

Digital Accessibility Platform

SUPERCHARGE YOUR ACCESSIBILITY EFFORTS

WCAG

EN 301 549

European Web Accessibility Directive

Section 508

ADA

PDF/UA

WHAT MAKES ACCESSIBILITY CLOUD DIFFERENT?

We are a technology-focused accessibility company

Compared to generic internet companies who offer “accessibility as a feature”, or accessibility service companies whose focus is about manual service delivery, Accessibility Cloud offers a refreshing alternative. It combines effective use of technology with industry expertise, a deep understanding of the guidelines and requirements.

Strong experience in digital accessibility

Accessibility Cloud is a spin-off of Funka Nu AB, a globally recognized accessibility company whose work helped shape WCAG, EN 301 549, and more. Our founders and advisors bring their decades worth of accessibility experience into Accessibility Cloud.



ARE YOU REALLY COMPLIANT?

Accessibility Cloud doesn't provide you misleading compliance claims, arbitrary accessibility scores or other types of happy pie charts which are created solely by relying on automatic tests.

Automatic scanning engines' coverage of WCAG are ranging between 25% and 57%, even with the most optimistic estimates. Therefore, compliance of a website with an accessibility guideline can only be determined as a result of a manual test, or an audit.

Accessibility Cloud uses **manual tests** for compliance and **automatic tests** for monitoring and for determining non-compliance.

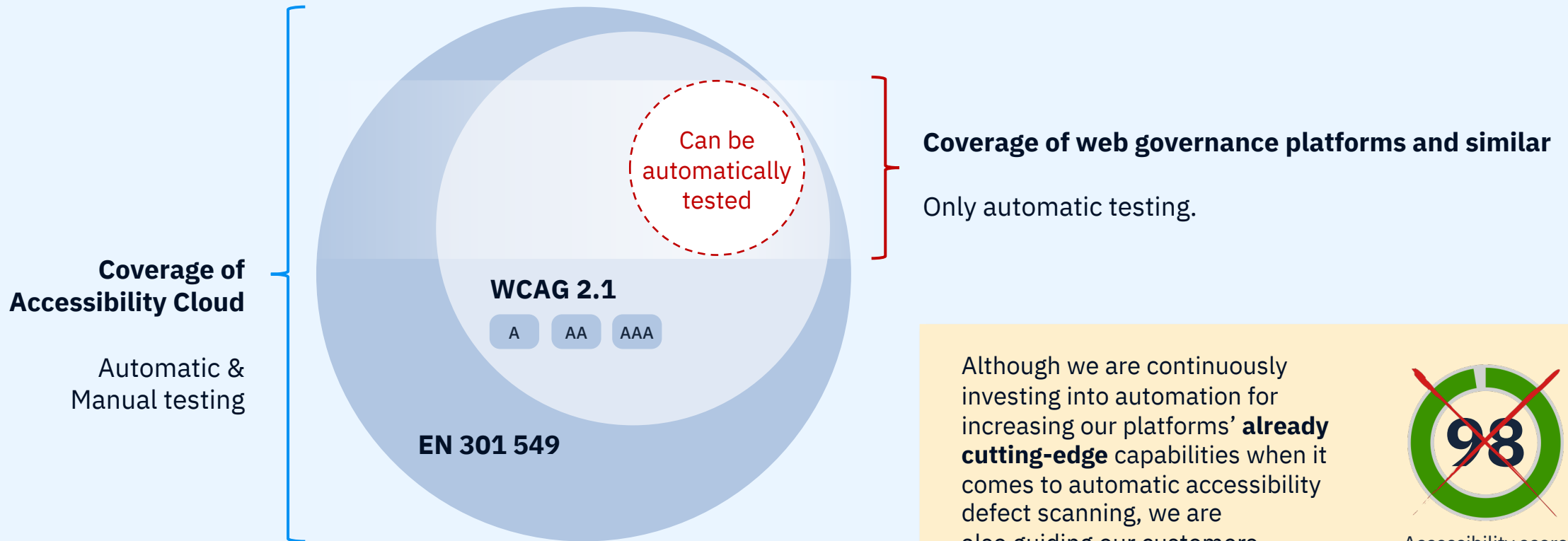


Accessibility score

VS



THREAT: MISLED BELIEF OF COMPLIANCE



Although we are continuously investing into automation for increasing our platforms' **already cutting-edge** capabilities when it comes to automatic accessibility defect scanning, we are also guiding our customers correctly into learning about accessibility, and not misguide them by showing arbitrary scores which are based solely on automatic testing.



Accessibility score

COVERAGE & USEFULNESS

WCAG

Section 508

ADA

EN 301 549

EU Web Accessibility Directive

PDF/UA

Accessibility Cloud is revolutionizing the way organizations test for web accessibility and maintain compliance across numerous guidelines and regulations, such as WCAG, EN 301 549, European Web Accessibility Directive, Section 508, ADA PDF/UA.

