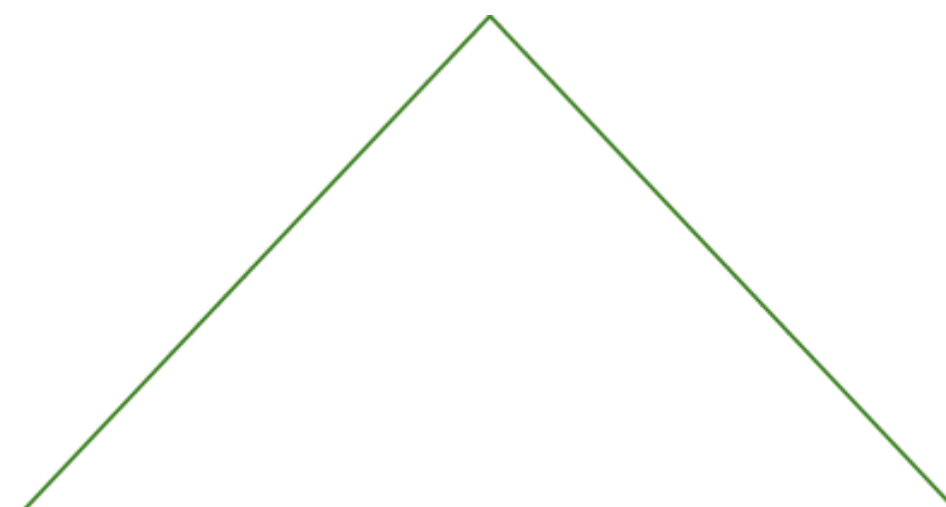




WriteText.ai user guide for WooCommerce

Prepared by:
1902 Software Development




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Thank you for downloading WriteText.ai!

By harnessing the power of artificial intelligence, WriteText.ai simplifies content creation, allowing you to focus on growing your business while maintaining a vibrant, content-rich online presence.

This guide is designed to walk you through the basics of using WriteText.ai in your WooCommerce store. If you want a deeper understanding of each feature, we recommend checking out the help text that you will find throughout the interface, marked with the  icon.

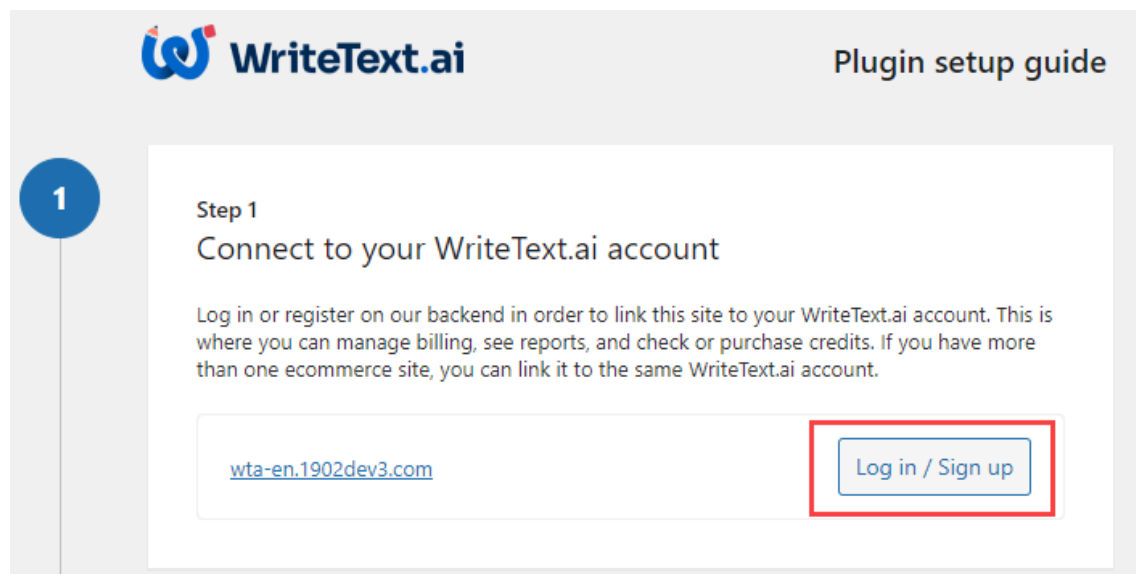
If you have other questions not covered by this guide, you may check our FAQs at <https://writetext.ai/frequently-asked-questions> or send us a message at hello@writetext.ai.

Getting started

To get started, follow this [installation guide](#).

Upon successful installation, you will be prompted to follow a setup wizard.

1. Click the 'Log in / Sign up' button to link the site for the WriteText.ai



2. You will be redirected to the WriteText.ai login page. Enter your username and password, then click the 'Log in' button.

Welcome back!


1

Email *

hello@writetext.ai

Password *

.....



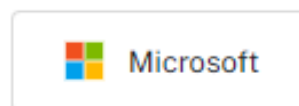
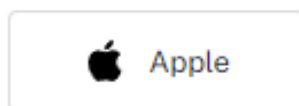
☐ Remember me

[Forgot password?](#)

2

Log in


or sign in using





Don't have an account? [Sign up](#)

3. You can also sign in with your Google, Apple, or Microsoft account.

or sign in using

 Google

 Apple

 Microsoft

Don't have an account? [Sign up](#)

4. If you don't have an account, click the 'Sign Up' button to register.

Welcome back!


 


☐ Remember me


[Forgot password?](#)

Log in

or sign in using

 Google

 Apple

 Microsoft

Don't have an account? [Sign up](#)

5. You will be redirected to the page for creating a new account. Fill out the required fields, review the terms of service, and then, click the 'Create account' button.


