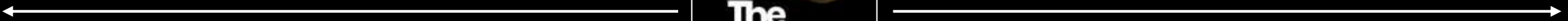


# *oobe<sup>XR</sup>*

Your Partner in Phygital Transformation

*oobe<sup>XR</sup>*





una serie di **esperienze XR** presenti in **un'unica** applicazione ed in grado di coprire **l'intero ciclo** di produzione dalla ideazione fino al supporto post vendita



EXPERIENCE DEDICATED TO COMPANIES' PRODUCT OFFICES AND PROTOTYPES TO ENABLE IMMERSIVE, INNOVATIVE AND EFFECTIVE COLLABORATION IN PERSON OR REMOTELY. 3D MODELS, EXPORTED FROM DESIGN SOFTWARE (IN USE INTERNALLY) OR IMPORTED DIRECTLY, CAN BE MANAGED, STUDIED, MODIFIED AND APPLIED TO PHYSICAL ELEMENTS THANKS TO THE SUPPORT OF XR.



XR

THIS MODULE IS ESSENTIAL TO ALLOW MANAGERS TO MONITOR THE PERFORMANCE AND ANY CRITICAL ISSUES OF THE PRODUCTION DEPARTMENTS IN REAL TIME.



USEFUL EXPERIENCE FOR STAFF TRAINING AND ONBOARDING.  
THE SYSTEM ALLOWS YOU TO STRUCTURE LESSONS IN IMMERSIVE  
MODE.  
THE EXPERIENCE WILL INCREASE THE NOTIONS PRESENT IN PAPER  
BOOKS, EACH OPERATOR OR STUDENT WILL HAVE HIS OR HER OWN  
PERSONAL VIEWER. THE EXPERIENCE IS BASED ON GAMIFICATION  
CONCEPTS.



EXPERIENCE DEVELOPED TO IMPORT 3D MODELS FROM THE MOST POPULAR CAD SYSTEMS AND ALLOW CUSTOMERS IN THE SHOWROOM TO LIVE AND IMMERSE THEMSELVES IN THE NEWLY CONFIGURED 3D PROJECT. THE SOLUTION ALLOWS YOU TO HAVE THEMATIC PORTALS IN STORE FOR THE PROPOSAL OF MIXED REALITY PRODUCT CATEGORIES.



THE SOLUTION IS ESSENTIAL TO SUPPORT FIELD WORKERS BY PROVIDING INFORMATION AND 3D ASSETS THAT CAN BE CONSULTED INDEPENDENTLY OR WITH THE SUPPORT OF A REMOTE EXPERT. THE SOLUTION IS BASED ON THE CONCEPT OF HARNESSING THE FULL POWER OF XR TO HELP WORKERS AND MANAGE EMERGENCIES PROMPTLY.





