

| Marketing | Easy - Small | Easy- Medium | Easy – Large |
|--|--------------|--------------|--------------|
| Basic Installation Basic installation of D365 in existing Microsoft 365 environment with users basic Marketing settings | ☑ | ☑ | ☑ |
| Basic Training Basic training in D365 to understand both core usage as well as understand the capabilities of Microsoft Dynamics 365 Marketing | ☑ | ☑ | ☑ |
| E-mail Marketing – Next step Users trained in all features in E-mail marketing with related basic automation | | ☑ | ☑ |
| Web – Next step Marketing pages and forms and basic Event Management | | ☑ | ☑ |
| Automation More extended automation using both E-mail, forms etc | | ☑ | ☑ |
| Workshop – GDPR and Masterdata Workshop to support basic consent management, gdpr etc. | | | ☑ |
| Basic Migration Accounts and Contacts imported from Excel into Dynamics 365. | | | ☑ |
| Est cost | 2 500 EUR | 6 400 EUR | 8 800 EUR |