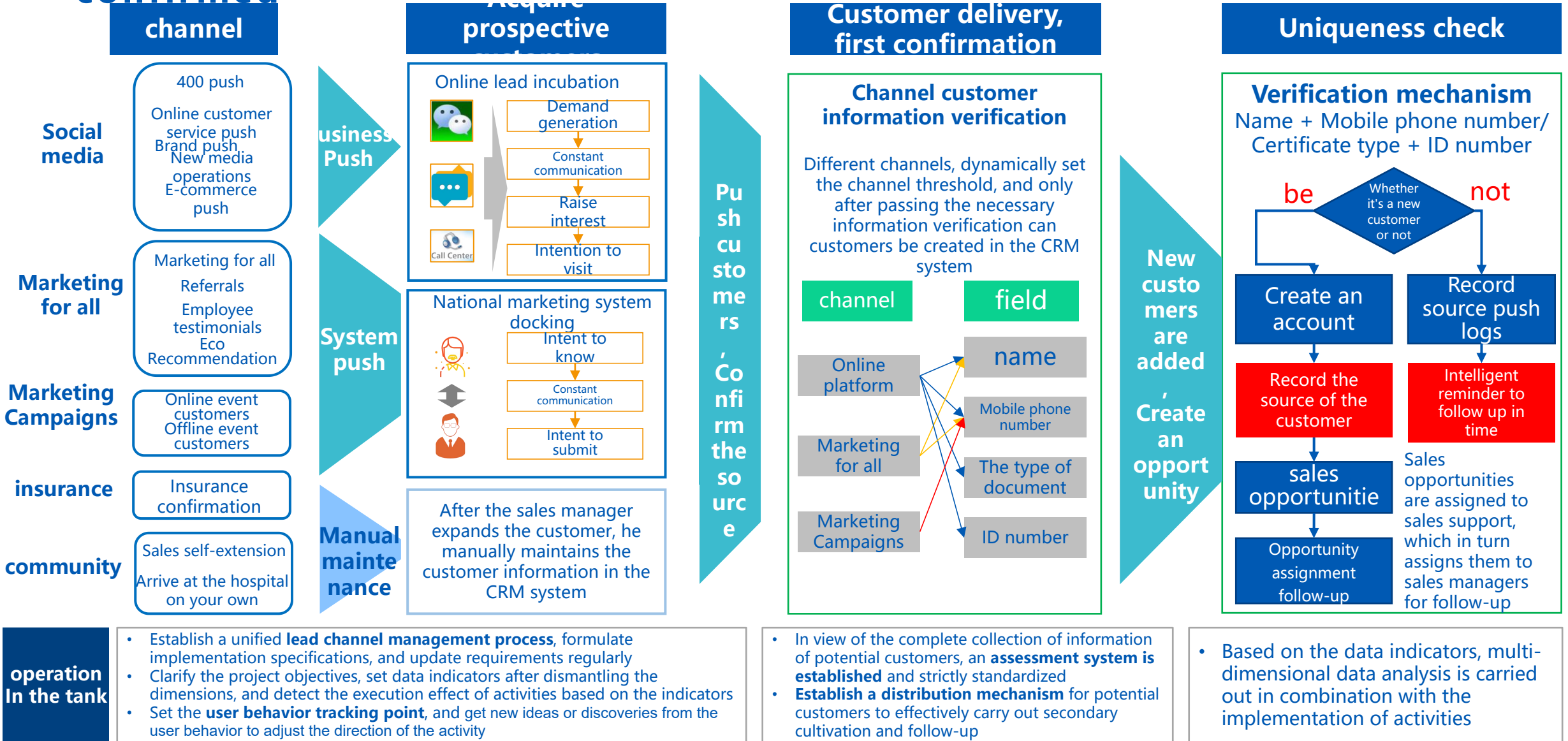
- ✓ The only service provider that has been providing Dynamics CRM business services **for more than 15 years** and has maintained continuous business growth every year, and the **number of MCP certified consultants accounts for 1/4** of the Greater China region
- ✓ **The only service provider that has served more than 500 listed companies** in the field of Dynamics CRM, and more than **1/2** of the CRM cases in Greater China.
- ✓ The only one that has been the **best Dynamics ecological partner in Greater China for 5 consecutive years** (FY17/FY18/FY19/FY20/FY21);

