

Telemedicine For a Healthy ROI



Service Overview

Medical micro-consultations through Abi Widget.

The image displays three sequential screenshots of the Abi Widget interface:

- First Screenshot:** A text input field with the prompt "Write your question below. (Please include any relevant medical history.)". Below the field is a text area with "Aa" and a link icon. At the bottom right, there are camera and send icons.
- Second Screenshot:** A loading screen with the text "Your question is being reviewed by [Dr. Tailor](#)". It features a blue speech bubble icon and a blue timer button showing "0:30". At the bottom, there is a "Cancel" button and a reminder: "REMINDER: Our doctors can help you make better decisions about your health, but they cannot diagnose, treat or prescribe."
- Third Screenshot:** A response screen showing the user's question: "I have a rash on my belly and I'm not sure how I got it. I haven't used anything different and it's itchy and keeps sweating." Below the question is an "Attachment" button. The response from "Dr. Tailor" reads: "Thanks for your question. It looks like you may be suffering from a heat rash. I would first try a cool compress or calamine lotion (if it is available to you). If it's not improving within a couple of days, I would see a GP so they can examine the rash for an accurate diagnosis. I hope you get better soon." At the bottom, there is a "How well was your question answered?" prompt with five yellow stars and a "Send" button.



1. Health Question

Users send any health questions & add an image, if appropriate.



2. AI/ML Matching

Our A.I. classifies questions, and our Machine Learning algorithms match them with the right doctors.



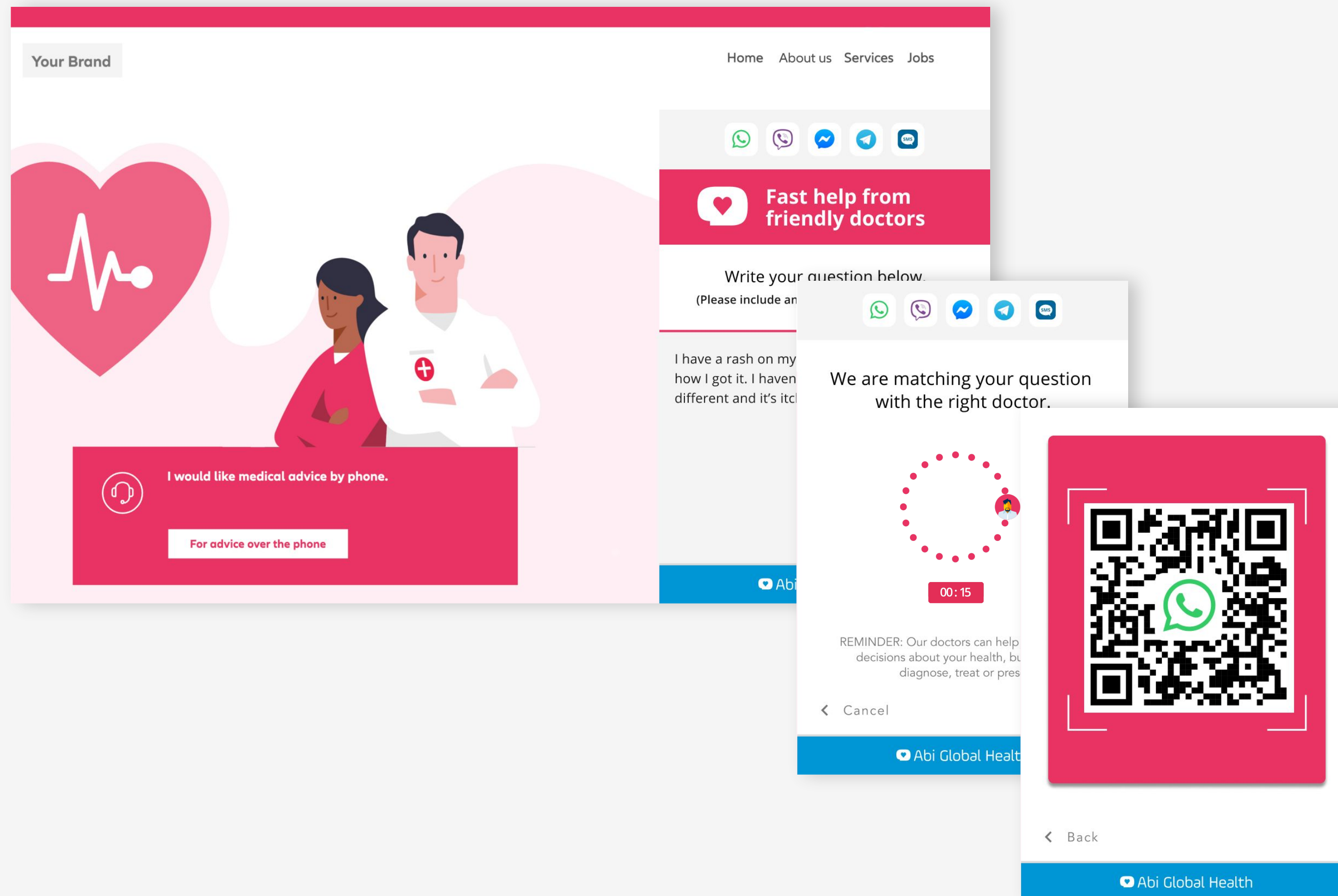
3. Physician Answer

Our doctors answer within minutes, giving users the information they need to make the best decision about their health.

