

A guided and interactive approach!

(below visualizes is a Large Easy-project for Marketing. Easy Sales/Service focuses on configurations and analysis of business needs instead of different in-depth trainings)



1. Project start

- Detailed and joint time planning of activities
- Project Owner Customer, Absfront Delivery Responsible



2. Basic Installation

- Installation of apps & add-on incl user and license setup
- Project Owner Customer, Absfront Delivery Responsible



3. Basic Training

- Training in Dynamics 365 marketing
- Project Owner & Project Team Customer, Absfront Functional Consultant



4. E-mail Marketing

- Users are trained in E-mail marketing features, and related automation.
- Project Owner, Absfront Delivery Responsible & Functional Consultant



7. Basic Migrations

- Migration of Accounts & Contacts from Excel
- Project Owner Customer, Absfront Functional Consultant



6. Workshop

- Workshop to support GDPR, consent management etc.
- Project Owner Customer, Absfront Delivery Responsible & Functional Consultant



5. Web & automation

- Users are trained in marketing pages, forms and Event Management. Also, in extended automation.
- Project Owner Customer, Absfront Delivery Responsible & Functional Consultant



8. Go-live

- Go-live meeting and possible update of settings etc
- Project Owner Customer, Absfront Delivery Responsible