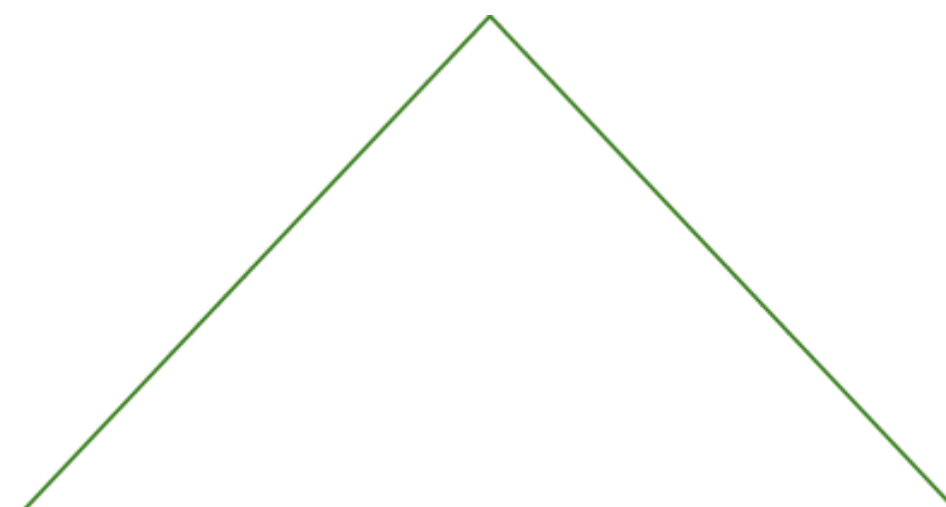




WriteText.ai user guide for Magento

Prepared by:
1902 Software Development




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Thank you for downloading WriteText.ai!

By harnessing the power of artificial intelligence, WriteText.ai simplifies content creation, allowing you to focus on growing your business while maintaining a vibrant, content-rich online presence.

This guide is designed to walk you through the basics of using WriteText.ai in your Magento store. If you want a deeper understanding of each feature, we recommend checking out the help text that you will find throughout the interface, marked with the  icon.

If you have other questions not covered by this guide, you may check our FAQs at <https://writetext.ai/frequently-asked-questions> or send us a message at hello@writetext.ai.

Getting started

To get started, follow this [installation guide](#).

Upon successful installation, you will be prompted to follow a setup wizard.

1. Click the 'Log in / Sign up' button to link the site for the WriteText.ai

Extension setup guide

1

Step 1

Connect to your WriteText.ai account

Log in or register on our backend in order to link this site to your WriteText.ai account. This is where you can manage billing, see reports, and check or purchase credits. If you have more than one ecommerce site, you can link it to the same WriteText.ai account.

magento-single.demostorewritetext.ai

Log in / Sign up

2. You will be redirected to the WriteText.ai login page. Enter your username and password, then click the 'Log in' button.

Welcome back!


1

Email *

hello@writetext.ai

Password *

.....




☐ Remember me


[Forgot password?](#)


2

Log in

or sign in using

 Google


 Apple


 Microsoft


Don't have an account? [Sign up](#)

3. You can also sign in with your Google, Apple, or Microsoft account.

or sign in using

 Google


 Apple

 Microsoft

Don't have an account? [Sign up](#)


4. If you don't have an account, click the 'Sign Up' button to register.


Welcome back!




☐ Remember me [Forgot password?](#)

or sign in using

 Google

 Apple


 Microsoft

Don't have an account? [Sign up](#)

5. You will be redirected to the page for creating a new account. Fill out the required fields, review the terms of service, and then, click the 'Create account' button.


Let's get started.


1




Your password needs to have a minimum of 8 characters, one small letter, one capital letter, and one number to be secure.

or register using

 Google

 Apple

 Microsoft

2 ☐ I agree to the [terms of service](#). *

3

Already have an account? [Log in](#)

6. Upon successful login or registration, you will be redirected back to Magento. Proceed to Step 2: Map text fields. This is where you can set the mapping of the corresponding fields in Magento where WriteText.ai will save the text to. The default fields are selected, but if you use other fields, then you can map them here. Once done, click the 'Next' button.

2**Step 2****Map text fields**

Select the corresponding fields in Magento where WriteText.ai will save the text to. The default fields are selected, but if you use other fields then you can map them here.

The Open Graph text appears in the preview when you share your product page in social media sites like Facebook, Twitter, or LinkedIn. Since Magento does not have a default Open Graph text field, you can choose to use the same text in the "Short Description" field. If you are using another field (e.g., from an SEO module), you can check the "Custom Open Graph text attribute" to enable the dropdown where you can select your Open Graph text field.

Meta title	<div>1</div> <div>Meta Title ▼</div>
Meta description	Meta Description ▼
Description	Description ▼
Short description	Short Description ▼
<input checked="" type="checkbox"/> Custom Open Graph text field	
Open Graph text	Select text field ▼

