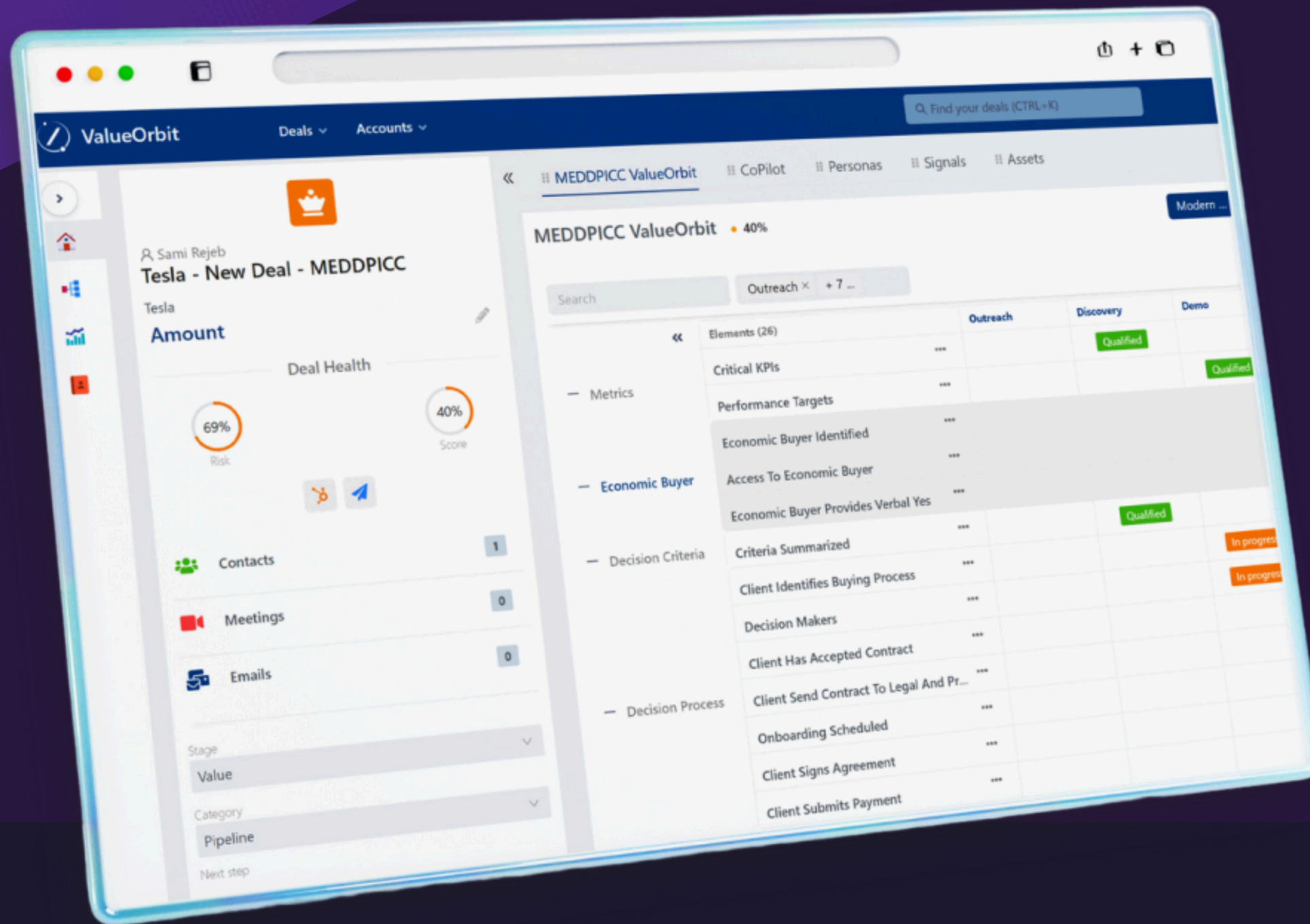




*Sales success is all  
about execution*

***Right steps, right timing,  
right words to close  
more deals faster***



HubSpot



# Growing and Scaling B2B Sales Require A Structure

What  
(Process)

