

# Service Introduction

AI Avatar Video Generation Platform





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# Check list for creating the perfect moderator video



Video creation setup ready?

Cast prepared?

Quick video editing possible?

## Video types

You can effortlessly create **AVATAR videos** that meet needs.

A **positive video producing experience** facilitates **better communication beyond the text.**



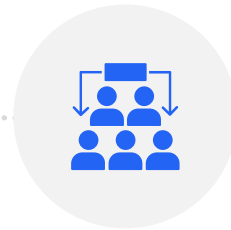
Service introduction



Tutorial



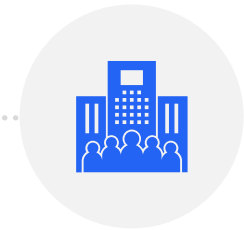
Lecture



In-house employee training



HR on-boarding



Institutional Announcements



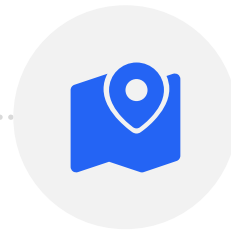
Short news



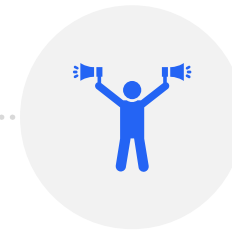
Company introduction



Motor service center



Promotion of tourist attractions



Shopping host

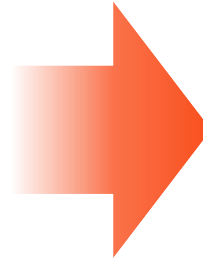


User Guide

## Problem

To produce a video, it is essential to have a **suitable production environment** that includes filming, editing, casting, and other necessary elements.

However, it is not feasible to produce a video at **excessive cost and time**.



The solution to all this is **AiVATAR!**

Join **AiVATAR**  
the platform for AI-based video production.



TEXT



STUDIO



CAMERA



SHOOTING  
STAFFS



CAST



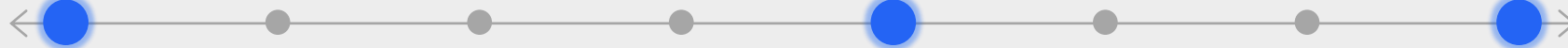
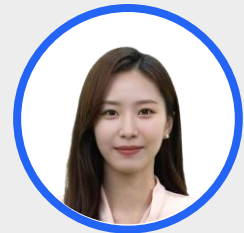
SHOOT



EDIT



EXPORT



## Problem solving - case study 01

Smart companies are **solving the problem** with AiVATAR.



News PD



#Lower carbon emissions

#cost savings

#Enhance Work Efficiency

Since the introduction of AI avatars into the news producing system, **costs have decreased by up to 90%**. Additionally, **worker effectiveness has increased** as their scope of work has expanded to include other creative tasks.



Problem solving - case study 02

Smart companies are **solving the problem** with AiVATAR.



Head of Foreign  
Language Business Unit



#Lower carbon emissions

#cost savings

#Bridging the Education Gap

When producing **educational content in multiple languages**, there is no need to hire and record instructors for each language. Simply **inputting text in each language** can generate a large amount of content quickly, making it **more accessible to a wider range of customers**.



Problem solving - case study 03

Smart companies are **solving the problem** with AiVATAR.



