

www.abardo.com

SIGN-IN

GET IN TOUCH



One place for all your organisation's virtual events!

Part of Microsoft for Startups

[Search by company to view a demo](#)



At every educational organisation, there is so much to do, see and experience!

Societies

Sports

Personal development

Freshers' Fayre

Conferences

Share good practice

Employer engagement

Industry Awareness

Exhibitions

Festivals

Graduation

Volunteering

Students' Union

and much more...



...and organising professional virtual events can be time-consuming and costly!



Event planning challenges



The digital experience for organisers/attendees is fragmented.



Many of the amazing things that take place in events (topics, attendees, files, speakers, etc) go uncaptured.



Promoting and raising awareness of events across the organisation or externally can be time-consuming.



The logistics for virtual events can be complicated and require technical skills.



Adds pressure on Marketing and IT resources.





Abardo's Value Proposition



Empower staff to organise professional internal and external events.



Reach attendees anywhere with virtual events using your Microsoft Teams account.



Reduce marketing and IT costs.



Measure the impact of your events using interactive dashboards.



To support educational establishments during Covid-19 pandemic, Abardo is free of charge to educational organisations and Students' Unions.

Create unlimited virtual internal or public events

Microsoft Teams



Virtual meeting for up to 250 colleagues.

Microsoft Teams Live

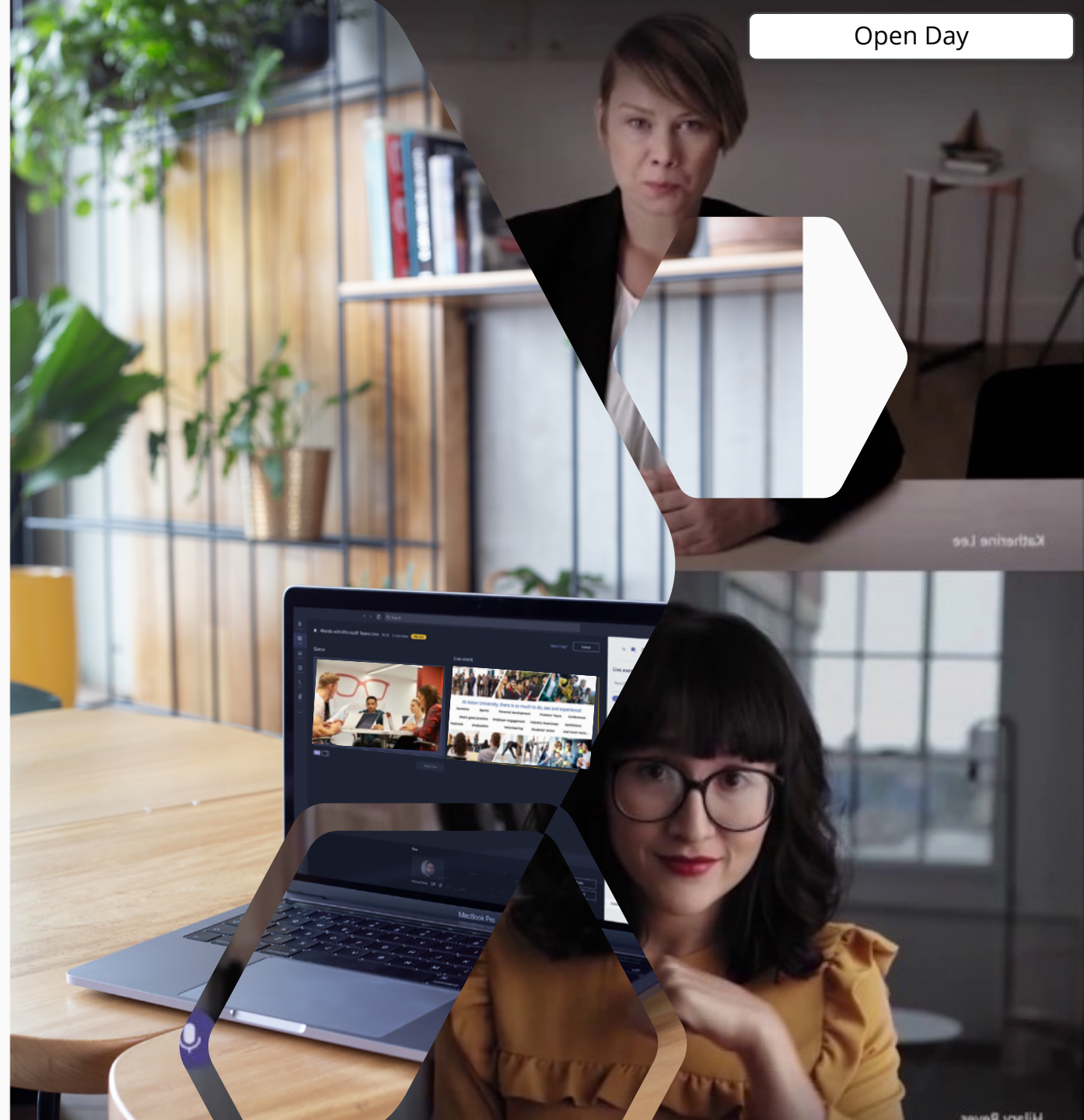


Virtual broadcast for up to 10,000 attendees.







Google Maps

In person at a physical location.

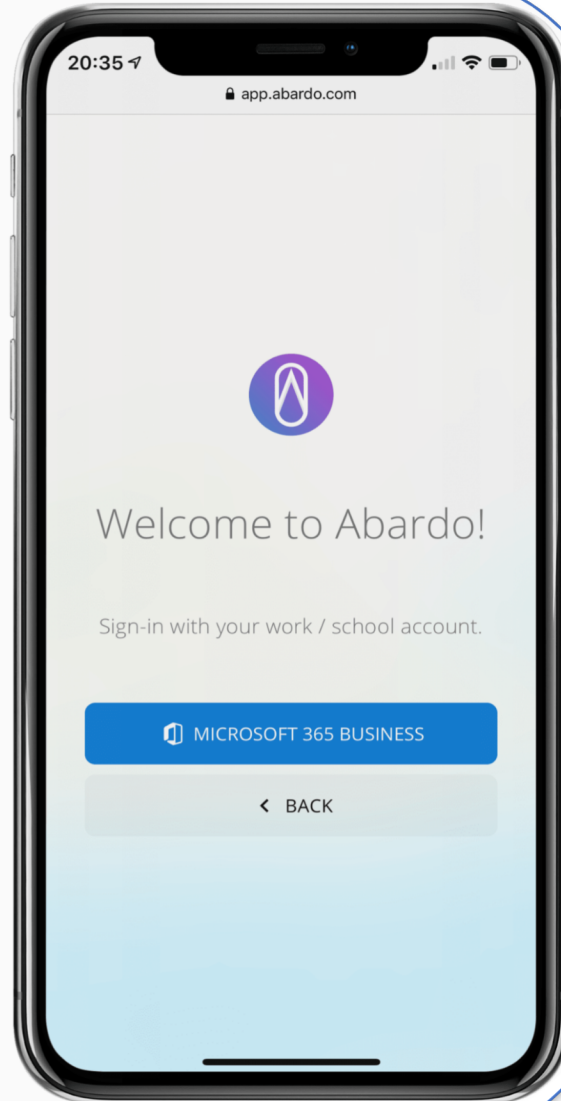


Up and running in no time




Joining Abardo?