2**Next →**

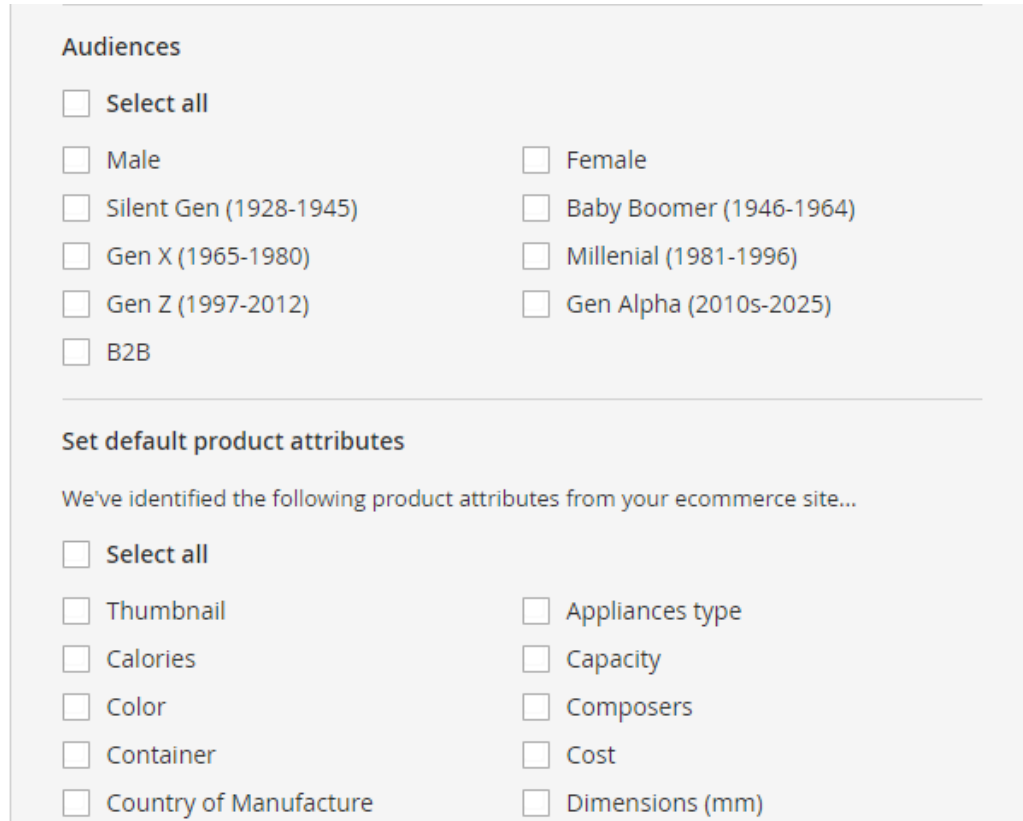
7. Proceed to Step 3. Configure global settings. You can choose multiple tones and select a style for the text you will generate. You can change the settings for different products but this helps you set a default before you start.

3**Step 3****Configure global settings**

Almost done! Before you begin generating text, choose the default global settings for the extension. You can always change these settings later in WriteText.ai > Settings.

Tones☐ Select all☒ Blunt☒ Emotional☒ Friendly☒ Persuasive☒ Selling☒ Witty☒ Confident☐ Formal☒ Informational☒ Professional☒ Technical**Style**☒ Classical☐ Modern☐ Corporate☐ Internet-speak

8. You can also select your target audiences and the product attributes to be considered in generating your product text.



Audiences

☐ Select all

<input type="checkbox"/> Male	<input type="checkbox"/> Female
<input type="checkbox"/> Silent Gen (1928-1945)	<input type="checkbox"/> Baby Boomer (1946-1964)
<input type="checkbox"/> Gen X (1965-1980)	<input type="checkbox"/> Millennial (1981-1996)
<input type="checkbox"/> Gen Z (1997-2012)	<input type="checkbox"/> Gen Alpha (2010s-2025)
<input type="checkbox"/> B2B	

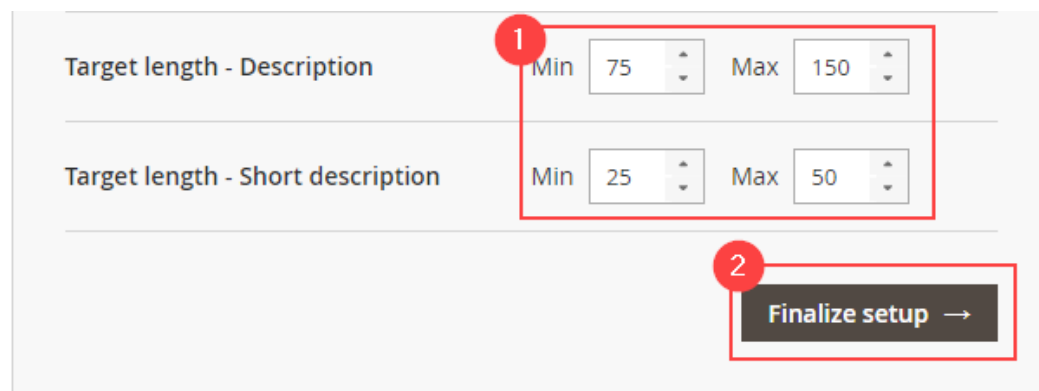
Set default product attributes

We've identified the following product attributes from your ecommerce site...

☐ Select all

<input type="checkbox"/> Thumbnail	<input type="checkbox"/> Appliances type
<input type="checkbox"/> Calories	<input type="checkbox"/> Capacity
<input type="checkbox"/> Color	<input type="checkbox"/> Composers
<input type="checkbox"/> Container	<input type="checkbox"/> Cost
<input type="checkbox"/> Country of Manufacture	<input type="checkbox"/> Dimensions (mm)

9. Lastly, you can set your desired target length of generated text (in words) for your 'Description' and 'Short description'. Once done, click the '*Finalize Setup*' button.



Target length - Description

1

Min 75 Max 150

Target length - Short description

Min 25 Max 50

2

Finalize setup →

10. Proceed to Step 4. This is how it looks once you're done with the Extension setup guide.
Click the 'Let's start' button to continue.

