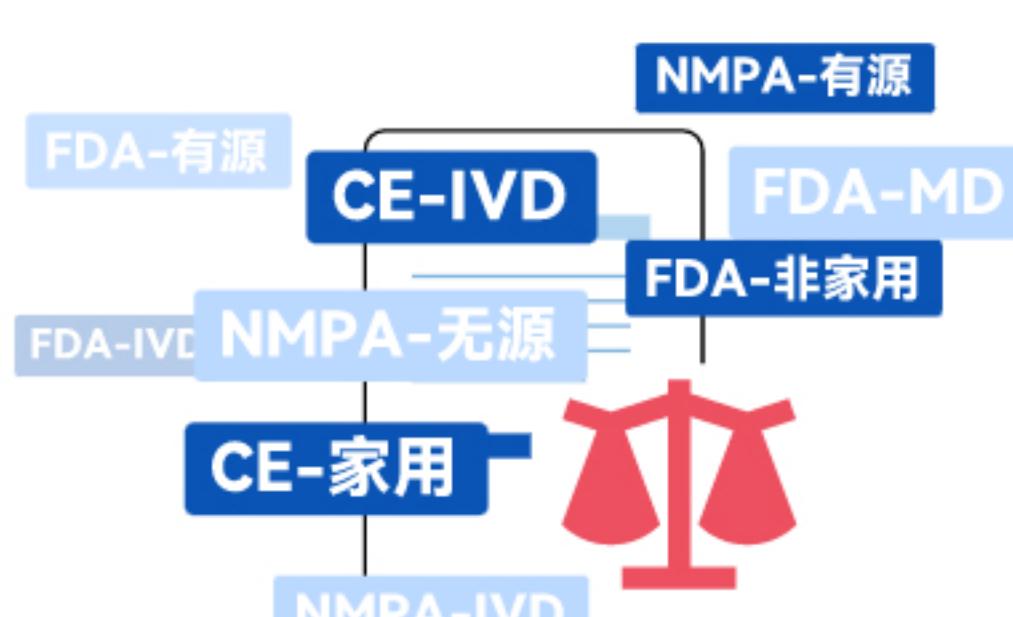


Writing Product Specifications is Never Easy



Complexity of Product Specification System

Typically, due to the complexity of the product specification system, it often requires constant communication between multiple departments, resulting in delays.



Impact of Poor Specifications on Clinical Development

When conducting clinical trials, it can often be delayed due to the lack of information in the manual or language barrier.

