Application Inception

Discover and prioritize the business requirements for your new or modified application

About Our Services

Are you looking to incorporate new business functionality into an existing application, or create a new application to perform a specific function? 3Cloud's Application Inception is a business-focused workshop designed to capture the scope of a custom Application Development effort.

With the Application Inception, we work with your team to discover exactly what the business requirements are for this application, focusing on functionality and efficiency, to gain insights into your specific needs.

As part of the Inception process, we will develop a prioritized backlog which will allow us to seamlessly move into another engagement to build the app. To begin this engagement, the 3Cloud development teams will do a deeper dive into the backlog, defining success criteria and planning out the first few sprints of the application development phase.

How is an Application Inception different than a traditional Architecture Design Session?

- Highly structured
- Business-focused
- Produces deliverables
- Agile methodology
- Provides preliminary project estimate and cost structure

Inception Activities

Activity	Purpose	Deliverable
Goals & Success Criteria	Identify how the business will measure the impact of this new system. Define roadmap and key milestones.	List of goals & success criteria
Circle of Life	Identify personas in the system.	Diagram
High-level Flows	Match personas to main job functions in the system.	Diagram
Low-level Flows	Refine high-level flows into more detailed workflows.	Diagram
Story Mapping	Further refine workflows into "Epics" and Stories.	Storyboard
Prioritization	Stories prioritized by the business.	Prioritized story board
Assumptions	Any assumptions stated during the inception are captured.	List of assumptions
Risks	Any risks identified during the inception are captured.	List of risks