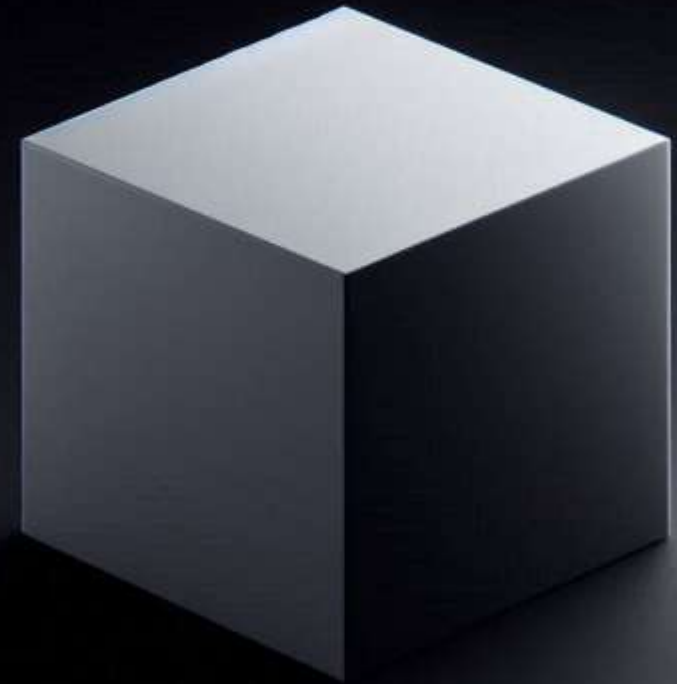
# OBJECTS



PART

*oobe*<sup>XR</sup>

BASE OBJECT TO BE  
INCLUDED IN THE  
PROJECT

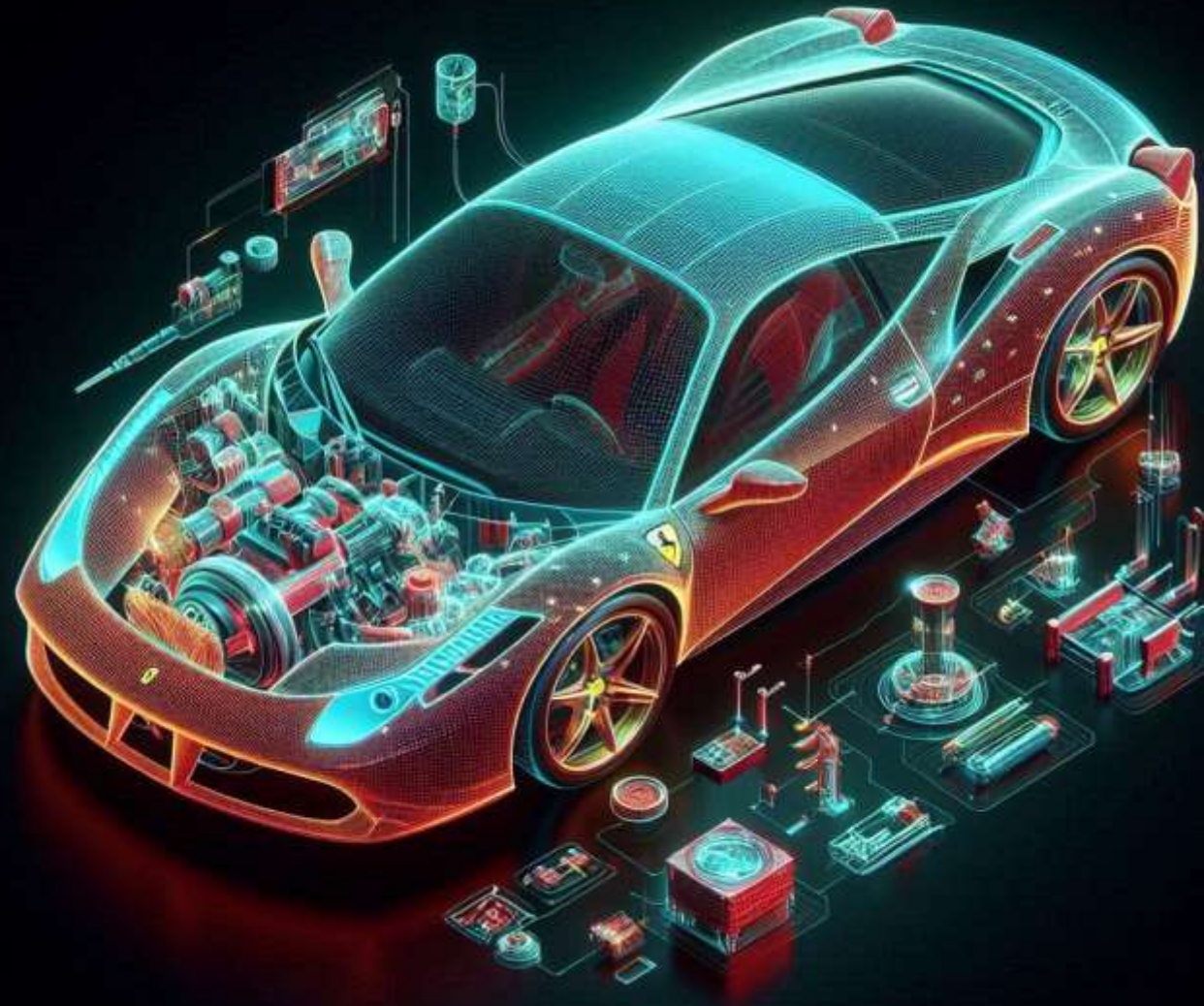




BASE

oobe<sup>XR</sup>

AN OBJECT THAT IS  
RECOGNIZED  
AUTOMATICALLY OR BY  
QR CODE AND THAT  
REPRESENTS THE  
SPATIAL POSITION OF  
THE CONNECTED  
PARTS





# THEDOOR

A DOOR THAT CAN BE  
POSITIONED IN THE  
PROJECT THAT  
ALLOWS ON THE ONE  
HAND TO HAVE AN  
IMMERSIVE VISION  
AND ON THE OTHER IN  
MIXED REALITY