Let's get started.

1

First name *


Last name *


Email *


Password * 

Your password needs to have a minimum of 8 characters, one small letter, one capital letter, and one number to be secure.

or register using

 Google

 Apple

 Microsoft

2

☐ I agree to the [terms of service](#). *

3

Create account

Already have an account? [Log in](#)

6. Upon successful login or registration, you will be redirected back to WordPress.

7. Proceed to Step 2: Check SEO Plugin. Choose an SEO plugin to install on your WordPress site. This plugin will allow WriteText.ai to transfer the generated SEO text. Make sure to activate only one of the recommended plugins to avoid conflicts and duplicate SEO tags. WriteText.ai recommends three plugins: Yoast SEO, Rank Math SEO, and All in One SEO. Once done click the *'Install and activate'* button.
 - a. If you don't have an SEO plugin installed on your WordPress site, its status will be set to **"not installed."** You can select your preferred one, and it will automatically be installed and activated after you click the *'Install and Activate'* button.

2

Step 2

Check SEO plugin

You currently do not have an SEO plugin installed.

In addition to writing product descriptions, WriteText.ai also automatically generates meta titles, meta descriptions, and Open Graph texts for you. However, WordPress does not have built-in fields for updating these SEO tags, so you first need to install a compatible SEO plugin in order for WriteText.ai to have a place in WordPress to transfer these texts to.

Select your preferred SEO plugin:

1

☒ Yoast SEO

Not installed

☐ Rank Math SEO

Not installed

☐ All in One SEO

Not installed

2

Install and activate →

- b. If you have a pre-installed plugin on your WordPress site, its status will be set to **“inactive.”** You can select your preferred one and click the 'Activate Now' button when ready.

2

Step 2
Check SEO plugin

We have detected that you currently have SEO plugins installed but not activated in your WordPress site. You will need to activate one plugin in order for WriteText.ai to have a place to transfer the SEO text that it will generate for you. **Note:** Activate only ONE of these plugins to avoid conflict and duplicates in your SEO tags.

Choose a different SEO plugin:

<div>1</div> <div><input checked="" type="radio"/></div>	Yoast SEO	Inactive
<div><input type="radio"/></div>	Rank Math SEO	Inactive
<div><input type="radio"/></div>	All in One SEO	Inactive

2

Activate now →

- c. If you have multiple SEO plugins activated, click the '*Manage Plugins*' button to navigate to the '**Plugins**' menu and deactivate one of the plugins. Then, return to WriteText.ai and click the '*Next*' button when ready.

2

Step 2

Check SEO plugin


We have detected multiple SEO plugins installed and activated in your WordPress site. You will need to manually deactivate any SEO plugin(s) you are not using and leave your preferred plugin activated. This will be where WriteText.ai will transfer the SEO text that it will generate for you.

Note: This is to avoid conflict and duplicates in your SEO tags. Make sure to double-check before deactivating in order to avoid losing your data.

Once you're done, please refresh this page.

SEO plugin(s) detected:

Yoast SEO	Active
Rank Math SEO	Active

Manage plugins 

8. Proceed to Step 3. Configure global settings. You can choose multiple tones and select a style for the text you will generate. You can change the settings for different products but this helps you set a default before you start.

3

Step 3

Configure global settings

Almost done! Before you begin generating text, choose the default global settings for the plugin. You can always change these settings later in WriteText.ai > Settings.

Tones

<input checked="" type="checkbox"/> Select all	<input checked="" type="checkbox"/> Confident
<input checked="" type="checkbox"/> Blunt	<input checked="" type="checkbox"/> Formal
<input checked="" type="checkbox"/> Emotional	<input checked="" type="checkbox"/> Informational
<input checked="" type="checkbox"/> Friendly	<input checked="" type="checkbox"/> Professional
<input checked="" type="checkbox"/> Persuasive	<input checked="" type="checkbox"/> Technical
<input checked="" type="checkbox"/> Selling	
<input checked="" type="checkbox"/> Witty	

Style

<input checked="" type="radio"/> Classical	<input type="radio"/> Corporate
<input type="radio"/> Modern	<input type="radio"/> Internet-speak

9. You can also select your target audiences and the product attributes to be considered in generating your product text.

Audiences
☒ Select all

☒ Male
 ☒ Female

☒ Silent Gen (1928-1945)
 ☒ Baby Boomer (1946-1964)

☒ Gen X (1965-1980)
 ☒ Millennial (1981-1996)

☒ Gen Z (1997-2012)
 ☒ Gen Alpha (2010s-2025)

☒ B2B

Product attributes
☐ Select all
 ☒ Featured Image *(Analyze image to generate more relevant text)*

☒ Price
 ☒ Stock status

☐ Weight
 ☒ Color

☐ Size
 ☐ Type

10. Lastly, you can set your desired target length of generated text (in words) for your 'Description' and 'Short description'. Once done, click the 'Finalize Setup' button.

Target length - Product description

1

Min 75
 Max 150

Target length - Product short description


2

Min 25
 Max 50

2

Finalize setup →

11. Proceed to Step 4. This is how it looks once you're done with the Plugin setup guide. Click the 'Let's start' button to continue.