Outreach

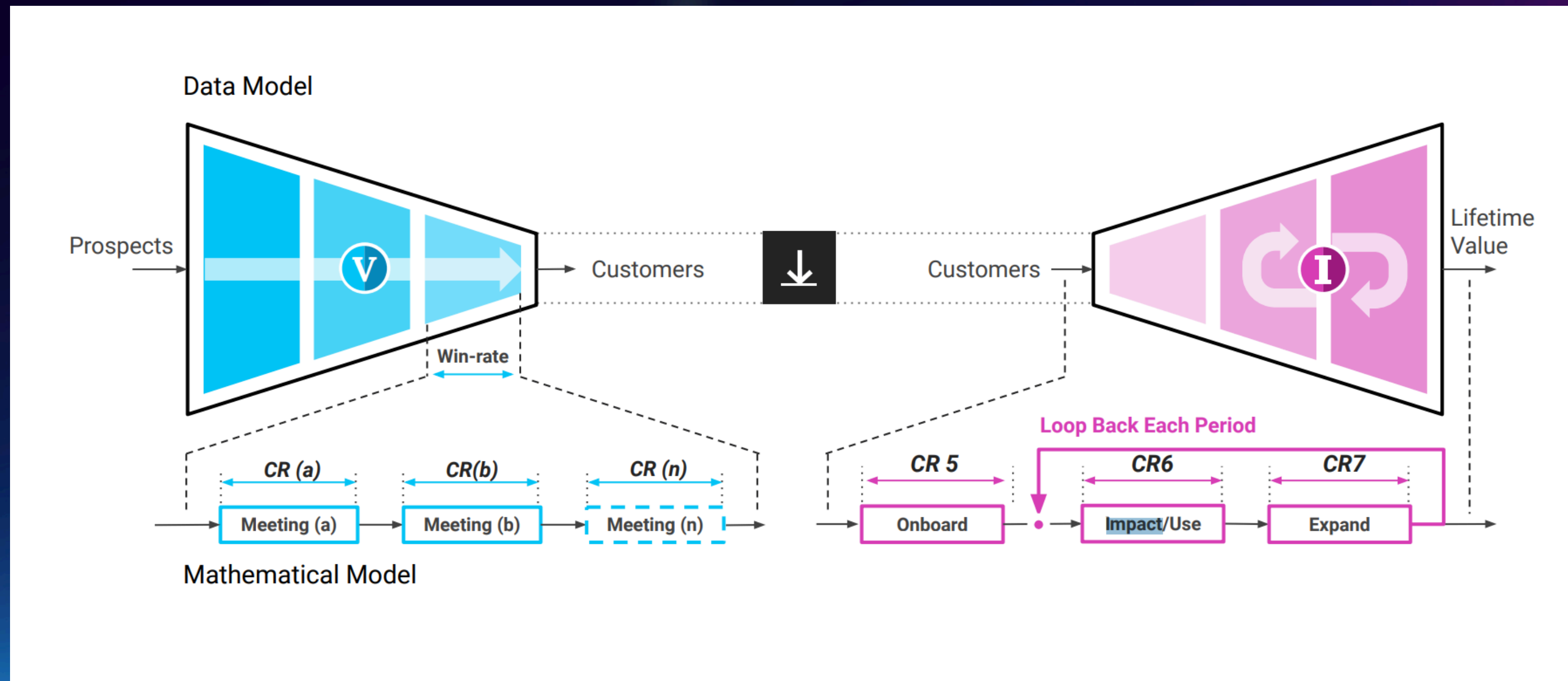
Discovery

Proposal

Contracts

Closing

How  
(Methodology)



# ***PROBLEM***

***As companies grow and compete, deals become longer, more complex and difficult to manage and predict outcome***

54% of forecasted deals are lost

*CSO Insights,*

Only 18% of Sales Reps are hitting 70%+ of Quota

*SaaStr Survey*



# ***Traditional CRMs Are Not Delivering Value***

**01**

Sales reps are too busy to capture data

**02**

Sales process is very difficult to define and follow

**03**

Measuring internal activities and associated risks is hard

**04**

Forecasting is adhoc and manual

**05**

Onboarding is slow and time consuming for management



**91% of data is incomplete or incorrect, Salesforce**





...But When Methodology is Fully Utilized, Win Rates Increased by 311%

Pavillion – 2023 B2B Sales Benchmarks Report



*How do you do master sales execution with AI?*

**Chaos**

- MEDDIC
- SPIN
- SPICED
- Challenger
- Sandler
- Combination
- Snap
- Solution
- Gap
- Custom

***ValueOrbit is an AI  
guided selling platform  
that***

***empowers sales teams to master  
sales methodologies and automation  
and consistently reach or exceed  
their quotas***







# SYMPLYIFYING SALES EXECUTION WITH AI

**01**

## **AUTOMATION AT SCALE**

Analyze sales calls and emails and automates manual tasks, from CRM updates to deal qualification to preparing meeting, driving sales efficiency.

**03**

## **REAL TIME COACHING**

Flags risks and suggests next steps and corrective actions throughout the deal lifecycle

**02**

## **SMART PROCESS**

Accelerate process with tailored methodologies and playbooks based on buyers behaviours and industry data

**04**

## **PRESCREPTIVE FORECASTING**

Delivers highly accurate sales forecasts by analyzing patterns and past performance, improving forecast reliability

# AI-Sales Execution

Process, Methodology, Automation, Coaching & Forecasting

## 3-FORECAST

**Automate Forecasting**  
**Elevate Accuracy**  
**Control Risk**

Forecast Accuracy 90%+

## 4-OPTIMIZE

**Spot Pipeline Gaps**  
**Uncover Win-Loss Patterns**  
**Assess Sales Performance**

Sales Cycle Length Reduction 10% - 30%



## 2-COACH

**Work On The Right Deals**  
**Coach Methodology to the Win**  
**Replicate A-Player**

Win Rate Improvement: 5%-15%

Sales Rampup time: -45%

## 1-AUTOMATE

**Turn conversations into insights**  
**IAutomate engagements**  
**Eliminate Manual Work**

Reduce Admin Work: : -50%

Win Rate Improvement: 10%



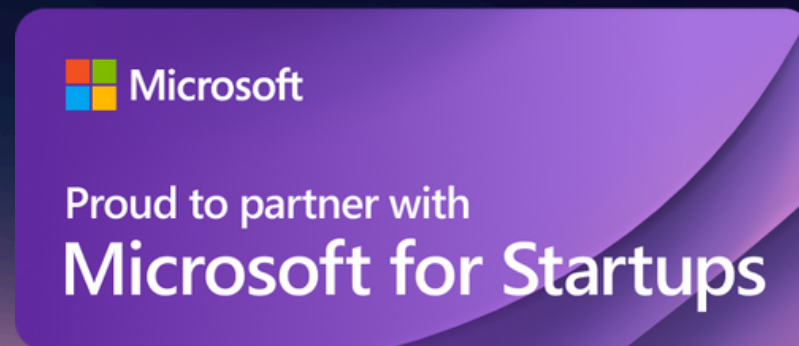
# ***Fun To Use But Enterprise Grade***

*Secure & Reliable Built With Microsoft Experts*



*Connectivity  
& Native Integrations*

Microsoft Scale Partner  
\$250K Licenses Credit



Microsoft ISV Partner



Hubspot Partner



Salesforce Integration





*We believe that every sales  
can be successful with AI*