This means less time dealing with thousands of rows of findings, not maintaining spreadsheets, not going-back and forth with consultants and reports of different systems, and not trying to decipher what needs to be done and by whom.



Time you saved

Others

Time you lost

With Accessibility Cloud, you spend only a fraction of the time compared to other testing solutions and web governance suites and accomplish so much more, allowing you to focus on delivering accessible and innovative web experiences.

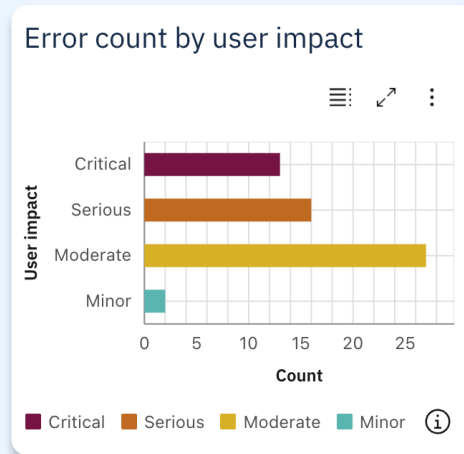
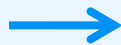
EASY TO GET STARTED

Getting started with Accessibility Cloud is fast and easy.



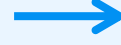

Scan your site

Right away



Check the errors

In seconds

**Accessibility
Cloud**

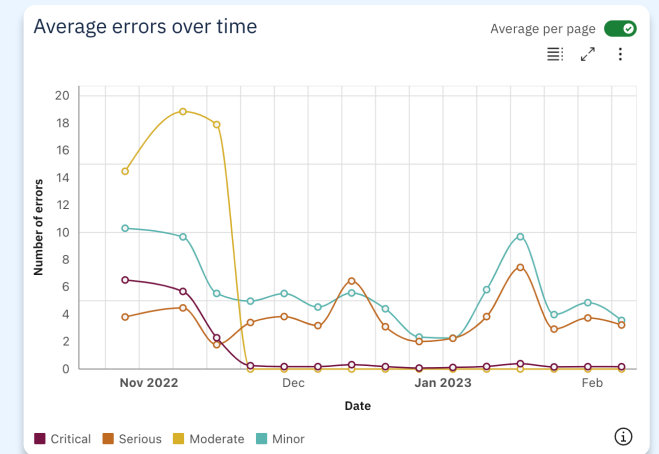
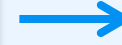
Your periodic accessibility testing report for yoursite.se is complete.

Latest findings:
6 new errors

All findings:
27 errors

Invite others and set email notifications

In seconds



Monitor your site

Continuously

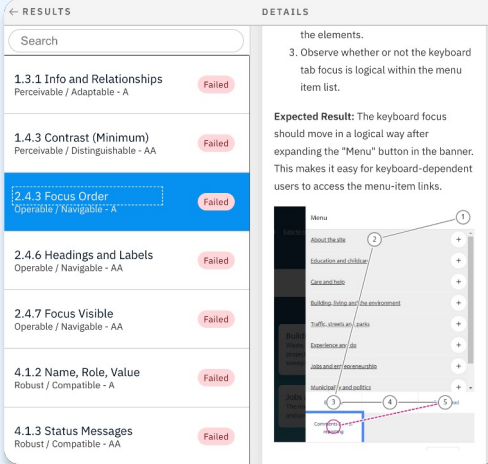
EASY TO ADVANCE

Advanced features that makes big differences.

Select compliance targets

- WCAG 2.1 (Universal)
- EN 301 549 (European Union)
- Section 508 (USA)
- ADA (USA)
- Include tests for AAA conformance level ⓘ
- Include best practices ⓘ

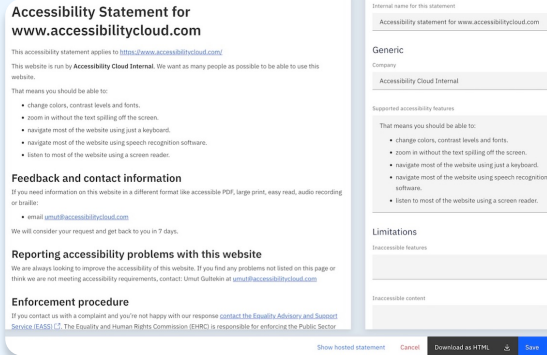
Select your compliance targets



The screenshot shows a 'RESULTS' page with a search bar and a list of failed tests. The selected test is '2.4.3 Focus Order', which is 'Failed'. To the right, the 'DETAILS' section shows the 'Expected Result' and a screenshot of a website menu with numbered callouts (1-4) indicating the focus order. The list of failed tests includes:

