

Unlock Creative Performance with

Creative Analytics Tool

Features

of Creative Analytics Tool



Creative
Comparison



Time Series
Comparison



Computer
Vision



Generate
Image



Generate
Video

Creative Comparison

1. Cross-Platform Creative Comparison

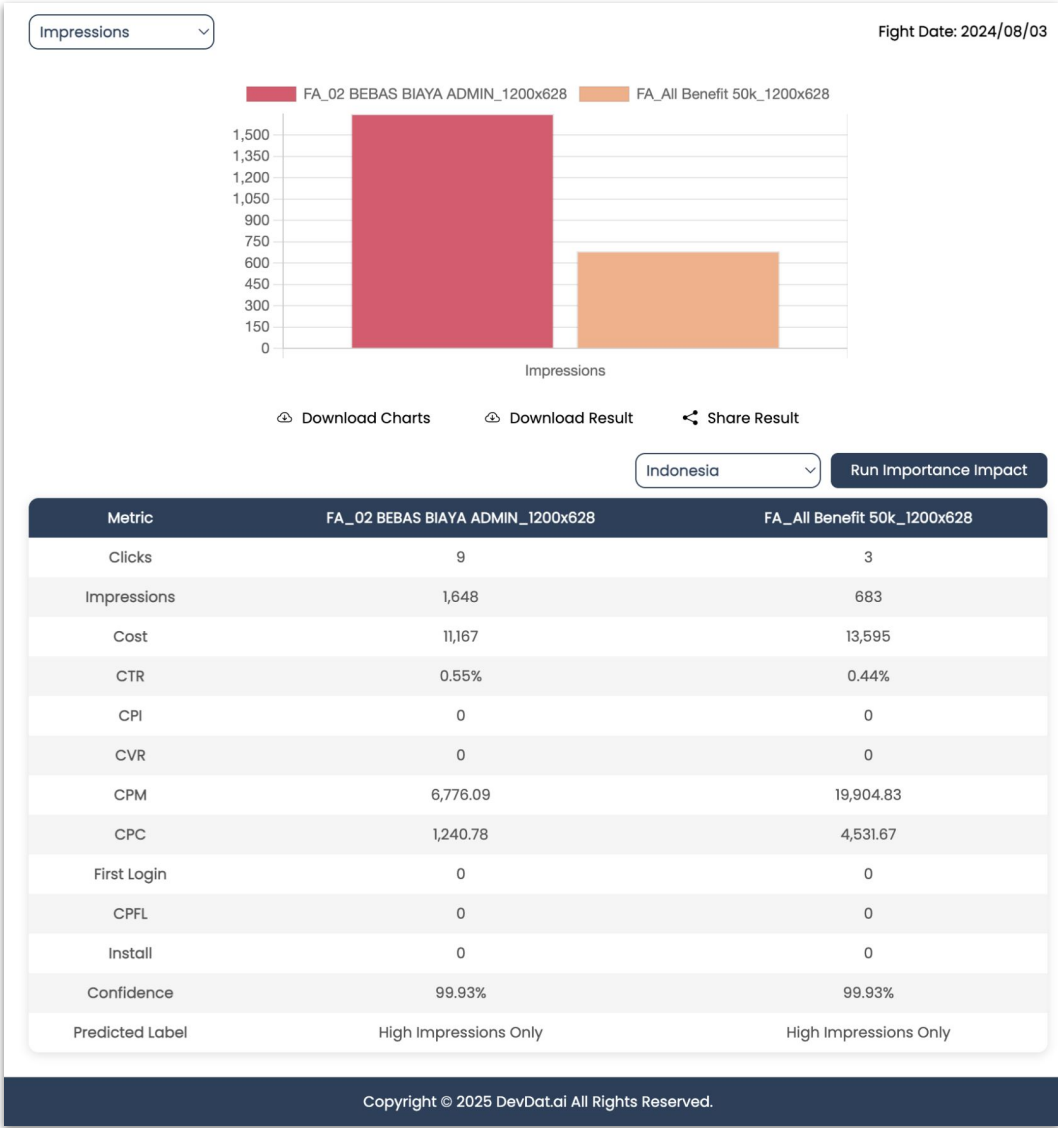
Compare performance across platforms (Google, Meta, TikTok, etc.) in one unified view.

