WriteText.ai user guide for WooCommerce

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Thank you for downloading WriteText.ai!

By harnessing the power of artificial intelligence, WriteText.ai simplifies content creation, allowing you to focus on growing your business while maintaining a vibrant, content-rich online presence.

This guide is designed to walk you through the basics of using WriteText.ai in your WooCommerce store. If you want a deeper understanding of each feature, we recommend checking out the help text that you will find throughout the interface, marked with the ❓ icon.

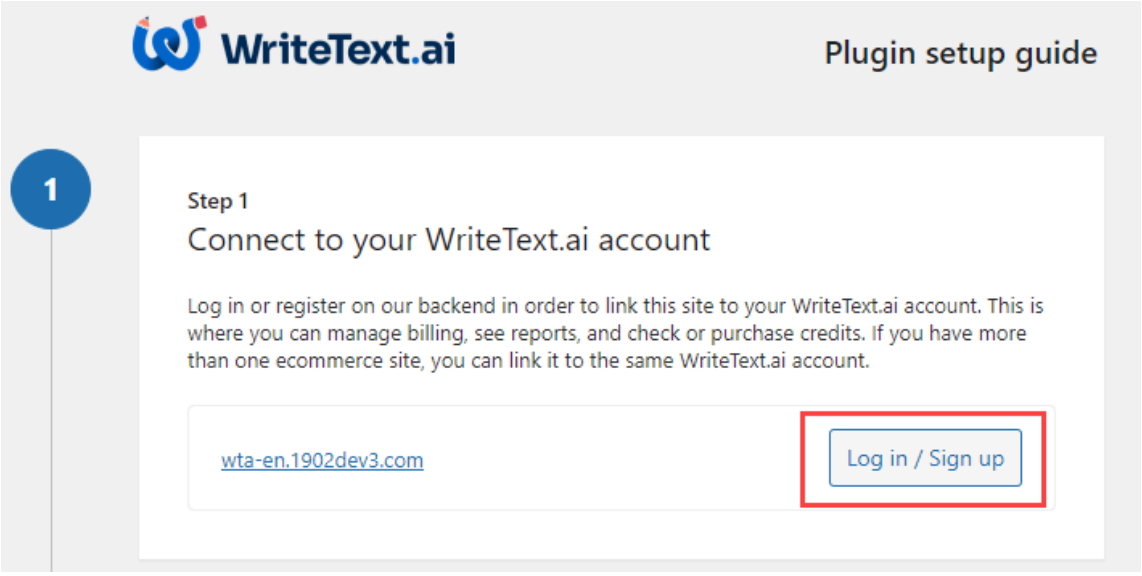
If you have other questions not covered by this guide, you may check our FAQs at https://writetext.ai/frequently-asked-questions or send us a message at hello@writetext.ai.

Getting started

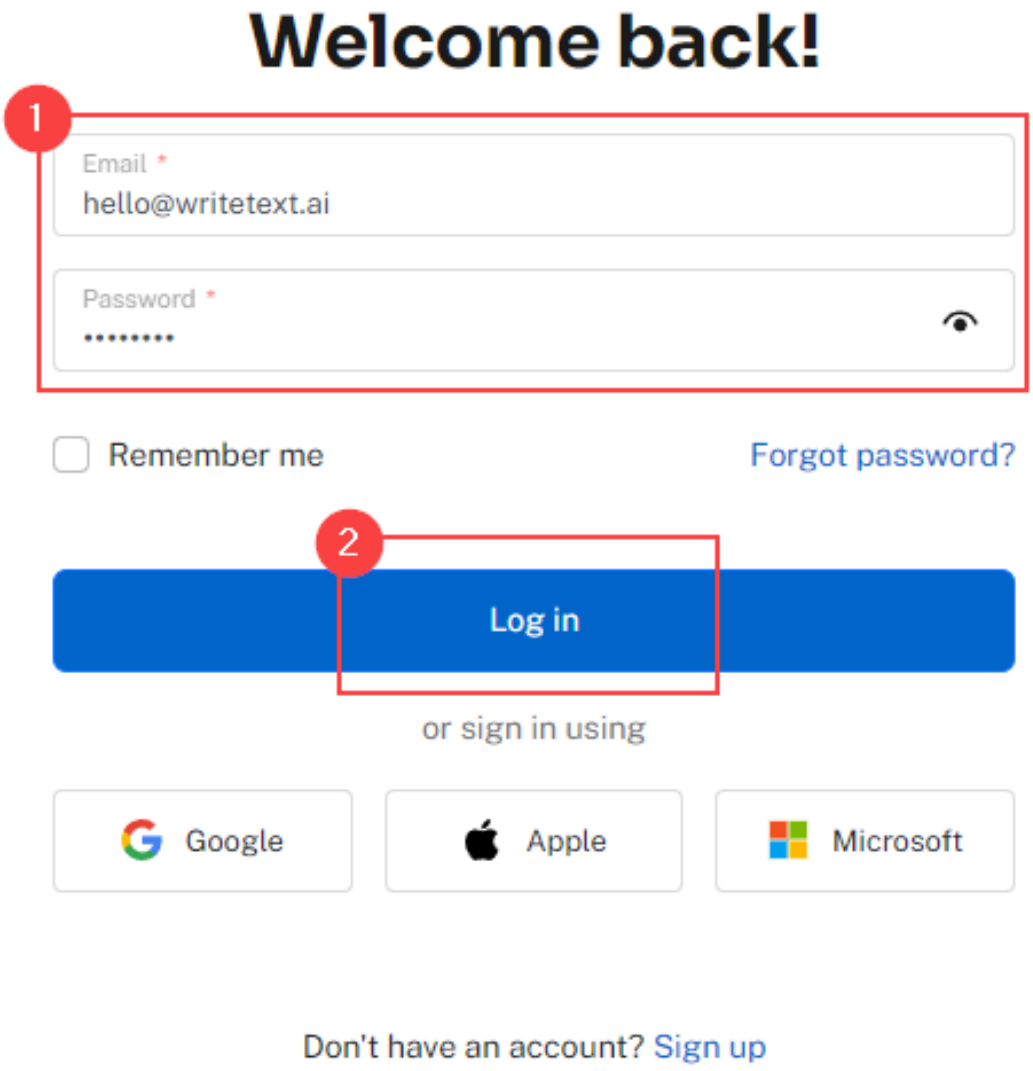
To get started, follow this installation guide.

Upon successful installation, you will be prompted to follow a setup wizard.

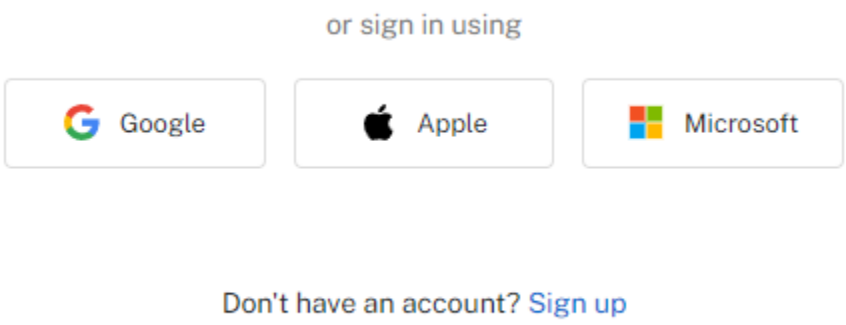
1. Click the '*Log in / Sign up*' button to link the site for the WriteText.ai



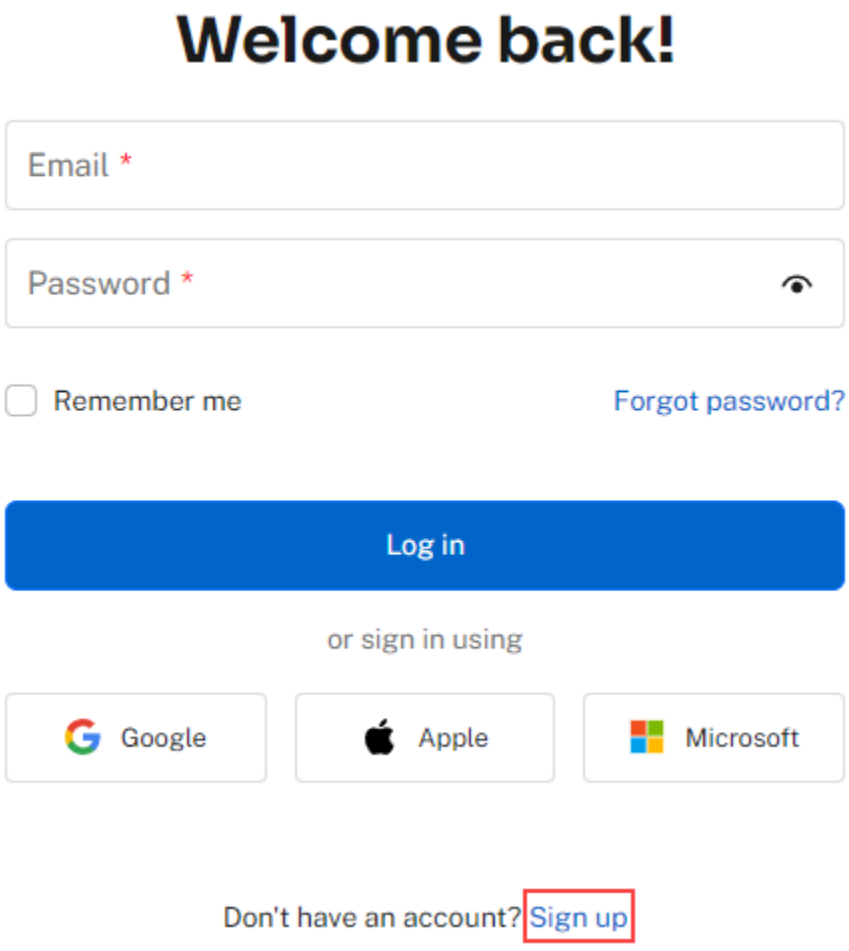
2. You will be redirected to the WriteText.ai login page. Enter your username and password, then click the *'Log in'* button.