2 | Solutions for the Big Health Industry

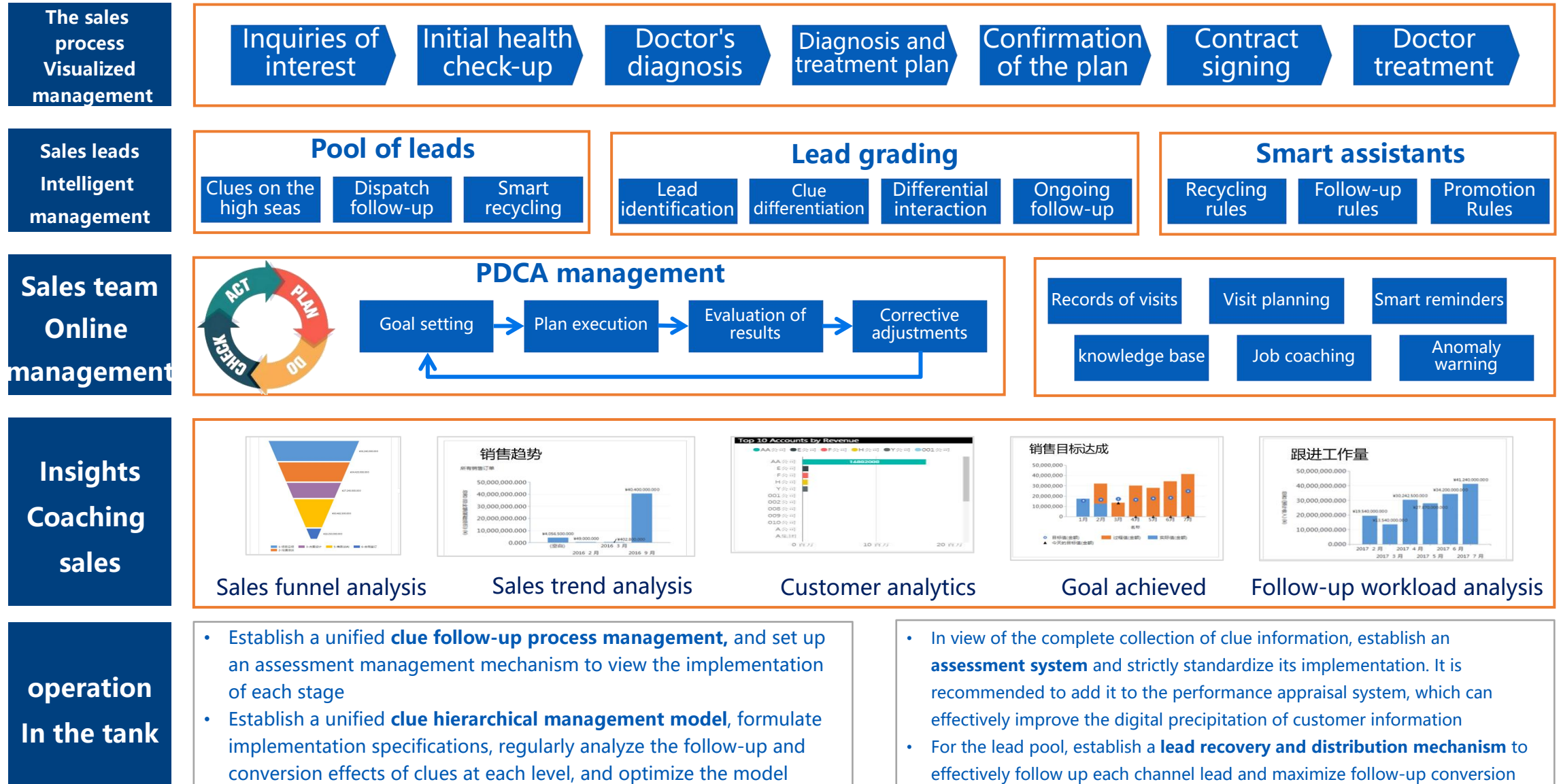
The medical service industry is customer-centric, with refined operation and management throughout the life cycle



