



"Built for Agents. Trusted by Teams"

SHERPA ONBOARDING MANUAL


TEAMS

THIS MANUAL IS FOR THE TEAM
ONBOARDING TO THE SHERPA
PLATFORM.

DIRECTIONS- SHERPA PLATFORM

Welcome to Sherpa! This manual will show you how to navigate the platform and unlock its full potential. (Thank you for using Sherpa)


Upload your
information
here, then
select whether
you're
registering as
a Team or an
Agency.



Create Your Sherpa Account

Register your agency and manage your team of players and staff.

Agency Team


Drag file here to upload
Max file size: 5mb

Agency Name *

Enter Agency Name

Address *

Enter Address

Email *

Enter Email Address

Send OTP





Search something..



DJ

Dashboard

Players

Teams

Expenses

Financials

Salary Tracker

NIL Deals

News

Messages

Settings

Sign Out

WELCOME BACK!, **DJ Johnson**



Current NIL Deals
0



Total Sponsorships
\$0



Total Players
114



Recruiting & Scouting

Manage player targets and scouting data



Deals & Opportunities

Track opportunities and deals



Marketing & Branding

Marketing campaigns and branding



Payments

Payment processing and records



Compliance & Legal

Ensuring compliance with laws through integrity and transparency.



Player Development

Develop players through coaching, skills, and character growth.



Team Structure

Manage team structure, depth charts, and positions.



Performance Insights

Analyze player and team performance trends.



Roster & Cap Management

Manage roster and salary cap effectively.



Contract & Negotiations

Handle player contracts and negotiations seamlessly.



Talent Strategy

Planning recruitment, scouting talent, and compiling evaluation reports to build a strong pipeline



Performance Analytics

Analyzing athlete performance metrics to track progress, identify strengths and weaknesses, and support data-driven decisions



Risk Compliance

A real-time dashboard to track, assess, and manage organizational risks and compliance status.

Use this section to select the reports most relevant to you and import data from existing **Excel** or **Google** Sheets.
Important: You must download our template and transfer your data into the provided Excel file to ensure the reports and data load correctly.

DJ

DJ Johnson

Admin





Search something..



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WELCOME BACK!, DJ Johnson

← Back to Modules Recruiting & Scouting

Upload Excel

When you click any report on the following page, you'll be directed here first. Please make sure to download and save the template, as your data may change from year to year. While you can update the data in the system directly, we recommend keeping a saved copy of the downloaded file for your records



No Data Available


Upload an Excel file to get started with recruiting data

Upload Excel File

Download Sample File

DJ DJ Johnson
Admin





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Role Management

Search here...

Search

Role Name

Search something..

DJ

+ Create Role

DJ

DJ Johnson

Admin

Email

Location

135 Duffy Daugherty Football Building, 771 Chestnut Rd., East Lansing, MI 48824-1214

Role Management

Define and manage roles to control access.

User Management

Add, update, and manage user accounts.

DJ DJ Johnson Admin

Admin Controls

Only admin users can access this section.

Create a role first, then assign permissions.

Need help? See **page 8** of the user manual.

In the upper right-hand corner, admin users can create roles and assign permissions. (See *next slide*.)

You must first create a role before setting its permissions. Refer to **page 7** for detailed instructions.

Role Management

Admins can edit user permissions at any time from the Role Management tab.



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User Management

Search here... Search

+ Create User Delete Selected

Last Name	Email	Password	Role Name	Phone	Created Date	Action
-----------	-------	----------	-----------	-------	--------------	--------

Assigning Roles
After creating a role,
assign users to it.
For admin-level
access, be sure to
match permissions
accordingly.

Create User

First Name

Enter First Name

Last Name

Enter Last Name

Email

Enter Email

Password

Enter Password

Role

Select Role

Phone

Enter Phone No.

Create User

Cancel





Search something..



DJ

Role Management

Search here... Search

+ Create Role Delete Selected

Role Permissions

Create and customize roles in the Create Role tab. Use toggles to add or remove features for each role.

Create Role

Role Name

Enter Role Name

Permissions

Search Permissions

view_players



view_assigned_players



create_user



delete_financial_data



edit_user



add_financial_entry



edit_role



create_nil_deal



Create Role

Cancel

DJ

DJ Johnson
Admin





Dashboard

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DJ Johnson
Admin

Enter your team's details here.
Adding your website link helps optimize
AI-driven features tailored to your
organization.



Search something..