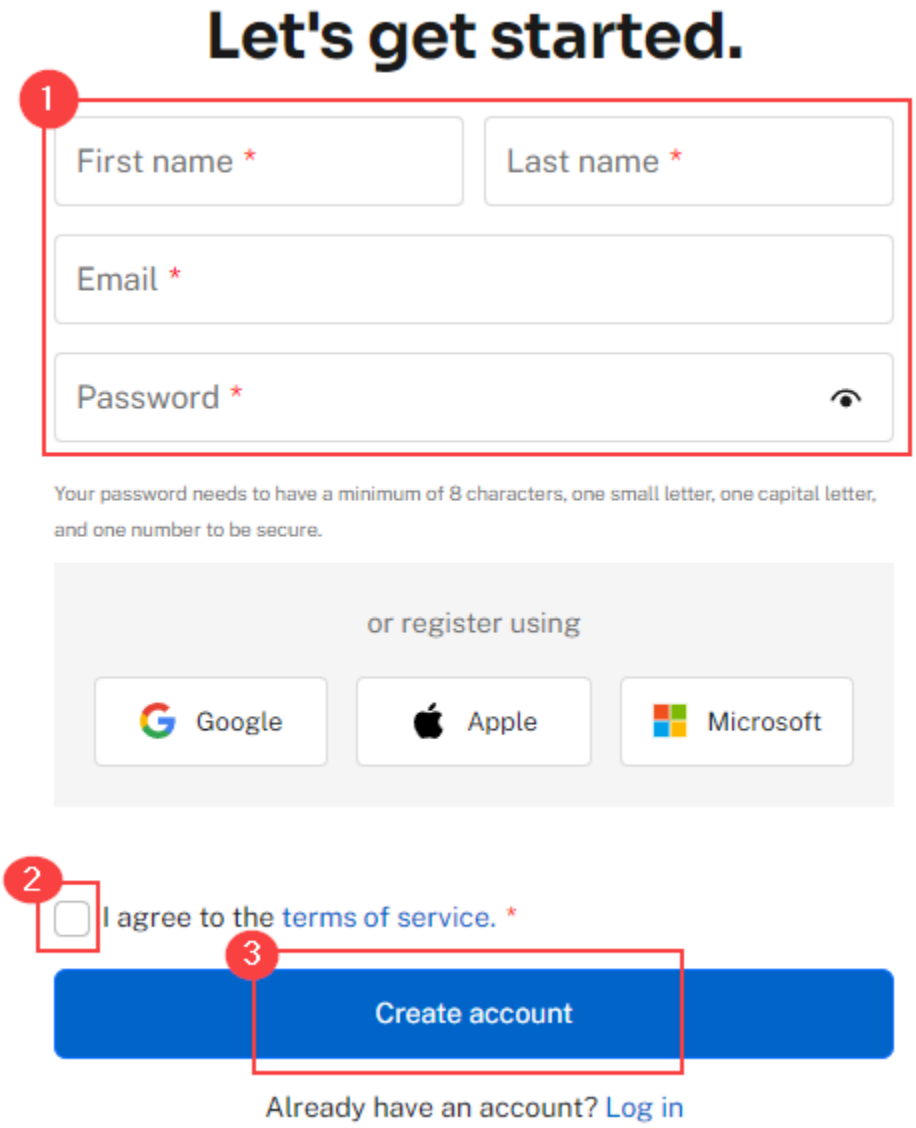
3. You can also sign in with your Google, Apple, or Microsoft account.



4. If you don't have an account, click the *'Sign Up'* button to register.



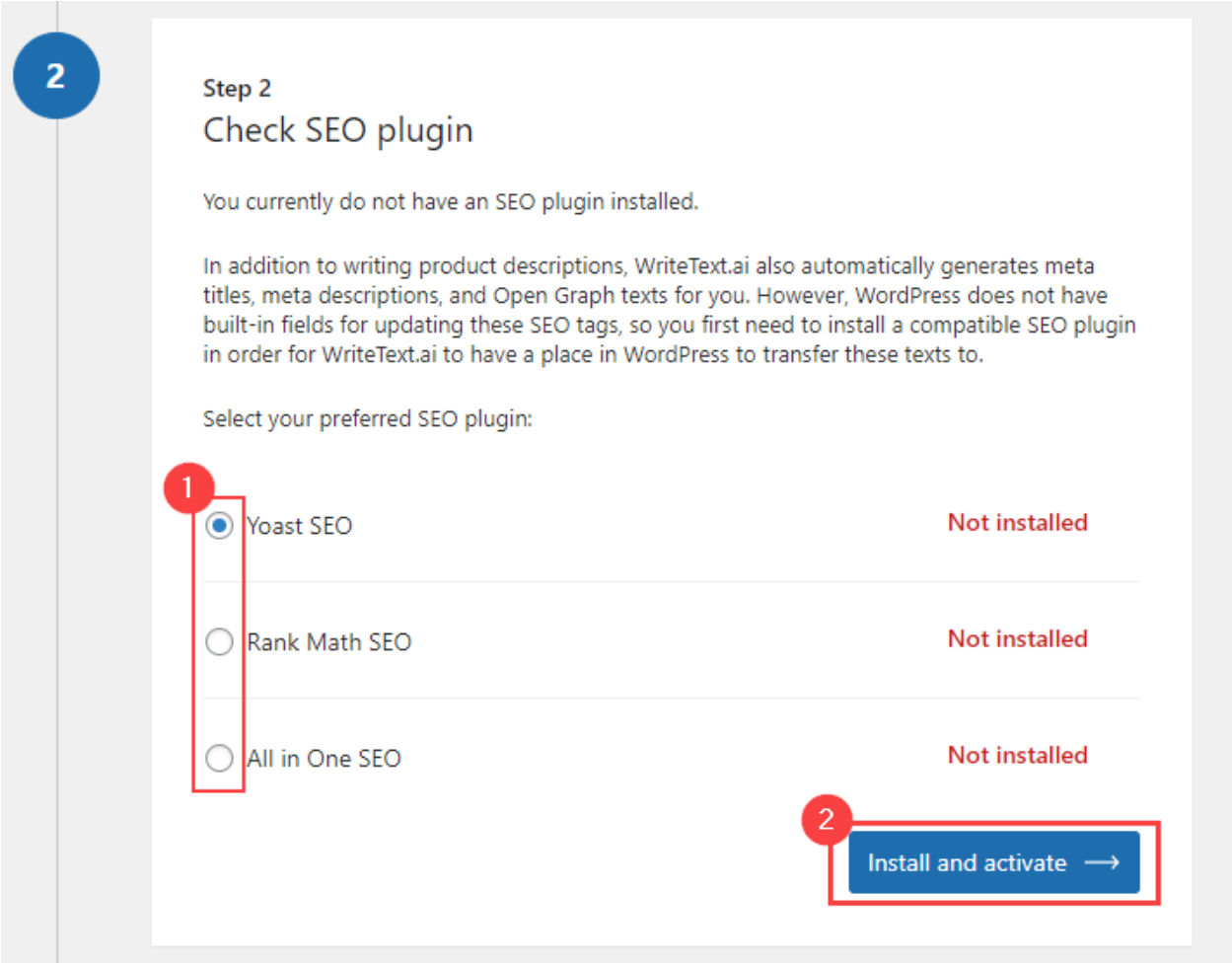
5. You will be redirected to the page for creating a new account. Fill out the required fields, review the terms of service, and then, click the *'Create account'* button.