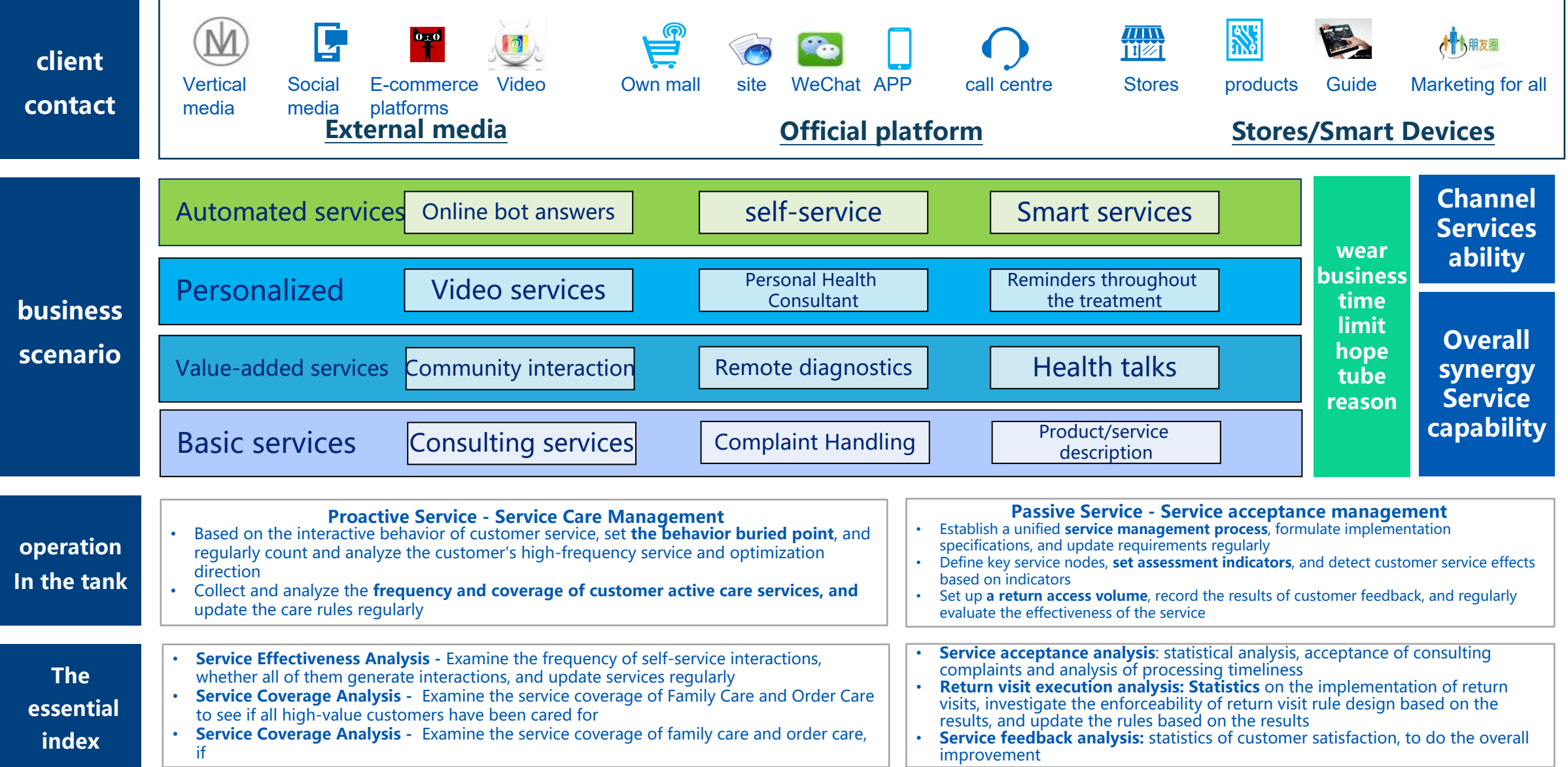
Online and offline multi-channel customer acquisition, the first confirmation system rules are verified, and the source channel is confirmed



Improve the customer experience and increase conversions with efficient, automated service processes



Customer-centric, establish multi-touch service management, and improve customer satisfaction





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