 **WriteText.ai**

Plugin setup guide

✓

Step 1
Connect to your WriteText.ai account

✓ Completed

✓

Step 2
Check SEO plugin

✓ Completed

✓

Step 3
Configure global settings

✓ Completed

4

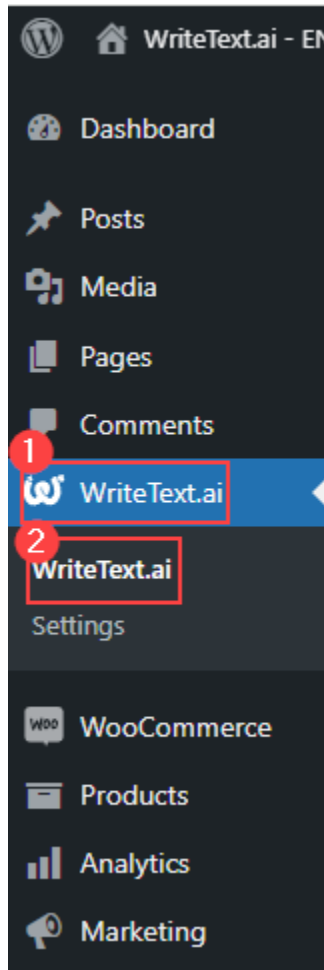
Step 4
All done!

You can now start generating text with WriteText.ai.

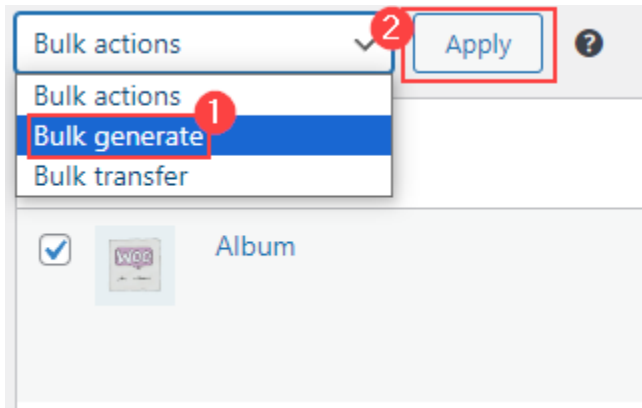
Let's start

WriteText.ai Bulk

This mode allows you to generate text for multiple products at once. Go to **WriteText.ai** > **WriteText.ai** and simply check the products you want to be included in the bulk generation.



Navigate to the **Bulk actions** dropdown and select **Bulk generate**.



A settings screen will pop-up, where you can choose what text types to generate and set the tones, style, audiences (or if you want to use a reference product), as well as product attributes and target length. After you have configured your preferences, simply click **Generate**.

Bulk generate

The selected attributes will be considered in generating product text. Note that selecting a product attribute is not a guarantee that it will appear in the text itself, but it will help guide WriteText.ai in generating more relevant text.

Generate

☒ Select all

☒ Meta title

☒ Meta description

☒ Product description

☒ Product short description

☒ Open Graph text

☒ Image alt text

Tones

☒ Select all

☒ Blunt

☒ Confident

☒ Emotional

☒ Formal

☒ Friendly

☒ Informational

☒ Persuasive

☒ Professional

☐ Reference product

Style

☒ Classical

☐ Corporate

☐ Modern

☐ Internet-speak

Audiences

☒ Select all

☒ Male

☒ Female

☒ Silent Gen (1928-1945)

☒ Baby Boomer (1946-1964)

☒ Gen X (1965-1980)

☒ Millennial (1981-1996)

☒ Gen Z (1997-2012)

☒ Gen Alpha (2010-2025)

Product attributes

☐ Select all

☒ Featured Image
(Analyze image to generate more relevant text)

☒ Price

☒ Stock status

☐ Weight

☒ Color

☐ Size

☐ Type

Product description

Target length (in words)

Min

75

+

-

Max

150

+

-

Product short description

Target length (in words)