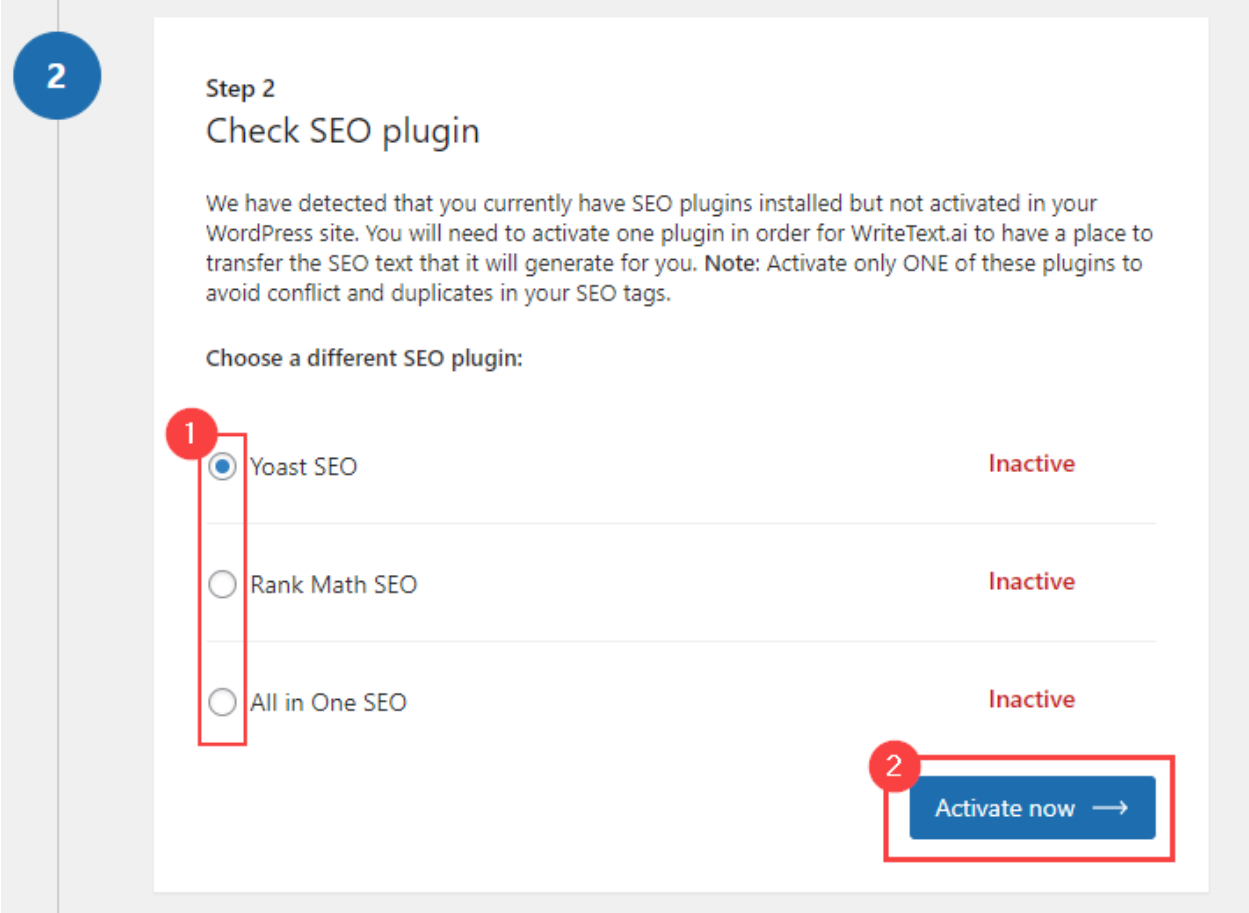
6. Upon successful login or registration, you will be redirected back to WordPress.

7. Proceed to Step 2: Check SEO Plugin. Choose an SEO plugin to install on your WordPress site. This plugin will allow WriteText.ai to transfer the generated SEO text. Make sure to activate only one of the recommended plugins to avoid conflicts and duplicate SEO tags. WriteText.ai recommends three plugins: Yoast SEO, Rank Math SEO, and All in One SEO. Once done click the *'Install and activate*' button.

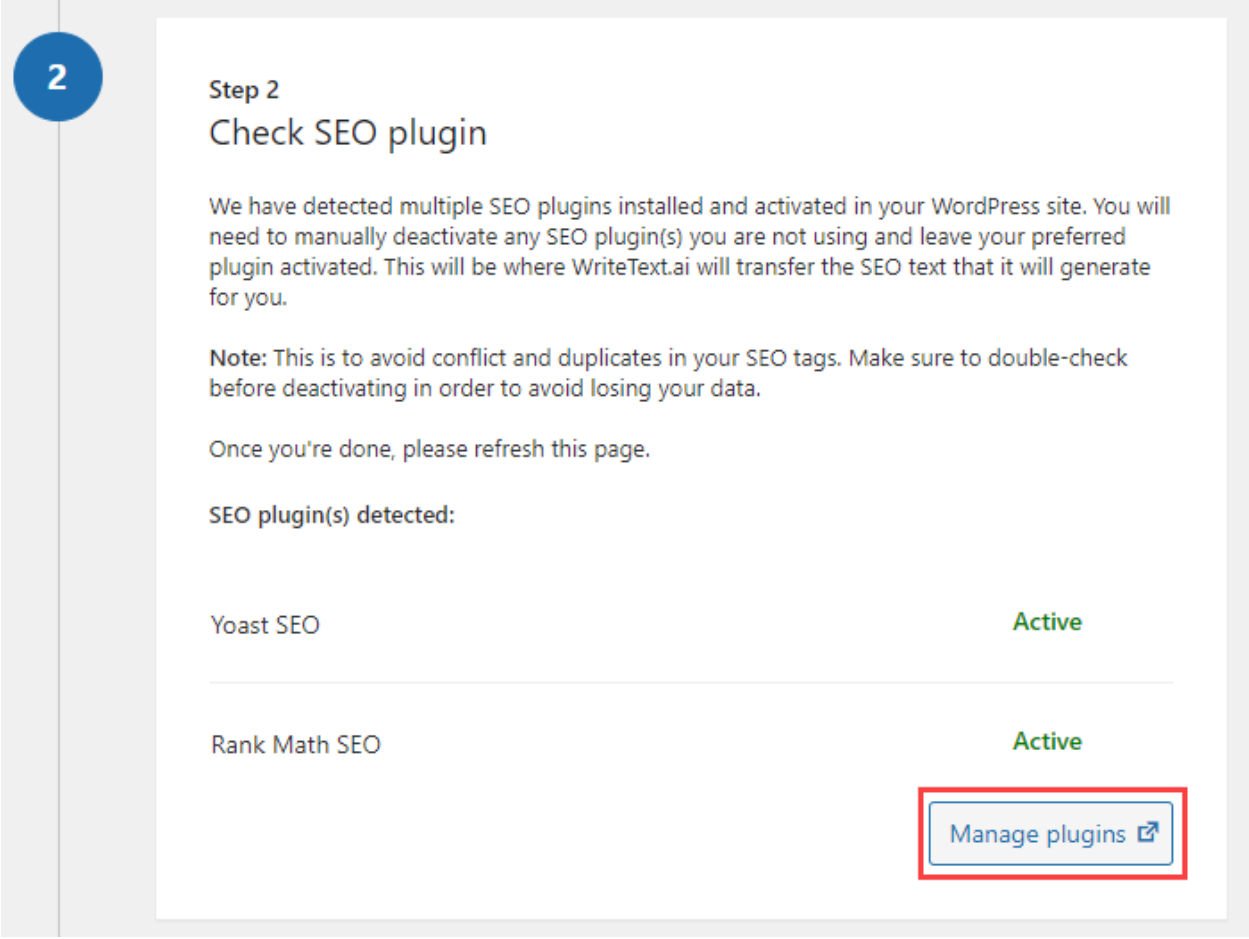
   a. If you don't have an SEO plugin installed on your WordPress site, its status will be set to **"not installed."** You can select your preferred one, and it will automatically be installed and activated after you click the *'Install and Activate'* button.



