

**ACTUM** Digital

# Business Automation and Apps on Power Platform

Let's create value together!

# ACTUM Digital: 25 years of digital design and implementation excellence



Established in **1996** in Prague

**Privately owned** by the founders, who actively manage the company

We employ over **260 internal staff**

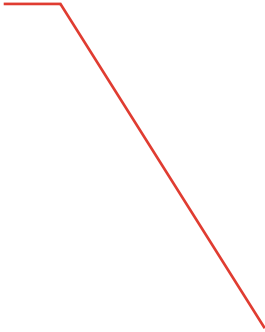
Company's head office is in Prague, **Czech Republic** with regional offices in Essen, **Germany** and Amsterdam, **the Netherlands**

Our client experience covers **all continents** including Americas, APAC, GCC


We empower organizations to **outperform the competition** with their digital platform.

Mission of ACTUM Digital

Enabled by low-code, no-code, extensibility with JavaScript, C#, ready-made connectors and APIs and excellent integration with Office 365 and Azure.



## **Power Platform is a set of tools for rapid development of Business Apps.**

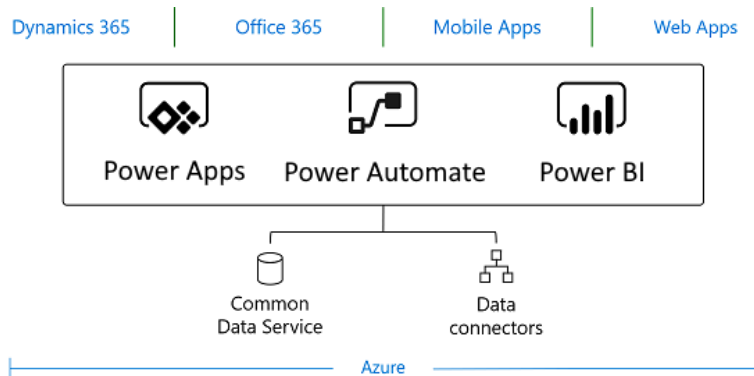


Apps that run within the context of an organization and address specific business problems.

# Power Platform allows to build Business Applications in the matter of weeks.

Power Platform can be used to **quickly create tools for business workers**.

Typically to automate processes, manage and process data, integrate systems and provide data analytics.



1. **Quick to market** thanks to focusing only on business features creation with minimum preparatory works.
2. **Scalable cloud platform** entirely managed and operated by Microsoft
3. **Integrated** via 400+ available connectores and with systems even without APIs.
4. **Cost-efficient** with licensing startin as low as 8,40€/user/month
5. **Adaptable** to business processes, users, devices, data, integrations...

# ACTUM Digital builds on Power Platform to address many challenges that were not efficiently addressable before

ACTUM Digital best addresses needs of an **enterprise** that:

## **Intends to build or consolidate many internal apps in a single platform**

Intends to remove shadow IT  
Migrates from old Office Apps  
Seeks to lower maintenance costs on diverse ecosystem

## **Plans replatforming of legacy systems with new**

Simplifies daily operations to company workers  
Seeks for economy of scale  
Seeks to rapidly move applications over  
Alternative to big expensive names

## **Wants to address employee-related agenda**

Seeks to work with employees and employee data in new ways  
Alternatives to big expensive names  
Bridging among multiple systems

Manufacturing / Retail / Finance / Utilities

# The solution: Solve unique business processes with a market-standard platform to keep competitive advantage

RELEASE

## 1. Foundational setup of the platform

Initial setup of the Power Platform, with outlook for future expansion.

## 2. Setup initial Application and processes

Initial application design to solve clear business problem: data, processes, security, user interfaces.

## 3. Roll out

Deploy across environments using full Application Lifecycle Management and ensuring adoption by target user

**How ACTUM Digital supports Business by  
building bespoke solutions on Microsoft  
Power Platform**



**Top EU Utility: end-to-end system for sales, calculation, technical proposal and installation of customer photovoltaic systems**



A painting of a dilapidated wooden building, possibly a warehouse or a small house, situated in a dense forest. The building has two small windows with blue shutters and a dark doorway. The surrounding trees are tall and thin, with a mix of green and brown foliage. The overall style is impressionistic with visible brushstrokes and a rich, textured color palette.

**Global auction house:  
System for planning  
auctions over phone +  
mobile scanner application  
for objects of art in  
warehouses**



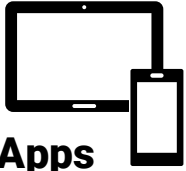
**Top EU Utility:  
Contract management  
workflow with approvals  
and signature automation**



**ACTUM Digital HR: System  
of record for employee  
management and HR  
Operations automation**

## Mobile and Tablet Apps

Apps for sales, field force, management or specialists, who need quick and easy operation with tailor-made interface. This can include reports, data collection, sales presentations etc.



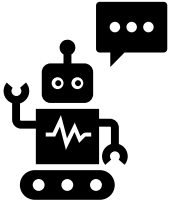
## Private and Public Web Portals

Websites directly interacting with data and processes available to broader audiences and well stylable. This can include e.g., Self-care areas, internal Processes exposition to partners, process-driven websites for broader internal usage, etc.



## Application Robotics

In-context conversational UIs that trigger actions, retrieve or store data. This can include a Teams bot that registers customers or lots for a sale, results of an enquiry with a client or assembly of a fact-sheet about an object etc.



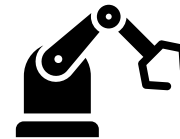
## Workflow Apps

Apps for processing long running workflows like approvals, information consolidation and review or lifecycle of personnel and/or equipment



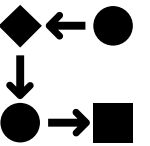
## Process Robotization

Repetitive, fast activities that involve copy/paste-like activities with systems that do not feature proper APIs. This can include bulk creation of a record in multiple systems at once, read/write records from legacy systems in a digital environment etc.



## Data Management and Reporting

Data-driven apps, to collect, sort, manage, clean and process data. This can include catalogues, data matching and enriching apps, dashboards and reports.



**ACTUM Digital** +  Microsoft Power Platform

# Feel free to reach out back to us with any questions



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