DJ

Team Name

Enter Team Name

Sport

Football

Level

College

Gender

Male

Season

2025

Mascot

Spratain

Primary Color

#0c5e49

Secondary Color

#ffffff

Division

Division I

Conference

Big ten

Tagline

Spartans Will

League

NCAA

Office Phone

00000000

Website

https://msuspartans.com/sports/football

Team Email

Enter Email Address

Send OTP

OTP

Notes

Enter Notes

Address

135 Duffy Daugherty Football Building, 771 Chestnut Rd., East Lansing, MI 48824-1214

Affiliations

Add Affiliations

Enter

Tags

Add Tags

Enter

Status

Inactive ☒ Active

Venue

Venue Name

Spartan Stadium

Venue Capacity

175000





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Search something..



AJ

LA Memorial Coliseum

77500

Venue Address

3911 S Figueroa St

Save Changes

Use the provided Excel template to upload your team roster.
The same file format is required when importing your prospect list.

Team Roster



Click to upload or drag and drop EXCEL files (.xls, .xlsx)

Upload

Team Prospect



Click to upload or drag and drop EXCEL files (.xls, .xlsx)

Upload

Team Management

Add Staff

Add player

AJ

Avery 12 Johnson
Admin





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DJ DJ Johnson
Admin

Team Command Center

Track NIL deals, contracts, schedules, manage depth roster (page 12), and stats — all in one place. Sync your calendar with Google Calendar for seamless scheduling.



College Football Team • Male
Active

Season: 2025

Conference: Big ten

Address: 135 Duffy Daugherty Football Building, 771 Chestnut Rd., East Lansing, MI 48824-1214

Email: johndar.dj@gmail.com

Phone: 00000000

Website: <https://msuspartans.com/sports/football>

TEAM ROSTER

85 Players Manual add

NEXT GAME

vs Stanford AWAY

COMPLIANCE / NIL

Forms & Documentation

COMMUNICATION CONTACT

- Contracts
- Travel Plans
- Messages

Recruiting Dashboard

Prospect

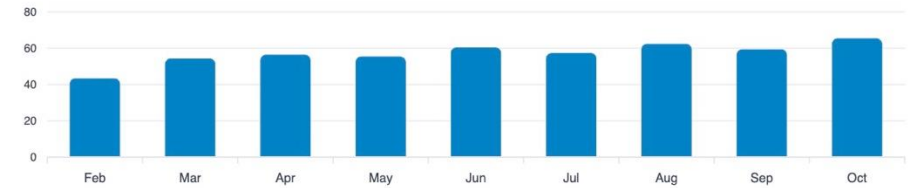
Build a list Prospective athletes, team events, retentions, or recruiting

[Recruiting Dashboard](#)

NIL & SALARY CAP TRACKER

NIL VALUE
\$435K

TOTAL NIL VALUE
\$5.7M



Select a Team

Select a team

Previous Games

Week 1

closed

Away: Florida State Seminoles
Home: Georgia Tech Yellow Jackets

Aug 24, 2024 • 9:00 AM
ESPN

Week 1

closed

Away: McNeese Cowboys
Home: Tarleton State Texans

Aug 24, 2024 • 12:30 PM
ESPN2

Week 1

clos

Away: Montana State Bobcats
Home: New Mexico Lobos

Aug 24, 2024 • 1:00 PM
Fox Sports 1

Sherpa GPT for Recruiting

+ Add



Bryson Williams
Athlete (ATH) Football
★★★★☆
Committed

Fit Brand
Potential



DiMari Malone
LB Football
★★★★★
Committed

Fit Brand

Under Armour Nike





Q

Search something..



Dashboard



Players



Teams



Expenses



Financials



Salary Tracker



NIL Deals



News



Messages



Settings



Sign Out



Avery 12 Johnson

Admin

Import your current depth chart and filter by offense or defense.
(Be sure to download and use our Excel template for compatibility.)

Joseph "Bubba" Newsome

Edge (EDGE) Football

★★★★★

None

Fit Brand Potential

Under Armour, Adidas

Under Armour aligns well due to its strong presence in football and grassroots appeal, while Adidas offers opportunities for growth and regional identity alignment in Tennessee.

Under Armour aligns well with Keenan's position as a strong, versatile running back, emphasizing toughness and performance. Adidas complements his Tennessee roots, offering regional appeal and opportunities to build a strong local presence.