Extension setup guide



Step 1
Connect to your WriteText.ai account

✓ Completed



Step 2
Map text fields

✓ Completed



Step 3
Configure global settings

✓ Completed



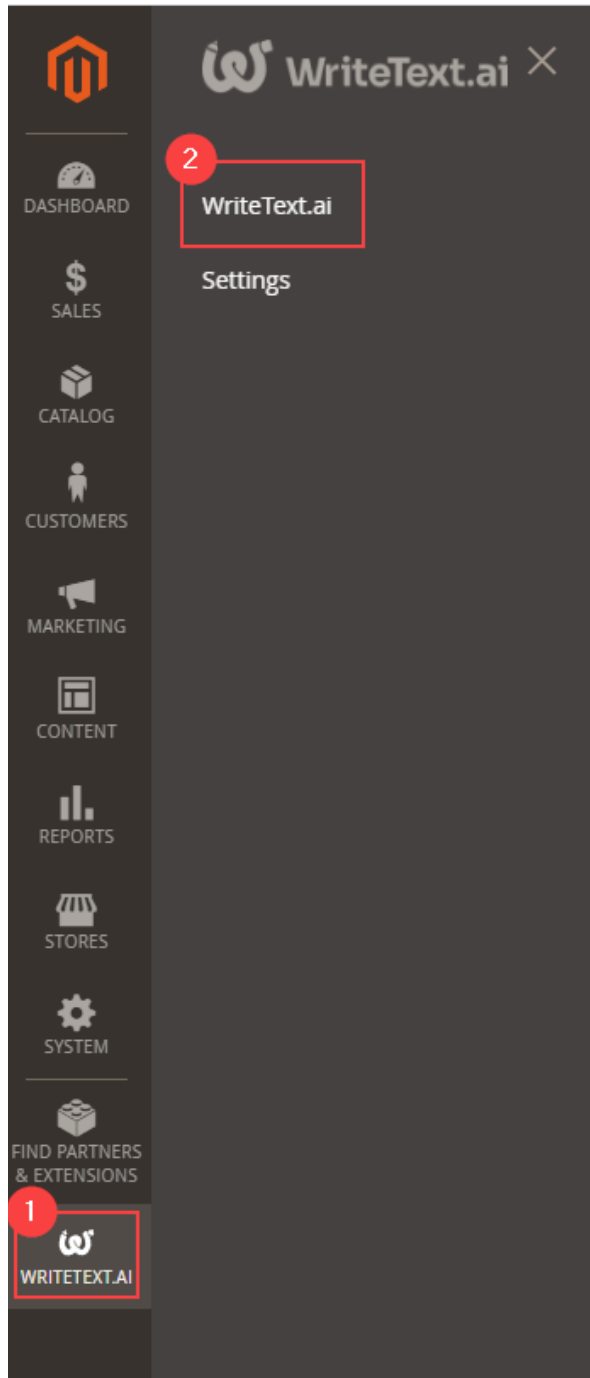
Step 4
All done!

You can now start generating text with WriteText.ai.

Let's start

WriteText.ai Bulk








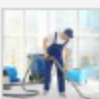
This mode allows you to generate text for multiple products at once. Go to **WriteText.ai** > **WriteText.ai** and simply check the products you want to be included in the bulk generation.



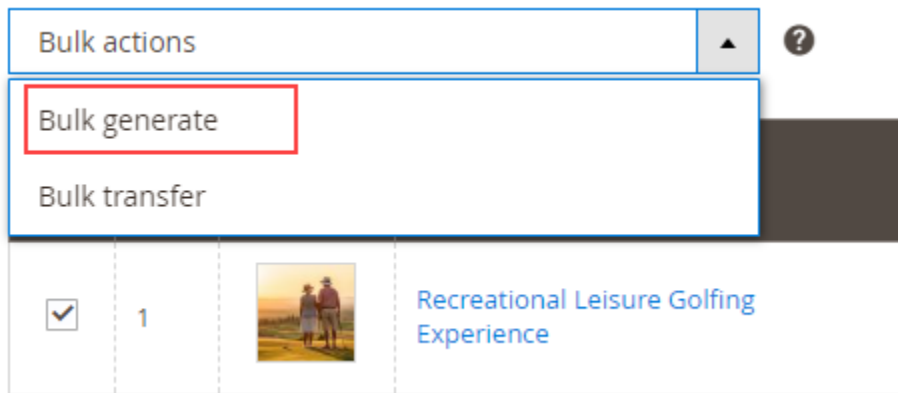
Bulk actions



23 records fo

	ID ↓	Thumbnail	Name	Actions
<input checked="" type="checkbox"/>	1		Recreational Leisure Golfing Experience	Select ▼
<input checked="" type="checkbox"/>	2		Symphony Sounds Live Performance	Select ▼
<input checked="" type="checkbox"/>	3		Tranquil Retreat Discovery	Select ▼
<input type="checkbox"/>	4		Energy-Efficient Dishwasher	Select ▼
<input type="checkbox"/>	5		High-Power Kitchen Blender	Select ▼
<input type="checkbox"/>	6		Multi-Function Microwave Oven	Select ▼
<input type="checkbox"/>	7		Seasonal Backyard Gardening Adventure	Select ▼
<input type="checkbox"/>	8		On-Demand Home Cleaning	Select ▼

Navigate to the **Bulk actions** dropdown and select **Bulk generate**.



A settings screen will pop-up, where you can choose what text types to generate and set the tones, style, audiences (or if you want to use a reference product), as well as product attributes and target length. After you have configured your preferences, simply click **Generate**.

