



COPA IS AN EASY-TO-USE CUTTING-EDGE PRIVATE DATA EXCHANGE PLATFORM

In a centralized cloud environment, when highly sensitive data is involved, COPA is the sole enabler of exchanging data appropriately (Directly E2EE) - Securely, Privately and Conveniently. With COPA, businesses have the option to eliminate any intermediary, while controlling the data lifespan and accessibility.

We are contrary to cloud services providers.

COPA isn't exposing or being exposed to your data, pushing advertisement, overloading your IT team, complicating data transfer.



DESCRIPTION

COPA makes data exchange easier than ever, creating the ultimate conditions for privacy, security, sender's supremacy & control. With COPA you can send and receive data directly, without an intermediary (or a cloud service provider), while maintaining full control over the recipient. Users can choose whether to exchange data directly (no intermediate) or using COPA's private cloud. COPA users are having easy, private and secured data exchange channel, and they don't need to install complex IT setups to ensure data remains safe. COPA users are not compromising on the level of security & privacy in order to benefit from ease-of-use, both for them and the other parties to the interaction. COPA's platform is not part of your organization IT system, and ready to be used within less than 2 minutes.

BENEFITS

- ISOLATES AND PROTECTS**
Transfer sensitive data, using a unique novel in-house technology, ensuring 100% privacy.
- SECURE, PRIVATE AND EFFICIENT**
Exchange sensitive data with businesses, partners, customers, suppliers and subcontractors. COPA creates a secured encrypted environment for the transferred data, wrapping the private tunnel.
- ELIMINATES "MIDDLEMAN" & INTERMEDIARIES (Direct channel)**
Direct connection between the parties, ensuring that only the sender and recipient/s have access to shared confidential information.
- PRIVATE CLOUD CAPABILITIES**
Providing the most flexible conditions for data exchange processes, without derogating from the privacy level due to uncompromised standards and policies. COPA replaces the need for businesses to use non-secure, web/cloud-based applications.
- CONTROLS TARGET'S ACCESS**
Maintain full control over the recipients' access to the shared information, limiting their access time, disabling their ability to forward the file to others, and negating their ability to execute manipulations with the data.

- CONTENT BLINDNESS**
COPA do not scan, read or store the content.
- UNLIMITED VOLUME**
COPA doesn't transfer files/folders of any type or size, to any number of recipients.
- EXTERNAL COLLABORATION WITH NON-COPA USERS**
(Send and Receive) - recipient is not required to download software or login to COPA to interact with data.
- PRIVILEGED PRIVATE UPLOAD AREA**
COPA provides its users a sterile & private user-friendly 'upload' area, where authorized and authenticated external parties are able to share data in confidentiality, without having to be tangled up with complex IT setups & costs thanks to COPA's unique proprietary Technology (Light affordable and easy-to-use version of Digital Vaults for the masses).
- BRIDGE BETWEEN LARGE INSTITUTIONS & SME'S AND INDIVIDUALS**
Creating a data exchange solution that suits both types requirements (Security, Privacy, Pricing, Convenience and User-Experience). The highest security and privacy standards can easily exist in communications between organizations with heavy IT systems and users who doesn't have such IT systems and aren't familiar with use of complexed procedures.
- CUSTOM BRANDING**
COPA allows strategic partners a Co-branding of its products, thus strengthening the brand and image of such partners.
- PROTECTED LINK**
COPA users are able to use the protected link feature and share data from any device or environment to any recipient.
- ADMIN PANEL**
CISO Dashboard provides visibility into all files entering and leaving the organization with COPA, while presenting a detailed one-click compliance reports, policy controls and permissions for data privacy and sovereignty.

PRODUCT OFFERING

- COPA® desktop application
- COPA® Web application-SaaS
- Application Programming Interface (API)
- Software Development Kit (SDK)
- Customized Developments
- Mobile
- Extensions & Add-ons
- Virtual Machines
- White Label



SECURITY OVERVIEW

- COMMUNICATION**
 - TLS (SSL)
 - WebSocket Secure
 - HTTPS
- AUTHENTICATION**
 - JWT RS256
 - Multi-Factor Authentication
 - OAuth 2.0
- DATA ENCRYPTION**
 - PBKDF2 HMAC SHA512 encrypted login passwords
 - End-to-End ECDH key exchange between parties AES256 IV data encryption

THE PROBLEM

Business environment changes rapidly. Regulation, cyber security threats and growing privacy concerns, all bringing a real challenge to every organization or individual trying to operate securely & privately while ensuring compliance and convenience in the digitalization era and growing use of cloud services.