Team Depth

All Units

Upload Depth Chart

Unit	Position	Starter	Backup
Offense	Z	8 Ja’Kobi Lane OR 81 Kyle Ford	N/A
Offense	Y	6 Makai Lemon	44 Josiah Zamora
Offense	LG	70 Emmanuel Pregnon	66 Gino Quinones
Offense	H	1 Zachariah Branch	9 Jay Fair
Offense	LT	72 Elijah Paige	59 Micah Banuelos
Offense	RT	76 Mason Murphy	73 Tobias Raymond
Offense	C	79 Jonah Monheim	67 Kilian O’Connor
Offense	RG	77 Alani Noa OR 75 Amos Talalele	N/A
Offense	X	10 Kyron Hudson OR 2 Duce Robinson	15 Jaden Richardson
Defense	NB	21 Greedy Vance Jr.	15 Anthony Beavers Jr. 16 Prophet Brown





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Team Details

Recruiting Dashboard

Updated Team

Team Contract

Recruiting Dashboard

Prospects

Roster

The Recruiting Dashboard allows you to add players you're interested in and track their progress. Each user will have a personalized view of this dashboard. You can leave notes for other coaches and staff in your organization to see.

Use the **Smart Prospect Search** to find similar players and add them to your board.

If you're especially high on a player, mark them as a **Top Prospect** and move them to your **Prospect Board**.

(See next page for details.)

Smart Prospect Search

Recruiting Dashboard

Recruiting Players

Click on any player row to view additional details or add notes

	NAME	POSITION	TYPE	STATUS	HEIGHT / WEIGHT	YEAR	NIL VALUE	FOLLOWERS	ACTIONS
1 >	Joseph "Bubba" Newso...	Edge (EDGE)	Base	None	5-10 194	2025	N/A	~ N/A	<div>NotesViewMark PlayerRemove</div>
2 >	Joshua "soup " ander...	Cornerback (...)	Base	None	5-11 160	2026	N/A	~ N/A	<div>NotesViewMark PlayerRemove</div>
3 >	Ka' Von Chisolm	DL	N/A	N/A	6-5 260	N/A	N/A	~ N/A	<div>NotesViewMark PlayerRemove</div>
4 >	Kai Wheaton	Cornerback (...)	Star	Committed	- N/A	2026	\$56	~ 688	<div>NotesViewMark PlayerRemove</div>
5 >	Lamar Brown	ATH	Star	undecided	77 292	2026	N/A	~ N/A	<div>NotesViewMark PlayerRemove</div>
6 >	Nicholas "alex" swif...	Wide Receive...	Base	None	5-11 180	2026	N/A	~ N/A	<div>NotesViewMark PlayerRemove</div>
7 >	Sabastian "bash" jon...	Running Back...	Base	None	5-9 N/A	2026	N/A	~ N/A	<div>NotesViewMark PlayerRemove</div>
8 >	Tre' McKitty	TE	N/A	N/A	6-4 246	N/A	N/A	~ N/A	<div>NotesViewMark PlayerRemove</div>





Q

Search something..



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Teams

- Team Details
- Recruiting Dashboard
- Updated Team
- Team Contract

- Recruiting Dashboard
- Prospects
- Roster

This is where you can view all **Top Prospects** your team is recruiting and sort them by position. If you're especially high on a player, add them to **Sherpa Scouting/GPT** to evaluate their market value, brand opportunities, team fit, and much more.

Filter by Position

All

Top Prospects

Julian Lewis 2025

Carrollton Trojans / #- / Quarterback (QB) / 6-0 / 186 / NL Value: undisclosed

Carrollton, GA

N/A

ON3 Industry ☆☆☆☆☆

NATL POS ST
N/A N/A N/A

Jahkeem Stewart 2025

St. Augustine Purple Knights / #- / Defensive Line (DL) / 6-5.5 / 270 / NL Value: undisclosed

New Orleans, LA

96.685904628331

ON3 Industry ☆☆☆☆☆

NATL POS ST
33 5 2

Jackson Cantwell 2026

Nixa Eagles / #- / Offensive Tackle (OT) / 6-7.5 / 315 / NL Value: 1888045

Nixa, MO

N/A

ON3 Industry ☆☆☆☆☆

NATL POS ST
N/A N/A N/A

Show 108 More





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Player Details



Jahkeem Stewart ★
📍 Defensive Line (DL) 🏈 Football 📅 Class of 2025 📍 New Orleans, Louisiana
👤 Enrolled