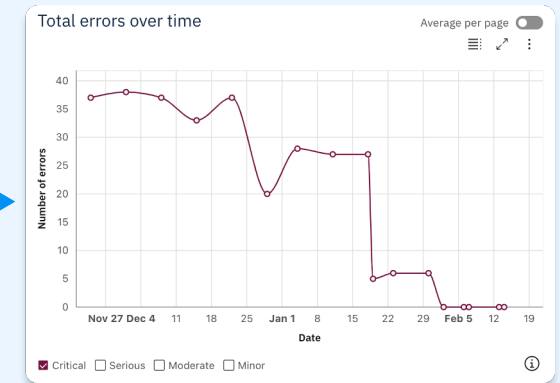
- 1.3.1 Info and Relationships (Failed)
- 1.4.3 Contrast (Minimum) (Failed)
- 2.4.3 Focus Order (Failed)
- 2.4.6 Headings and Labels (Failed)
- 2.4.7 Focus Visible (Failed)
- 4.1.2 Name, Role, Value (Failed)
- 4.1.3 Status Messages (Failed)

Perform manual tests



The screenshot shows an 'Accessibility Statement for www.accessibilitycloud.com'. It includes sections for 'Generic' information, 'Supported accessibility features', 'Feedback and contact information', 'Reporting accessibility problems with this website', and 'Enforcement procedure'. The statement is hosted on the website and can be downloaded as HTML.

Generate your accessibility statement



Remediate your site & documents to see improvements

EASY TO UNDERSTAND & USE

With Accessibility Cloud, you don't get lost between bad design, complexity, and jargon, like many other services out there.

Accessibility Cloud offers a clean, easy to understand user interface and actionable insights.

Report 13/02/2023 Base 10/02/2023 Filter by role All roles

← PAGE DETAILS

Your web site - your-web-site.se

12 errors detected

| User impact | Count |
|-------------|-------|
| Critical | 8 |
| Serious | 4 |
| Moderate | 3 |
| Minor | 1 |

See errors (12) See potential issues (4)

ERRORS

Search

- Form elements must have labels (4)
- Elements must have sufficient color contrast (3)
- and must only directly contain , <script> or <template> elements (1)
- All page content should be contained by landmarks (2)
- Aside should not be contained in another landmark (1)

Scan info

Enabled

Discovered 15,609

Analysed 4,805

Total pages ~3,250,000

Scan completed in 5830 seconds. (4983 analysed, 178 failed pages, 15609 discovered, 64 redirects, 20 documents) [stockholm-1]

Accessibility compliance requires a manual test or audit

Accessibility compliance requires either a manual test or a manual audit to be performed against the selected compliance target(s). When you complete either or both steps, you will be able to see your compliance status here and create your compliance documents (accessibility statement, ACR and VPAT).

New test Order an audit

Manual test or manual audit What is the difference?

To determine your site's compliance status, a manual test or manual audit is required. This is often done by either developers/testers with a proficient knowledge of accessibility, or by a third-party (Accessibility Cloud) with a team of accessibility experts. In both cases, you get a detailed report on the issues found across the pages selected for testing/audit and all the applicable success criteria.

Compliance Status

| | |
|--------------|-------------------|
| 44 Compliant | 17 Violations |
| 0 Not tested | 17 Not applicable |

78 Criteria

21.8% 56.4% 21.8%

Compliant Violations Not applicable

Error count by user impact

Amazing! Your site shows no errors on our automatic scans.

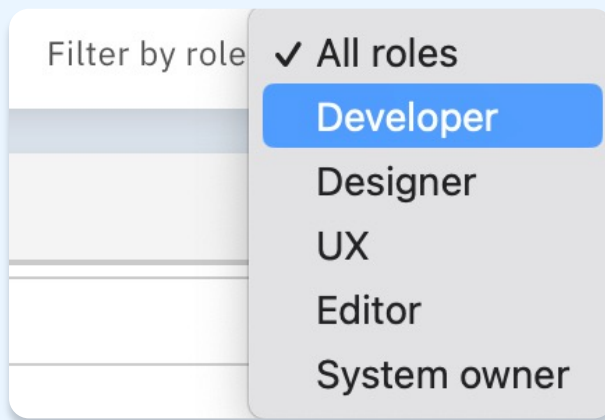
Next steps:

- Check [potential errors](#)
- Update your [compliance target](#) to include AAA and best practices to detect more errors
- Start a [new manual test](#) or order a new audit

DESIGNED FOR COLLABORATION

Accessibility Cloud is designed to cooperate with others, regardless of their roles; manager, editor, UX designer, UI designer, or developer.