Min

25

+

-

Max

50

+

-

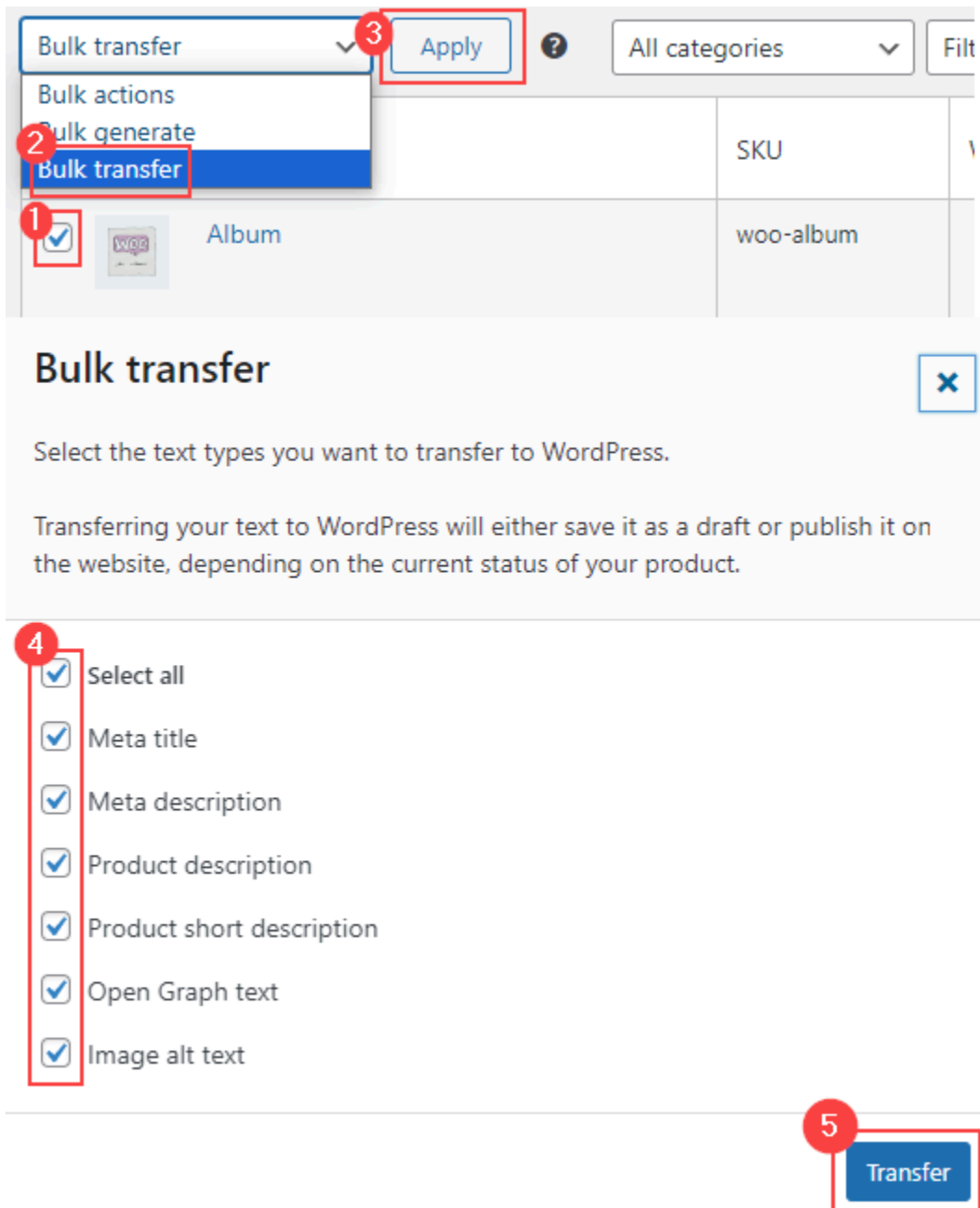
Select or enter product name

?

Generate

Text generation is done in the background so you can do other tasks in the meantime. When text is generated, you can choose to review the text individually (which we highly recommend especially for the first few times that you're bulk-generating) or do a bulk transfer to publish them to your WordPress live site.

Simply select the products and navigate to **Bulk actions** and select **Bulk transfer**.



The screenshot shows the 'Bulk transfer' interface. At the top, a dropdown menu is open, showing 'Bulk actions', 'Bulk generate', and 'Bulk transfer' (highlighted with a red box and callout 2). To the right of the dropdown is an 'Apply' button (callout 3). Below the dropdown, a table lists products. The first product, 'Album', has its selection checkbox checked (callout 1). Below the table, a 'Bulk transfer' modal is open. It contains instructions: 'Select the text types you want to transfer to WordPress.' and 'Transferring your text to WordPress will either save it as a draft or publish it on the website, depending on the current status of your product.' Below this, a list of text types is shown, all with checked checkboxes (callout 4): 'Select all', 'Meta title', 'Meta description', 'Product description', 'Product short description', 'Open Graph text', and 'Image alt text'. At the bottom right of the modal is a 'Transfer' button (callout 5).

	SKU
<input checked="" type="checkbox"/> Album	woo-album

Bulk transfer

Select the text types you want to transfer to WordPress.






Transferring your text to WordPress will either save it as a draft or publish it on the website, depending on the current status of your product.

- ☒ Select all
- ☒ Meta title
- ☒ Meta description
- ☒ Product description
- ☒ Product short description
- ☒ Open Graph text
- ☒ Image alt text

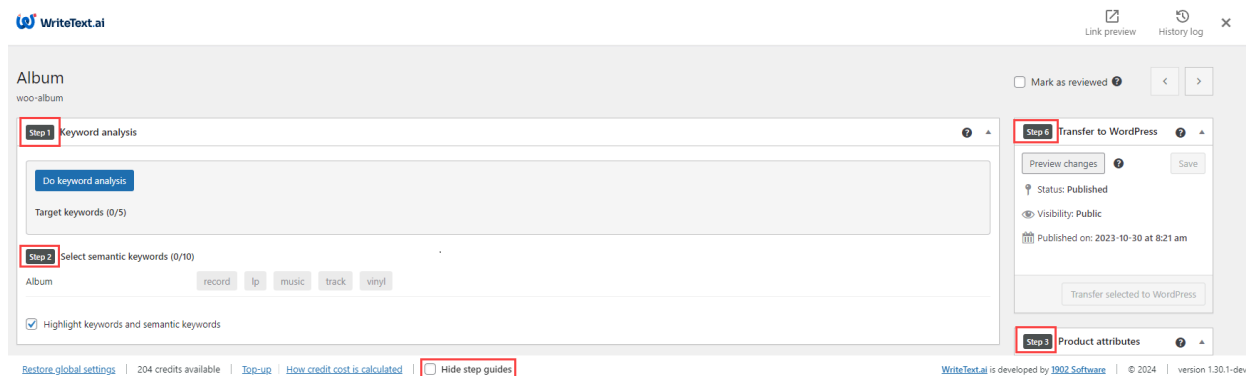
Transfer

WriteText.ai Single

This mode allows you to finetune the settings on a specific product in order to generate more relevant text. From the product list, click on the product name you want to edit.

<input type="checkbox"/>		Name 	SKU
<input type="checkbox"/>		Album ID: 24 Edit View Transfer to WordPress	woo-album
<input type="checkbox"/>		Beanie	woo-beanie
<input type="checkbox"/>		Beanie with Logo	Woo-beanie-logo

For your first time generating text, we recommend following the steps as labeled from 1 to 6. You can hide these labels later through the **Hide step guides** checkbox in the footer of the screen.