Create Contract

Physical Stats

6'5"
Height

270
Weight (lbs)

Defensive Line (DL)
Position

N/A
Jersey #

NIL Valuation

NIL Status
Private
Current Status

Total Followers
23,952
Across All Platforms

Social Media Presence

Instagram
13,183
Followers
\$201 value

TikTok
8,134
Followers
\$54 value

Twitter
2,635
Followers
\$61 value

Current Status

Status
Enrolled

Commit Date
December 3, 2024

Recruit Year
2025

Source
On3

Verified
Yes

Contact Information

Private


Timeline

- Profile Created
May 5, 2025
- Commitment Date
December 3, 2024
- Last Updated
June 21, 2025


If you're high on a player, click **View More Information** on their profile. From there, you can upload your own contract or summarize a deal provided by an agent or brand for your players and collectives.




View prospects on the Prospect Board and review key details such as height, weight, and rankings from ESPN, On3, 247Sports, and Rivals. If you're high on a player, add them to your **Sherpa Scouting** or **GPT Board** for deeper evaluation.



Player Profile





Daverin "Deuce" Gerald

DT 0 undecided

Add to Sherpa GPT

Basic Information

Height

75"

Weight

270 lbs

City

Suwanee

State

GA

Recruit Year

2026

Commit Date

Not specified

Remove Player

View Details

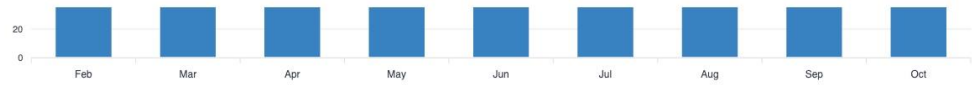


Email: sarix40190@nomrista.com
Phone: 3215558899
Website: <https://usctrojans.com/sports/football>

Search something...



AJ



TEAM ROSTER

85 Players Manual add

NEXT GAME

vs Stanford AWAY

COMPLIANCE / NIL

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Recruiting Dashboard

Prospect

Build a list Prospective athletes, team events, retentions, or recruiting

[Recruiting Dashboard](#)

Use Sherpa Scouting/GPT to evaluate a player's fit for your program, match them with potential sponsors, and assess their NIL and market value.

Select a Team

Select a team

Previous Games

Week 1 Away: Florida State Seminoles Home: Georgia Tech Yellow Jackets Aug 24, 2024 • 9:00 AM ESPN	Week 1 Away: McNeese Cowboys Home: Tarleton State Texans Aug 24, 2024 • 12:30 PM ESPN2	Week 1 Away: Montana State Bobcats Home: New Mexico Lobos Aug 24, 2024 • 1:00 PM Fox Sports 1	Week 1 Away: Southeast Missouri State Redhawks Home: North Alabama Lions Aug 24, 2024 • 4:00 PM ESPN
--	--	---	--

Upcoming Games

Week 1 Away: Iowa State Cyclones Home: Kansas State Wildcats Aug 23, 2025 • 9:00 AM ESPN	Week 1 Away: Idaho State Bengals Home: UNLV Rebels Aug 23, 2025 • 10:00 AM	Week 1 Away: Incarnate Word Cardinals Home: Nicholls State Colonels Aug 23, 2025 • 10:00 AM ESPN2	Week 1 Away: Tarleton State Texans Home: Portland State Vikings Aug 23, 2025 • 1:30 PM ESPN2
--	---	---	--

+ Add

AI-Powered Recruiting Tools

Player Pitch Generator

NIL Value Predictor

Best Team Fit

Brand Matchmaker

Smart Prospects Search



J.C. Davis

OL Football

★★★★★

Committed

Fit Brand Potential

Under Armour, Nike

Under Armour aligns well with Davis' position as an offensive lineman, emphasizing toughness and durability, while Nike's strong urban presence in Oakland complements his local roots and marketability potential.