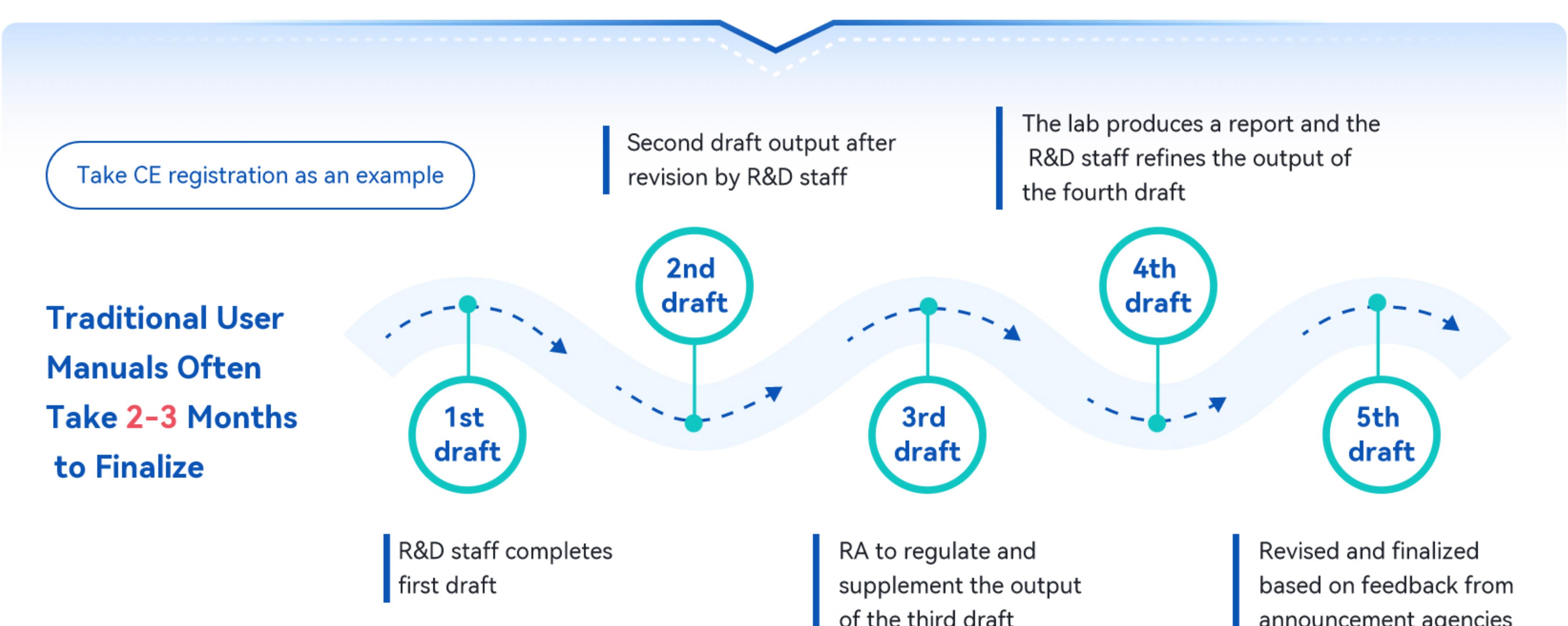
Multilingual Product Manuals

For example, in the EU, there are over 25 Languages that need to be covered and translation expenses cannot be overlooked.