WriteText.ai

Album
woo-album

Step 1: Keyword analysis

Do keyword analysis

Target keywords (0/5)

Step 2: Select semantic keywords (0/10)

Album

record lp music track vinyl

☒ Highlight keywords and semantic keywords

Step 6: Transfer to WordPress

Preview changes

Status: Published

Visibility: Public

Published on: 2023-10-30 at 8:21 am

Transfer selected to WordPress

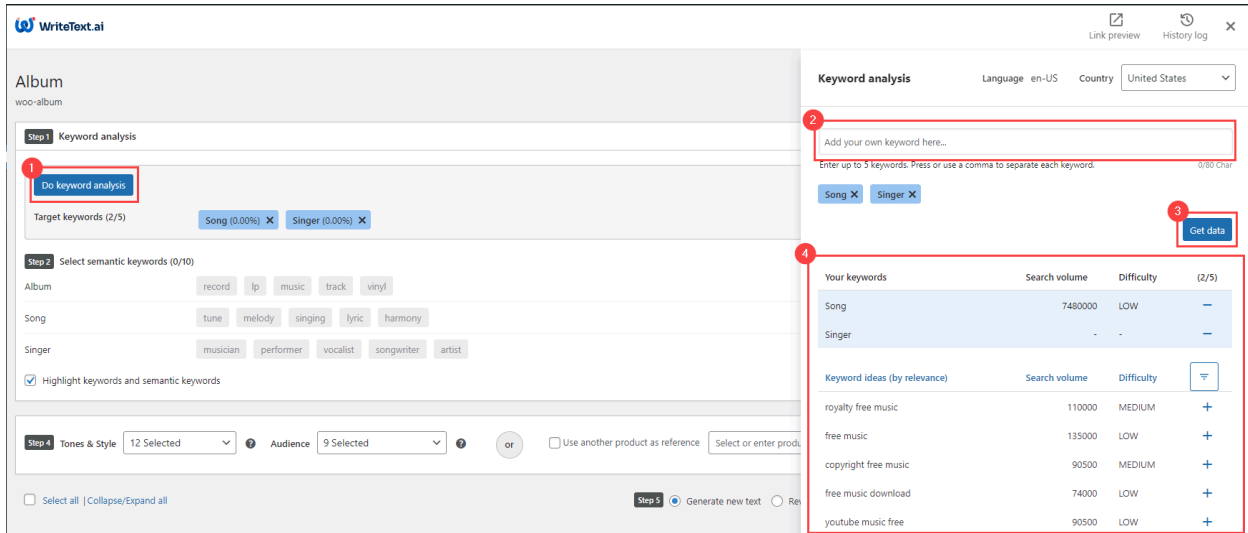
Step 3: Product attributes

Restore global settings | 204 credits available | Top-up | How credit cost is calculated | ☐ Hide step guides

WriteText.ai is developed by 1902 Software | © 2024 | version 1.30.1-dev

Step 1 - Keyword analysis

Click on **Do keyword analysis** to enter your target keyword(s) and get data on search volume and difficulty as well as other keyword ideas.



Step 1: Keyword analysis

Target keywords (2/5): Song (0.00%) Singer (0.00%)

Step 2: Select semantic keywords (0/10)

Album: record, lp, music, track, vinyl

Song: tune, melody, singing, lyric, harmony

Singer: musician, performer, vocalist, songwriter, artist

☒ Highlight keywords and semantic keywords

Step 4: Tones & Style 12 Selected **Audience** 9 Selected

Step 5: Generate new text

Keyword analysis Language: en-US Country: United States

Add your own keyword here...