✕

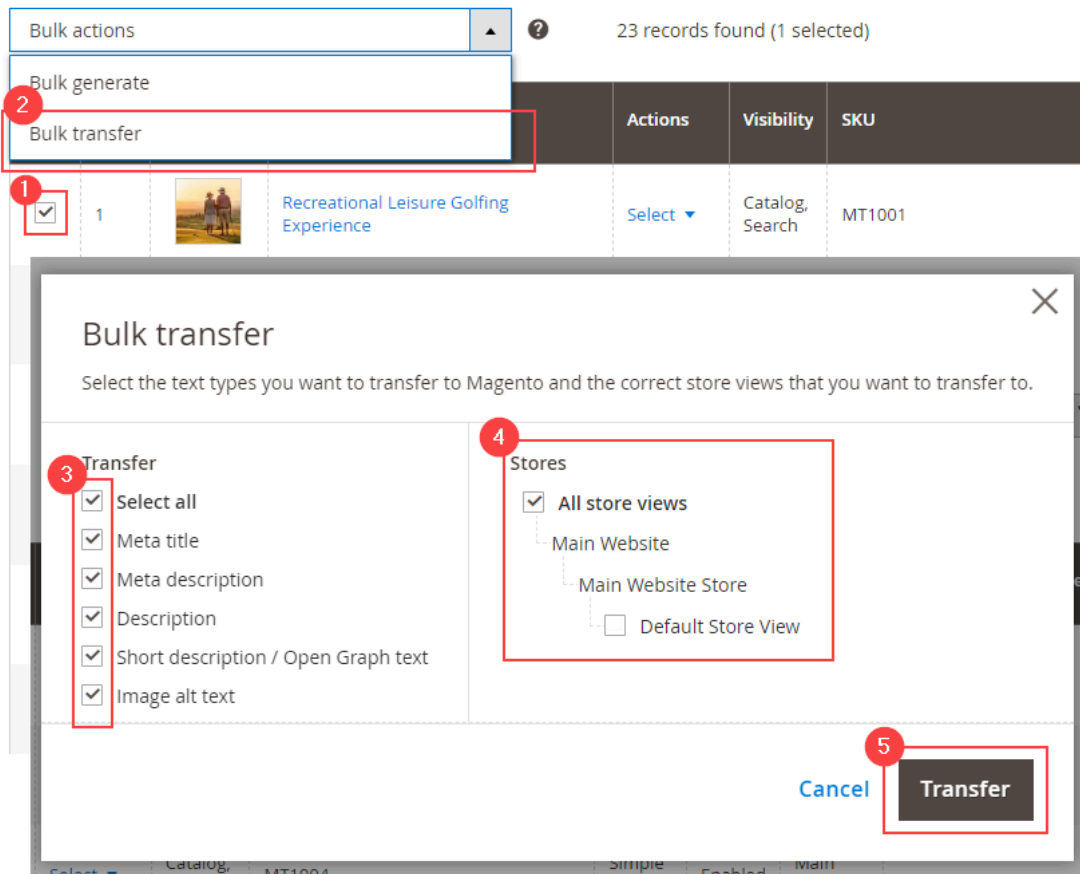
Bulk generate
The selected attributes will be considered in generating product text. Note that selecting a product attribute is not a guarantee that it will appear in the text itself, but it will help guide WriteText.ai in generating more relevant text.

Generate <input checked="" type="checkbox"/> Select all <input checked="" type="checkbox"/> Meta title <input checked="" type="checkbox"/> Meta description <input checked="" type="checkbox"/> Description <input checked="" type="checkbox"/> Short description / Open Graph text <input checked="" type="checkbox"/> Image alt text	Tones <input type="checkbox"/> Select all <input checked="" type="checkbox"/> Blunt <input checked="" type="checkbox"/> Confident <input checked="" type="checkbox"/> Emotional <input type="checkbox"/> Formal <input checked="" type="checkbox"/> Friendly <input checked="" type="checkbox"/> Informational <input checked="" type="checkbox"/> Persuasive <input checked="" type="checkbox"/> Professional <input checked="" type="checkbox"/> Selling <input checked="" type="checkbox"/> Technical <input checked="" type="checkbox"/> Witty	Style <input checked="" type="radio"/> Classical <input type="radio"/> Corporate <input type="radio"/> Modern <input type="radio"/> Internet-speak	Audiences <input type="checkbox"/> Select all <input checked="" type="checkbox"/> Male <input type="checkbox"/> Female <input type="checkbox"/> Silent Gen (1928-1945) <input type="checkbox"/> Baby Boomer (1946-1964) <input type="checkbox"/> Gen X (1965-1980) <input type="checkbox"/> Millennial (1981-1996) <input type="checkbox"/> Gen Z (1997-2012) <input type="checkbox"/> Gen Alpha (2010s-2025) <input type="checkbox"/> B2B	Product attributes <input type="checkbox"/> Select all <input type="checkbox"/> Thumbnail <small>(Analyze image to generate more relevant text)</small> <input type="checkbox"/> Calories <input type="checkbox"/> Color <input type="checkbox"/> Container <input type="checkbox"/> Country of Manufacture <input type="checkbox"/> Driving range <input type="checkbox"/> Furniture type <input type="checkbox"/> Golfcar <input type="checkbox"/> Industrial <input type="checkbox"/> Manufacturer <input type="checkbox"/> Minimum Advertised Price <input type="checkbox"/> Orchestra <input type="checkbox"/> Appliances type <input type="checkbox"/> Capacity <input type="checkbox"/> Composers <input type="checkbox"/> Cost <input type="checkbox"/> Dimensions (mm) <input type="checkbox"/> Food type <input type="checkbox"/> Getaway <input type="checkbox"/> Golfpro <input type="checkbox"/> Jobs done <input type="checkbox"/> Meta Keywords <input type="checkbox"/> Music <input type="checkbox"/> Power	Description Target length (in words) Min <input type="text" value="75"/> Max <input type="text" value="150"/> Short description Target length (in words) Min <input type="text" value="25"/> Max <input type="text" value="50"/>
---	---	---	---	--	---

Cancel **Generate**

Text generation is done in the background so you can do other tasks in the meantime. When text is generated, you can choose to review the text individually (which we highly recommend especially for the first few times that you're bulk-generating) or do a bulk transfer to publish them to your Magento live site.





Simply select the products and navigate to **Bulk actions** and select **Bulk transfer**.