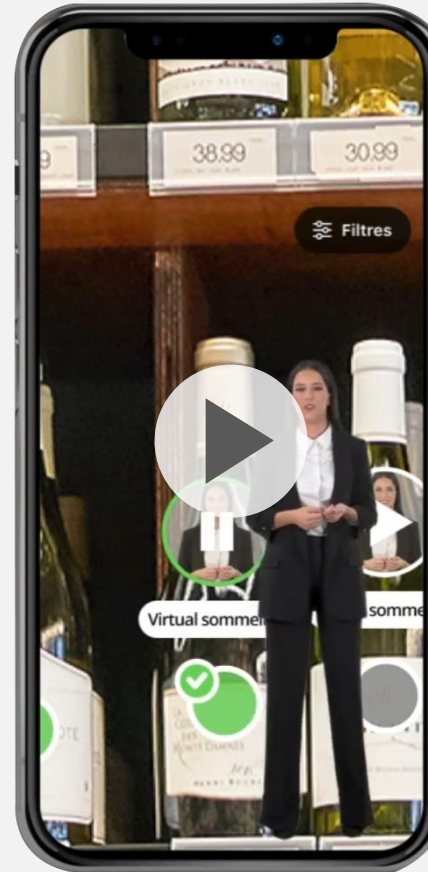
Co-founder

*Graffiti*

#Enhance Customers' Experience

#Enhance work efficiency

The **vaguely thought 'AR service'** can be used in practice. By using AiVATAR to provide product information, **customer access to information has expanded.**





Problem solving - case study 04

Smart companies are **solving the problem** with AiVATAR.



Thermal Power  
Management Team Leader



#Supports digital transformation

#Enhance work efficiency

**Regardless of the various human conditions** that guide the facility, with AiVATAR, we can now provide **consistent multilingual messages** to all visitors without the need to hire a separate interpreter.



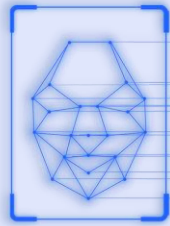
## AiVATAR Strength

AiVATAR embodies **naturalness through robust AI technology.**



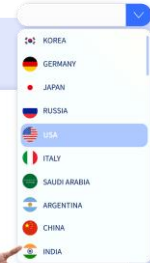
### High-quality data

Generate high-quality video with training on tens of thousands of voice and face data. AiVATAR has learned characters from various continents, allowing you to choose ethnicity avatars.



### Free from Portrait Right

The result is less disjointed and avoids any legal issues related to portrait rights, as it is created by synthesising and recreating real people's faces instead of using graphics.

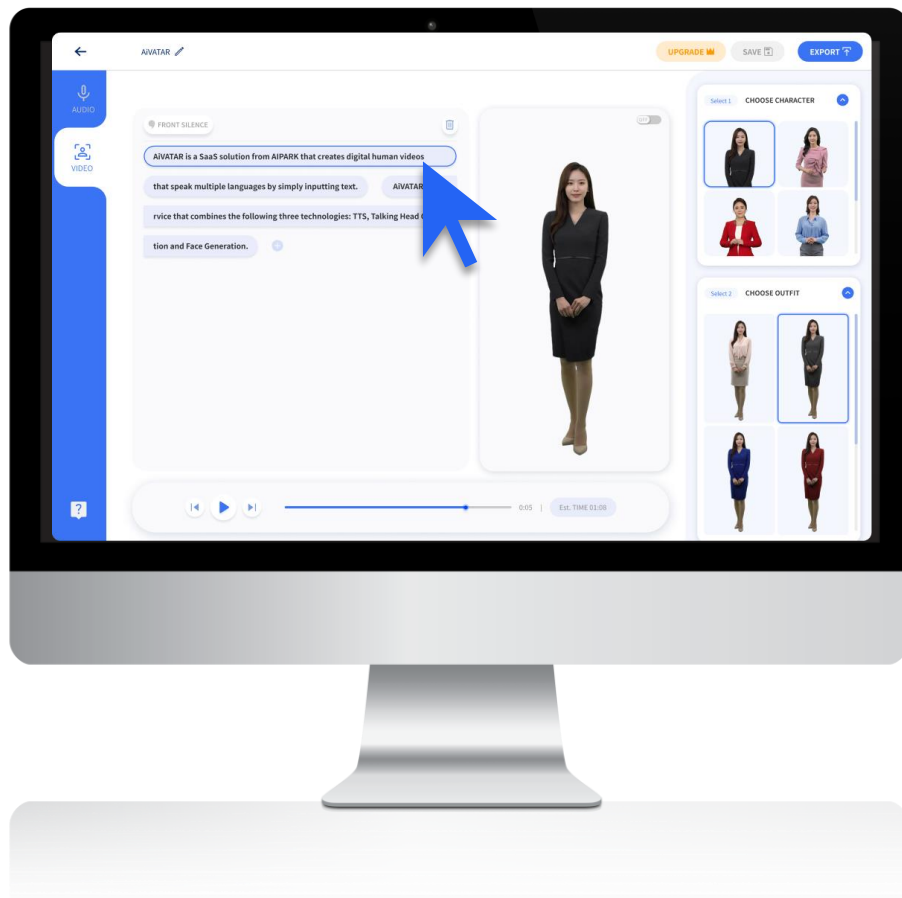


### Flexible expression

Using our self-developed artificial intelligence voice and image synthesis algorithm, any voice can be adapted to fit the mouth shape of any language.