AJ

Avery 12 Johnson

Admin





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AJ **Ajay111 Johnson**
Admin



Teams

Team Details Recruiting Dashboard Updated Team **Team Contract**

<input checked="" type="checkbox"/>	Player Name	Player Email	Created At	Start Date	End Date	Status	Sig. Requested	Action
<input type="checkbox"/>	Mark Bowman	basebep704@mytaemin.com	2025-07-15	2025-07-15	2025-07-22	Signed	Yes	⋮
<input type="checkbox"/>	DJ Harvey	basebep704@mytaemin.com	2025-07-15	2025-07-16	2025-07-17	Signed	Yes	⋮
<input type="checkbox"/>	Asante Das	basebep704@mytaemin.com	2025-07-15	2025-07-15	2025-07-17	Pending	No	⋮
<input type="checkbox"/>	Taniela Tupou	xahis24537@claspira.com	2025-07-14	2025-07-14	2025-07-21	Pending	No	⋮
<input type="checkbox"/>	Brendan Cho	brendan12@gmail.com	2025-07-14	2025-07-15	2025-09-25	Pending	No	⋮
<input type="checkbox"/>	Brendan Cho	brendan12@gmail.com	2025-07-14	2025-07-19	2025-09-25	Pending	No	⋮
<input type="checkbox"/>	Aaron Dunn	johndar.dj@gmail.com	2025-07-13	2025-07-15	2026-07-15	Sent	Yes	⋮
<input type="checkbox"/>	Julian Lewis	johndar.dj@gmail.com	2025-07-13	2025-07-15	2026-07-15	Pending	No	⋮
<input type="checkbox"/>	Jahkeem Stewart	johndar.dj@gmail.com	2025-07-13	2025-07-15	2027-02-19	Sent	Yes	⋮
<input type="checkbox"/>	Jahkeem Stewart	johndar.dj@gmail.com	2025-07-13	2025-07-14	2026-07-13	Sent	Yes	⋮
<input type="checkbox"/>	Alani Noa	johndar.dj@gmail.com	2025-07-08	2025-07-08	2026-06-26	Sent	Yes	⋮
<input type="checkbox"/>	Prince Strachan	johndar.dj@gmail.com	2025-07-08	2025-07-09	2026-01-30	Sent	Yes	⋮
<input type="checkbox"/>	Julian Lewis	johndar.dj@gmail.com	2025-07-08	2025-07-09	2026-07-08	Sent	Yes	⋮
<input type="checkbox"/>	Jaden Richardson	info@itech0.com	2025-07-08	2025-07-02	2026-01-01	Pending	No	⋮
<input type="checkbox"/>	Taniela Tupou	apa.globaliasoft@gmail.com	2025-07-08	2025-07-31	2025-08-20	Pending	No	⋮
<input type="checkbox"/>	Jaden Richardson	info@itech0.com	2025-07-08	2025-07-02	2026-01-01	Pending	No	⋮

Team Contracts

Upload, manage, and summarize contracts for both players and prospects — all in one place.



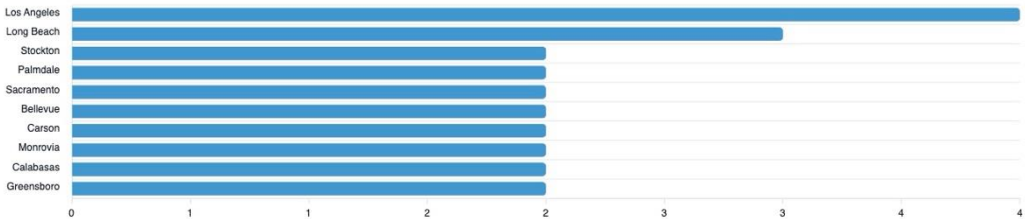
Player Management

Use the **Player Management Dashboard** to view transfer portal players and free agent profiles. Track your roster by class category and identify top recruiting hotbeds for your team.