The screenshot shows the Magento Bulk Transfer interface. At the top, a dropdown menu for 'Bulk actions' is open, showing 'Bulk generate' and 'Bulk transfer' (highlighted with a red box and callout 2). Below this, a table lists products. The first product, 'Recreational Leisure Golfing Experience' (SKU: MT1001), is selected (highlighted with a red box and callout 1). A modal window titled 'Bulk transfer' is open, showing options to transfer data to Magento. The 'Transfer' section on the left has several checkboxes: 'Select all', 'Meta title', 'Meta description', 'Description', 'Short description / Open Graph text', and 'Image alt text' (all checked, highlighted with a red box and callout 3). The 'Stores' section on the right shows a tree structure with 'All store views' checked (highlighted with a red box and callout 4), which includes 'Main Website' and 'Main Website Store'. 'Default Store View' is unchecked. At the bottom right of the modal, there are 'Cancel' and 'Transfer' buttons (highlighted with a red box and callout 5).

WriteText.ai Single

This mode allows you to finetune the settings on a specific product in order to generate more relevant text. From the product list, click on the product name you want to edit.

	ID ↓	Thumbnail	Name	Actions	Visibility	SKU
<input type="checkbox"/>	1		Recreational Leisure Golfing Experience	Select ▼	Catalog, Search	MT1001
<input type="checkbox"/>	2		Symphony Sounds Live Performance	Select ▼	Catalog, Search	MT1003
<input type="checkbox"/>	3		Tranquil Retreat Discovery	Select ▼	Catalog, Search	MT1004
<input type="checkbox"/>	4		Energy-Efficient Dishwasher	Select ▼	Catalog, Search	MT1021

For your first time generating text, we recommend following the steps as labeled from 1 to 6. You can hide these labels later through the **Hide step guides** checkbox in the footer of the screen.


View History log

Scope: All store views ▼

Recreational Leisure Golfing Expe...

MT1001

Step 6
☐ Mark as reviewed ?

Save
Transfer selected

Step 1
Keyword analysis ?

Do keyword analysis

Target keywords 0/5

Step 2
Select semantic keywords (0/10)

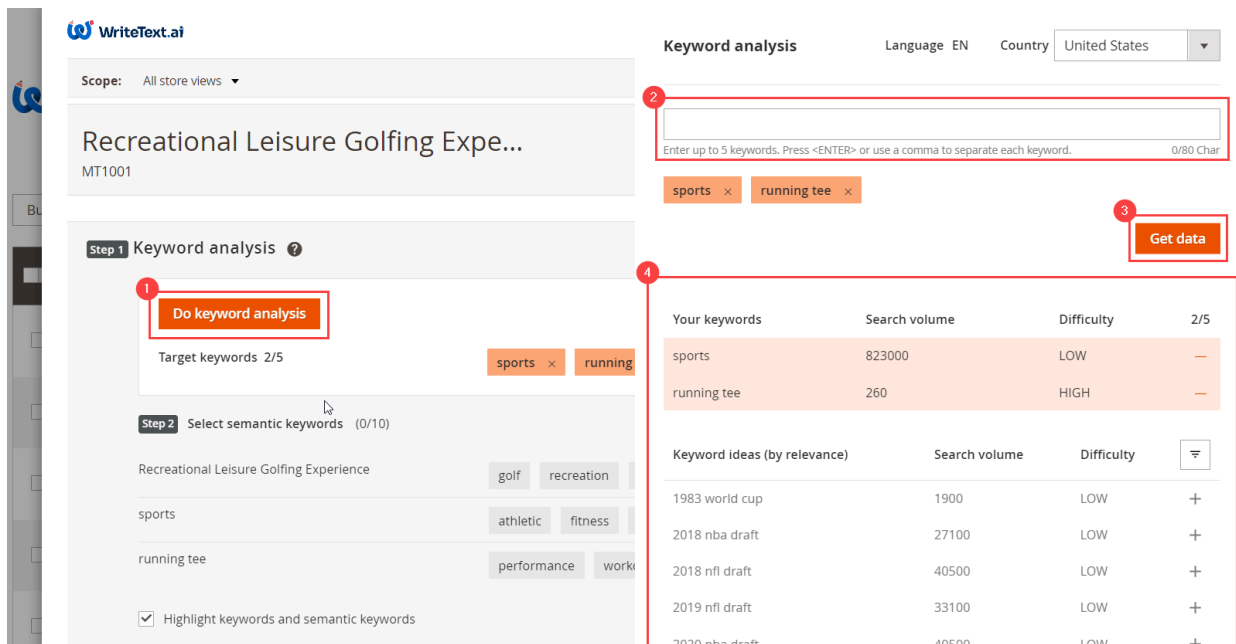
Recreational Leisure Golfing Experience

golf recreation leisure experience tee time

[Restore global settings](#) |
 5166 credits available |
 [Top-up](#) |
 [How credit cost is calculated](#) |
 ☐ Hide step guides
 [WriteText.ai is developed by 1902 Software](#)

Step 1 - Keyword analysis

Click on **Do keyword analysis** to enter your target keyword(s) and get data on search volume and difficulty as well as other keyword ideas.



