

# Cloud Business Case Modeling

2019 MSUS Partner Award – Intelligent Cloud Azure Influencer

2018 Microsoft Open Source Data & AI Partner of the Year Award Finalist

## Do You Have a Clear Vision of How You Want to Leverage the Cloud?

ACTS analyzes and rationalizes your IT footprint with the data and business case modeling that supports an informed cloud transformation decision.

ACTS will provide the tools and consulting necessary to generate a business case and roadmap for your desired future state and potential co-funding opportunities. Under certain circumstances **some or all of this engagement may be subsidized**, email [CloudBusinessCase@actsolution.net](mailto:CloudBusinessCase@actsolution.net) to see if you qualify.

### Benefits of Cloud Business Modeling

- Identify quantitative impacts of cloud transformation
- Discussion and guidance around risks and operational considerations
- Equips you with model and roadmap to make informed cloud decisions
- Knowledge transfer led by a Cloud Solution Architect and project team with deep cloud experience

Half of the companies that were on the Fortune 500 in 2000 are now gone. They have been replaced by organizations that are embracing digital transformation making them **deliver value faster, better and cheaper** – and the current Fortune 500 faces the exact same fate.

**\*Nearly 50% of the current S&P, 500 will be replaced by 2028.**

\*2018 Longevity Forecast ([Link](#))

## Is your organization facing any of the below challenges as you consider cloud transformation?

-  Inability to identify and demonstrate whether moving to the cloud is the right strategic choice
-  Failure to take the necessary action to deliver business value faster and stay competitive in the marketplace
-  Misunderstanding of costs for supporting workloads in cloud versus on-prem
-  Not able to secure executive buy in by demonstrating the financial impact of moving to the cloud
-  Unsure when to migrate workloads to minimize sunk costs and maximize cost avoidance related to hardware refresh cycles or contract renewals while underutilizing on-prem hardware

## The Strategic Choice

If you decide that cloud transformation is the right strategic choice, as your trusted advisors, ACTS will guide and inform your organization as you embark on your journey helping **navigate risks, process, and governance.**

### Cloud Business Case Approach



**Project Scope:** Confirm the scope of your environment you want assessed and the level of detail: enterprise, data center, line of business



**Current State:** During remote workshops, ACTS will review and understand your current state IT footprint including the associated cost structures, challenges, and opportunities.



**Rationalization:** Identify and illustrate the quantitative impacts to IT and the business of moving to the cloud while determining whether cloud transformation is right for you aligned to your organization's goals and opportunities.



**Moving Forward:** With cloud transformation as your desired state, ACTS will create a Cloud Business Case that includes: Estimated cloud resources and costs to support your environment, 3/5 year TCO walk across, current vs future state cost comparison and analysis, and cost avoidance opportunities

### Cloud Business Case Framework



Gather Data



Analyze Data



Prepare Findings  
& Deliverables



Final Presentation  
and Review



Discuss Next  
Steps

### Next Steps:

Are you ready to build a business case for your cloud vision?

### Reach Out To Us:

[CloudBusinessCase@actsolution.net](mailto:CloudBusinessCase@actsolution.net) | [www.ACTSolution.net/solution/cloud-economics](http://www.ACTSolution.net/solution/cloud-economics)