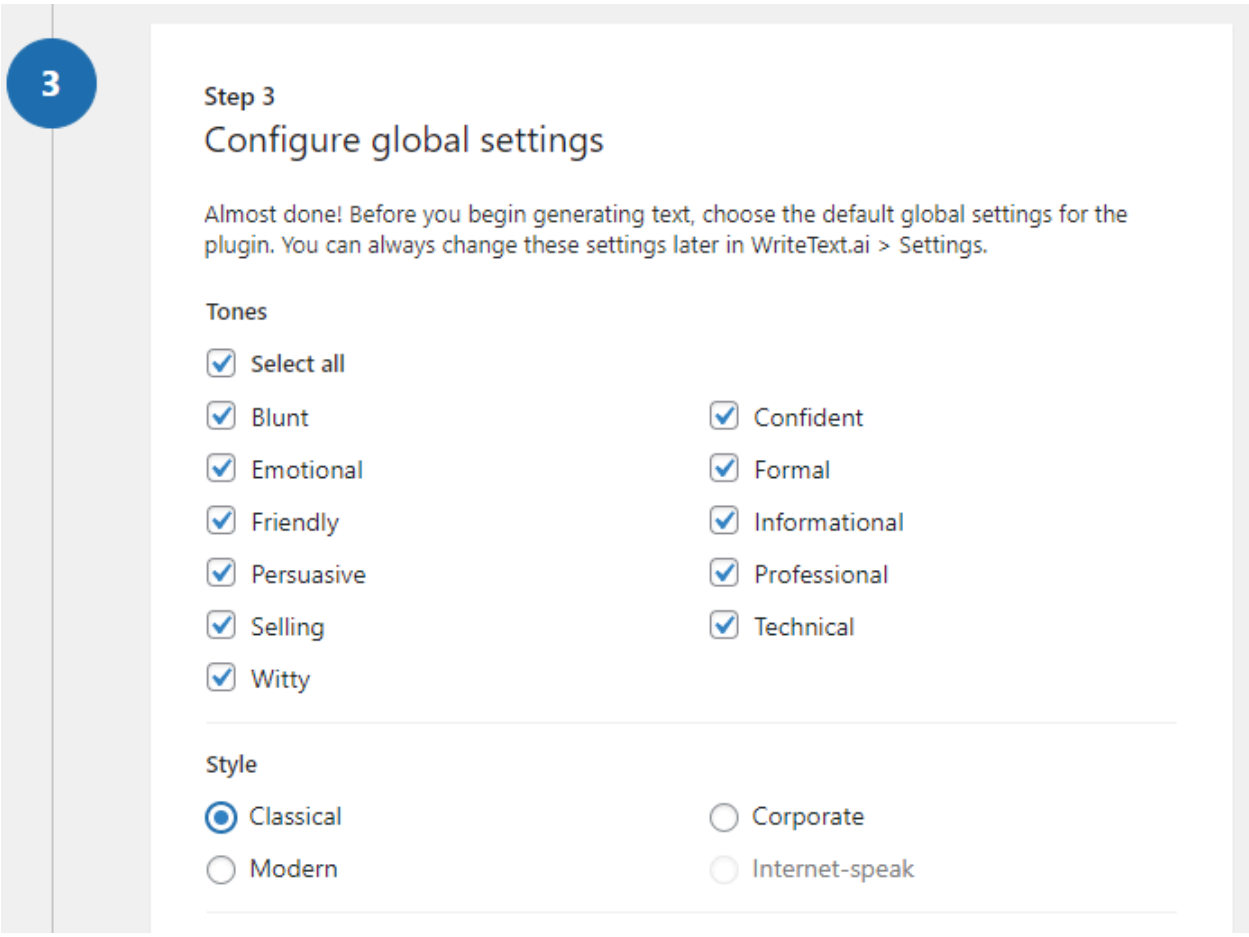
b. If you have a pre-installed plugin on your WordPress site, its status will be set to **“inactive.”** You can select your preferred one and click the *'Activate Now'* button when ready.



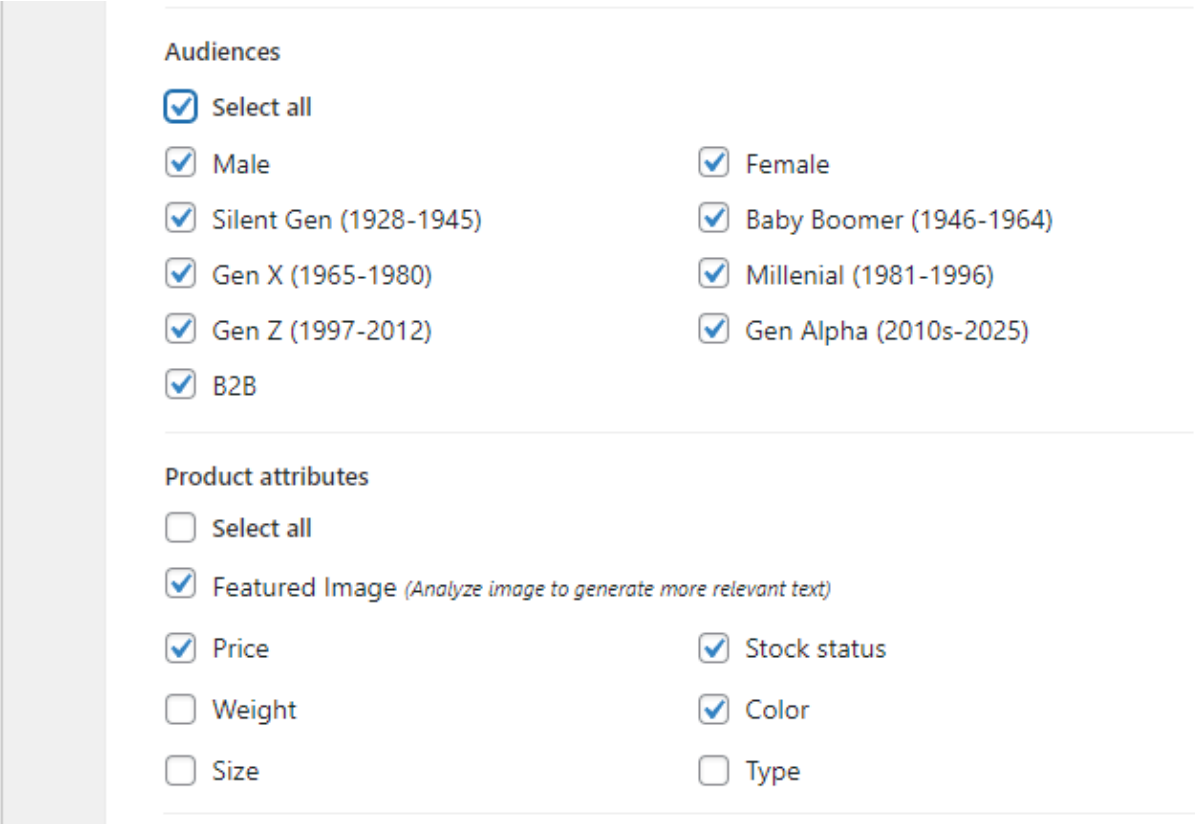
c. If you have multiple SEO plugins activated, click the *'Manage Plugins'* button to navigate to the **'Plugins'** menu and deactivate one of the plugins. Then, return to WriteText.ai and click the *'Next'* button when ready.



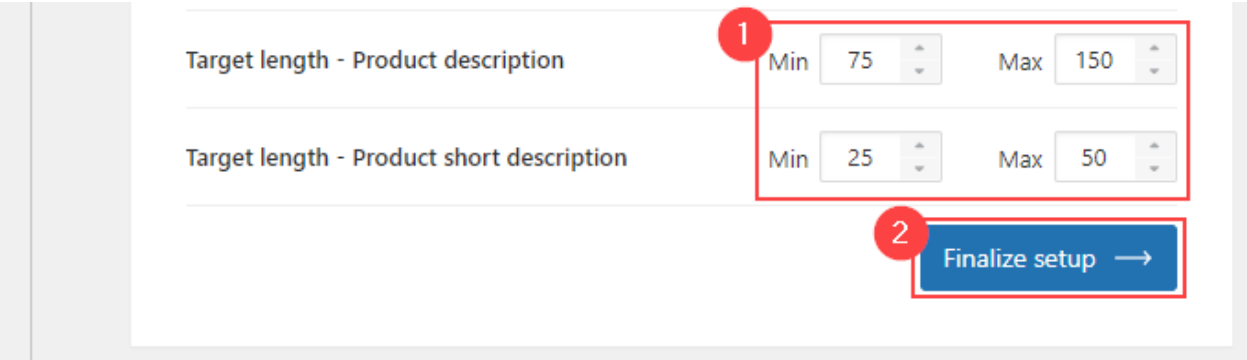
8. Proceed to Step 3. Configure global settings. You can choose multiple tones and select a style for the text you will generate. You can change the settings for different products but this helps you set a default before you start.