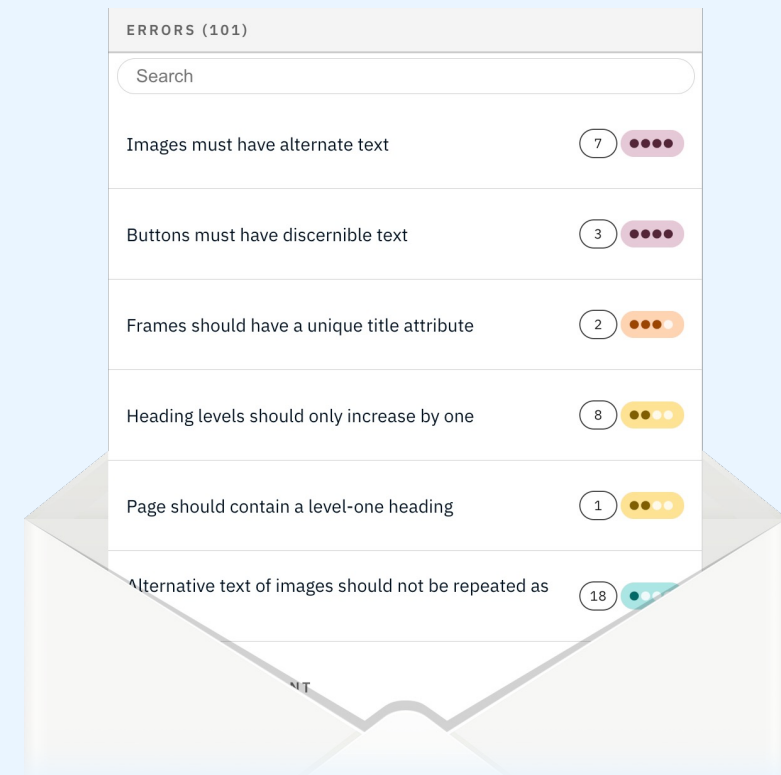
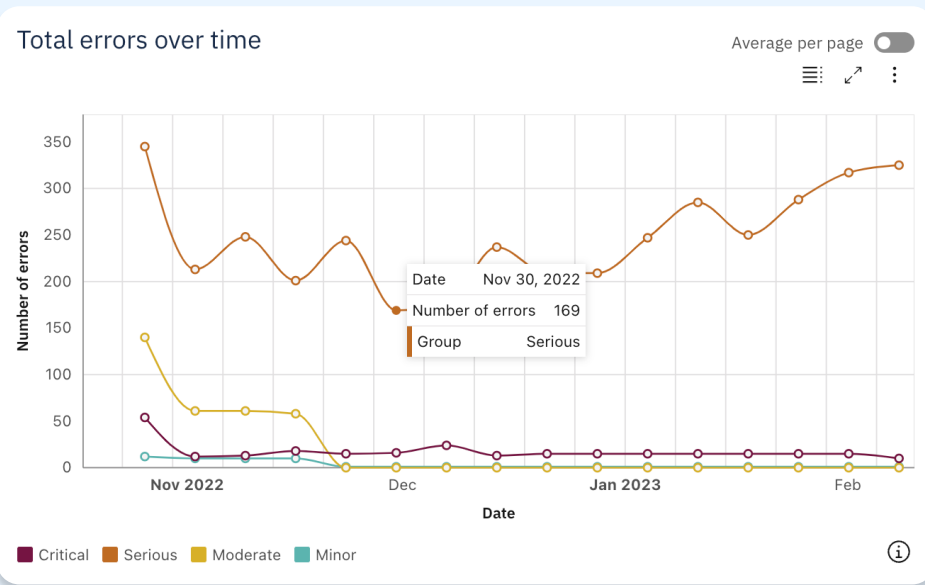
You can filter errors, failures, potential issues and even individual pages by roles to see who can fix what.



FEATURE HIGHLIGHT

ACCESSIBILITY MONITORING

Accessibility Cloud monitors your websites periodically with parameters of your choosing, including query strings, advanced inclusion and exclusions rules which support regex, alternative resolutions, headers, cookies, and more. Accessibility Cloud performs nearly 150 tests for each of your pages & documents to find non-compliance issues.



Newly discovered errors, grouped together, made understandable and delivered as an email notification.

FEATURE HIGHLIGHT

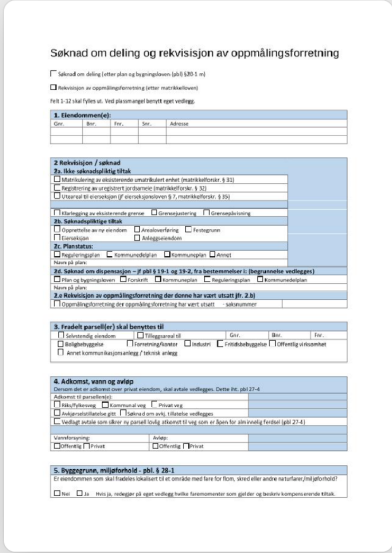
DOCUMENT SCANNING

Accessibility Cloud also scans documents which are linked to your website for accessibility defects and gives you detailed information:

- File information
- Accessibility error count
- Types of errors
- Violations
- Disability groups affected
- Who can fix
- and more...