2. Granular Metric Analysis

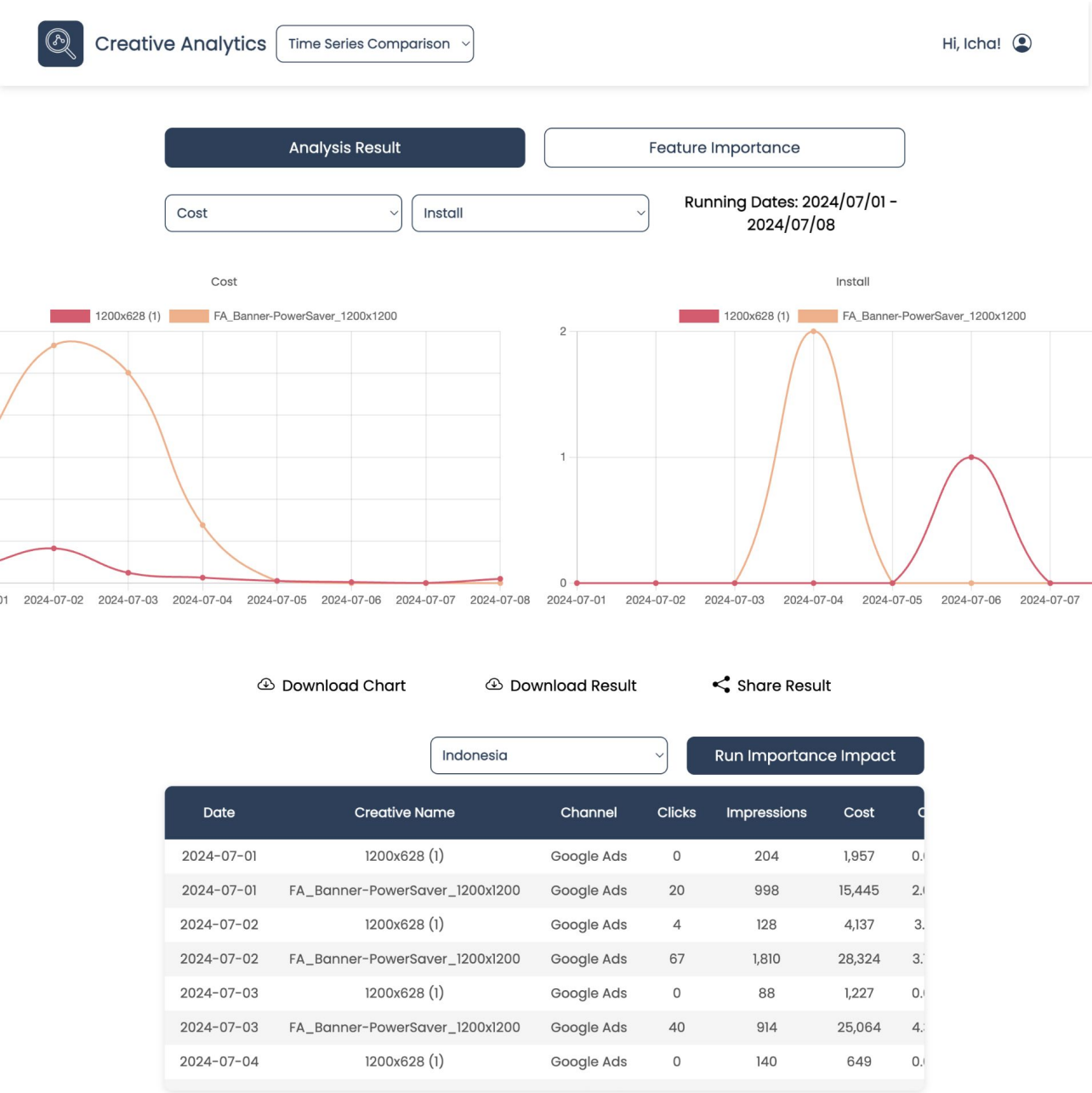
Analyze per-creative metrics

3. Export & Collaboration Ready

- Download Charts & Tables
- Export Results
- Share Result Link to Teams or Clients



Time Series Comparison



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Computer Vision

In computer vision, we harness the power of **Azure AI Vision & Google Cloud Vision** for advanced creative object detection. This enables users to **flexibly analyze creative data** using cutting-edge computer vision models, ensuring greater accuracy and efficiency.