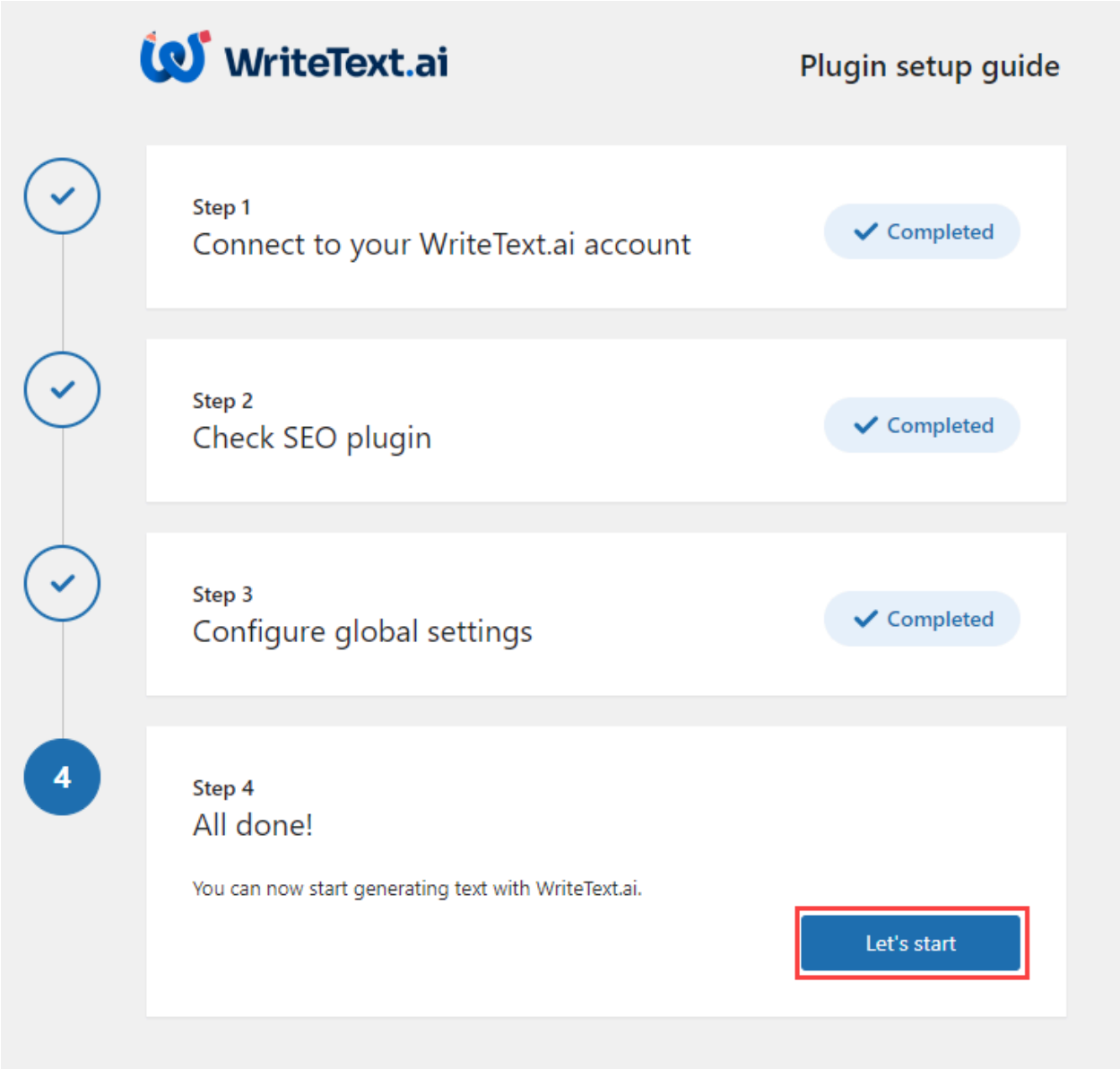
9. You can also select your target audiences and the product attributes to be considered in generating your product text.



10. Lastly, you can set your desired target length of generated text (in words) for your 'Description' and 'Short description'. Once done, click the *'Finalize Setup'* button.

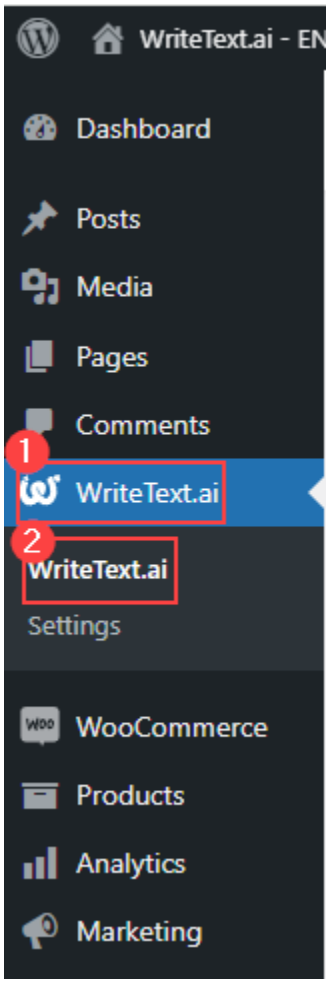


11. Proceed to Step 4. This is how it looks once you're done with the Plugin setup guide. Click the *'Let's start'* button to continue.

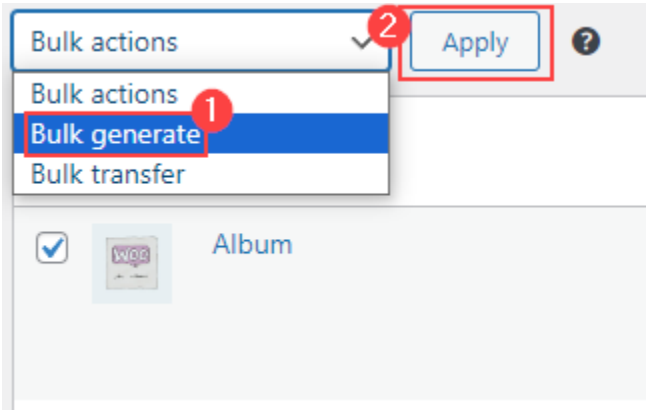


WriteText.ai Bulk

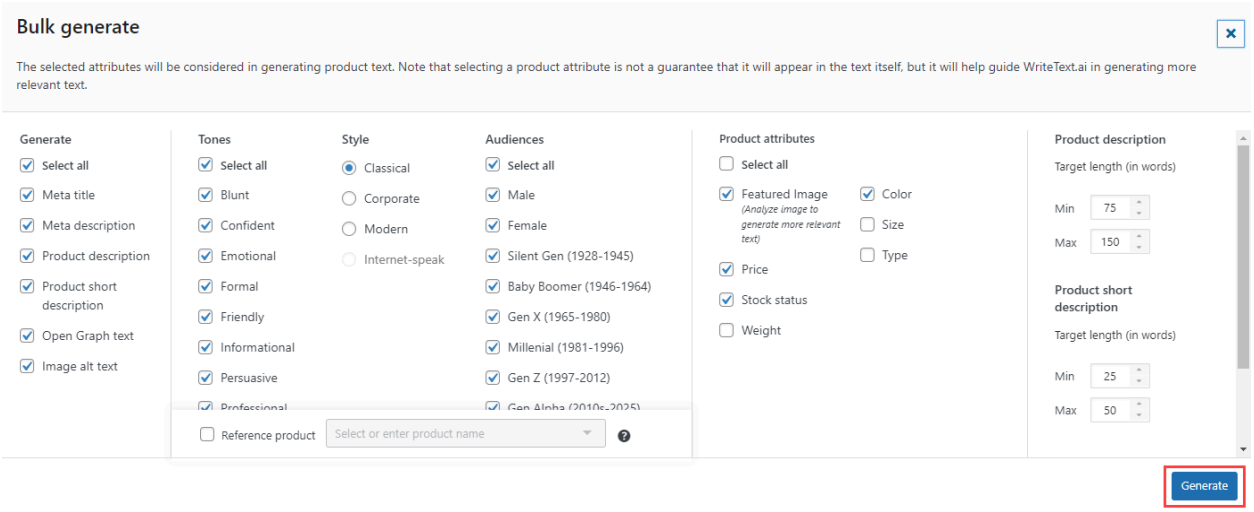
This mode allows you to generate text for multiple products at once. Go to **WriteText.ai** > **WriteText.ai** and simply check the products you want to be included in the bulk generation.



Navigate to the **Bulk actions** dropdown and select **Bulk generate**.