## AiVATAR Dashboard 01

Dashboards that are **easy to create for anyone.**



The **intuitive UI** makes it easy to select options for producing avatar videos.

The **more options and languages** available, **the easier the task.**

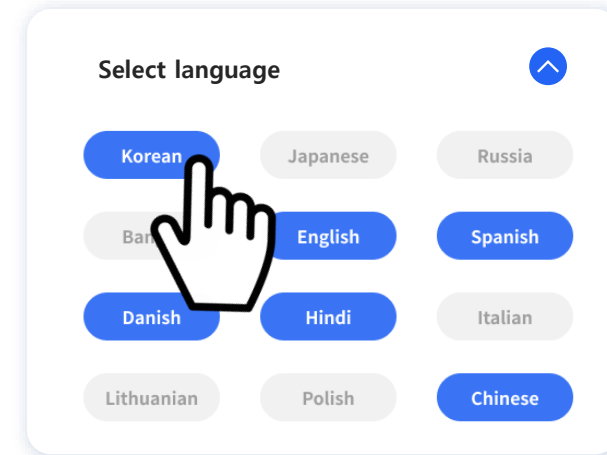
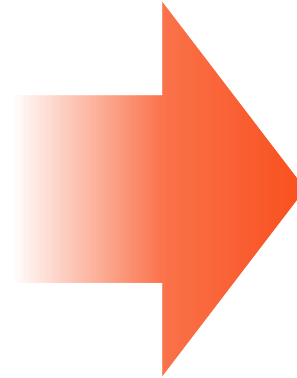
Select the desired characters and utilize them as avatars.

Dashboards that are **easy to create for anyone.**

Can a video be created  
with the same moderator  
in six different languages?



**Yes!**



**90 %**  
Improving  
Cost



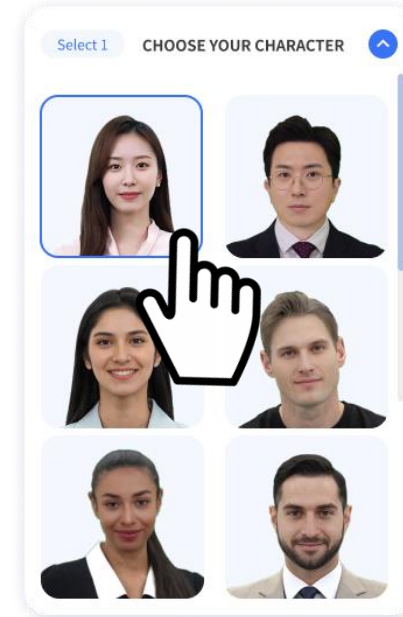
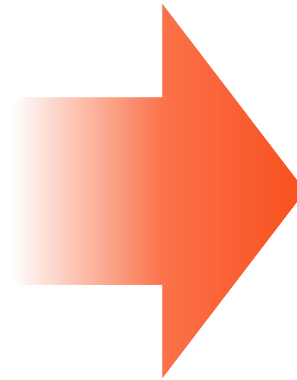
**+140**  
Languages