← DOCUMENT INFO

skjema-soknad-om-delning-og-rekvisisjon-av-oppmalingsforretning.pdf



</f/194e85923-4039-4af9-9869-cf712125368d/skjema-soknad-om-delning-og-rekvisisjon-av-oppmalingsforretning.pdf>

Referrer
</selvbetjening-skjemaer-a-a/manuelle-skjemaer-for-utfylling-pa-papir>

Page count
3

ERRORS

Search

- Document doesn't include a dictionary for viewer preferences or a key for displaying document title. ●●●
- Inaccessible annotations due to missing key tabs or their values in page dictionary. 3 ●●●
- Annotation needs to be nested within a form tag. 25 ●●●●
- Document is missing a title. ●●●
- The PDF/UA version and conformance level of the file cannot be determined. ●●●●

Annotation needs to be nested within a form tag.

Impact
●●● Serious

Tags
WCAG 3.3.2 EN 301 549 En301549 9.3.3.2 ISO_14289_1

Disabilities affected
Blind, Deafblind, Cognitive, Attention deficit

Fixed by
Editor

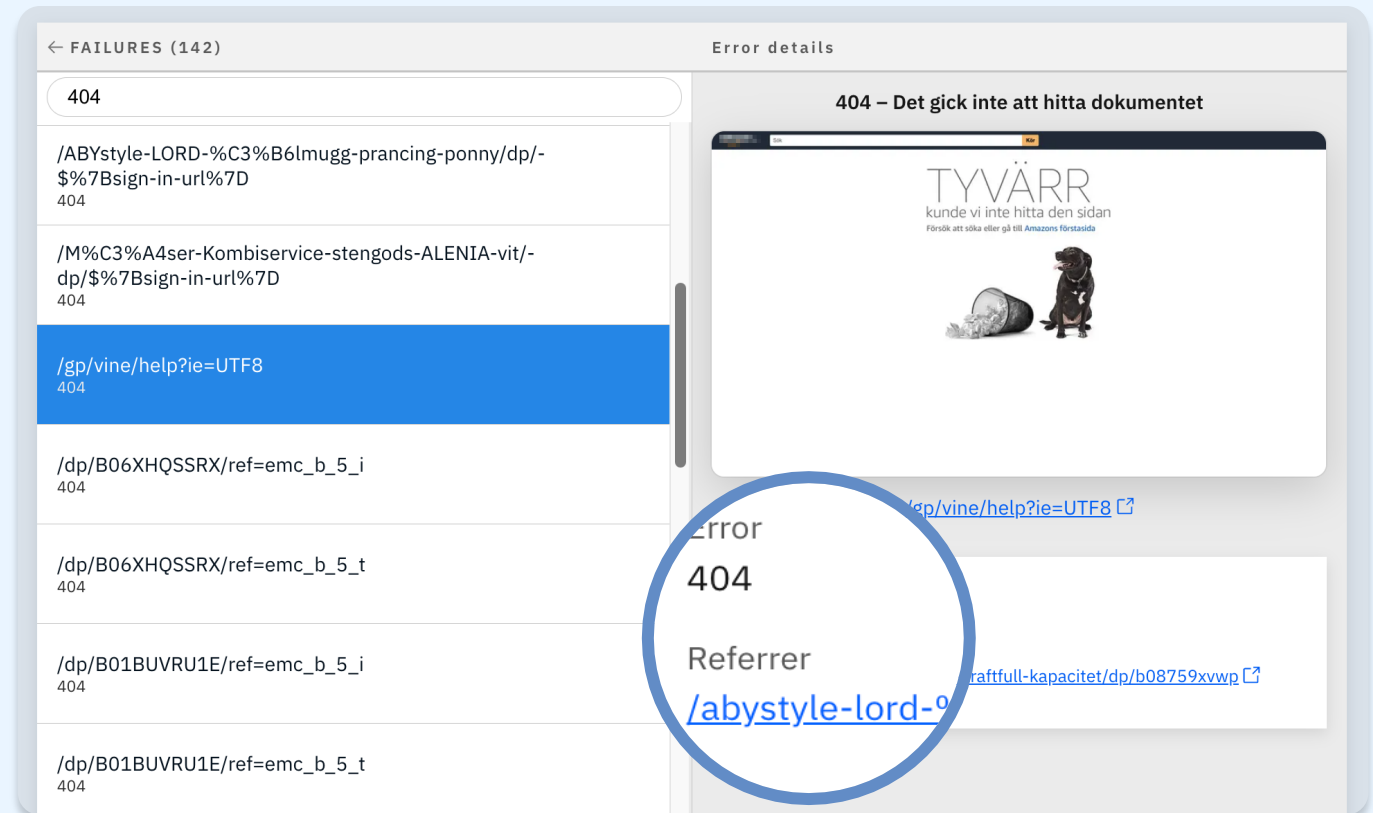
Test rule based on
<https://www.iso.org/obp/ui/#iso:std:iso:14289:-1:ed-2:v1:en>

FEATURE HIGHLIGHT

SITE QUALITY

Accessibility Cloud also scans your site for generic quality related problems:

- Broken pages
- Broken links
- Incorrect MIME types
- and more...