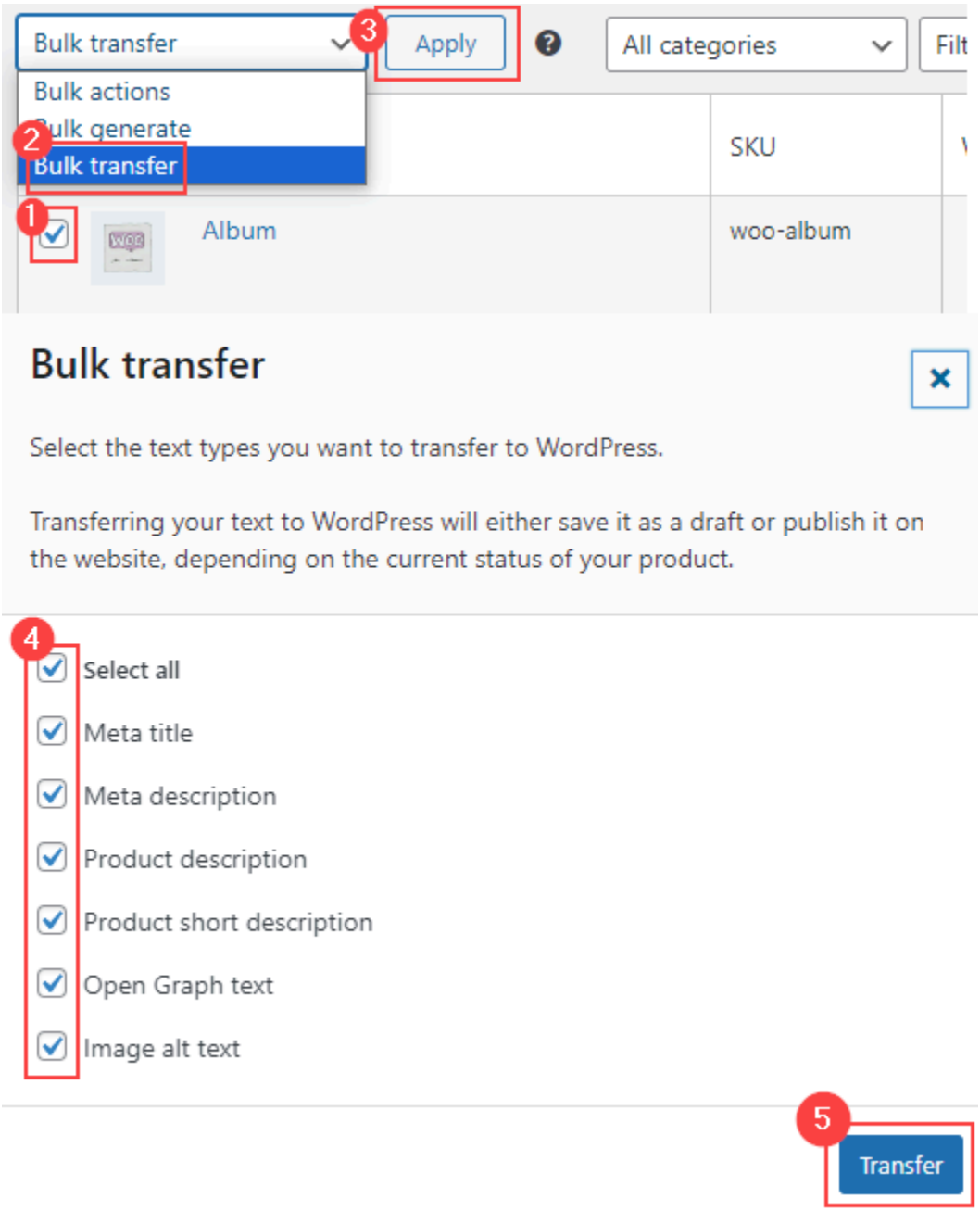


A settings screen will pop-up, where you can choose what text types to generate and set the tones, style, audiences (or if you want to use a reference product), as well as product attributes and target length. After you have configured your preferences, simply click **Generate**.



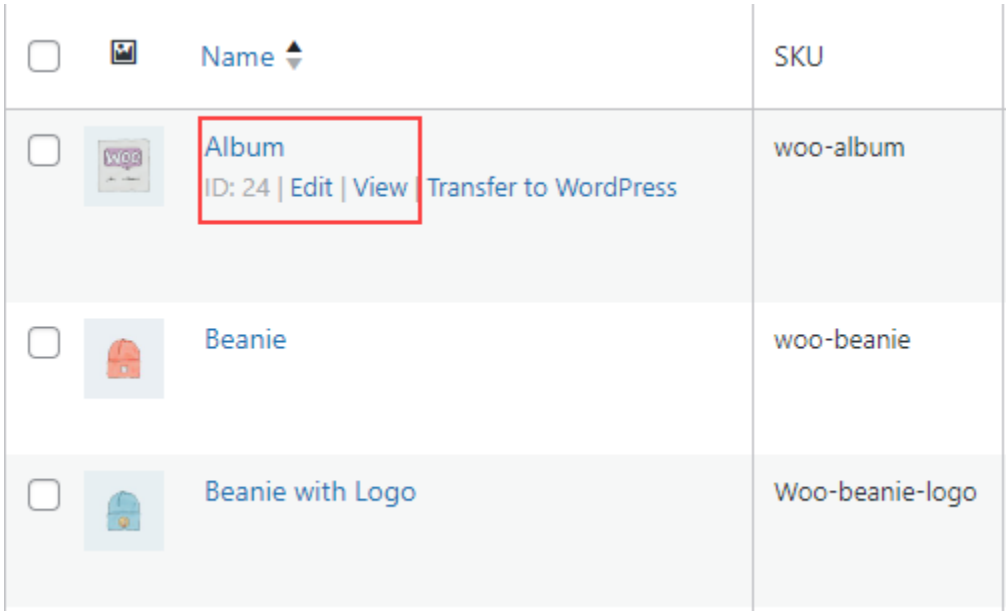
Text generation is done in the background so you can do other tasks in the meantime. When text is generated, you can choose to review the text individually (which we highly recommend especially for the first few times that you're bulk-generating) or do a bulk transfer to publish them to your WordPress live site.

Simply select the products and navigate to **Bulk actions** and select **Bulk transfer**.

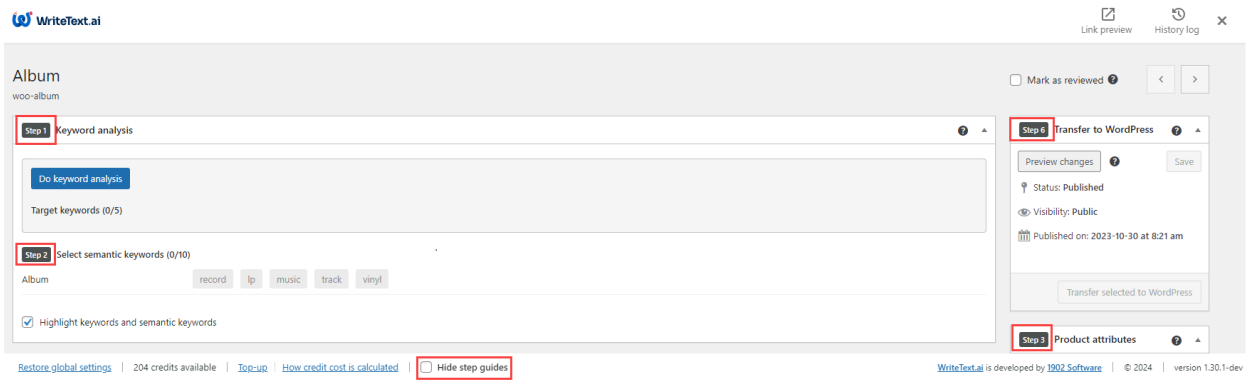


WriteText.ai Single

This mode allows you to finetune the settings on a specific product in order to generate more relevant text. From the product list, click on the product name you want to edit.

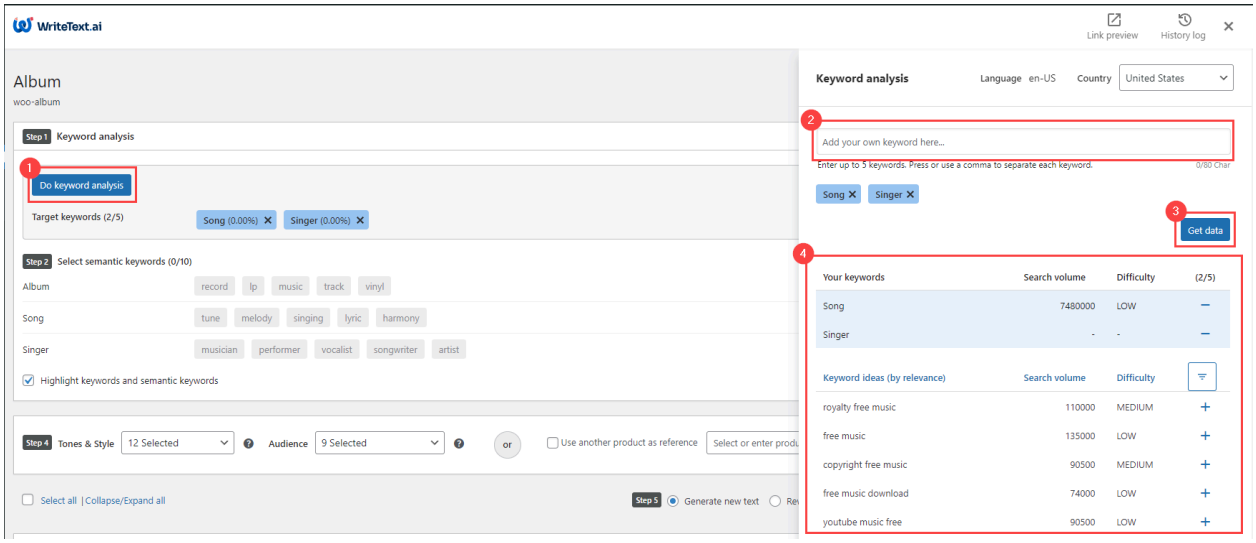


For your first time generating text, we recommend following the steps as labeled from 1 to 6. You can hide these labels later through the **Hide step guides** checkbox in the footer of the screen.



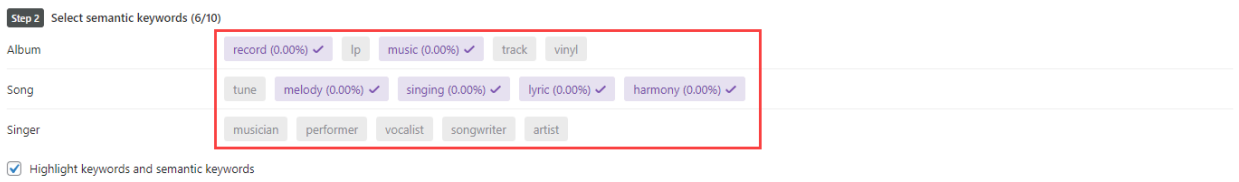
Step 1 - Keyword analysis

Click on **Do keyword analysis** to enter your target keyword(s) and get data on search volume and difficulty as well as other keyword ideas.