Enter up to 5 keywords. Press or use a comma to separate each keyword. 0/80 Char

Song X Singer X

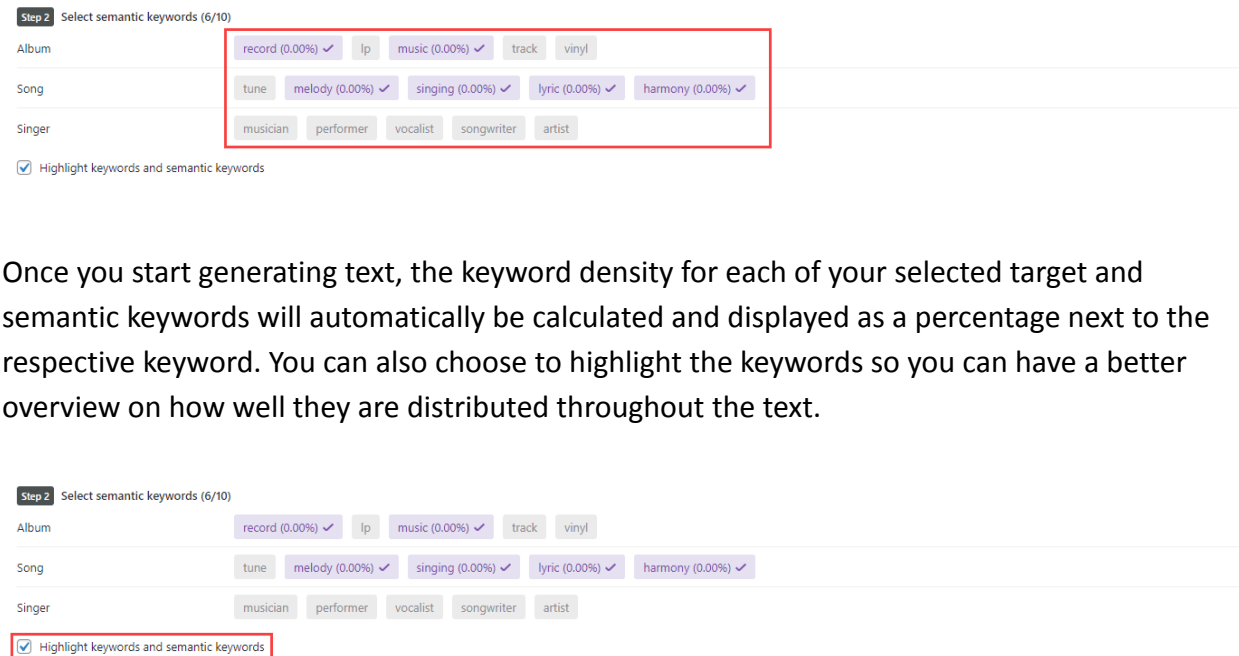
Get data

Your keywords	Search volume	Difficulty	(2/5)
Song	7480000	LOW	—
Singer	-	-	—

Keyword ideas (by relevance)	Search volume	Difficulty	
royalty free music	110000	MEDIUM	+
free music	135000	LOW	+
copyright free music	90500	MEDIUM	+
free music download	74000	LOW	+
youtube music free	90500	LOW	+

Step 2 - Select semantic keywords

WriteText.ai suggests semantic keywords relevant to your Product Name and target keywords. You can click on them to improve the relevance of the text.



Step 2: Select semantic keywords (6/10)

Album: record (0.00%) ✓ lp music (0.00%) ✓ track vinyl

Song: tune melody (0.00%) ✓ singing (0.00%) ✓ lyric (0.00%) ✓ harmony (0.00%) ✓



Singer: musician performer vocalist songwriter artist


☒ Highlight keywords and semantic keywords


Once you start generating text, the keyword density for each of your selected target and semantic keywords will automatically be calculated and displayed as a percentage next to the respective keyword. You can also choose to highlight the keywords so you can have a better overview on how well they are distributed throughout the text.

Step 3 - Product attributes

WriteText.ai automatically scans the product attributes available in your WordPress backend. Check the ones that you want to be considered in generating text. You can also select the product image here (if available) in order to generate more relevant text.

Step 3 **Product attributes**  

☒  **Featured Image**
(Analyze image to generate more relevant text)

☒ **Price**


☒ **Stock status**
instock

☐ **Weight**

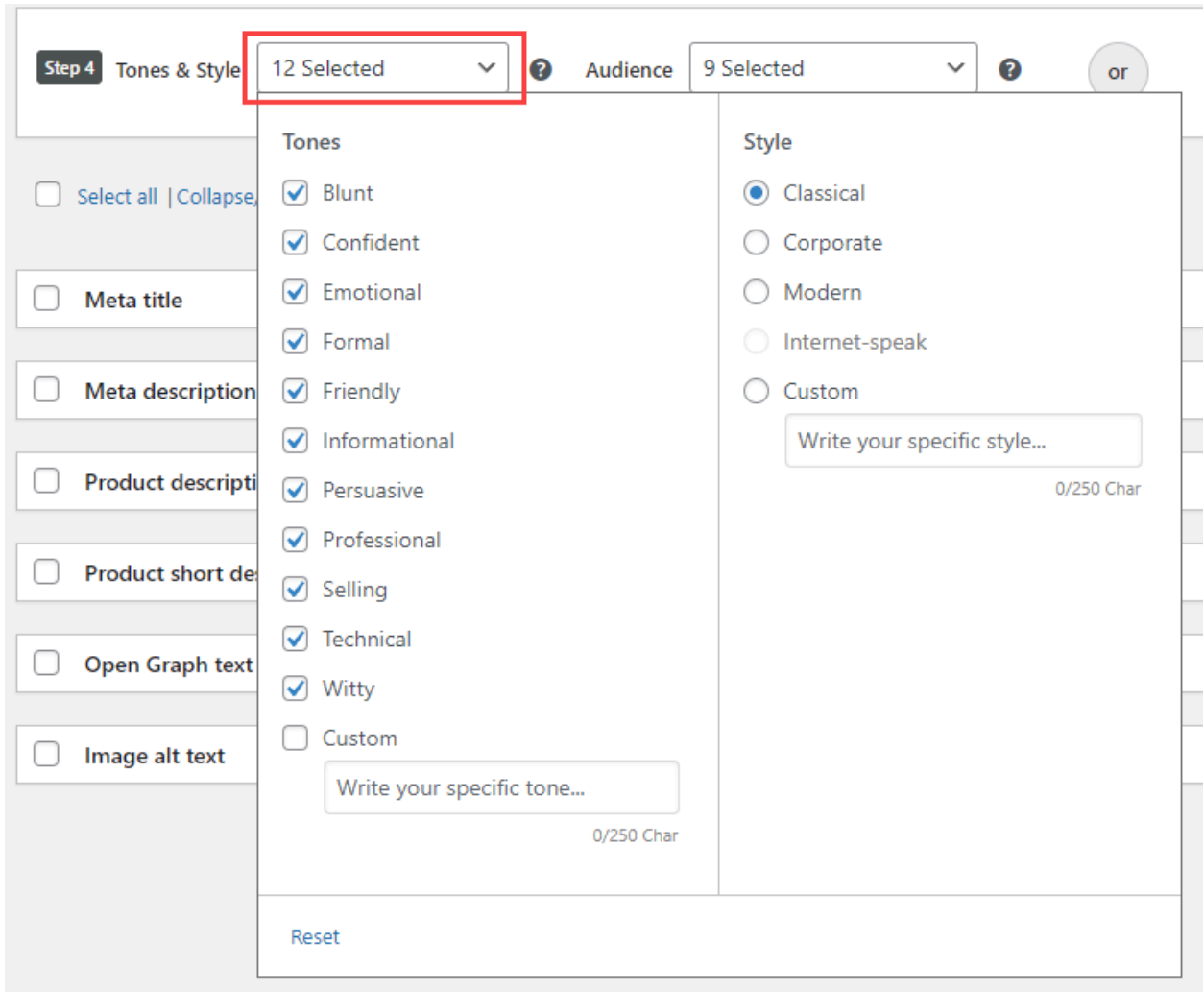
☐ **Other product details**
Use comma to separate details.