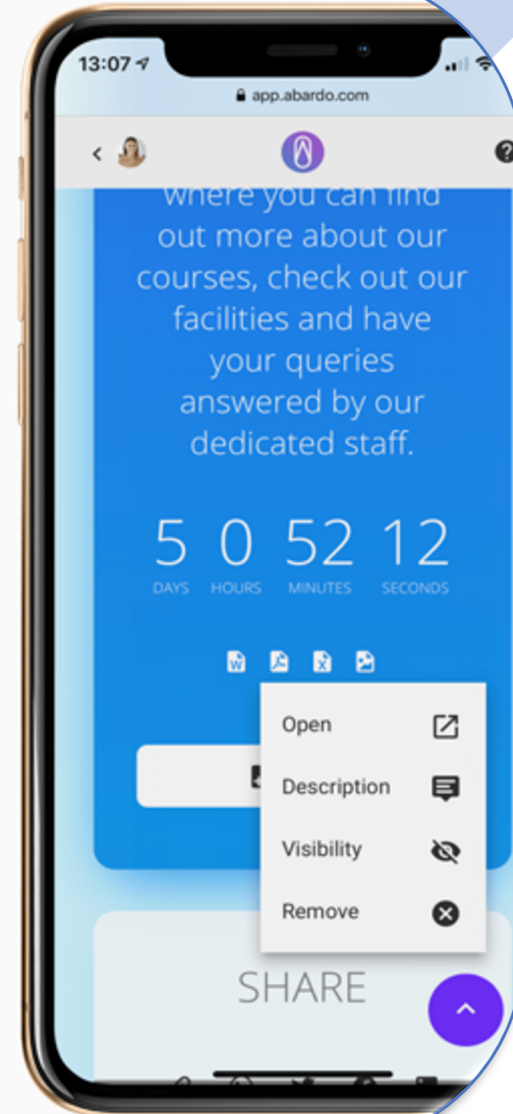
-  Sign-in using your Microsoft 365 account.
-  Dedicated landing page: **abardo.com/company**
-  Up and running in no time.
- Your events page is very secure.
-  Only employees, with a valid account, can access and create events.

 WATCH VIDEO



Event details and files

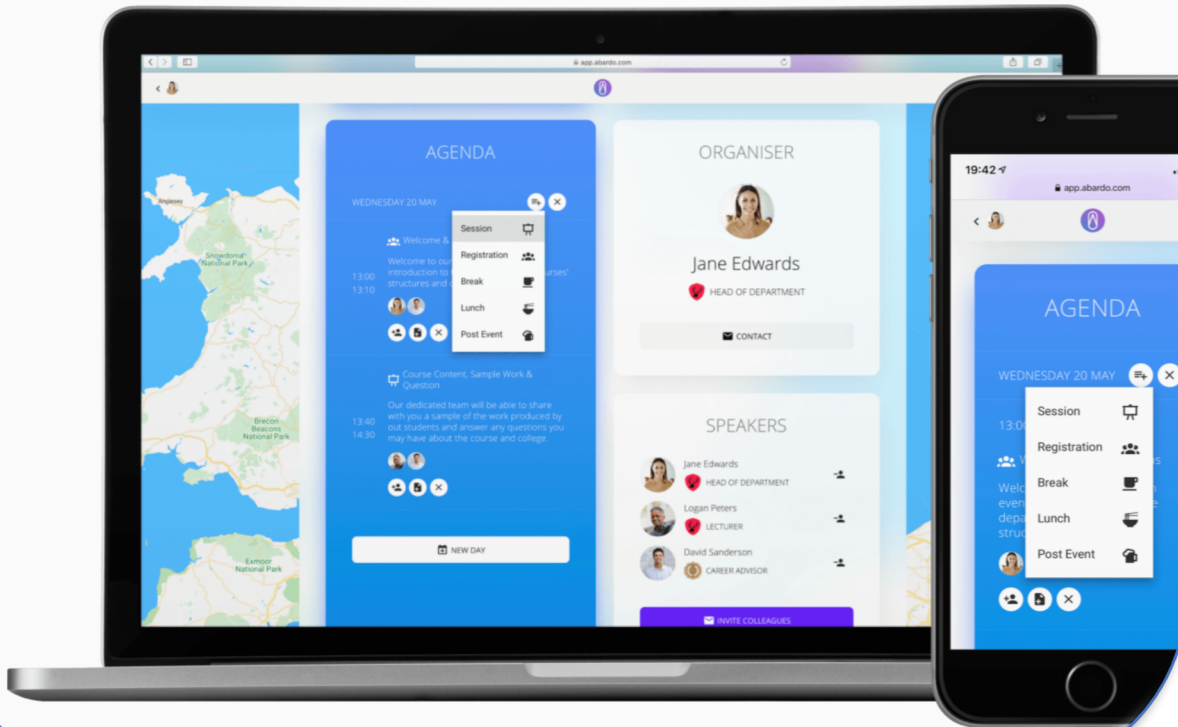
-  Edit date, location and description easily.
-  Upload files and make them visible prior or post event.
-  Pick a custom colour for your event page.