WriteText.ai

Scope: All store views

Recreational Leisure Golfing Experience
MT1001

Step 1 Keyword analysis

Do keyword analysis

Target keywords 2/5

Step 2 Select semantic keywords (0/10)

Recreational Leisure Golfing Experience

sports

running tee

☒ Highlight keywords and semantic keywords

Keyword analysis Language EN Country United States

Enter up to 5 keywords. Press <ENTER> or use a comma to separate each keyword. 0/80 Char

sports x running tee x

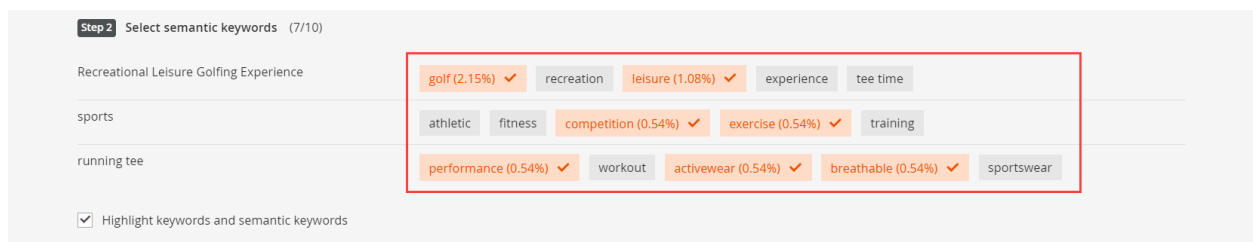
Get data

Your keywords	Search volume	Difficulty	2/5
sports	823000	LOW	—
running tee	260	HIGH	—

Keyword ideas (by relevance)	Search volume	Difficulty	
1983 world cup	1900	LOW	+
2018 nba draft	27100	LOW	+
2018 nfl draft	40500	LOW	+
2019 nfl draft	33100	LOW	+
2020 nba draft	40500	LOW	+

Step 2 - Select semantic keywords

WriteText.ai suggests semantic keywords relevant to your Product Name and target keywords. You can click on them to improve the relevance of the text.



Step 2 Select semantic keywords (7/10)

Recreational Leisure Golfing Experience

sports

running tee

☒ Highlight keywords and semantic keywords

golf (2.15%) ✓ recreation leisure (1.08%) ✓ experience tee time

athletic fitness competition (0.54%) ✓ exercise (0.54%) ✓ training

performance (0.54%) ✓ workout activewear (0.54%) ✓ breathable (0.54%) ✓ sportswear

Once you start generating text, the keyword density for each of your selected target and semantic keywords will automatically be calculated and displayed as a percentage next to the respective keyword. You can also choose to highlight the keywords so you can have a better overview on how well they are distributed throughout the text.

Step 2 Select semantic keywords (7/10)


Recreational Leisure Golfing Experience	golf (2.15%) ✓	recreation	leisure (1.08%) ✓	experience	tee time
sports	athletic	fitness	competition (0.54%) ✓	exercise (0.54%) ✓	training
running tee	performance (0.54%) ✓	workout	activewear (0.54%) ✓	breathable (0.54%) ✓	sportswear

☒ Highlight keywords and semantic keywords

Step 3 - Product attributes

WriteText.ai automatically scans the product attributes available in your Magento backend. Check the ones that you want to be considered in generating text. You can also select the product image here (if available) in order to generate more relevant text.

Step 3 Product attributes ?

☒ Select all
☒ Thumbnail
(Analyze image to generate more relevant text)


☒ Cost
☒ Driving range
☒ Golfcar
☒ Meta Keywords
☒ Music

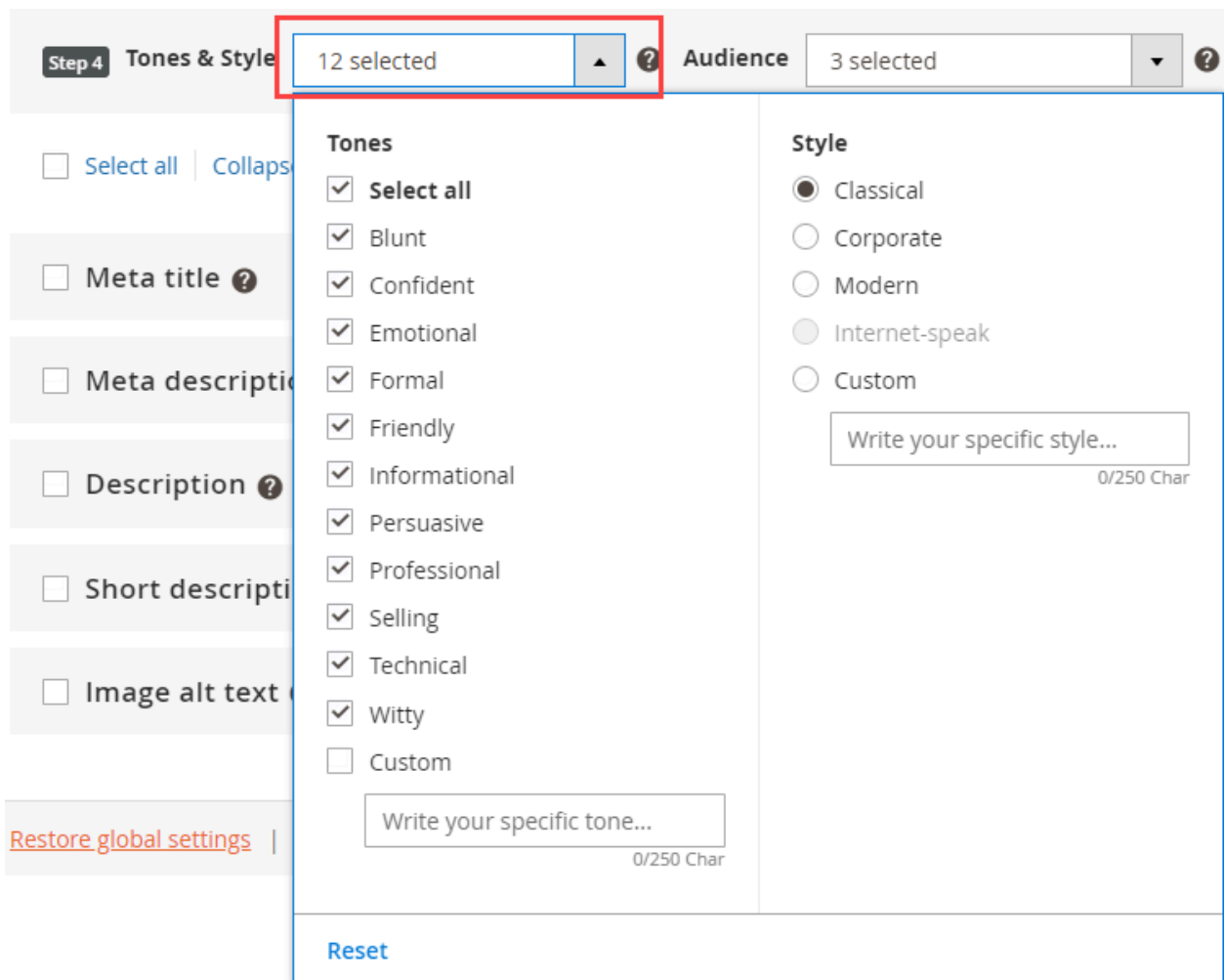
☒ Composers
☒ Country of Manufacture
☒ Getaway
☒ Golfpro
☒ Minimum Advertised Price
☒ Orchestra