The screenshot displays the 'FAILURES (142)' section of the Accessibility Cloud interface. On the left, a list of 404 errors is shown, with the URL `/gp/vine/help?ie=UTF8` highlighted in blue. On the right, the 'Error details' panel for this specific error is visible. The error title is '404 - Det gick inte att hitta dokumentet'. Below the title, a preview of the error page is shown, featuring the text 'TYVÄRR kunde vi inte hitta den sidan' and an image of a dog. The 'Error' field shows '404' and the 'Referrer' field shows `/abystyle-lord-9`. A blue circle highlights the '404' and 'Referrer' fields.

FEATURE HIGHLIGHT

LANGUAGE SELECTION

Accessibility Cloud offers multiple languages in the user interface.

- English
- Swedish
- Norwegian

umut@accessibilitycloud.com

Profil

Byt abonnemang

Logga ut

Språk

English

Svenska

Norsk

Vad betyder olika grupper av användarpåverkan?

Legend för användarpåverkan



Kritisk

Resulterar i blockerat innehåll för personer med funktionshinder och kommer definitivt att hindra dem från att komma åt grundläggande funktioner eller innehåll.



Allvarlig

Det resulterar i allvarliga hinder för personer med funktionsnedsättning och kommer delvis att hindra dem från att komma åt grundläggande funktioner eller innehåll.



Måttlig

Det resulterar i vissa hinder för personer med funktionsnedsättning, men hindrar dem inte från att komma åt grundläggande funktioner eller innehåll.



Mindre

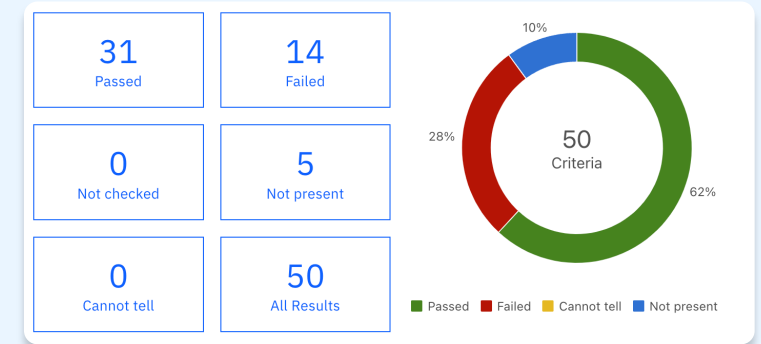
Anses vara ett störande eller irriterande fel.

OPTIONAL FEATURE HIGHLIGHT

AUDITS

Accessibility Cloud offers comprehensive audits, done by our **certified accessibility specialists**, which are customized for your needs and compliance targets.

Whether it's WCAG, EN 301 549, Section 508, ADA, AA or AAA, we offer comprehensive, easy to understand, actionable audits which you can export and use within other systems.



| | |
|----------------------------------------------------------------------------------------------------|-------------|
| 1.1.1 Non-text Content Perceivable / Text Alternatives - A | Passed |
| 1.2.1 Audio-only and Video-only - (Prerecorded) Perceivable / Time-based Media - A | Passed |
| 1.2.2 Captions (Prerecorded) Perceivable / Time-based Media - A | Passed |
| 1.2.3 Audio Description or Media Alternative - (Prerecorded) Perceivable / Time-based Media - A | Passed |
| 1.2.4 Captions (Live) Perceivable / Time-based Media - AA | Not present |
| 1.2.5 Audio Description - (Prerecorded) Perceivable / Time-based Media - AA | Not present |
| 1.3.1 Info and Relationships Perceivable / Adaptable - A | Failed |

The activity calendar Failed

Datepicker controls do not close, except for an onClick event and overlap background content. It is important for dialog boxes and modal windows to be able to close properly and not overlap or cover up other content on the page. This helps users navigate the page and access the content they need. When dialog boxes are unable to close or overlap other content, it can be frustrating for users and may lead to errors or difficulty using the page.

Homepage Failed

By using the Esc key the users are unable to close the language menu.

New test

- Export JSON (WCAG-EM) JSON
- Export JSON JSON
- Export Excel (utilsynet) XLS
- Export Excel XLS
- Export HTML HTML

CMS AGNOSTIC & REQUIRES NO INTEGRATION

Accessibility Cloud can be used with **any** website, built with any CMS or technology.

It requires **no integration** and therefore doesn't slow your site down.

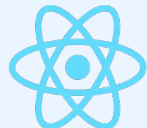
TECH



HTML



JAVASCRIPT



REACT



NODEJS



ANGULAR



VUEJS



SVELTE

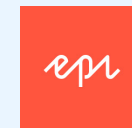


JQUERY

CMS



WORDPRESS



EPISERVER



OPTIMIZEZY



DRUPAL



CUSTOMPUBLISH

ACOS

ACOS

sitevision.

SITEVISION



JOOMLA!