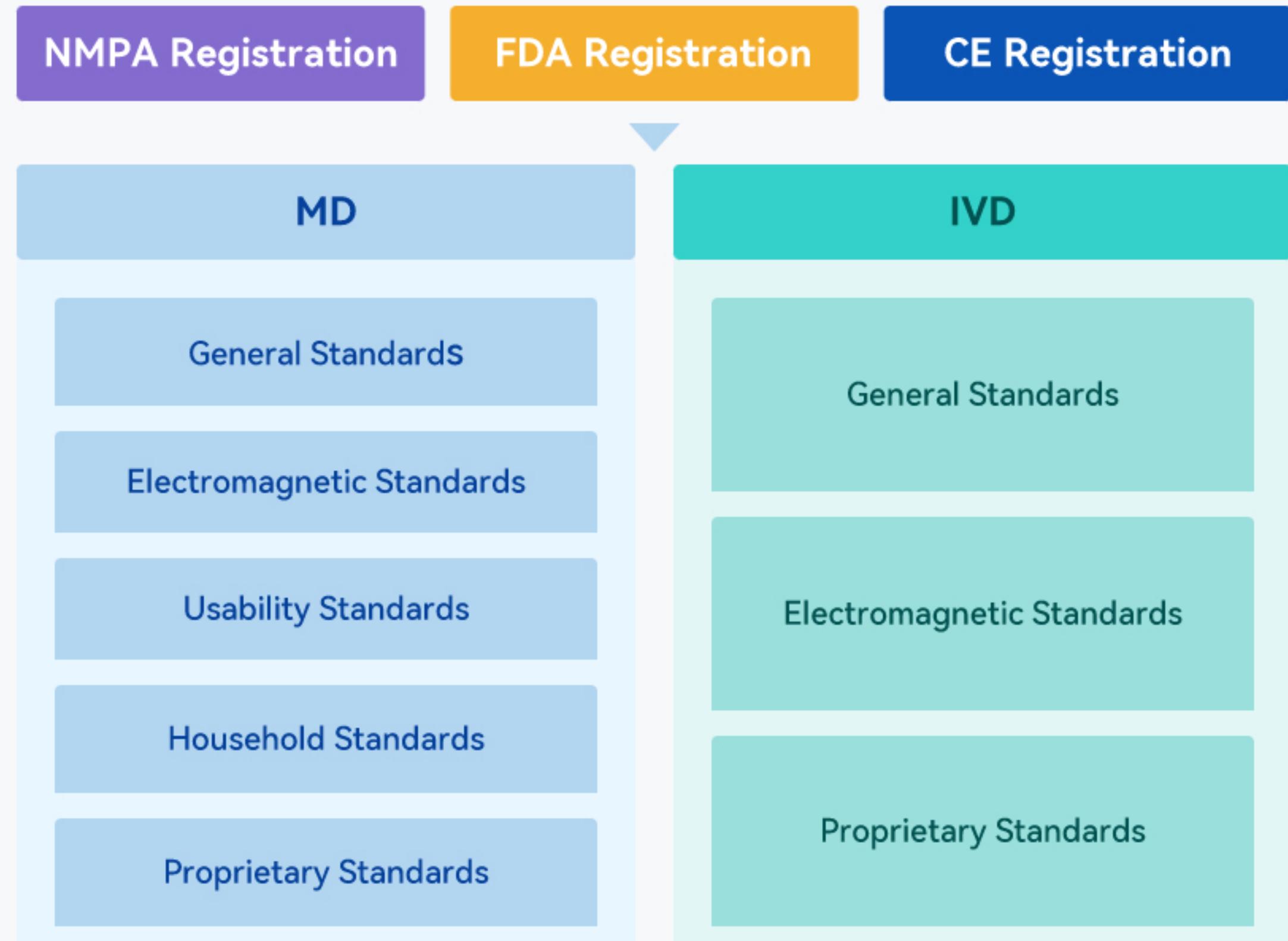
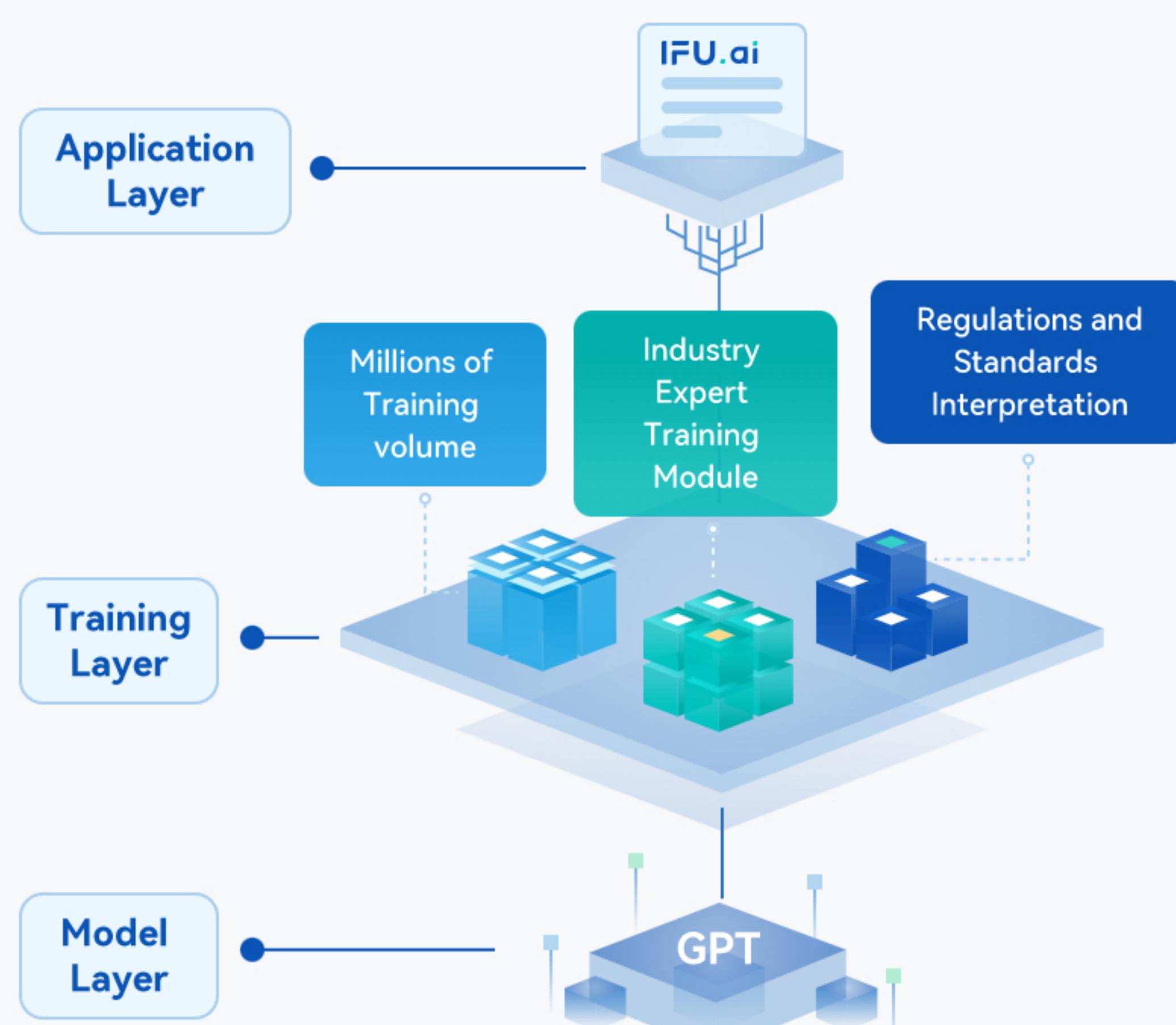
Impact on Consumer Reading Comprehension

Effective consumer communication relies heavily on product specifications as it is the sole means of the interaction between manufacturers and end consumers.





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