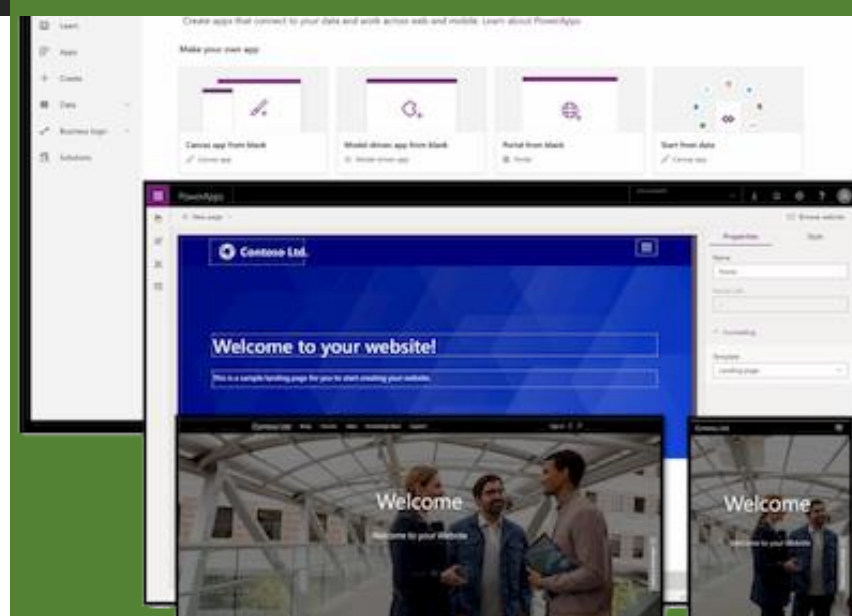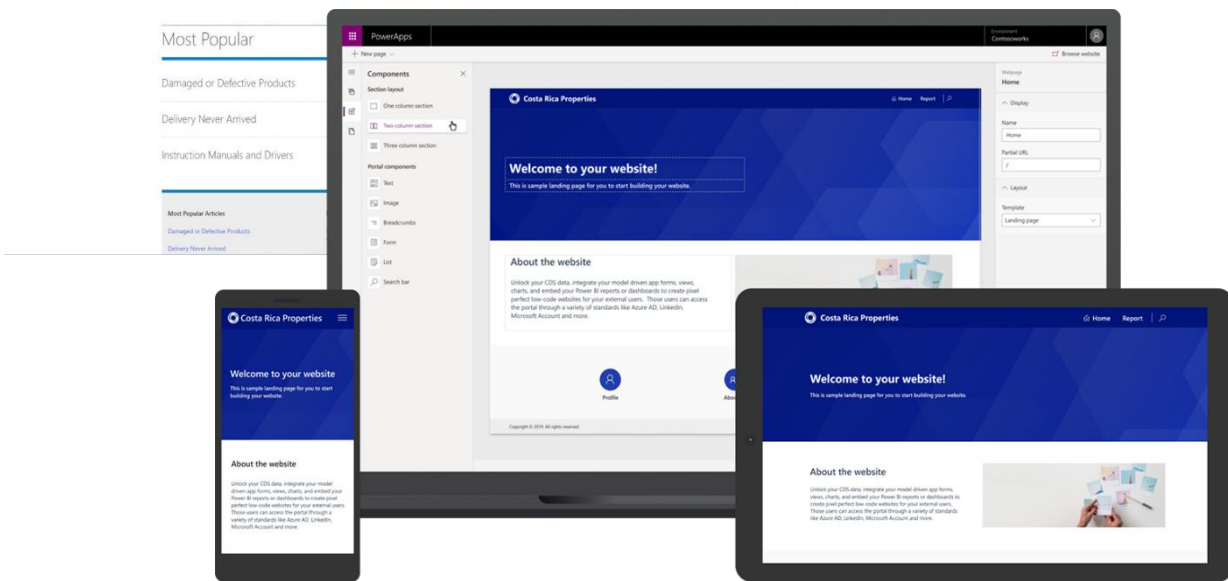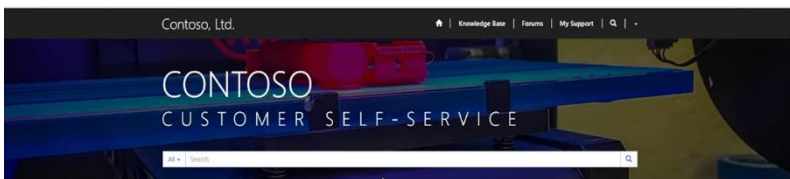# Power Apps Portals – Self-Service Portals

Empower customers, partners, and any other contacts to interact with your data through a low-code responsive website connected to Dynamics 365 and Power Apps.

Power Apps Portals provides different benefits that helps organization to extend their data access externally:

- **Self-Service Capabilities**
  - o Extend Dynamics 365 and Power Apps with secure, self-service portals for external users.
- **Pre-Built Templates**
  - o Get started quickly using customizable templates to match websites with your branding.
- **Connect Your Data**
  - o Bring together your app data to enrich portals with forms, views, charts, and dashboards.

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▸ Power Apps Portals: Important Facts

- ➲ Portals are a specific app type that is created and launched in Power Apps using a simple designer to quickly build and deploy low-code responsive web sites.

- ➲ Every customer can deploy as many production and non-production web portals as needed.

- ➲ Your portal will be housed and maintained within Microsoft Dataverse and integrated with your Dynamics 365 environment.

- ➲ By default, web portals are deployed securely in the cloud - there will be no new hardware to purchase, certificates to install, or web servers to provision.

- ➲ Promote the convenience of your web portal to increase engagement, capture ideas and stand out from the crowd.

- ➲ Professional appearance – an interactive and smart appearance that matches your company branding.

- ➲ Easy to manage – content can be updated, and new resources added with ease by internal administrators.