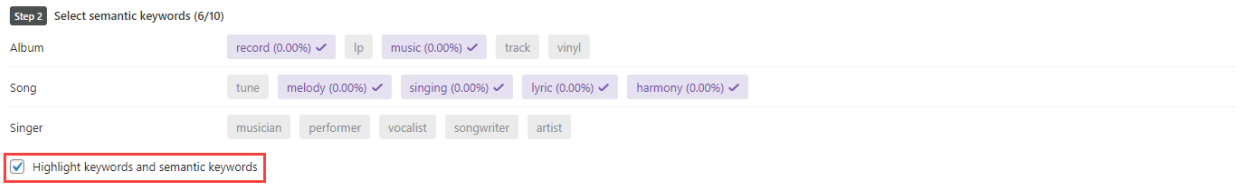


Step 2 - Select semantic keywords

WriteText.ai suggests semantic keywords relevant to your Product Name and target keywords. You can click on them to improve the relevance of the text.

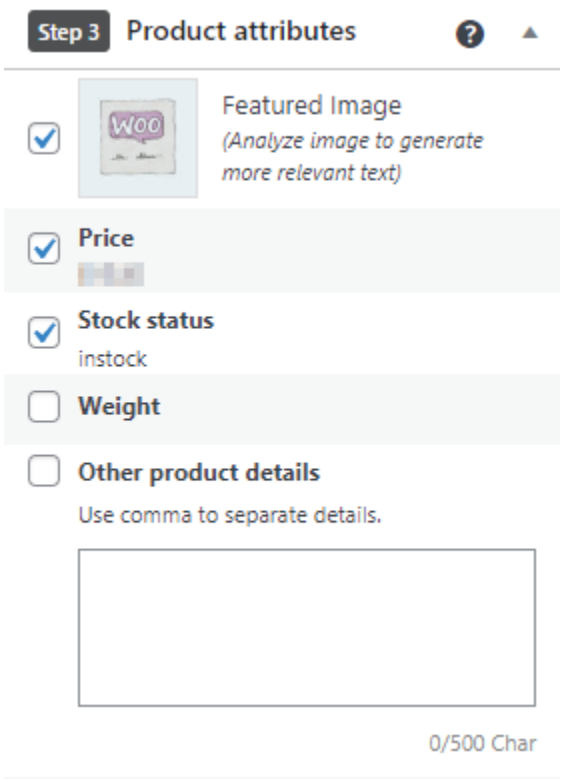


Once you start generating text, the keyword density for each of your selected target and semantic keywords will automatically be calculated and displayed as a percentage next to the respective keyword. You can also choose to highlight the keywords so you can have a better overview on how well they are distributed throughout the text.



Step 3 - Product attributes

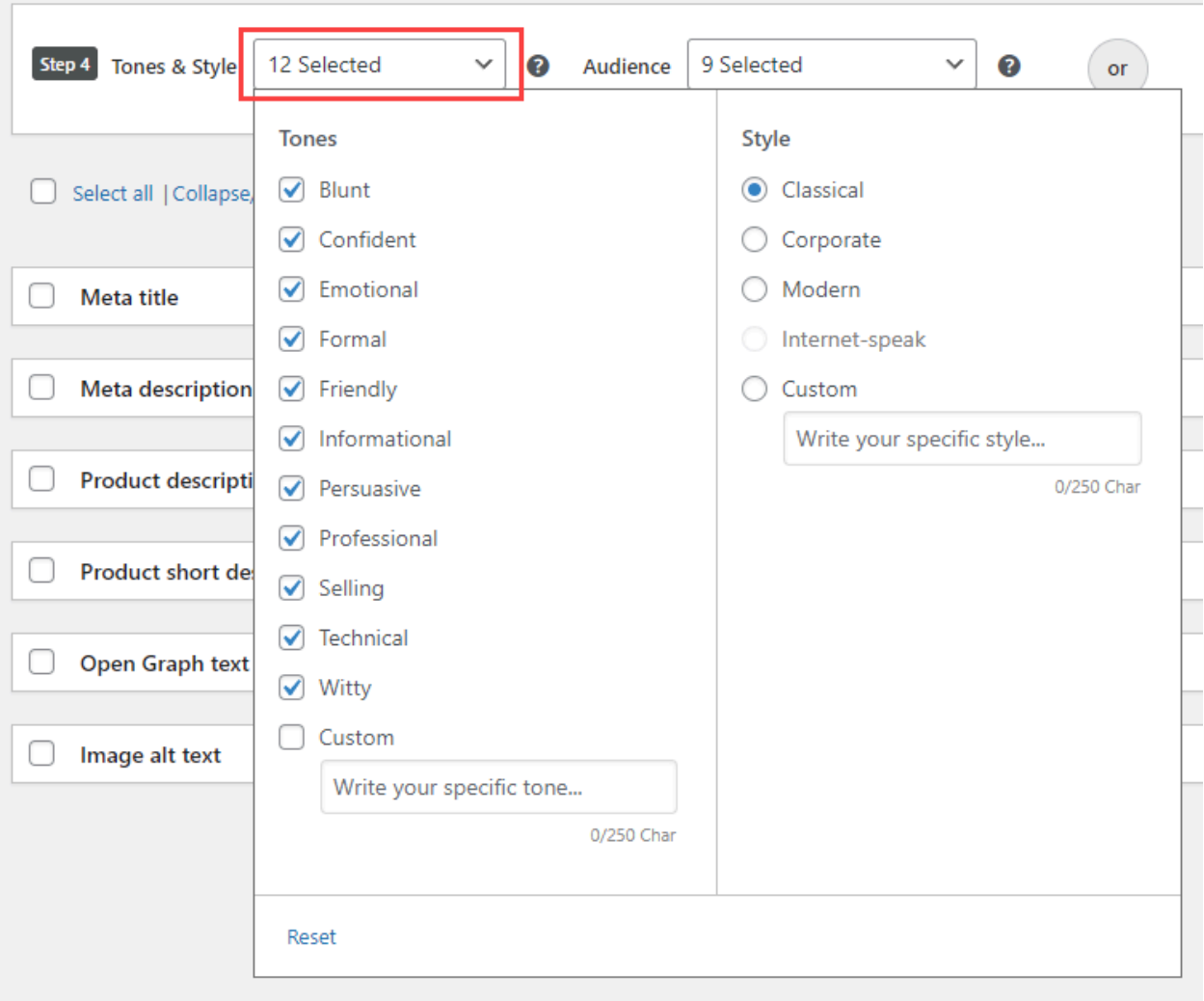
WriteText.ai automatically scans the product attributes available in your WordPress backend. Check the ones that you want to be considered in generating text. You can also select the product image here (if available) in order to generate more relevant text.



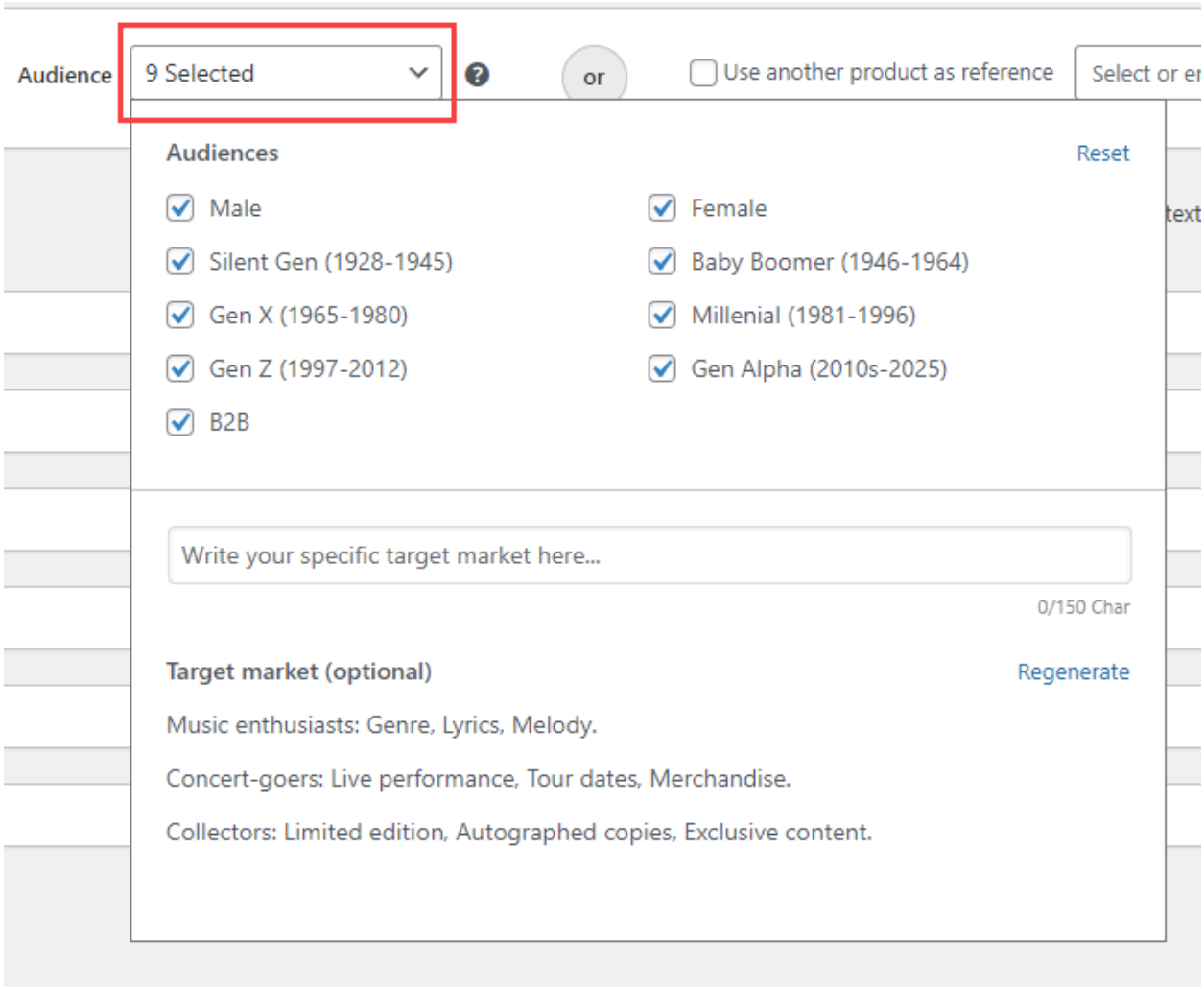
Step 4 - Tones and Style, Audience, Reference Product