Team Player

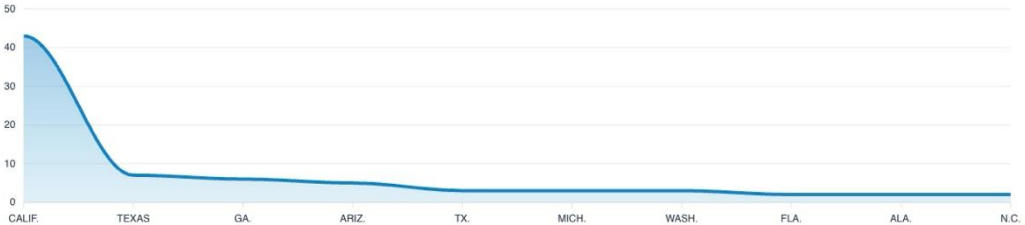
Top Cities

All Cities



Top States by Athletes

All States



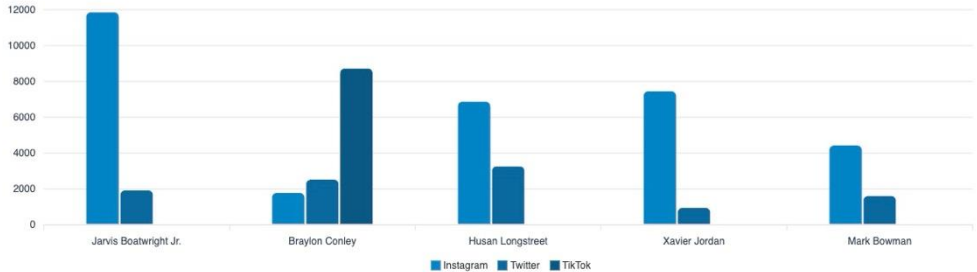
Player Class Categories

All Types




Top Social Valuations

All Platforms



Use the **Player Management Data Pool** to search for players and add them directly to your Recruiting Board.

Player Profile



Lamar Brown

ATH 0 undecided

Basic Information

Height

77"

Weight

292 lbs

City

Baton Rouge

State

LA

Recruit Year

2026

Commit Date

Not specified

NIL Information

NIL Valuation

Not specified

NIL Status

Unrecruited

Social Media

Instagram

Not specified

Twitter

Not specified

TikTok

Not specified

Biography

Also competes in track and field.

Louisiana 3A state shot put champion (53-1) as a sophomore. Also placed fourth at regionals in the discus (132-3), per MileSplit.

As a freshman, placed second in the Louisiana 3A shot put finals with a 50-4 in May 2023. Threw 52-7 earlier in the spring and won a district title with a 50-6. Also qualified for state in the discus, finishing third at regionals with a 124-10. Posted a 126-11 season-best discus in March 2023.


2023: MaxPreps Sophomore All-America first-team offensive line selectoin.

2022: Gained extensive two-way snaps as a freshman. MaxPreps Freshman All-America second-team O-line selection.

- Gabe Brooks

Close

Already Added



Dashboard

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Search something...

AJ

Add Expenses

Select Player

Select a player

Date

mm/dd/yyyy

Category

Select Category

Amount

\$ 00.00

Description

Description

Upload Receipt

Upload












Notes

Notes

Clear

+ Add Expense

Expenses

Date	Category	Amount	Description	Notes	Receipt	Status	Actions
2025-07-15	Hotel	\$ 1000	test	dev	No receipt	Pending	 
2025-07-15	Hotel	\$ 500	Home visit	Met with Aaron and family	No receipt	Approved	
2025-07-14	Venue Rental	\$ 1500	Family visit	hh	No receipt	Approved	
2025-07-08	Hotel	\$ 500	Home visit	Home visit travel budget.	No receipt	Approved	
2025-06-27	Airfare	\$ 500	Home visit		No receipt	Rejected	
2025-06-27	Player Support	\$ 327699	NIL Payment		No receipt	Rejected	
2025-06-26	Training	\$ 100	training	It's used for UCC training	No receipt	Approved	
2025-06-26	Airfare	\$ 500	Home visit		No receipt	Approved	
2025-06-25	Airfare	\$ 5000	Home visit	dev	No receipt	Approved	
2025-06-12	Hotel	\$ 10	dd	test	No receipt	Approved	

Results: 1 - 10 of 13

Back

1


2

Next

AJ

Avery 12 Johnson

Admin



Use the **Expense** section to track both company and player-related expenses. As an admin, you can control whether users have permission to approve expenses on their end. You can also link expenses directly to specific players to monitor spending and stay up to date on player-related costs.

Use the **Sherpa Manual Revenue** tab to log NIL and collective deals.

Then, view player performance and value using the **ROI Insights** tab to track return on investment.

Use the **Financial** section to input your budget, track earnings from sponsorships and collective funding, and set travel budgets for your coaching staff.

Monitor all transactions in real time — as an admin, you can approve or reject each one directly from the dashboard.