Event planning made simple

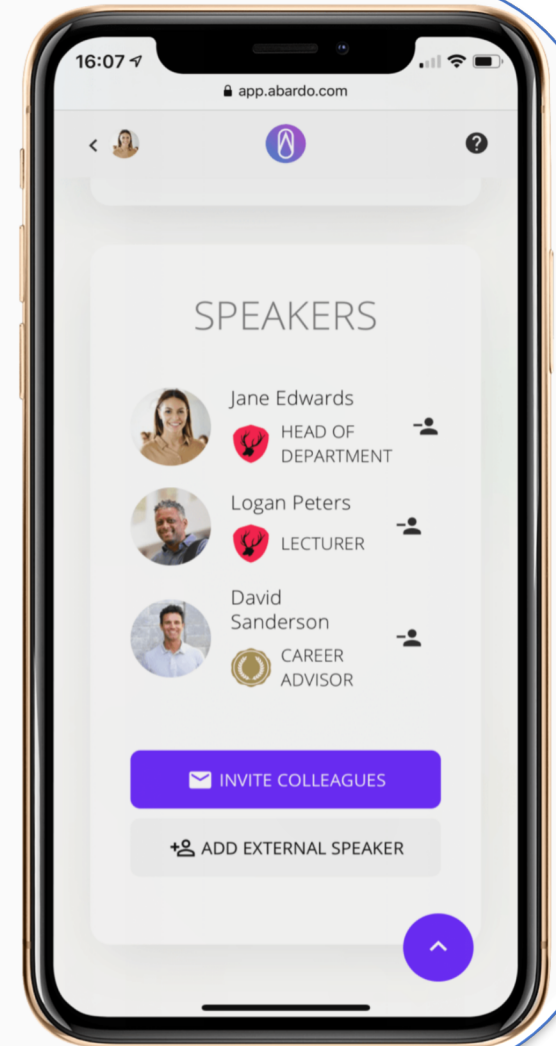
Build beautiful agendas

Select session, speakers and files in a seamless and interactive way.





Invite speakers to your events

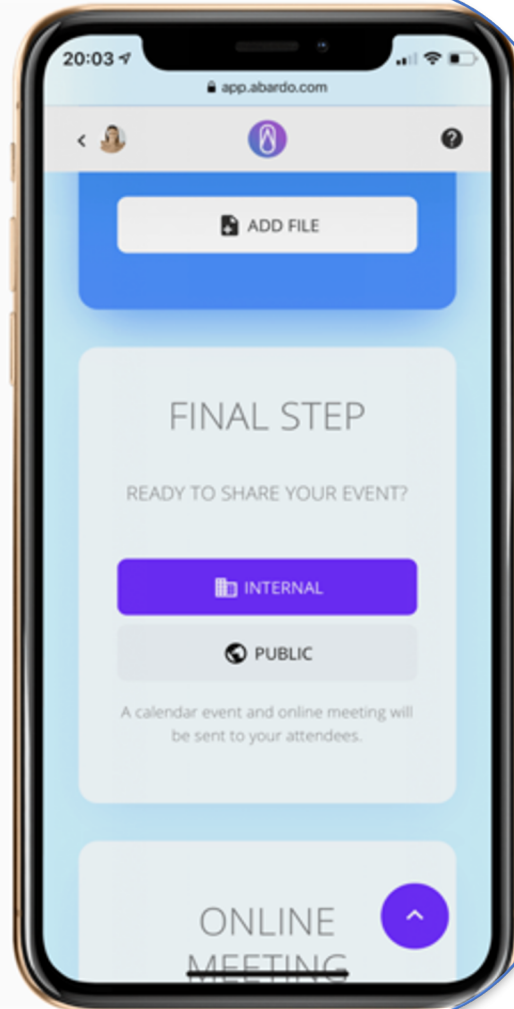
Invite your colleagues to speak at your event with a single click or create a profile for external speakers.