Choose from our predefined tones, style, and audiences or write your own. Alternatively, you can set a “reference product” which WriteText.ai can use as a reference for the style and structure when generating text.

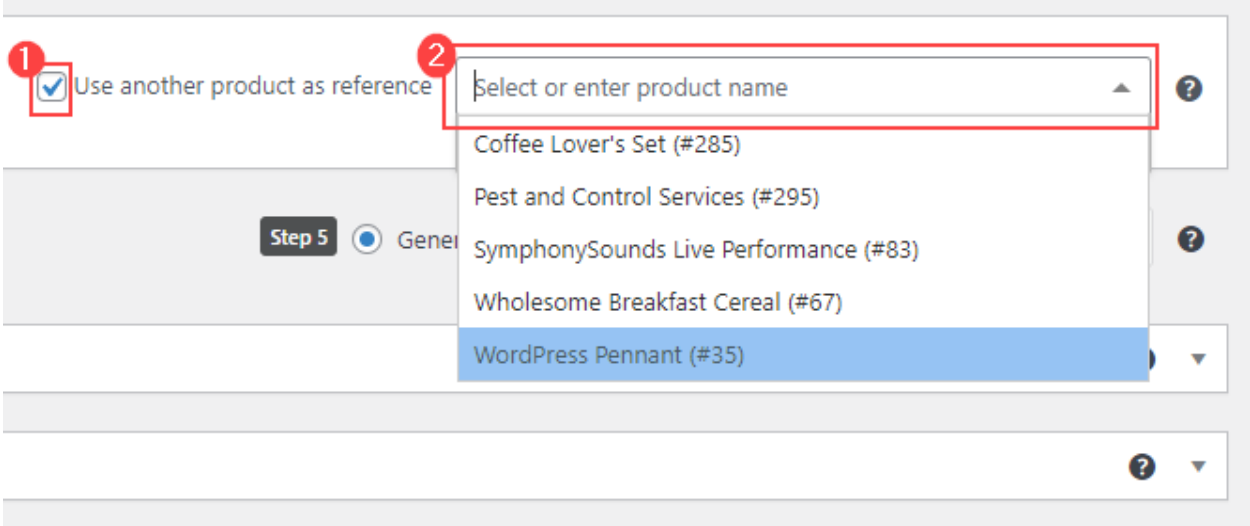
1. Set Tones



2. Set Audiences



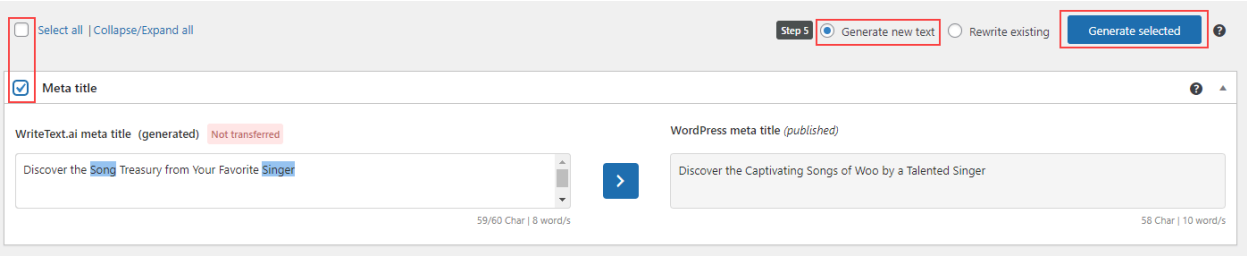
3. Use another product as reference



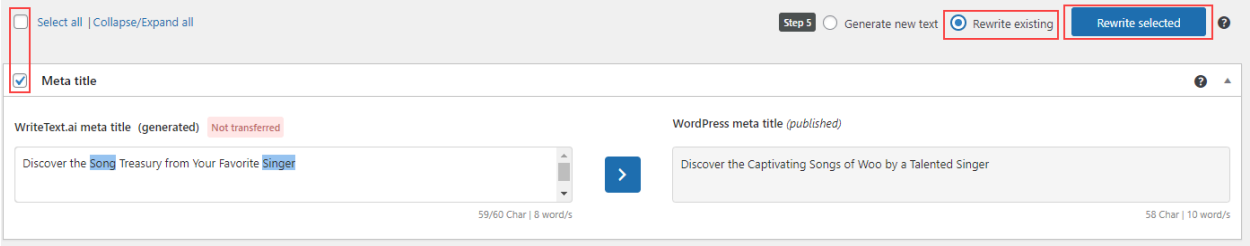
Step 5 - Generate new text or Rewrite existing text

After you have configured your preferences, it's time to generate text. If you have existing text in WordPress, you can choose to rewrite instead in order to keep the existing style and structure of your text while updating any new attributes or keywords.

1. Generate new text. Select the fields that you want to generate a text from. Then click the *'Generate Selected'* button.



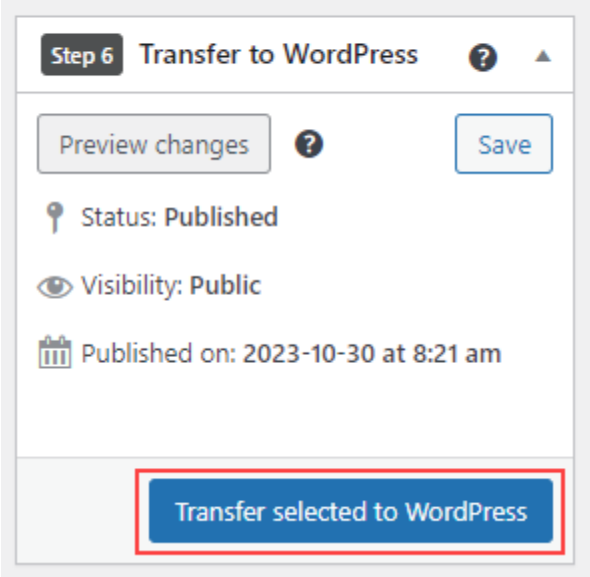
2. Rewrite text. In rewriting, choose again the data you want to rewrite then choose 'Rewrite existing' option. Check if there's an existing text in WordPress, then click the *'Rewrite Selected'* button.



Step 6 - Mark as reviewed, Preview changes, Save, or Transfer to WordPress

Review the generated text and make adjustments as necessary. If you are working with other people, you can check the **Mark as reviewed** checkbox to let them know that you have gone through the text. This checkbox is for status and filtering purposes only and has no bearing on the live site.

When you're ready to publish the generated text, click **Transfer to WordPress** to publish it live.



Support

If you run into technical trouble while using WriteText.ai, you may create a ticket here.

Conclusion

WriteText.ai for WooCommerce is more than just a tool for generating content; it's a way to transform your eCommerce site into a dynamic, engaging platform that captivates your audience. With this user guide, you'll be equipped to unlock the full potential of WriteText.ai, enhancing your online presence and driving your business forward.

Thank you for choosing WriteText.ai for WooCommerce. Let's embark on this exciting journey together, creating compelling content that elevates your brand and delights your customers.

SOFTWARE®
We get IT done.

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Rated 4.9/5 based on our Google reviews

★★★★★

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