☒ Other product details
Use comma to separate details.
0/500 Char

Step 4 - Tones and Style, Audience, Reference Product

Choose from our predefined tones, style, and audiences or write your own. Alternatively, you can set a “reference product” which WriteText.ai can use as a reference for the style and structure when generating text.

1. Set Tones



Step 4 Tones & Style 12 selected **Audience** 3 selected

☐ Select all | Collapse

☐ Meta title ?

☐ Meta description ?

☐ Description ?

☐ Short description ?

☐ Image alt text ?

[Restore global settings](#) |

Tones

- ☒ Select all
- ☒ Blunt
- ☒ Confident
- ☒ Emotional
- ☒ Formal
- ☒ Friendly
- ☒ Informational
- ☒ Persuasive
- ☒ Professional
- ☒ Selling
- ☒ Technical
- ☒ Witty
- ☐ Custom

Write your specific tone... 0/250 Char



Style

- ☒ Classical
- ☐ Corporate
- ☐ Modern
- ☐ Internet-speak
- ☐ Custom

Write your specific style... 0/250 Char

[Reset](#)

2. Set Audiences

Audience 9 selected   or ☐ Use another product as ref

Audience [Reset](#)

<input checked="" type="checkbox"/> Select all	<input checked="" type="checkbox"/> Male
<input checked="" type="checkbox"/> Female	<input checked="" type="checkbox"/> Silent Gen (1928-1945)
<input checked="" type="checkbox"/> Baby Boomer (1946-1964)	<input checked="" type="checkbox"/> Gen X (1965-1980)
<input checked="" type="checkbox"/> Millennial (1981-1996)	<input checked="" type="checkbox"/> Gen Z (1997-2012)
<input checked="" type="checkbox"/> Gen Alpha (2010s-2025)	<input checked="" type="checkbox"/> B2B

Write your specific target market here 0/150 Char

Target market (optional) [Regenerate](#)

Golf enthusiasts seeking outdoor sports leisure activities.

Active individuals interested in unique running tee designs.

Outdoor recreation lovers looking for golf-themed experiences.

3. Use another product as reference

1 ☒ Use another product as reference

2 Select a product...

Search products

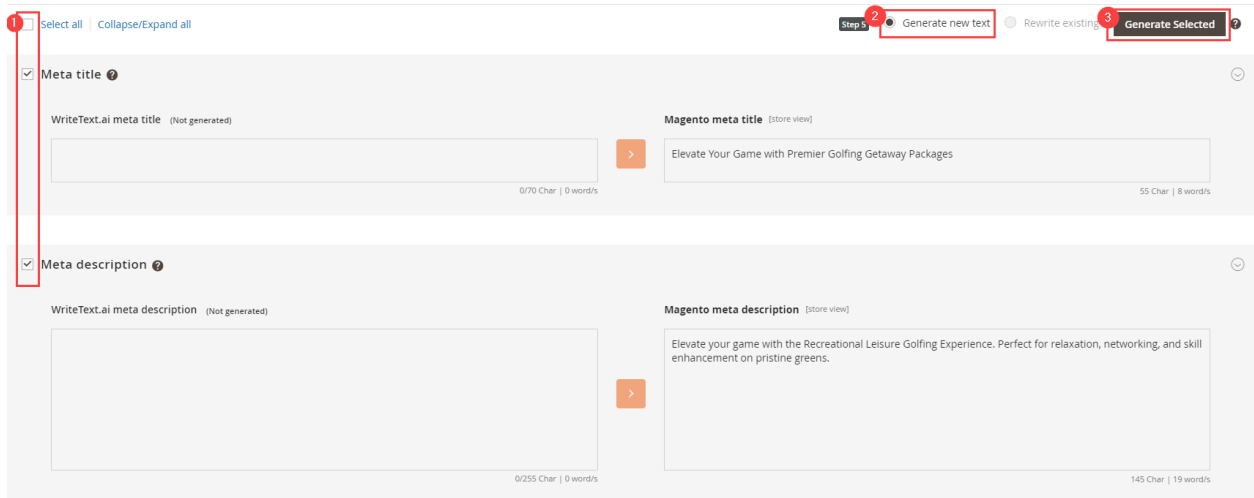
22 options

- Buttery French Croissant
- Classic Button-Down Dress Shirt
- Classic Comfort Fit Trousers
- Contemporary Yellow Chair
- Elegant Velvet Sofa
- Energy-Efficient Dishwasher
- Essential Pure White T-Shirt
- Full-Coverage Welding Mask
- Heavy-Duty Welding Electrodes
- High-Power Kitchen Blender
- Industrial-Grade Welding Machine
- Multi-Function Microwave Oven

Step 5 - Generate new text or Rewrite existing text

After you have configured your preferences, it's time to generate text. If you have existing text in Magento, you can choose to rewrite instead in order to keep the existing style and structure of your text while updating any new attributes or keywords.

