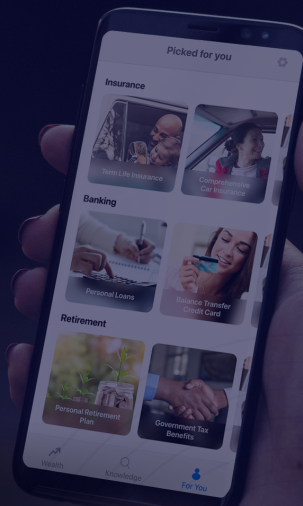




ABAKA

ABAKA is a multi-award-winning provider of Artificial Financial Intelligence™

Our AI-powered recommendation engine helps global Tier 1 financial institutions deliver hyper-personalised digital customer experiences.



The Next Best Action Solution

Harnessing the power of Machine Learning and NLP, ABAKA's AI-powered solution augments customer data with external sources of data to predict and deliver **hyper-personalized** Next Best Actions across product recommendations on banking, wealth, retirement, life, & nonlife insurance.



Templated Recommendations & Digital Experiences

Library of 5000+ curated templates supporting omnichannel personalized engagement.

Data ecosystem

Bring all your data in one place. Augment your dataset for enhanced customer insights.



Conversational AI

NLP models combine user behavioral & financial data to provide personalized guidance at scale.

Digital Saving & Retirement Planning

Customer engagement through data driven goal setting & retirement planning.



Partners



Clients