Straight into your attendees' calendars

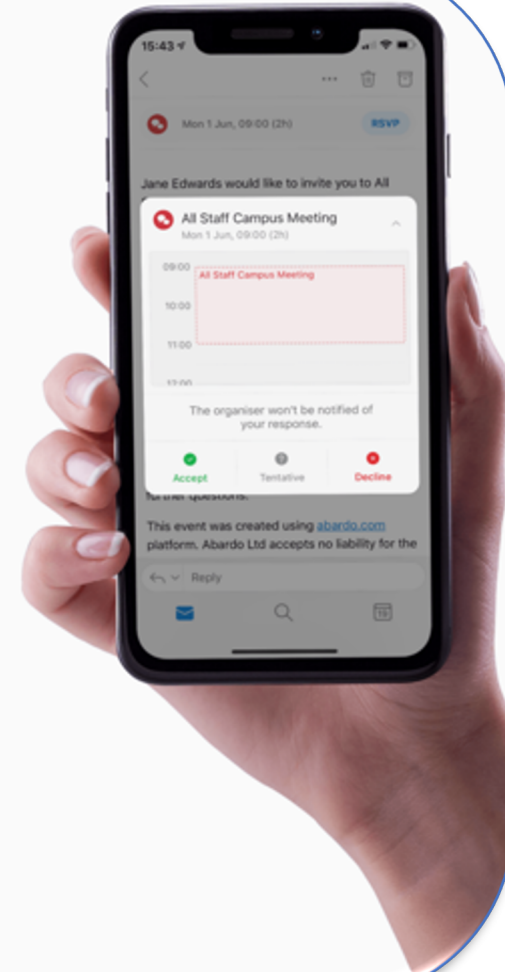
Ready to share?

Make your events visible  internally to your colleagues or  externally to the public with one click.



Stay updated

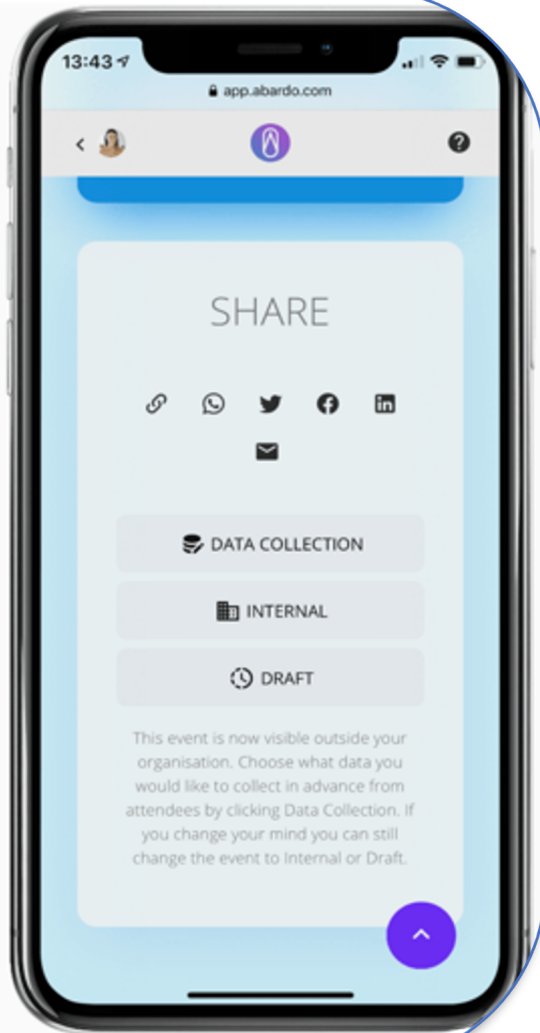
-  The organiser, speakers and attendees will receive a calendar invite with event details.
-  Any event changes (dates, times and location) or cancellation will be sent automatically.
-  Microsoft Teams joining instructions are embedded in the calendar invite.
- External attendees can download
-  Microsoft Teams and join without an account.