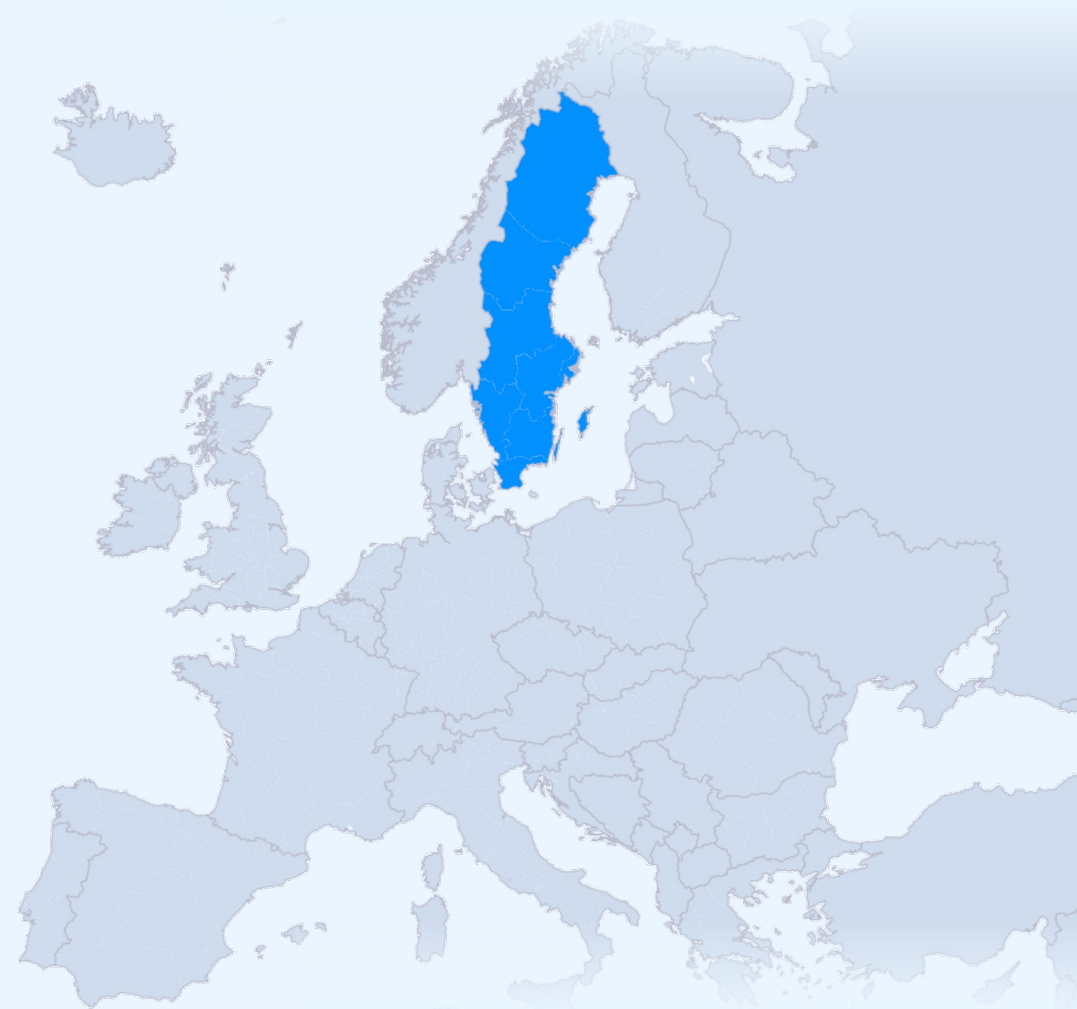
BUILT WITH GDPR IN MIND

Accessibility Cloud is a cloud-based service with data centers located all within Sweden; Gävle and Stockholm.

Accessibility Cloud doesn't collect, process or store any personally identifiable data.

Accessibility Cloud only has 4 sub-processors, all of which are also located within Europe:

- Microsoft Azure Sweden
- HubSpot Germany
- Auth0 Germany
- Mailjet Germany and Belgium



QUOTE FROM A HAPPY CUSTOMER



“

By using Accessibility Cloud, we were able to find the accessibility errors on our website, discover their impact to our visitors with disabilities, see how widespread each problem were, prioritize accordingly, and understand how the problems could be remediated. We were able to take quick action and solve some of our site's problems in less than a few weeks since the service is very easy to understand and "chat with accessibility specialists" feature was of great help.

”

Cristina Menduinya Palma



Oslo

SUBSCRIPTION PLANS ANY ORGANISATION CAN AFFORD

Even the smallest plans of **Accessibility Cloud** are mighty in terms of functionality they offer.

Our purpose is to make these capabilities available to all organizations, big, or small to make a difference and help make the internet a more accessible place for everyone.

Accessibility Cloud doesn't have **lock-in periods** or **multi-year commitment requirements**.

Features included on all plans

All plans include all the following features.