The screenshot displays the Sherpa dashboard interface. On the left is a sidebar with navigation links: Dashboard, Players, Teams, Expenses, Financials (highlighted), Salary Tracker, NIL Deals, News, Messages, Settings, and Sign Out. The main content area has two tabs: 'Financial' (selected) and 'ROI Insights'. Below the tabs is the 'Financial Overview' section, which contains four summary cards: 'Recruiting & Travel' (\$85000), 'Sponsorship & Licensing Deals' (\$20000), 'Media Rights' (\$75000), and 'Private Funding' (\$500000). To the right of these cards is a blue button labeled '\$ Add Manual Revenue'. Below the overview is the 'Transaction History' section, featuring a search bar and a table of transactions. The table has columns for Date, Category, Owner Name, Role Name, Amount, Description, Receipt, Status, and Actions. It lists 13 transactions, with statuses ranging from Pending to Rejected. At the bottom left, the user 'Avery 12 Johnson' is logged in as 'Admin'. At the bottom right, there are pagination controls showing 'Results: 1 - 10 of 13' and buttons for 'Back', '1', '2', and 'Next'.

Financial Overview

Recruiting & Travel
\$85000

Sponsorship & Licensing Deals
\$20000

Media Rights
\$75000

Private Funding
\$500000

Transaction History

Date	Category	Owner Name	Role Name	Amount	Description	Receipt	Status	Actions
2025-07-15	Hotel	Avery 12 Johnson	Admin	\$1000	test		Pending	
2025-07-15	Hotel	Avery 12 Johnson	Admin	\$500	Home visit	No receipt	Approved	
2025-07-14	Venue Rental	Avery 12 Johnson	Admin	\$1500	Family visit	No receipt	Approved	
2025-07-08	Hotel	Avery 12 Johnson	Admin	\$500	Home visit	No receipt	Approved	
2025-06-27	Airfare	Avery 12 Johnson	Admin	\$500	Home visit	No receipt	Rejected	
2025-06-27	Player Support	Avery 12 Johnson	Admin	\$327699	NIL Payment	No receipt	Rejected	
2025-06-26	Training	Avery 12 Johnson	Admin	\$100	training		Approved	
2025-06-26	Airfare	Avery 12 Johnson	Admin	\$500	Home visit	No receipt	Approved	
2025-06-25	Airfare	Avery 12 Johnson	Admin	\$5000	Home visit		Approved	
2025-06-12	Hotel	Avery 12 Johnson	Admin	\$10	dd		Approved	

Results: 1 - 10 of 13

Avery 12 Johnson
Admin

Sponsorship & Deals Overview

Monthly Income Trends



Financial ROI Insights

ROI Insight

Use the **Sherpa Manual Revenue** tab to log NIL and collective deals. Then, view player performance and value using the **ROI Insights** tab to track return on investment.



Alex Graham
Player ROI Analysis



Revenue
\$1.4K



NIL Revenue
\$0



Total Revenue
\$1.4K



Player Expenses
\$500



Return on Investment (ROI)
+170.00%

Expense Categories Breakdown

Meals

\$500

Net Profit

Total Revenue - Total Expenses

\$850

170.0% margin

Height

Weight

Actions

6' 3"

335



6' 0"

193



6' 5"

292



6' 1"

225



6' 5"

274



5' 11"

194



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Expenses

Financials

Salary Tracker

NIL Deals

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Sign Out

AJ Avery 12 Johnson
Admin





Search something...



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Search here...

Search

+ Create NIL Deal

Athlete Name	Sponsor/Brand	Deal Value	Start Date	End Date	Deal Type	Status	Contract	Action
Brendan Cho	jaden	\$150	7/14/2025	9/24/2025	Apparel	Pending		
Mark Bowman	Ighthlg	\$20	7/18/2025	10/14/2025	Apparel	Pending		
Aaron Dunn	Nike	\$50,000	7/14/2025	7/14/2026	Apparel	Pending		
Jahkeem Stewart	Nike	\$50,000	7/14/2025	2/18/2027	Apparel	Pending		
Eric Gentry	Bata	\$4,200	7/9/2025	7/22/2025	Social Media	Pending		
Alani Noa	Nike	\$20,000	7/7/2025	6/25/2026	Apparel	Pending		
Prince Strachan	Nike	\$20,000	7/8/2025	1/29/2026	Apparel	Pending		
Jaden Richardson	Nike	\$250,000	7/1/2025	12/31/2025	Other	Pending		
Taniela Tupou	Niky	\$10,000	7/30/2025	8/19/2025	Apparel	Active		

Results: 1 - 9 of 9

Back 1 Next

Track all of your player contracts and use Sherpa to help you generate contracts for NIL, Marketing endorsement an much more. (see next page)





Search something...



AJ

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+ Create NIL Deal

Action



Select your player and create a contract you can download as a PDF and edit the contract or send it off directly for signature.

