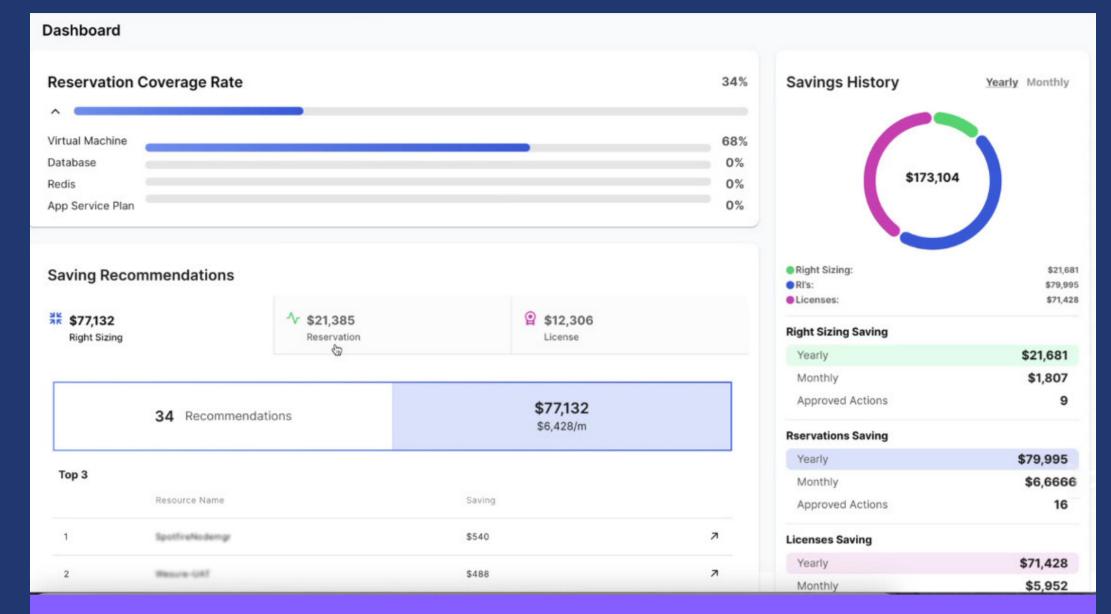
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### Maximize Savings Preserve Flexibility

# Automatic Azure Cost Optimization



Azure-native product by 2bcloud - an award-winning Expert MSP

SavePro is an easy-to-use platform that

It offers cost recommendations and AI-driven insights.

provides fully automated Reserved Instance (RI) and Savings Plan (SP) management. With no technical expertise needed, you can start saving 30% of your cloud spending within 48 hours.

### Who Benefits from SavePro?

Azure-heavy businesses seeking fast, automated cost savings. Organizations without dedicated FinOps teams looking for an easy-touse solution.

Finance & DevOps teams needing full cost transparency & automated optimizations. Microsoft CSP customers wanting to maximize Azure commitment & licensing savings.

### How It Works

Discover The Power of Al For Your Cloud Cost Savings.



#### Onboard

#### **Connect and Start Running**

Instantly Log in, link your Azure account, and run a simple script. SavePro integrates seamlessly and starts identifying cost-saving opportunities.

Save See Results in 48 Hours

#### sav rec op

2

3

SavePro pinpoints optimization opportunities and presents clear recommendations, making cost management simple for finance, operations, and technical teams.

#### Optimize

#### **Implement Changes Your Way**

Execute recommendations automatically or via your customer portal with 2bcloud FinOps engineers to assist, ensuring cost savings with minimal effort.



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# **Key Features**

#### Rightsizing

#### Pay Only For What You Need

- **Insight-Driven Recommendations:** Continuously analyze your VMs and disks based on actual usage metrics like CPU, IOPS, memory, and network traffic
- Quick Wins: Identify underutilized resources and optimize configurations for immediate savings.
- **Continuous Savings:** Track implemented recommendations and monitor cost reductions on a monthly and yearly basis.

| tential Savings             |                                  |                                 | Approved S                |                                |                      |               |  |
|-----------------------------|----------------------------------|---------------------------------|---------------------------|--------------------------------|----------------------|---------------|--|
| 5,104 USD 61,250 USD Yearly |                                  |                                 | (Monthly)                 | 64 USD                         | (Vearly) 227,567 USD |               |  |
| Note: Recommendations       | displayed are based on the Thres | shold Settings configuration.   | /iew Settings <u>here</u> |                                |                      |               |  |
| Active Recommendations      | displayed are based on the Thres | shold Settings configuration. \ | View Settings <u>here</u> |                                | Q4. (T) .            | =             |  |
|                             |                                  | shold Settings configuration. N | View Settings here        | Pay As You Go Cost             | Q J TT -             | 7             |  |
| Active Recommendations      | Approved Recommendations         |                                 |                           | Pay As You Go Cost<br>\$1.06/h |                      | <b>□</b><br>→ |  |