- ✓ Automatic accessibility testing
- ✓ Accessibility monitoring & email notifications
- ✓ Finds and tests documents for accessibility errors
- ✓ Manual tests for WCAG, EN 301 549, Section 508, ADA
- ✓ Generates accessibility statement
- ✓ Finds broken pages and broken links
- ✓ On-demand scanning
- ✓ Generates ACR & VPAT [1]
- ✓ Ability to scan behind logins [2]
- ✓ Multiple scanning engines

Accessibility Cloud price plans

All limits below are upgradable and monitoring frequencies are adjustable as per customer request.

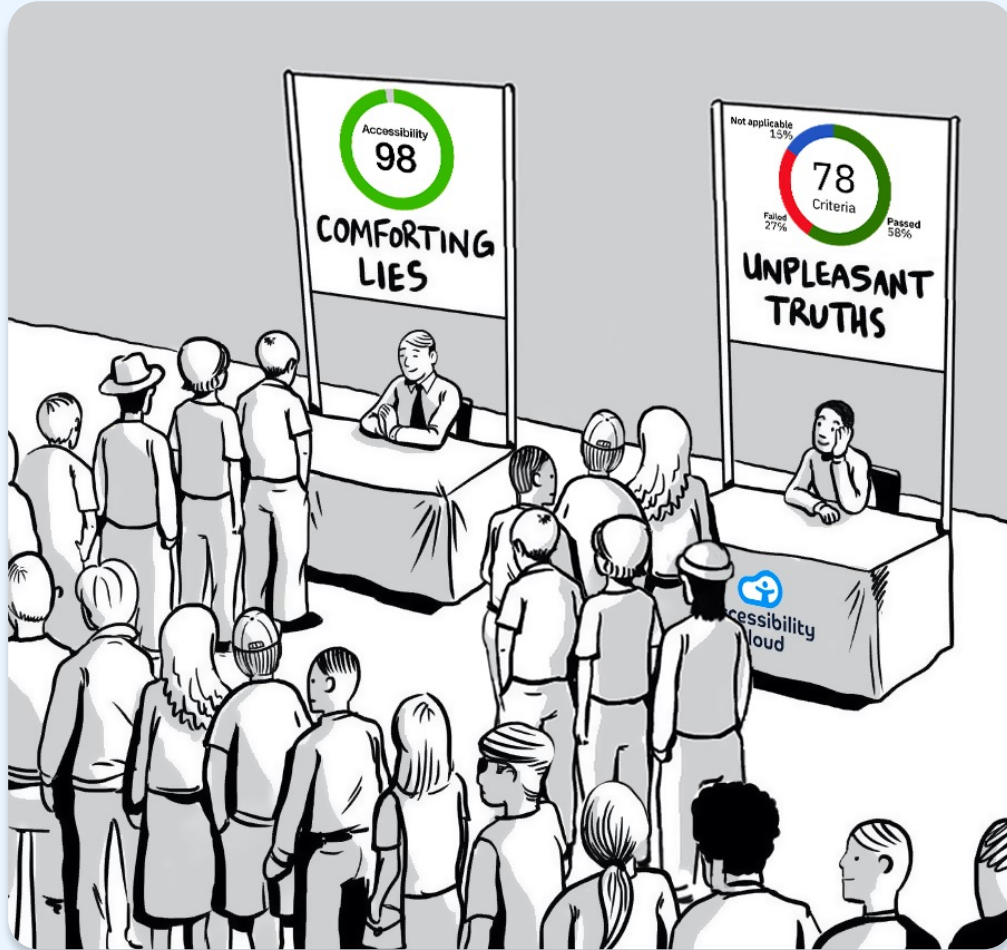
| Free | Starter | Pro | Team |
|--------------------|--------------------|--------------------|---------------------|
| €0/month | €49/month | €249/month | €449/month |
| All features 🌟 | All features | All features | All features |
| 1 user | 2 users | 2 users | 10 users |
| 1 site | 1 site | 5 sites | Unlimited sites [3] |
| 5 pages | 500 pages | 2,500 pages | 5,000 pages |
| 5 documents | 500 documents | 2,500 documents | 5,000 documents |
| Monitoring: weekly | Monitoring: weekly | Monitoring: weekly | Monitoring: weekly |

1. Coming soon. This feature requires a manual test to be done within the platform. It supports WCAG-EM JSON-LD imports.

2. May not work on certain sites, depending on the authentication technology the site uses.

3. Theoretical limit of 100 sites for Team plan. Actual usage may vary.

CHOOSE THE TRUTH



When it comes to accessibility, doing the right thing is not only just the right thing to do, but in most cases, it is also what's required by the law.

We know it's hard to deal with the complexities of legal requirements, guidelines, success criteria, tech, services, problems, testing, remediation, monitoring, and more, all of which require deep knowledge and experience.

Choose Accessibility Cloud as your accessibility partner and let us simplify all of this for you.

Choose the truth and let's create more inclusive web experiences together.



Create your free account & get started today

www.accessibilitycloud.com