1. Generate new text. Select the fields that you want to generate a text from. Then click the 'Generate Selected' button.



1 Select all Collapse/Expand all

Step 5 2 Generate new text Rewrite existing 3 Generate Selected

☒ Meta title ⓘ

WriteText.ai meta title (Not generated)

0/70 Char | 0 word/s

Magento meta title [store view]

Elevate Your Game with Premier Golfing Getaway Packages

55 Char | 8 word/s

☒ Meta description ⓘ

WriteText.ai meta description (Not generated)

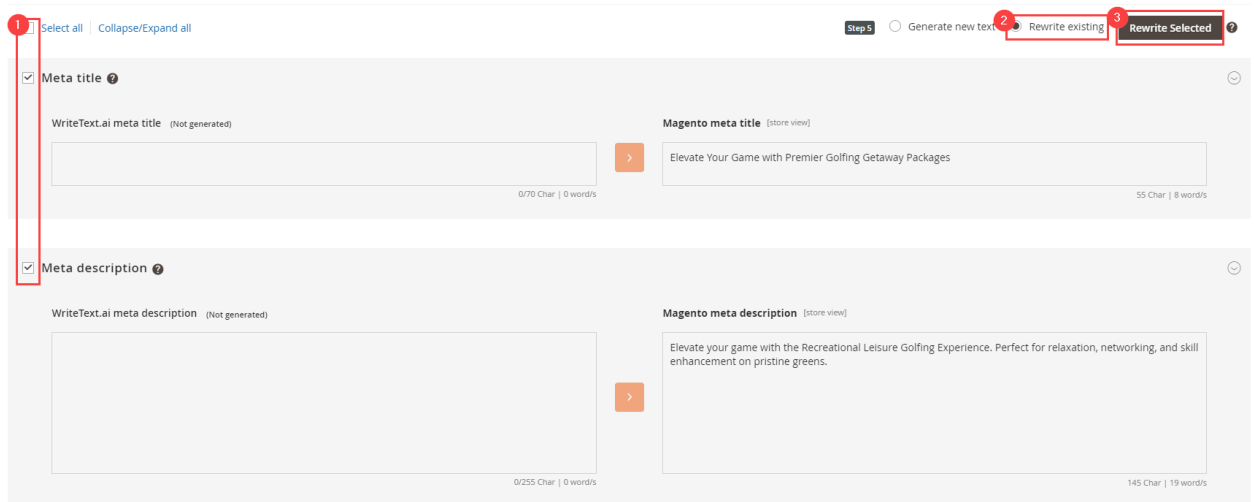
0/255 Char | 0 word/s

Magento meta description [store view]

Elevate your game with the Recreational Leisure Golfing Experience. Perfect for relaxation, networking, and skill enhancement on pristine greens.

145 Char | 19 word/s

2. Rewrite text. In rewriting, choose again the data you want to rewrite then choose 'Rewrite existing' option. Check if there's an existing text in Magento, then click the 'Rewrite Selected' button.



1 Select all Collapse/Expand all

Step 5 Generate new text 2 Rewrite existing 3 Rewrite Selected ⓘ

☒ Meta title ⓘ

WriteText.ai meta title (Not generated)

0/70 Char | 0 word/s

Magento meta title [store view]

Elevate Your Game with Premier Golfing Getaway Packages

55 Char | 8 word/s

☒ Meta description ⓘ

WriteText.ai meta description (Not generated)

0/255 Char | 0 word/s

Magento meta description [store view]

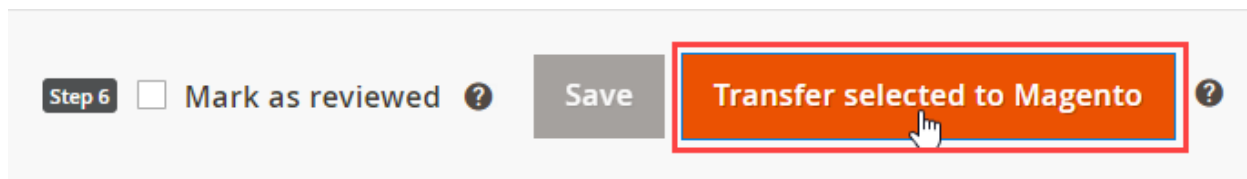
Elevate your game with the Recreational Leisure Golfing Experience. Perfect for relaxation, networking, and skill enhancement on pristine greens.

145 Char | 19 word/s

Step 6 - Mark as reviewed, Preview changes, Save, or Transfer to Magento

Review the generated text and make adjustments as necessary. If you are working with other people, you can check the **Mark as reviewed** checkbox to let them know that you have gone through the text. This checkbox is for status and filtering purposes only and has no bearing on the live site.

When you're ready to publish the generated text, click **Transfer to Magento** to publish it live.



Support

If you run into technical trouble while using WriteText.ai, you may [create a ticket here](#).

Conclusion

WriteText.ai for Magento is more than just a tool for generating content; it's a way to transform your eCommerce site into a dynamic, engaging platform that captivates your audience. With this user guide, you'll be equipped to unlock the full potential of WriteText.ai, enhancing your online presence and driving your business forward.

Thank you for choosing WriteText.ai for Magento. Let's embark on this exciting journey together, creating compelling content that elevates your brand and delights your customers.



SOFTWARE®

We get *IT* done.

15F Asian Star Building,
Asean Drive corner Singapura Lane,
Filinvest Corporate City, Alabang,
Muntinlupa 1781, Metro Manila, Philippines

Tel: +632 8550 1902

Hours: 08:00–20:00 Philippine time

Email: sales@1902.software

<https://1902software.com/>

<https://1902software.dk/>

<https://www.facebook.com/1902Software/>

Rated 4.9/5 based on our Google reviews



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