0/500 Char

Step 4 - Tones and Style, Audience, Reference Product

Choose from our predefined tones, style, and audiences or write your own. Alternatively, you can set a “reference product” which WriteText.ai can use as a reference for the style and structure when generating text.

1. Set Tones



Step 4 Tones & Style 12 Selected ? Audience 9 Selected ? or

☐ Select all | Collapse

☐ Meta title

☐ Meta description

☐ Product description

☐ Product short description

☐ Open Graph text

☐ Image alt text

Tones

- ☒ Blunt
- ☒ Confident
- ☒ Emotional
- ☒ Formal
- ☒ Friendly
- ☒ Informational
- ☒ Persuasive
- ☒ Professional
- ☒ Selling
- ☒ Technical
- ☒ Witty
- ☐ Custom

Write your specific tone... 0/250 Char

Style

- ☒ Classical
- ☐ Corporate
- ☐ Modern
- ☐ Internet-speak
- ☐ Custom

Write your specific style... 0/250 Char

Reset

2. Set Audiences

Audience 9 Selected ? or ☐ Use another product as reference Select or er

Audiences Reset

<input checked="" type="checkbox"/> Male	<input checked="" type="checkbox"/> Female
<input checked="" type="checkbox"/> Silent Gen (1928-1945)	<input checked="" type="checkbox"/> Baby Boomer (1946-1964)
<input checked="" type="checkbox"/> Gen X (1965-1980)	<input checked="" type="checkbox"/> Millenial (1981-1996)
<input checked="" type="checkbox"/> Gen Z (1997-2012)	<input checked="" type="checkbox"/> Gen Alpha (2010s-2025)
<input checked="" type="checkbox"/> B2B	

Write your specific target market here...

0/150 Char

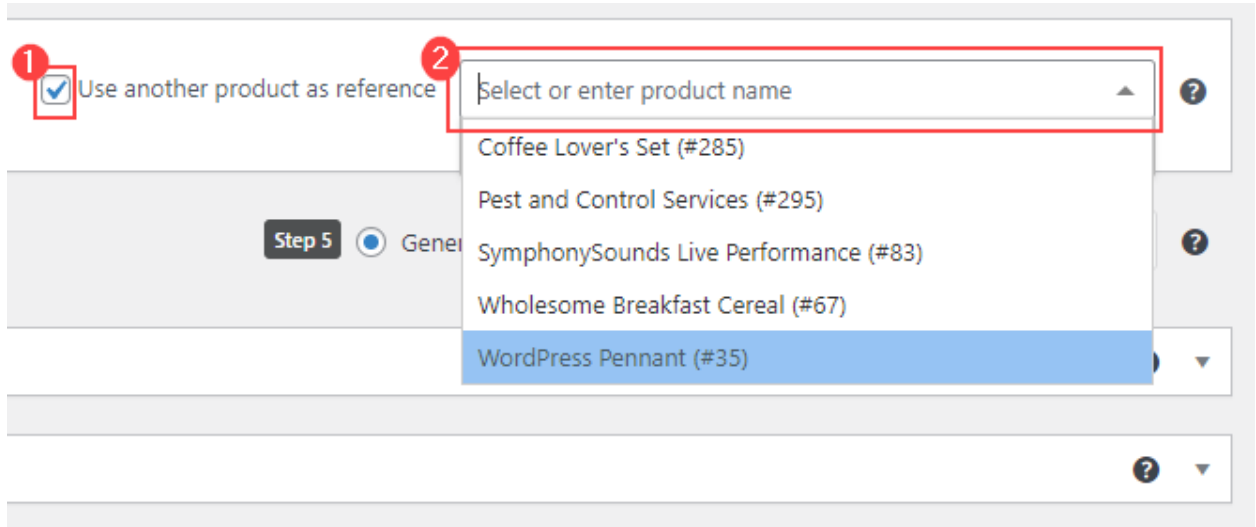
Target market (optional) Regenerate

Music enthusiasts: Genre, Lyrics, Melody.

Concert-goers: Live performance, Tour dates, Merchandise.

Collectors: Limited edition, Autographed copies, Exclusive content.

3. Use another product as reference

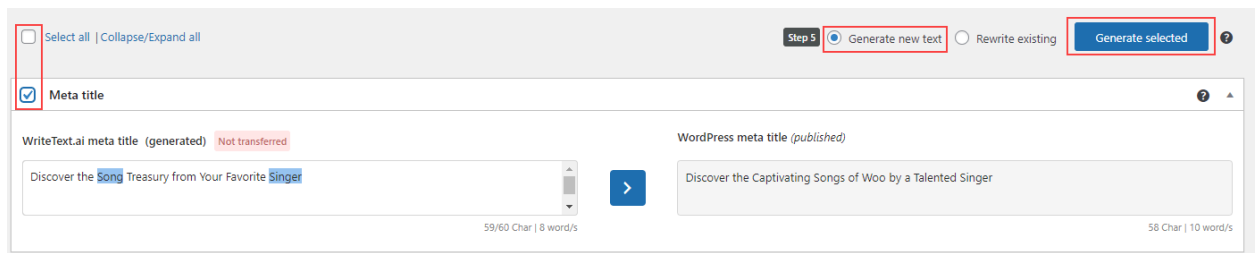


The screenshot shows a user interface for Step 5. A checkbox labeled 'Use another product as reference' is checked and highlighted with a red box and the number 1. Next to it is a dropdown menu labeled 'Select or enter product name' with a red box and the number 2. The dropdown menu is open, showing a list of product names: 'Coffee Lover's Set (#285)', 'Pest and Control Services (#295)', 'SymphonySounds Live Performance (#83)', 'Wholesome Breakfast Cereal (#67)', and 'WordPress Pennant (#35)'. The 'WordPress Pennant (#35)' option is highlighted in blue. Below the dropdown, there is a 'Step 5' button and a 'Generate' button. The interface also includes a 'Select all | Collapse/Expand all' link and a 'Generate selected' button.