#### The world's first Azure Mix & Match

Get Your Very Own Wall Street Broker

• Actionable Clarity: Get full understating of your commitment mix (Reservations, Savings Plans, PAYGO) and the impact on workloads on an hourly, granular level.

| mmitment Planner 🛈                      |                                 |                        |
|---|---------------------------------|------------------------|
| 68% Compute Coverage<br>Reservation 68% | Specify Target Compute Coverage | Update<br>Savings Plan |
| Pay As You Go 32%                       | Reservation                     | Pay As You Go          |

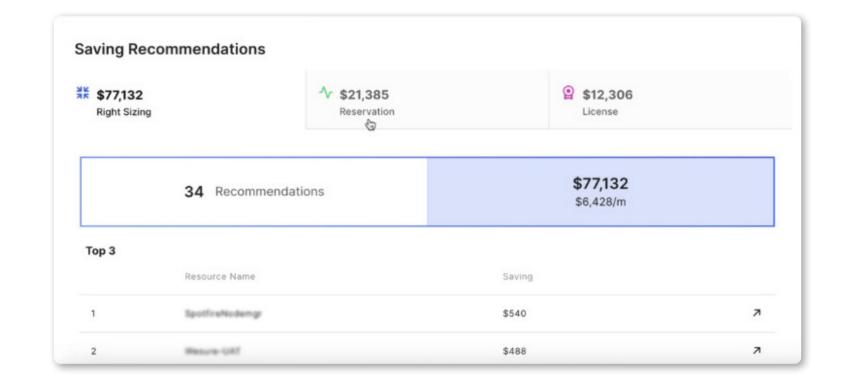
- Interactive Control: Get AI-based recommendations for 1- or 3-year VM and database reservations. Adjust commitments dynamically and see real-time impact.
- **Coverage Insights:** Balance cost and flexibility without needing FinOps expertise. Visualize your current vs. potential reservation coverage instantly.

#### Current Savings Reservation \$6,666 Savings Plan \$0 Compute Cost Over Time Reservation Stavings Plan So Reservation Stavings Plan So Reservation Stavings Plan Stavin

#### **Licensing Optimization**

#### Let Savepro Do The Math For You

- Smarter BYOL Decisions: Bringing your own license (BYOL) can save you up to 70%, but knowing if it's worth it requires complex calculations.
- **No More Spreadsheets**: Stop tracking costs, commitments, and savings manually SavePro analyzes everything for you.
- Clear Recommendations, Instantly: Get a single, simple answer if BYOL will save you money, we'll tell you. If not, we won't recommend it.



#### **Dynamic Reports**

Know Where Your Money Goes

VM Reservation Report

• **Quick Wins View**: Identify total savings potential for the next 12 months and track realized savings from implemented recommendations.

• Smart Decision Making: Surface top cost-saving opportunities across VMs, reservations, and licensing, with clear, shareable insights for stakeholders.

|             |         | 0          | 0% | \$37.03 | \$37.03 | \$0     | \$0.23   | Linux | VM name: du |
|-------------|---------|------------|----|---------|---------|---------|----------|-------|-------------|
| ~           | /       | 0          | 0% | \$15.26 | \$2.15  | \$13.11 | \$4.32   | Linux | VM name: ch |
|             |         | 0          | 0% | \$157.8 | \$157.8 | \$0     | \$162.94 | Linux |             |
|             |         |            |    |         |         |         |          |       |             |
| Rows per pa | age: 15 | 5 <b>v</b> |    |         |         |         |          | 1-3   | of 3 < >    |



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### Why Choose SavePro Over Competitors

#### **Azure-Native & Al-Driven**

Unlike multi-cloud solutions, SavePro is purpose-built for Azure, offering deeper insights and cost-saving actions specific to Azure pricing models, Hybrid Benefit, and resource configurations.

#### 100% Automated RI/SP Management

Competitors like CloudHealth and Cloudability only provide recommendations-SavePro executes purchases, exchanges, and cancellations automatically.

#### No % of Savings Fees

Unlike ProsperOps and Spot, SavePro does not take a cut of your savings. It's available as an Azure Marketplace solution or bundled with 2bcloud MSP services.

#### **Fastest Time to Value**

Deploy in minutes, see savings within 48 hours, while competitors require extensive tagging and configuration.

#### **Proven Results**

Since its launch, SavePro has generated millions of dollars in annual savings for hundreds of companies by leveraging Al-driven recommendations and fully automated commitment management.

#### Top Security, Zero Hassle

- No Installation Required: SavePro works agent-less.
- Data Privacy First: Only metadata is collected.
- Read-Only Permissions: Maintain full control over your Azure environment.

Powered by 2bcloud - Azure Partner of the Year 2024 and a global MSP managing 400+ cloud environments, with hundreds of tech customers worldwide.

## **Our Customers Save 30% On Average**

Capitalise.ai 🥢 stor.ai Solargik

OCTOPAI SlackSwan





"Thanks to SavePro, I'm seeing thousands of dollars in monthly savings. The recommendations make it easy to get the most from my savings plans."

