

Modern Data Maturity Assessment

Monetize Data, Drive Innovation and Radically Boost ROI

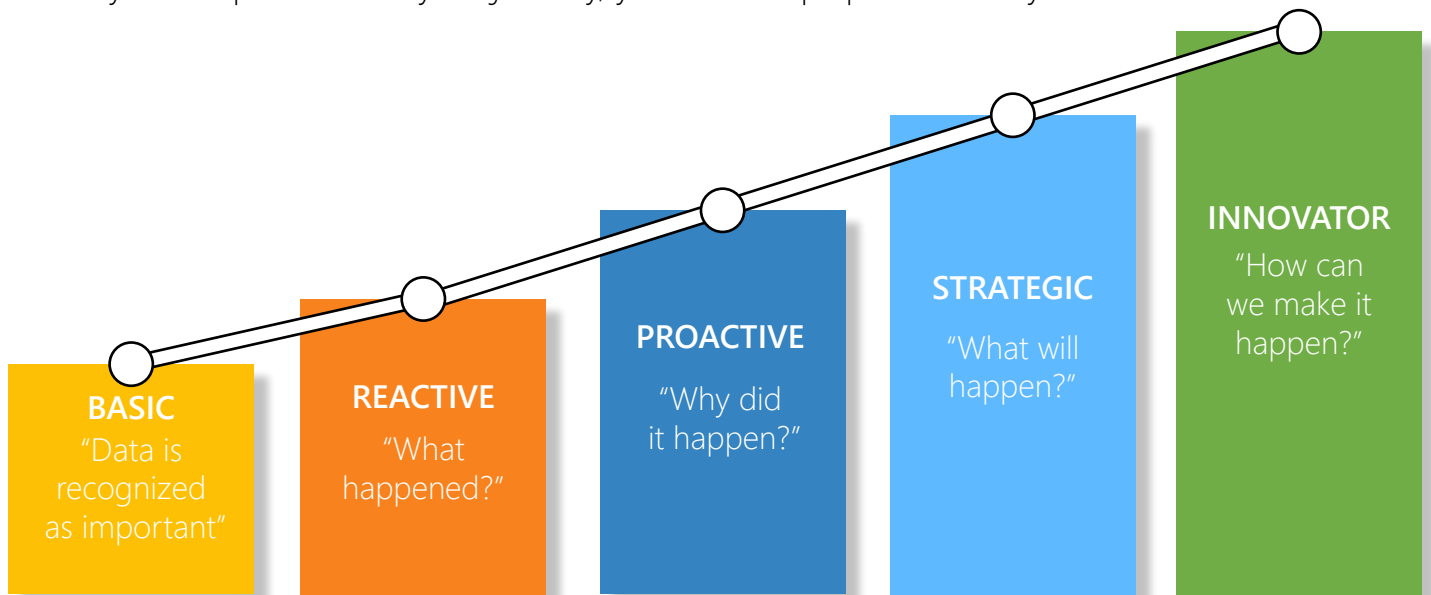
Put your Data into Action

In the current landscape, businesses are finding themselves in the position of accumulating large amounts of data, but are uncertain how to take advantage of that information. The ability to derive actionable strategy from disparate systems is key to realizing the economic value of your data. ACTS' **Modern Data Maturity Assessment** supports your organization in achieving advanced analytics across six pillars — analytics use cases, analytics services, data platform, dataOps, data culture, and personas.

ACTS will partner with you to assess where you are on your modern data journey, providing a roadmap that supports advanced analytics. Under certain circumstances some or all of this engagement may be subsidized. Email ModernData@actsolution.net to see if you qualify.

Where are You on the Data Maturity Spectrum?

Before you can plan or start your journey, you need to pinpoint where you are.



The **Modern Data Maturity Assessment** helps to identify and safeguard against vulnerabilities in the data landscape that can cause reputational, security and revenue damages.

ACTS helps by performing an audit, and generating a report based on a reference architecture showing the data culture and human data personas, and the data platform driving data operations and analytics services, which eventually drives the value stream roadmap.

*"Information is the oil of the 21st century,
and analytics is the combustion engine."*

Peter Sondergaard

What Will the Modern Data Maturity Assessment Review?

Analytics Use Cases
Existing opportunities
for improvement

Analytics Services
Techniques to generate
insight from data

Data Platform
Optimal ways to perform
advanced analytics projects

Data Operations
Data management
and governance

Data Culture
Mechanisms for evidence-
based decision making

Personas
Develop advanced
analytics practitioners

Why Partner with ACTS?

The ACTS ' Consultative Strategy and Delivery Approach is a 5-step process to help you reach the next milestone on your data and analytics journey.



Discover

Understand the
importance of
data



Explore

Initial data
management and
governance for
operational data



Operationalize

Data Governance
initiatives and
introduction of
Data Lakes



Predict

Tactical strategy
to implement
advanced analytics
into value streams



Prescribe

DataOps for
strategic decision
making through
automation,
ML and AI

Next Steps

Assess your data maturity and monetize your data today.

ModernData@actsolution.net | actsolution.net/solution/modern-data-maturity-assessment