

# APP INNOVATION JUMPSTART

Turning your vision into a modern architecture.

Application innovation with 3Cloud enables your organization to unleash the power of Azure and transform your apps to be a flexible foundation for the future. Investing in creating a modern digital estate provides a competitive edge in the market, enhanced compatibility, robust security, superior reliability, improved customer experience, and reduces operational cost.

## Why It Matters

3Cloud can help you accelerate your app modernization while optimizing time to value on your investment with our *App Innovation Jumpstart* solution.

-  **Quality Apps Providing Market Differentiation**  
Deep analysis of your current environment leads to a problem-specific Azure-native design that is resilient, manageable, and flexible to scale with your business.

---

-  **Reduce Risk and Operational Cost**  
Giving an organization's employees modern tools to do their job more efficiently with improved reliability increases user adoption and yields business value. While reducing application cost and risk of downtime enables IT to focus on other critical initiatives.

---

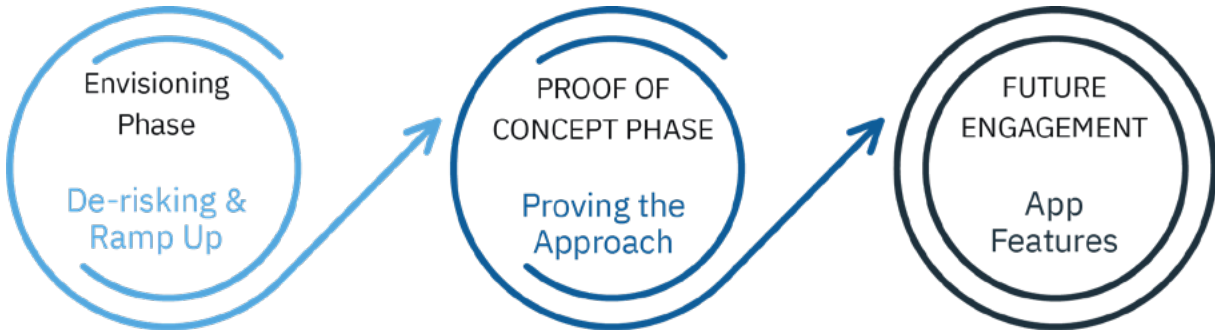
-  **Unleash the Power of Rapid Azure Adoption**  
Achieve deep Azure adoption through full immersion with 3Cloud experts. By using an agile process, 3Cloud helps our clients realize incremental value early during app modernization while driving adoption with confidence. This reduces project risk through best-practice delivery standards.

We started working with 3Cloud when we knew we needed a strong, experienced Azure team. They helped us migrate our apps to a cloud-native architecture and we have leaned on them to help design and execute platform conversions. I highly value 3Cloud as our Azure partner.”

-Lori Brewer, CEO  
LBA WARE

# How It Works

App Innovation Jumpstart is a six to twelve week engagement that delivers a demonstrated foundational application platform for both IT and business stakeholders. The assessment phase delivers a go-forward plan for the proof of concept phase. The proof of concept phase delivers a platform ready for feature implementation.









## Envisioning Phase Deliverables

- Azure-first cloud-native design that is scalable, resilient and manageable.
- Initial implementation plan detailing realized value.
- ACR estimates.
- Microsoft touch point to discuss funding opportunities.
- Epics and features list and estimates for full application implementation.
- Documented risk and assumptions.
- Executive readout and go-forward proof of concept plan.

## Proof of Concept Phase Deliverables

- Designs for front-end, back-end, sidecar, and peripheral development patterns.
- Demonstrated integration of modern components within existing legacy systems.
- Stand up new/refine existing Azure Landing Zone.
- Azure-first implementations of above development patterns.
- Automated pipelines to deploy above implementations into Azure.
- Documented personas, flows, and journey maps.
- Executive readout and go-forward plan for feature implementation.

3Cloud App Innovation Jumpstart leverages powerful Azure services.

-  Azure Kubernetes Service
-  App Service
-  Azure Integration Services
-  Cosmos DB
-  Cognitive Services
-  Power Platform Integration

▶▶▶ *App Innovation Jumpstart may be eligible for Microsoft funding.*

## Why 3Cloud

3Cloud is your one accountable partner to deliver Azure infrastructure, data and analytics, and application development with the fastest time to value from our experience, tools, and accelerators. 3Cloud is the largest pure-play Azure partner in the ecosystem with unequalled expertise in Azure. We have hundreds of Azure experts, including MVPs and Fast Track Solution Architects, with thousands of hours implementing cutting edge solutions with Microsoft's most advanced technology.