Select Vision
Google Cloud Vision

Company Guidelines ☒

Includes

Color
#c9bfbf #492c1f #f0f0f0

Label
makeup

Text
highlighter

Object
packaged

Brand
Select...

Excludes

Color
#ee1919

Label
Select...

Text
Select...

Object
Select...

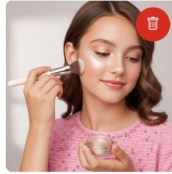
Brand
Select...

Save Guidelines

Search

Choose a file or drag it here

Supported format: .jpg, .png, .jpeg



Analyze Now

Additionally, we offer a **Company Guidelines** feature to assess a creative's compliance with company standards. This ensures alignment with **brand guidelines and industry regulations**, providing an objective evaluation of creative value.

GenAI Image

1. Smart inpainting

The ability to intelligently edit specific parts of an image without compromising overall quality.

2. Suggestion prompt

When you want to replace an object from the dropdown menu, we generate a suggestion prompt from GPT.

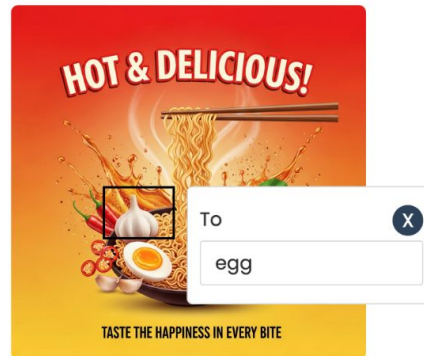
3. Manual object detection

We can also perform inpainting using a manual bounding box when an object cannot be detected by computer vision.