Dashboards that are **easy to create for anyone.**



**Yes!!**



**4 X**  
Faster

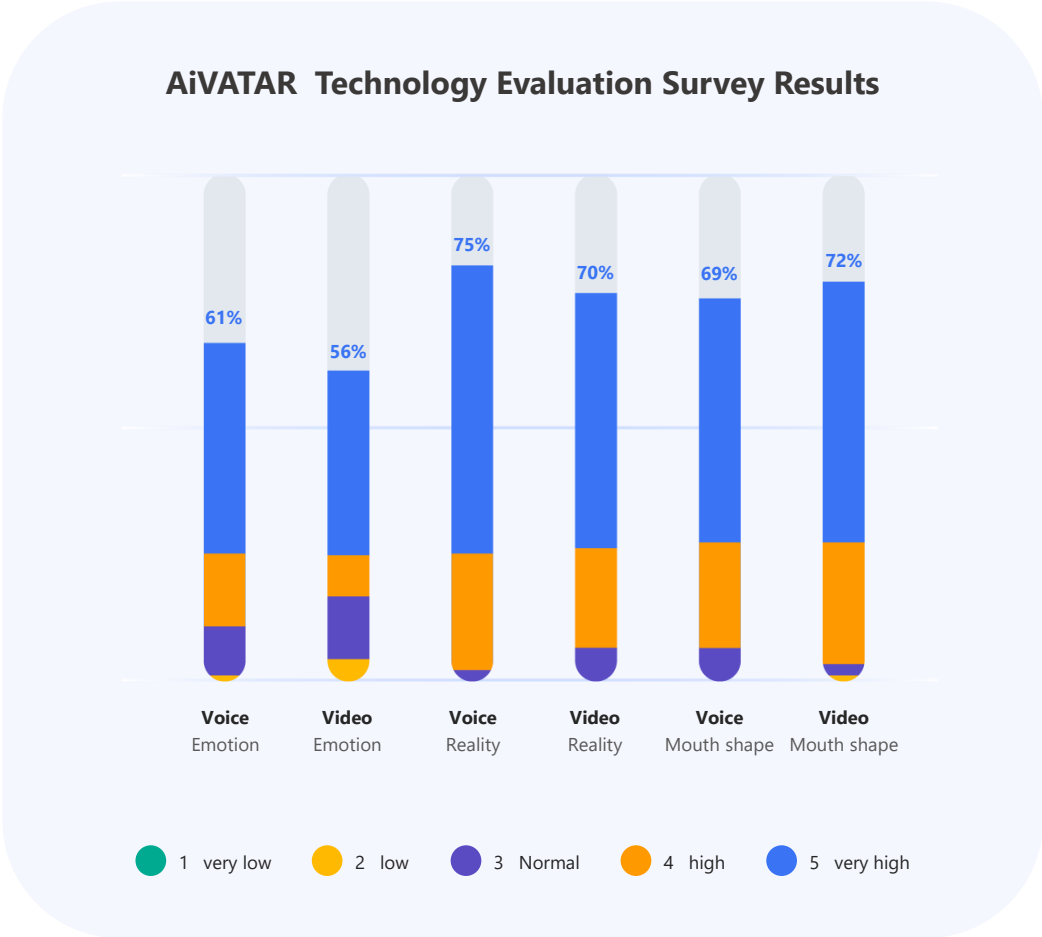


**+160**  
Options



# AiVATAR Video

The success or failure of avatar video depends on the **details of the naturalness.**



Customers

There are top companies to **efficiently produce avatar videos** with AiVATAR.



## Any avatar video can be created.

What if we are  
unable to produce a video?



