3Cloud

APP INNOVATION ROADMAP
Create a strategy for confident app & product transformation.

The App Innovation Roadmap is designed to create an actionable plan that leverages experience design and cloud-native technologies to increase scalability, boost user engagement, improve stability and increase your competitive edge. We'll help you reimagine cloud-native apps with a clear understanding of timeline, budget, staffing and ROI to accelerate business growth.

Why It Matters

Do you have an app hosted on servers or virtual machines with increased risk of downtime, excessive maintenance costs or the inability to innovate as business needs change? 3Cloud can help you make the leap and accelerate your app migration or modernization while optimizing your investment's time to value. Plus, with our App Innovation Roadmap, you'll benefit from these business outcomes:

✔ Scalability & Flexibility

- Ability to handle variable workloads without performance degradation.
- Elasticity to accommodate rapid business growth.

✔ Operational Efficiency

- Cost savings from optimized resource utilization.
- Faster deployment cycles & automated IT processes.
- Increased observability of app health & performance.

✔ Innovation & Agility

- Faster time-to-market for new features.
- Experiment & iterate based on feedback.

✔ Intelligent User Experience

- Increased user engagement through intelligent user experiences & intuitive interfaces.
- Improved app responsiveness & reliability.

✔ Robust Security & Compliance

- Auditable trails & transparency in operations.
- Regular updates to align with evolving compliance standards.

✔ Cost Management & ROI

- Predictable expenditure with cloud-native setups; reduction in legacy system cost
- Tangible returns on investment from optimized operations & increased user engagement.

How It Works

The App Innovation Roadmap is a 4-10 week engagement for organizations that recognize their existing application and infrastructure landscape is hampering their business efficiency, innovation or competitiveness. Discovery sessions with stakeholders and internal technical teams are conducted to ensure that the current application architecture is understood and the right options are presented to meet specific business priorities. The offering's versatility makes it especially valuable for those striving to align their product's technological foundation with contemporary cloud-native principles ensuring uptime, scalability and high user engagement.

App Innovation Roadmap Delivers

Goals & Success Criteria
Identify measurable areas of impact.

Circle of Life
Identify personas in the system.

Refined Workflows
Define, map & define workflows.

Identify & Prioritize
Capture identified assumptions & risks.

App Innovation Roadmap Leverages Powerful Azure Services

- Application Insights
- Azure Active Directory
- Azure Advisor
- Azure API Management
- Azure App Service
- Azure Container Instances
- Azure Container Registers
- Azure Cosmos DB
- Azure Event Grid
- Azure Firewall
- Azure Front Door
- Azure Functions
- Azure Key Vault
- Azure Kubernetes Service
- Azure Logic Apps
- Azure Message Services
- Azure Monitor
- Azure Policy
- Azure SQL Database
- Azure SQL Managed Instance
- Azure Virtual Network
- Microsoft Sentinel
- OpenShift Extension

Your **App Innovation Roadmap** may be eligible for **Microsoft funding.**

Why 3Cloud

3Cloud is your one accountable partner to deliver Azure infrastructure, data and analytics, and application development with the fastest time to value from our experience, tools and accelerators. 3Cloud is the largest pure-play Azure partner in the ecosystem with unequaled expertise in Azure. We have hundreds of Azure experts, including MVPs and Fast Track Solution Architects, with thousands of hours implementing cutting edge solutions with Microsoft's most advanced technology.

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