Share events & monitor impact

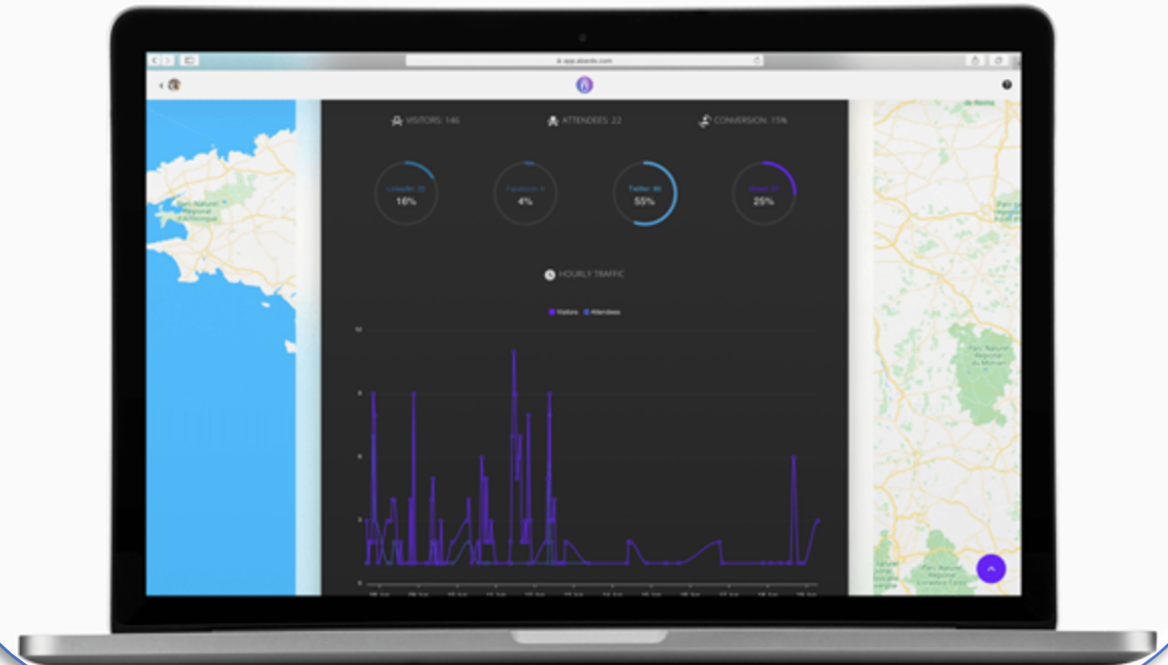
Promote your event

- Share your events on social media.
- Choose data attendees can submit in advance.
- Make the event visible only internally.
- Go back to draft mode.



Monitor traffic & attendees

Use event dashboard to view traffic from various social channels and attendees' details.



What makes Abardo unique?



An event planning platform for organisations

Abardo empowers staff and students to take part in events using their Microsoft education account. You do not need a different username or passwords like other event planning apps.



Virtual events made simple

Abardo is only event planning platform that integrates seamlessly with Microsoft Teams and Calendar using your Microsoft account. You simply create an event page and Abardo will take care of all the time-consuming logistics.



Your brand is very important to us

Any event invite between your users is sent from their organisation's email. Abardo does not communicate on your behalf nor divert users elsewhere. We are ads free and we do not monetize your data in any way, shape or form.



We are passionate about education

Staff and students are at the center of everything we design. We listen to feedback and work hard to add innovative features. Abardo is free of charge to educational organisations and there are no usage limits.



Global Recognition

In June 2020, Abardo was selected by Microsoft for their global Microsoft for Startups program. This endorsement enables us to work with the Microsoft engineering team to bring new incredible capabilities to Abardo.



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