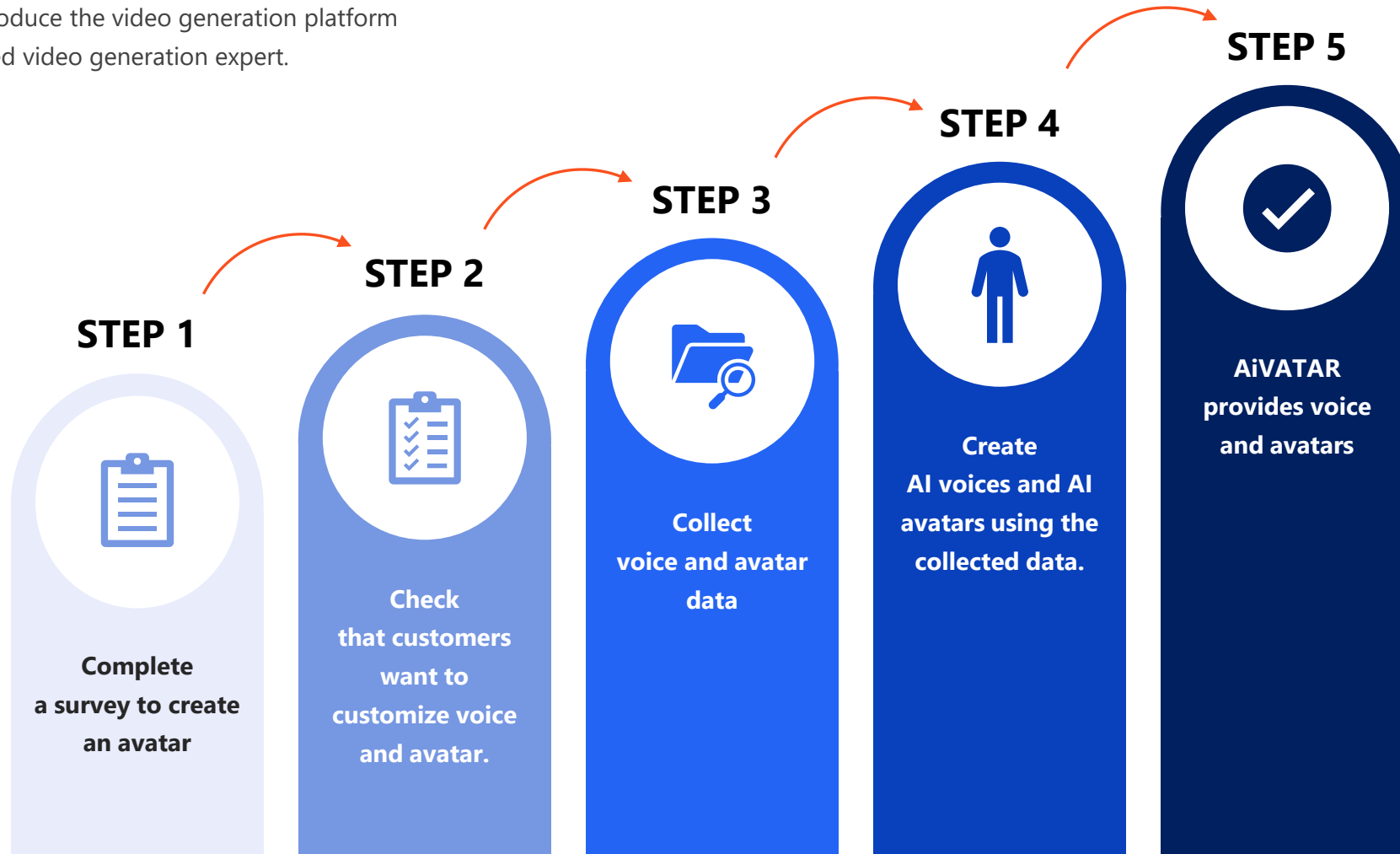
Don't worry.  
AIPARK's **video generation**  
**dedicated expert** is here to  
support your video producing.





## We have prepared a **process to introduce AiVATAR that meets our customers' requirements.**

It's time to introduce the video generation platform with a dedicated video generation expert.