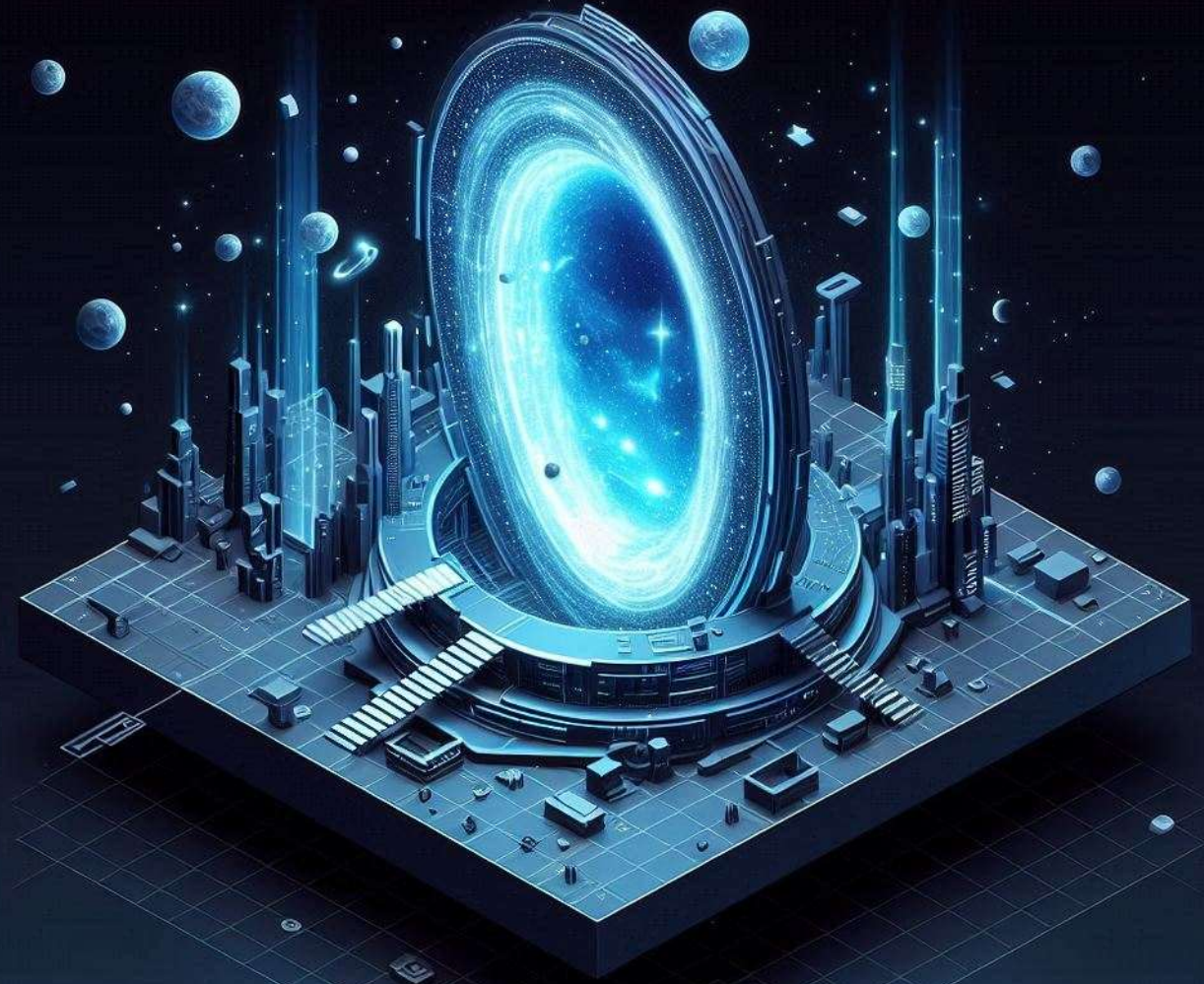




# TELEPORT

oobe<sup>TV</sup>

AN OBJECT THAT CAN  
BE PLACED ON STAGE  
THAT ALLOWS THE  
TRANSITION FROM  
ONE PROJECT TO  
ANOTHER





# VIDEO

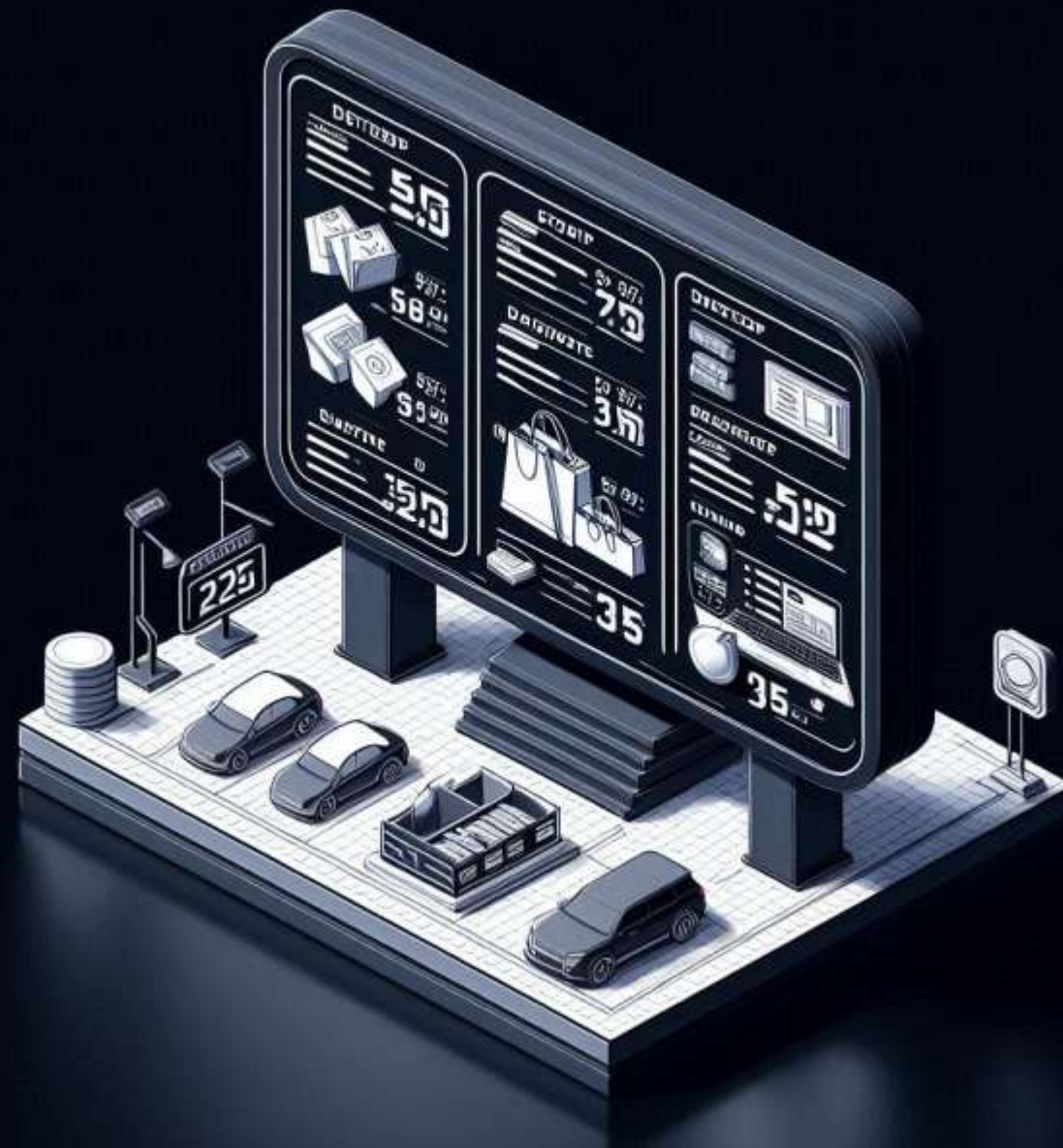
A PLACEABLE OBJECT  
THAT SHOWS A  
LOOPING VIDEO





# DOCUMENT

A PLACEABLE OBJECT  
THAT DISPLAYS AN  
IMAGE, A TEXT OR  
AUTOSCROLL TEXT





# SENSORVALUE

A POSITIONABLE  
PANEL THAT SHOWS  
THE LAST VALUE READ  
BY A MACHINE  
SENSOR







# LIGHT

A PLACEABLE OBJECT  
THAT REPRESENTS A  
LIGHT





# GUIDE

A POSITIONABLE  
AVATAR CAPABLE OF  
PERFORMING AN  
ANIMATION AND  
SPEAKING IN SIX  
LANGUAGES





# TRYON

oobe<sup>XR</sup>

A POSITIONABLE  
MIRROR THAT ALLOWS  
YOU TO OBSERVE  
YOURSELF IN THE  
DIGITAL WORLD  
WEARING CLOTHING  
AND ACCESSORIES OF  
YOUR CHOICE





# SPATIAL COMPUTER - EXPERIENCES



**oobe**<sup>XR</sup>