Eric Gentry	Bata	\$4,200	7/9/2025	7/22/2025	Social Media	Pending			
Alani Noa	Nike				Apparel	Pending			
Prince Strachan	Nike				Apparel	Pending			
Jaden Richardson	Nike				Other	Pending			
Taniela Tupou	Niky				Apparel	Active			

Results: 1 - 9 of 9

Create NIL Deal



Select Athlete *

Select Athlete



Athlete Email *

e.g., athlete@gmail.com

Brand/Sponsor Name *

e.g., Atlantic Outfitters

Deal Type *

Select Deal Type



Deal Value *

\$ 20,000

Start Date *

Select Start Date



End Date *

Select End Date



Create Deal & Preview

Cancel

AJ

Avery 12 Johnson

Admin





Search something...



AJ

Settings

Account Information Security Settings Notification Privacy Settings Application Preferences Feedback

Profile Photo



Upload

First Name

Ajay111

Last Name

Johnson

Email

avery.johnson@chicagotitans.edu

Phone

3215558890

Role

Admin

Cancel

Saving...

Upload your profile photo, adjust your security settings and notifications, and choose between Light or Dark Mode.

If you're having trouble, use the **Support & Feedback** tab to get help or share suggestions.

And if you love using Sherpa — we'd love to hear that too. Our platform is built for the people who use it every day.



Ajay111 Johnson
Admin





Sherpa partners with DocuSign to streamline your document workflows — and we cover the storage costs, so you don't have to.

However, we recommend setting up your own DocuSign account to independently track and manage your signed documents outside of the Sherpa platform. This gives you added visibility and control over your agreements.

Seamless Signing with DocuSign

Sherpa makes it easy for teams to manage contracts through our DocuSign integration. You can use DocuSign's built-in tools to set signature requirements, add custom fields, and ensure compliance.

Athletes can drag and drop their signature, ask questions, or send the contract back for clarification — giving your front office more control and flexibility in the signing process.

DocuSign Envelope ID: 1CE8AF56-C193-465D-BBE0-7E132F41E964

EX-10.3 9 a2216998zex-10_3.htm EX-10.3

Signature

Initial

Stamp

Date Signed

Name

First Name

Last Name

Email Address

Company

Title

Text

Checkbox

NFL PLAYER CONTRACT

THIS CONTRACT [REDACTED], a Delaware corporation (limited partnership) (partnership), hereinafter "Club" operating under the name of the Houston Texans as a member of the National Football League, hereinafter "League." In consideration of the promises made by each to the other, Player and Club agree as follows:

1. TERM. This contract covers 5 football season(s), and will begin on the date of execution or March 1, 2012, whichever is later, and end on February 28 or 29, 2017, unless extended, terminated, or renewed as specified elsewhere in this contract.

2. EMPLOYMENT AND SERVICES. Club employs Player as a skilled football player. Player accepts such employment. He agrees to give his best efforts and loyalty to the Club, and to conduct himself on and off the field with appropriate recognition of the fact that the success of professional football depends largely on public respect for and approval of those associated with the game. Player will report promptly for and participate fully in Club's official mandatory mini-camp(s), official preseason training camp, all Club meetings and practice sessions, and all pre-season, regular season, and post-season football games scheduled for or by Club. If invited, Player will practice for and play in any all-star football game sponsored by the League. Player will not participate in any football game not sponsored by the League unless the game is first approved by the League.

3. OTHER ACTIVITIES. Without prior written consent of the Club, Player will not play football or engage in activities related to football otherwise than for Club or engage in any activity other than football which may involve a significant risk of personal injury. Player represents that he has special, exceptional and unique knowledge, skill, ability, and experience as a football player, the loss of which cannot be estimated with any certainty and cannot be fairly or adequately compensated by damages. Player therefore agrees that Club will have the right, in addition to any other right which Club may possess, to enjoin Player by appropriate proceedings from playing football or engaging in football-related activities other than for Club or from engaging in any activity other than football which may involve a significant risk of personal injury.

4. PUBLICITY AND NFLPA GROUP LICENSING PROGRAM. (a) Player grants to Club and the League, separately and together, the authority to use his name and picture for publicity and the promotion of NFL Football, the League or any of its member clubs in newspapers, magazines, motion pictures, game programs and roster manuals, broadcasts and telecasts, and all other

Exhibit 10.3

100%

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Sherpa

Built for Agents. Trusted by Teams.

Intelligence. Clarity. Control.