



App of the Future

Do you have a big, bold idea? An idea that can change the way your customers engage with your product, help you stand out in the market or streamline internal business processes?

Imagine if you could take that idea and turn it into reality—with applications powered by data, AI, IoT, and edge computing. Working with Microsoft's App of the Future program, our team at 3Cloud can turn your vision into a full cloud-native application architecture proposal on Microsoft Azure in just five days.


What you can do with a new or updated app:

- **Upgrading outdated legacy programs that are slow, cumbersome, and expensive**
- **Mitigating security risks and vulnerabilities**
- **Providing streamlined data access with real-time insights**

With the App of the Future program, you are only 5 days away from a detailed solution architecture of your big bold idea.

What's included in the Program* ?:

- ✓ Microsoft and 3Cloud facilitate design workshops to identify app features and functionality
- ✓ Rapid prototype to illustrate key solution capabilities
- ✓ Detailed app architecture design recommendation on Azure, and cost estimates
- ✓ Cost and time estimates for 3Cloud delivery of full solution build

 We started working with 3Cloud when we knew we needed a strong, experienced Azure cloud platform team. They helped us migrate our software to a more secure and scalable cloud-native architecture, and we have leaned on their engineers in multiple cases to help design and execute on platform conversions. I value 3Cloud as an expert partner for all of our Azure initiatives.” —Lori Brewer, CEO, LBA WARE

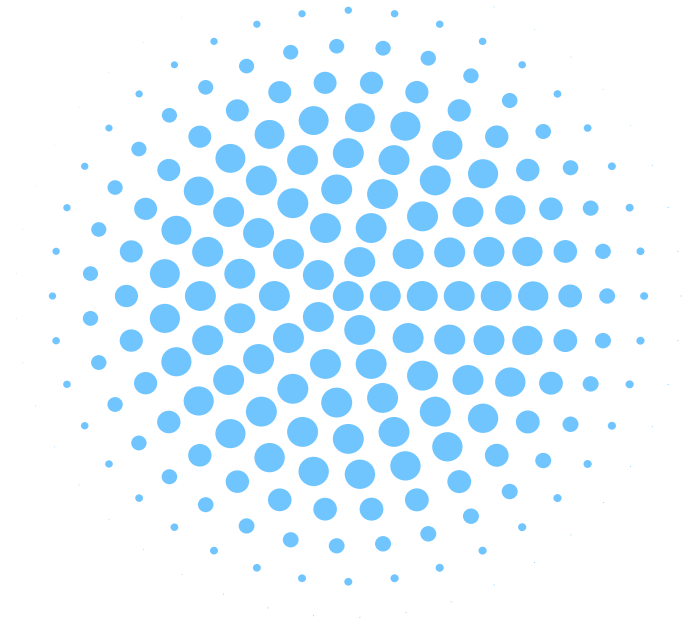
Advance your business objectives by using cloud application solutions to build or enhance apps that leverage the advantages of cloud technology and advance your digital transformation.

*App of the Future is supported by Microsoft programs.



Why Azure for your apps?

- Improve the return on your current Microsoft technology investment
- Work with familiar tools such as Windows, Active Directory, Linux
- Uses a combination of cloud and on-premise services
- Designed to work with applications based on a wide range of languages and frameworks
- Unlimited storage capacity, with flexible terms
- Strengthen your security posture with a team of 3,500 cybersecurity experts¹
- Leverage over 100 compliance certifications, including region- and industry-specific offerings²



Why choose 3Cloud?

1) Envision and Design

Through a collaborative workshop approach, we'll create awareness and envision the role of a modern Cloud Native Application for your organization.

2) Rapid Prototyping & Architecture Design

Azure architects will lead solution design and rapid prototyping. The outcome will provide an application architecture, prioritized backlog, project estimate and costing.

3) Confidence to Move Forward

Based on Azure, you'll have everything you'll need to get started, including a solid vision and a strategic roadmap (backed by expert consultants).



With a 100% focus on Azure, our experts deliver to you the ultimate Azure experience - for your internal teams and external customers.

Resources:

1. <https://www.forrester.com/report/The-ROI-Of-Design-Thinking-Part-1-Overview/RES144456>

2. <https://azure.microsoft.com/en-us/explore/trusted-cloud/compliance/>