

Productivity Amplified

Content management and productivity platform that amplifies the speed, consistency and control of your communication



PLAY VIDEO

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New ebook: The New Normal of Recruiting. Ideas, strategies, tactics to help your organization recruit fast.

 [Download Now >](#)

Cloud Based

Talent Management and Sales Effectiveness Platform



Contextual

Deliver knowledge in context instantly at the point of use



Dynamic

Send personalized communications at scale



Intelligent

Get real time insights with operational analytics



Who is it for?

Explore some ways in which the WittyParrot's productivity tool transforms content delivery and use by selecting from the icons below



Sales
Enablement



Talent Aquisition
& HR



Customer
Service



Marketing



Inside
Sales



Channel
Enablement



What Clients Say?



The WittyParrot widget gives us instant access to data and content on the desktop, quickly and easily. You don't have to FIND and DIG for files and then attach them.

Diane Johnson,

Senior Manager, Global Talent Acquisition, Citrix



We have been using WittyParrot for quite a while now and have found that it is very user friendly, and has allowed us to keep the information used for RFI's up to date, this is due to the fact that editing Wits is quick and easy. Uploading of information is also very straightforward and quick to do. We are looking forward to using the new features such as bulk upload and expiry dates, which will all help to ensure that the



Changer for our workflow and service needs. WittyParrot has helped establish a truly secure, consistent, and synchronized "system of record" while enabling our user notification processes to become more individualized and focused.

Andrew Berezky,

SVP & CIO, Zenith Education Group



Outbound communication is at the heart of what we do. WittyParrot helps us streamline our communications in a highly-personalized fashion, and at scale. This is one of those tools that you don't know you need, until you see it. Once you see it, you'll wonder why you hadn't come across it sooner.

Karl Post,





witty parrot is so useful and valuable that you have to scratch your head and wonder why no one created it yet! I see many uses for it, beyond the obvious email/ SOW/ Marketing uses

Val Swisher,

Founder & CEO, Content Rules, Inc.

Use Cases

[Sales Enablement](#)

[Talent Acquisition](#)

[Customer Service](#)

[Marketing & Messaging](#)

[Inside Sales](#)

[Channel Enablement](#)

Resources

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 sales@wittyparrot.com



Speedy & Consistent Communication via Templates

The image shows a split-screen view of an email client. On the left is a draft email, and on the right is a contact profile for 'WittyParrot'.

Left Panel (Draft Email):

- Buttons: Send, Attach, Discard, ...
- To: [Empty]
- Add a subject
- Text: Hi Steve, You may have noticed from my LinkedIn profile that I have moved on from IBM and am now involved in an exciting startup called WittyParrot. Not sure if WittyParrot would be a fit at ABC Company, but I'd like to share some more information with you if you would be open to it. Let me know if you're interested in learning more. Either way let's catch up soon. Regards, John.
- Rich text editor: A, A', B, I, U, A, A, list icons, link icons, dropdown arrow.
- Buttons: Send, Discard, Attach, Image, Emotion, Rich text editor, Draft saved at 19:57.

Right Panel (WittyParrot Profile):

- Header: WittyParrot (with logo), close button (x).
- Search: Search bar with magnifying glass, help (?), power (power) icons.
- Section: Initial Reach Out - General Population (with list icon).
- Stars: Five empty star icons.
- Text: Steve, IBM.
- Text: Hi Steve, You may have noticed from my LinkedIn profile that I have moved on from IBM and am now involved in an exciting startup called WittyParrot. Not sure if WittyParrot would be a fit at ABC Company, but I'd like to share some more information with you if you would be open to it. Let me know if you're interested in learning more. Either way let's catch up soon. Regards, John.
- Footer: Wittylinks, Copy, Share icons.

Callout: A white box with a blue border contains the text "Single click to copy templated response". A dashed orange arrow points from this box to a blue circular icon with a list symbol, which is positioned over the draft email's text. A mouse cursor is also pointing at this icon.