Step 5 - Generate new text or Rewrite existing text

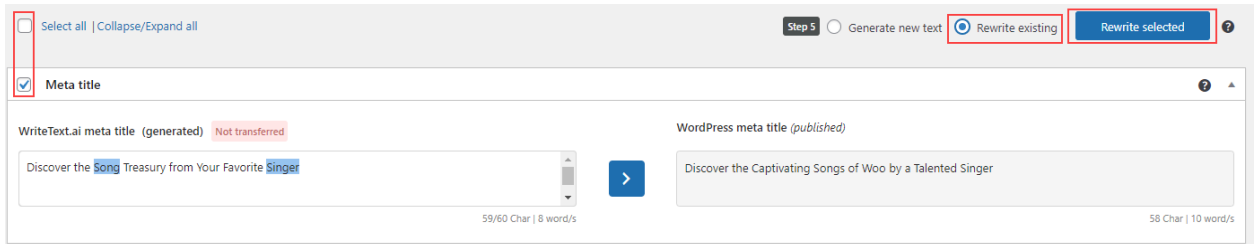
After you have configured your preferences, it's time to generate text. If you have existing text in WordPress, you can choose to rewrite instead in order to keep the existing style and structure of your text while updating any new attributes or keywords.

1. Generate new text. Select the fields that you want to generate a text from. Then click the 'Generate Selected' button.



The screenshot shows the 'Generate new text' step in the software interface. At the top, there is a 'Step 5' button and two radio buttons: 'Generate new text' (selected) and 'Rewrite existing'. A 'Generate selected' button is also present. Below these, there is a 'Select all | Collapse/Expand all' link and a 'Meta title' checkbox, which is checked. The 'Meta title' section shows a comparison between 'WriteText.ai meta title (generated)' and 'WordPress meta title (published)'. The generated title is 'Discover the **Song** Treasury from Your Favorite **Singer**' and the published title is 'Discover the Captivating Songs of Woo by a Talented Singer'. A blue arrow button points from the generated title to the published title. The interface also includes a 'Select all | Collapse/Expand all' link and a 'Generate selected' button.

- Rewrite text. In rewriting, choose again the data you want to rewrite then choose 'Rewrite existing' option. Check if there's an existing text in WordPress, then click the 'Rewrite Selected' button.



Step 5

☐ Select all | Collapse/Expand all

☒ Generate new text ☒ Rewrite existing

☒ Meta title

WriteText.ai meta title (generated) Not transferred

Discover the [Song](#) Treasury from Your Favorite [Singer](#)

59/60 Char | 8 word/s

WordPress meta title (published)

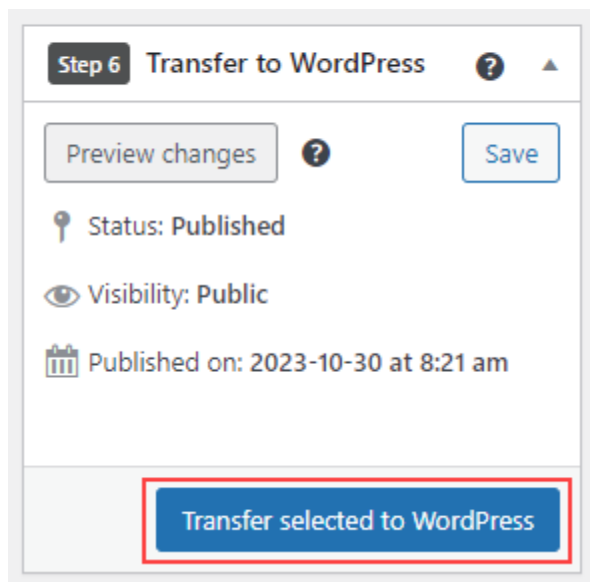
Discover the Captivating Songs of Woo by a Talented Singer

58 Char | 10 word/s

Step 6 - Mark as reviewed, Preview changes, Save, or Transfer to WordPress

Review the generated text and make adjustments as necessary. If you are working with other people, you can check the **Mark as reviewed** checkbox to let them know that you have gone through the text. This checkbox is for status and filtering purposes only and has no bearing on the live site.

When you're ready to publish the generated text, click **Transfer to WordPress** to publish it live.



Step 6 Transfer to WordPress

Status: Published

Visibility: Public

Published on: 2023-10-30 at 8:21 am

Support

If you run into technical trouble while using WriteText.ai, you may [create a ticket here](#).

Conclusion

WriteText.ai for WooCommerce is more than just a tool for generating content; it's a way to transform your eCommerce site into a dynamic, engaging platform that captivates your audience. With this user guide, you'll be equipped to unlock the full potential of WriteText.ai, enhancing your online presence and driving your business forward.

Thank you for choosing WriteText.ai for WooCommerce. Let's embark on this exciting journey together, creating compelling content that elevates your brand and delights your customers.



SOFTWARE®

We get *IT* done.

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