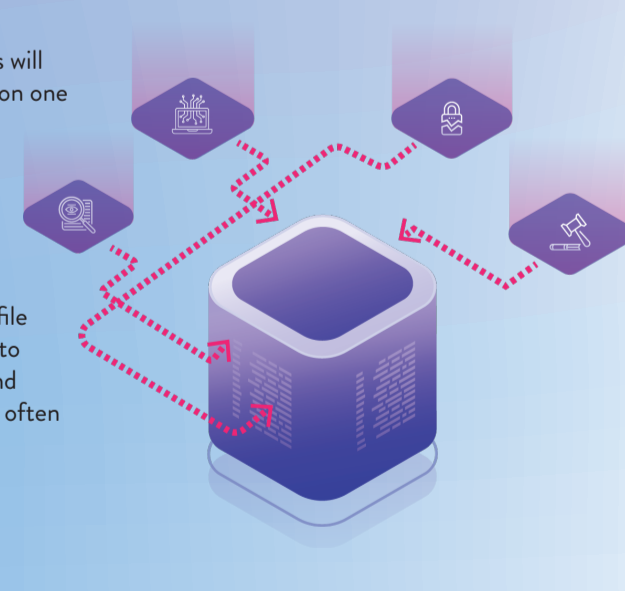
Cloud services, third party servers, web-based applications, all suffer from security and privacy weaknesses and when the cost of risk is high, they are not the appropriate solution for sensitive data exchange. Traditional solutions, such as 'FTP's or 'Privileged Access Solutions' and other legacy systems are difficult for set up and usage for most business professionals and their customers.

- End-Users Vulnerability-** Cloud solutions suffer from many weaknesses, and one breach potentially exposes the whole Eco-system's data.
- Privacy & Security-3rd** When parties, they expose sensitive information to data scanning and processing, as well as unauthorized usage of other parties to the interaction.
- Complexity-** Legacy solutions are extremely difficult for set up and usage. These solutions are too complicated for Day-2-Day dynamic business operations.
- Regulation-** Regulation and public opinion are making privacy & security much more urgent.

Unless using COPA, businesses will find themselves compromising on one of the following:

- Security
- Ease of use

Certain files and folders are simply too large to share via the day-2-day tools, and large file transfer solutions weren't built to provide high level of security and privacy. Exchange of large data often creates a 'Shadow IT' threat.



COPA	Without COPA
Information remains 100% private	Zero privacy
No size limitations	Strict size limitations
A-class security layers in place	Vulnerable data supply chain
Easy-to-use (senders & receivers)	Interruption of business operations
Data is absolutely safe	Confidential information at risk
Zero IT	Complicated IT setups & difficult to use
Affordable for every business	High costs
Appropriate service in place	Shadow IT

VALUE PROPOSITION

COPA creates a secured & private direct communication tunnel between sides to an interaction. The tunnel is established using COPA's unique proprietary technology, and what makes it novel and 'one of a kind', is that the exchanged data is not even exposed to any intermediaries, not even COPA (even when using the private cloud option). Using COPA's transfer method allows, among other things, a much higher level of security and the ultimate much needed privacy. It is done in a way that isn't achievable using any other services existing in the market.

CUSTOMER TESTIMONIAL

"COPA is the most ultimate solution for transfer of large files and of sensitive file. I use it in a wide array of scenarios (Day-2-Day operations, investments, Days-2-M&A transactions, etc.)."

"COPA allows us as Real Estate professionals to transfer our sensitive materials in a secured simple to use manner and to repel, and withstand attacks on our data, while avoiding size limitations and strict firewalls."

"As our activities involve significant sensitive commercial information, it is great to have COPA assisting us successfully in ensuring that we don't have to compromise on the level of security & privacy or convenience while exchanging data with our business Eco-system."

"We didn't want employees to take matters into their own hands, and turn to consumer-driven solutions as they usually do, while risking business data. Our customer documents contain proprietary confidential information. Therefore we are happy to use COPA which provides us a secured, private and Easy-to-Use service."

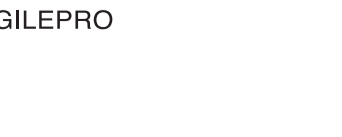
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Expo 2019

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