Choose a file or drag it here

Supported format: .jpg, .png, .jpeg

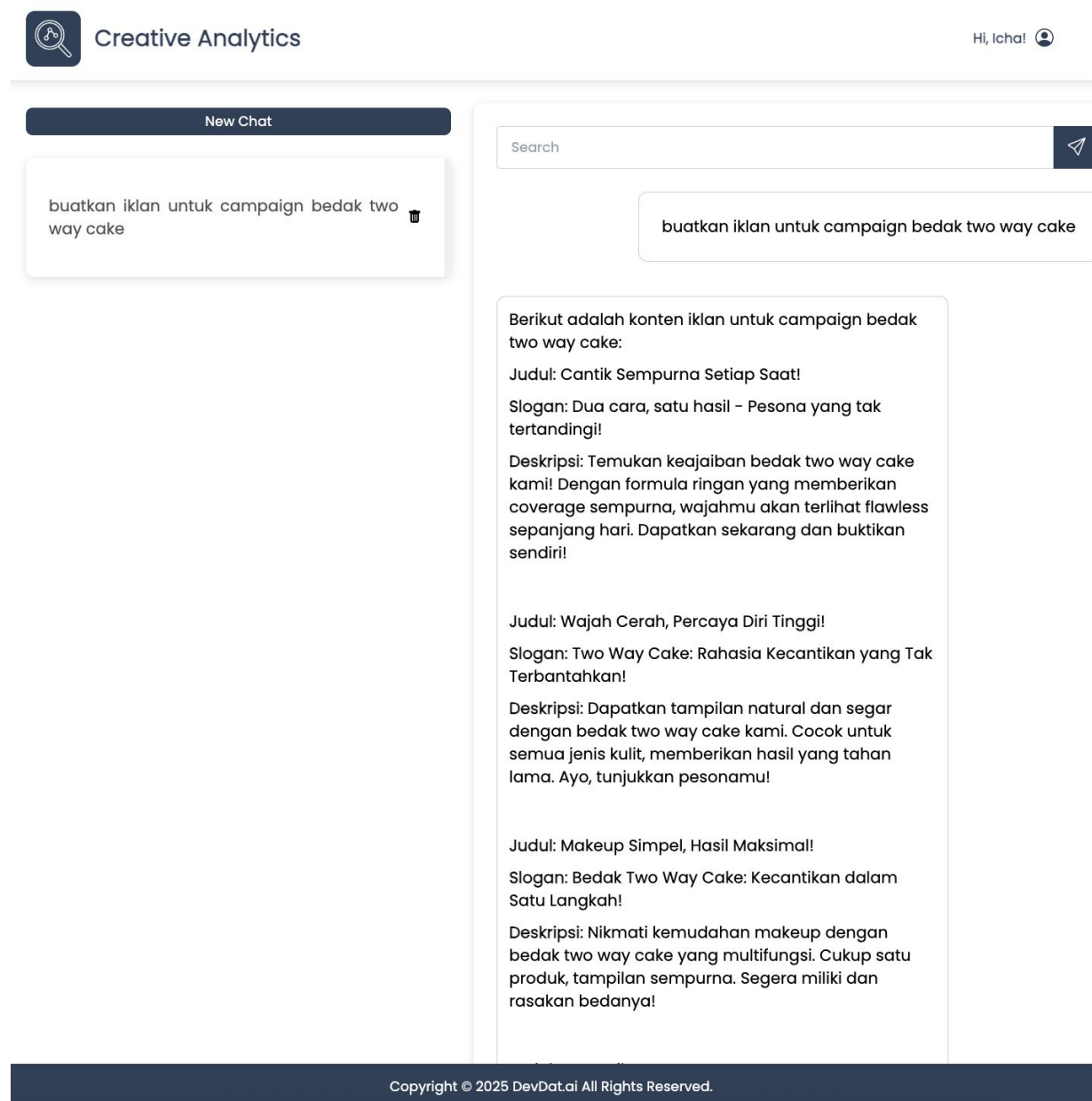


AI Copy

Generate persuasive marketing copy instantly, from ad captions to product taglines.

We're support other languages, as listed below:

- **International:** English, Mandarin, French, Indonesian, and others
- Indonesian regional languages: Sundanese, Javanese, and Balinese



Video generator

1. Video generator (text to video)

With Video generator, you only need to type a prompt, and the system will automatically create a video that matches your description.

We provide 2 models: **Sora** and **Veo 3**

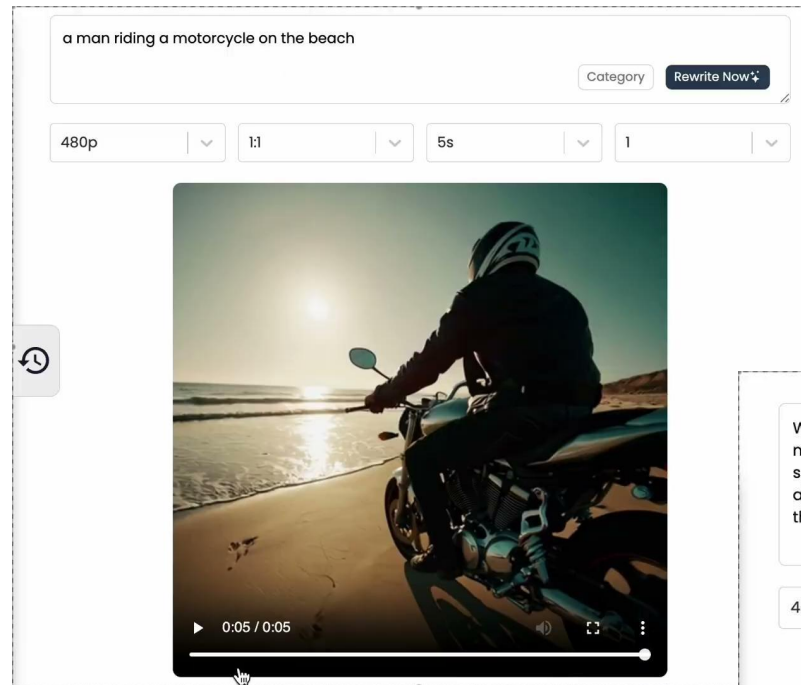
2. Realistic & High-Quality Visuals, produce videos with high detail

3. Prompt efficiency using “Rewrite” feature

Crafting prompts is now easier with the built-in Rewrite feature, which helps refine your text input into more effective prompts.

4. Efficient Content Creation, speeds up content production without the need for manual design or shooting processes

Prompt before Rewrite



Prompt after Rewrite