Website integration

Deliver Abi micro-consultations anywhere on your website.

Keep users on-site, or integrate with the Abi Chatbot for a multi-channel user journey.



Use case 1 [Pharmacy Chain]

Customers access the Abi Widget from a QR code to get information about Covid test results.

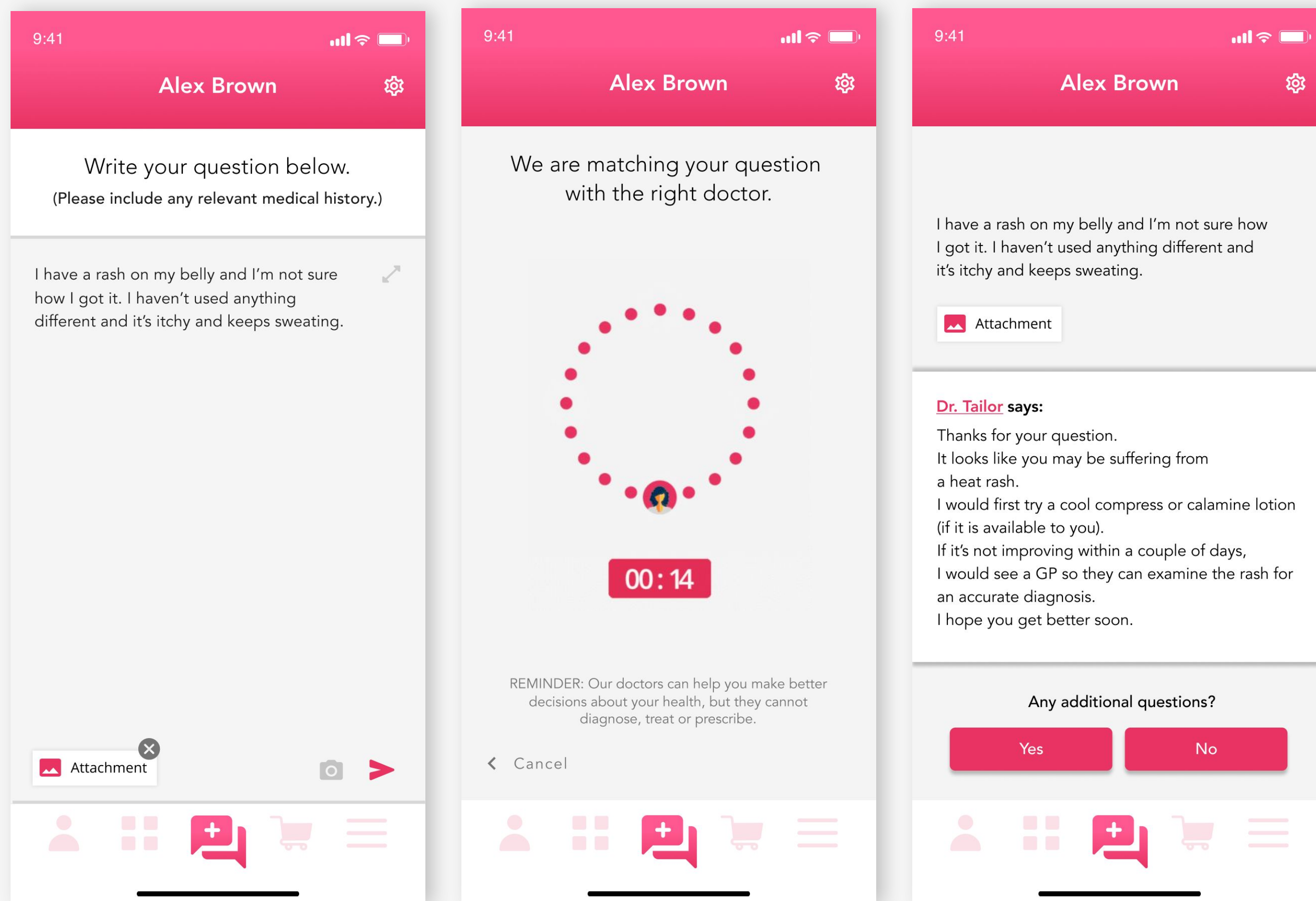
Use case 2 [OTC Brand]

The Abi Widget is integrated into the brand's loyalty program website to add value and drive engagement.

App Integration

Customise and integrate the Abi Widget into your app.

The Abi Widget can be fully white-labelled to integrate seamlessly with your app.



Use case 3 [InsurTech Startup]

Digital health insurance targeting youth embed the Abi Widget in-app to improve the customer journey.

Use case 4 [Nutrition App]

Innovative HealthTech add value to digital resources with in-app access to nutritionists via the Abi Widget.

Our Healthcare Professionals

An invitation-only network of licensed doctors, nurses and other HCPs.



“Thanks for your question. With this medicine...”



“I’d be happy to help. Those values indicate that you may...”



“Sorry to hear you’re not feeling well. I would first try...”

USE ONLY SLIDE 5 OR 7!

Recruitment

- Membership to Abi’s network of doctors is awarded by invitation only.
- We work with local partners to select and invite doctors with the right background and experience.

Tests & Training

- We verify the doctor’s identity, their license and insurance coverage before training them to work in the Abi environment.
- The identity of the participating doctors will be available on request.

Scope of the Service

- Secure & compliant handling and retention of personal health information.
- No patient-physician relationship is established.
- Doctors do not diagnose, treat or prescribe.



 Abi Global Health