SEPI

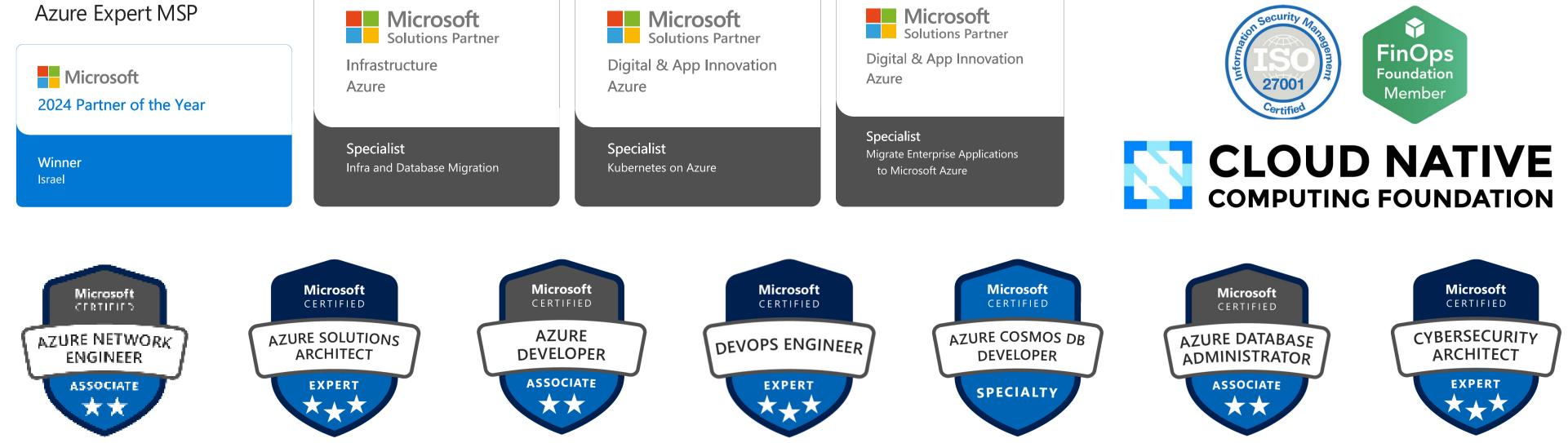


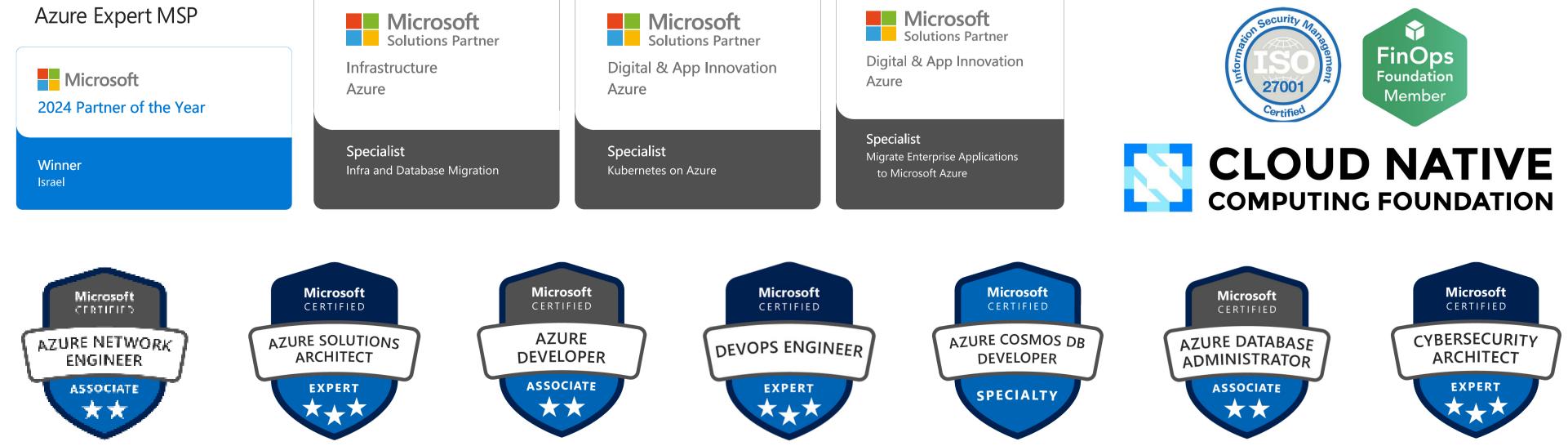
**Ziv Yankelovich** Sr. Director Software Engineering Tígo

Get started in 5 minutes, no commitment needed

**Request a Free Savings Analysis** 

Microsoft Partner Azure Expert MSP Microsoft Microsoft Solutions Partner Solutions Partner Infrastructure **Digital & App Innovation** Microsoft







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