## Pricing plan

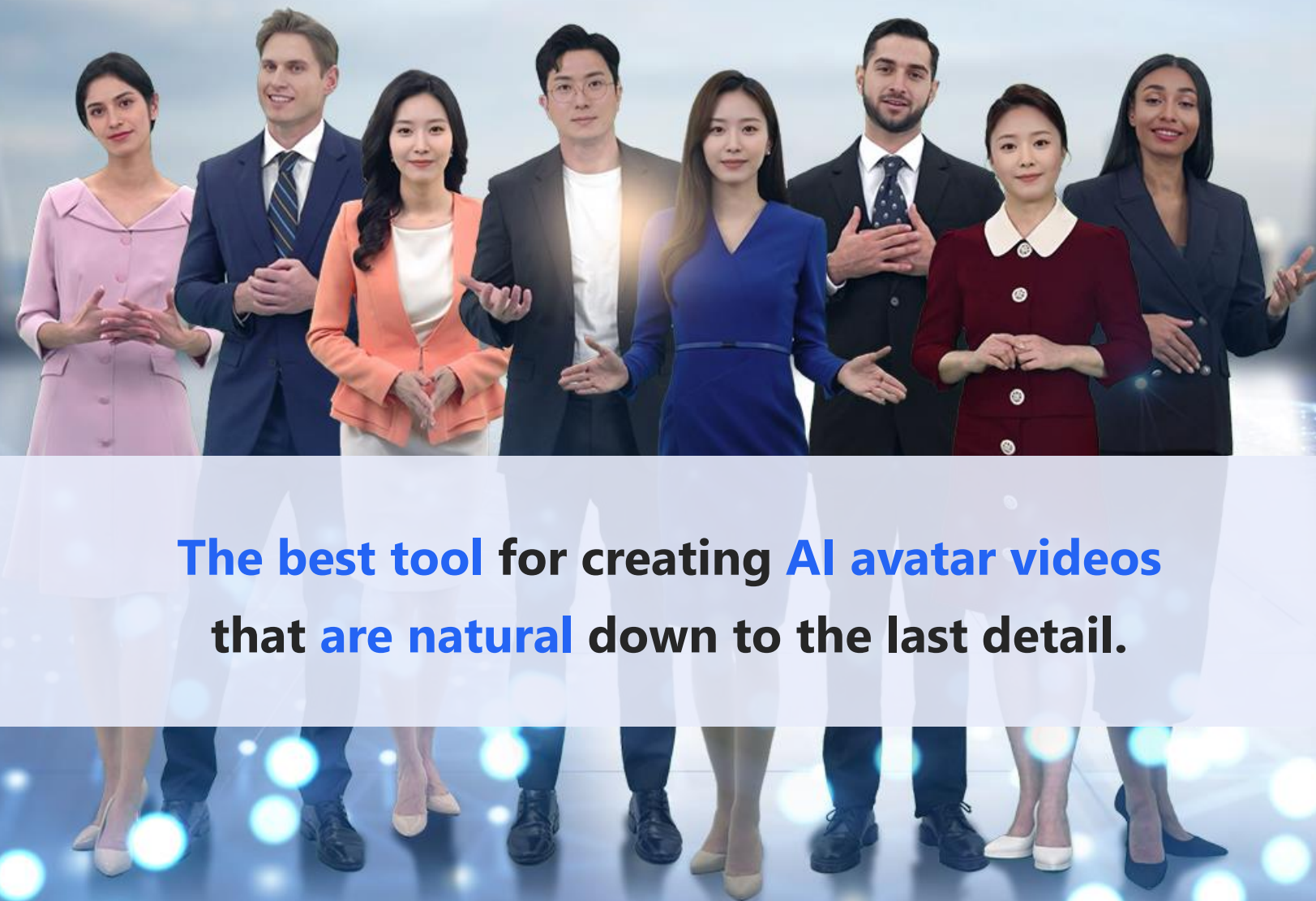
### What type of avatar would you like to create?

	Basic	Pro	Enterprise
<b>Price</b>	\$229/mo	\$699/mo	Let's Talk
<b>Credits</b>	12,000/mo	60,000/mo	120,000+/mo
<b>Usage limit</b>	20 minutes of video or 200 minutes of voice	100 minutes of video or 1,000 minutes of voice	Over 200 minutes of video or 2,000 minutes of voice
<b>Custom AI Avatars (optional)</b>	X	X	O
<b>Custom voices (optional)</b>	X	X	O
<b>AI Avatars</b>	5	71	71+
<b>Gestures</b>	Only 1	Fully supported	Fully supported
<b>Languages &amp; voices</b>	140	140	140
<b>Watermark deleted</b>	O	O	O
<b>Download</b>	Unlimited	Unlimited	Unlimited

The more diverse avatars you use, the more valuable your video will be.

※ Credits are deducted when creating videos and audios.

※ All prices are exclusive of VAT (10%).



**The best tool for creating AI avatar videos  
that are natural down to the last detail.**

**Realistic**

**Safe**

**Flexible**

**AiVATAR<sup>®</sup>**

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