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- Rich text editor: A, A', B, I, U, A, A, list icons, link icons, dropdown arrow.
- Buttons: Send, Discard, Attach, Image, Emotion, Rich text editor, Draft saved at 19:57.

Right Panel (WittyParrot Profile):

- Header: WittyParrot (with logo), close button (x).
- Search: Search bar with magnifying glass, question mark, power icon.
- Section: Initial Reach Out - General Population (with star rating).
- Fields: Steve, IBM.
- Text: Hi Steve, You may have noticed from my LinkedIn profile that I have moved on from IBM and am now involved in an exciting startup called WittyParrot. Not sure if WittyParrot would be a fit at ABC Company, but I'd like to share some more information with you if you would be open to it. Let me know if you're interested in learning more. Either way let's catch up soon. Regards, John.
- Footer: Wittylinks, Copy, Share.

Callout: A white box with an orange border contains the text "Single click to copy templated response". A dashed orange line connects this box to a blue list icon in the draft email's text area. A mouse cursor is hovering over this icon.

Advanced Search

The image shows a screenshot of an email client interface. On the left is an email composition window, and on the right is a sidebar for the WittyParrot application.

Email Composition Window:

- Top bar: Send, Attach, Discard, ...
- To: [Empty field]
- Cc: Bcc
- Subject: Add a subject
- Body: Add a message or drag a file here
- Rich Text Editor: A, A', B, I, U, A (highlighted), A (underline), List (bulleted), List (numbered), Indent, Outdent, ...
- Bottom bar: Send, Discard, Attach, Image, Emoticon, A (highlighted), Draft saved at 19:57

WittyParrot Sidebar:

- Header: WittyParrot logo and name, close button (X)
- Search bar: Search icon, ? (help), Power icon
- Navigation: Collections, Folders, Tag, Search (active)
- Search input: Search [Magnifying glass icon]
- Filtered By section:
 - Select Workspaces [Dropdown arrow]
 - Select Folder [Dropdown arrow]
 - Select Tags [Dropdown arrow]
- Wit Type section:
 - Select Wit Type [Dropdown arrow]
- Search Scope section:
 - Select Search field here [Dropdown arrow]
- Search Period [Dropdown arrow]

Content Organised in Collections

Show / hide folder view

Access to collections tab, folders tab, tag tab and search tab

Send Attach Discard ...

To

Add a subject

Add a message or drag a file here

Send Discard Attach Image Smile WittyParrot Draft saved at 19:57

WittyParrot

Search ? Power

Collections Folders Tag Search

- What's New
- Recommended Wits
- Trending Wits
- Downloads & Installers
- WittyParrot Solution

Content Organised in Folders

The screenshot displays the WittyParrot email client interface. At the top, there are action buttons: Send, Attach, Discard, and a menu icon. Below these is a search bar with the text "Search content" and a magnifying glass icon. The main area is a composition window with a "To" field, a subject line, and a large text area for the message body. At the bottom of the composition window is a rich text editor with various formatting options. On the right side, there is a sidebar with the WittyParrot logo and a search bar. Below the search bar are tabs for "Collections", "Folders", "Tag", and "Search". The "Folders" tab is active, showing a list of folders: Personal, Management, Operations, Marketing, Sales Enablement, Sales Operations, Product Development, HR & Recruitment, Admin, Legal, Customer Support, Demos, and Test. The "Sales Operations" folder is highlighted with a box and a callout that says "Click to expand/collapse folders".

Send Attach Discard ...

To

Search content

Add a subject

Add a message or drag a file here

Click to expand/collapse folders

WittyParrot

Collections Folders Tag Search

- Personal
- Management
- Operations
- Marketing
- Sales Enablement
- Sales Operations
- Product Development
- HR & Recruitment
- Admin
- Legal
- Customer Support
- Demos
- Test

Send Discard Attach Image Smile Face Draft saved at 19:57