

**Outstanding
digital
experiences.
At scale.**

Company Credentials

ACTUM Digital in a Nutshell



20+ years on market

Delivering outstanding digital services to customers with extensive experience



International presence

We support our clients across North America, Europe, Asia and Middle East



260+ Specialists

Including certified experts in Sitecore and Microsoft technologies



Security

Certified ISO experts in Quality Management System, IT Service Management and Information Security

ACTUM Digital in a Nutshell

1996

ACTUM founded in Prague

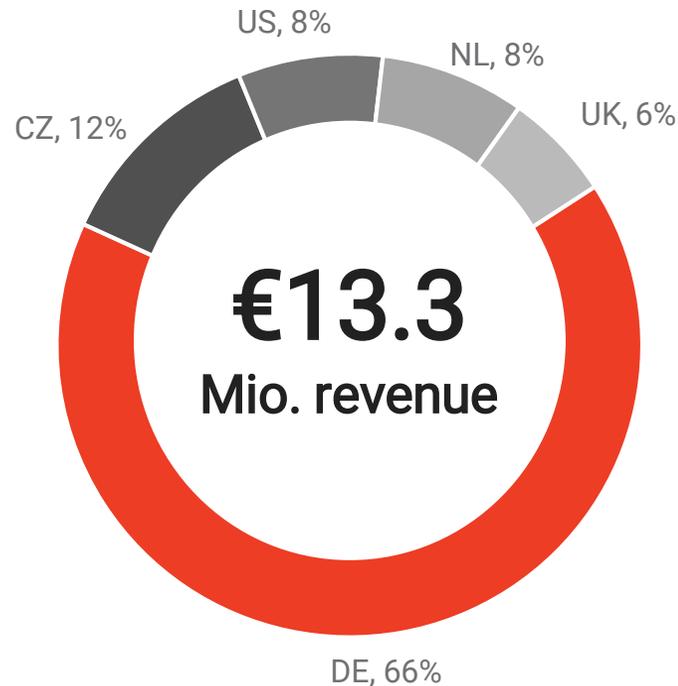


2020

ACTUM
ACTUM Digital DE
ACTUM Digital NL
ACTUMx

260+

passionate experts



Powerful Technologies



- ISO 9001:2015 Quality Management System
- ISO/IEC 20000-1:2011 IT Service Management
- ISO/IEC 27001:2013 IT Information Security

Europe's largest enterprises are leveraging ACTUM-developed solutions



Sitecore competencies & awards

We are very proud to have had a sustainable partnership with Sitecore for 10 years



- Partner agency since 2010
- **Sitecore Gold Implementation Partner**
- **Sitecore MVP Technology 2016, 2017, 2018, 2019 and MVP Ambassador 2019 & 2020**
- **Sitecore Site of The Year 2015**
- Sitecore projects throughout United States. United Kingdom. Germany, Czech Republic, Netherlands

ACTUM offers a complete portfolio of digital services to support the transformation of the largest companies.

At ACTUM, we address **business challenges in customer experience** through implementation of technology, process optimization, and enablement of people. We are not done until the business benefit is visible.



Websites



Martech &
Automation



Cloud-Native
Development



E-commerce



Product Data



Digital
Acceleration



Voice
Interfaces



Customer Data



Internet of
Things

ACTUM offers a complete portfolio of digital services to support the transformation of the largest companies.



Strong combination of **technical and business** enterprise solutions



We design and build **successful web applications** such as e-shops, presentation websites and mobile apps



We deploy **technical solutions** to execute **marketing campaigns**, increase the performance of digital tools. Technology is our DNA and marketing is the RNA



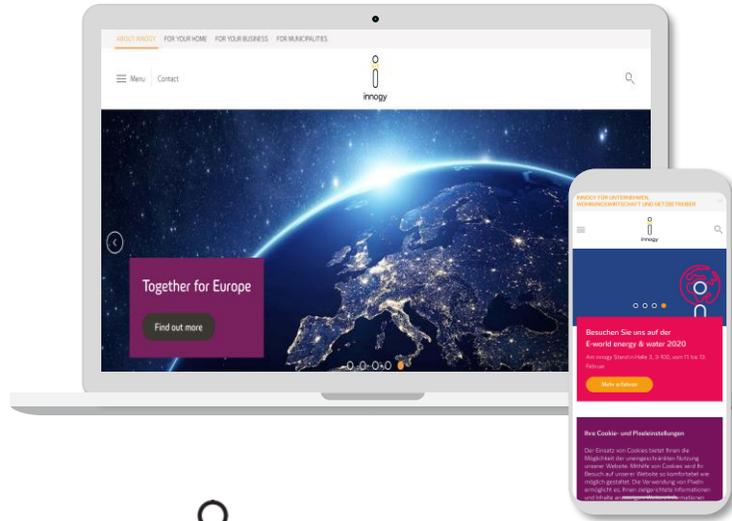
Data driven solutions – best practices and innovations only work if based on proper analysis



You will work with **certified professionals** with enterprise project expertise, working following ISO standards



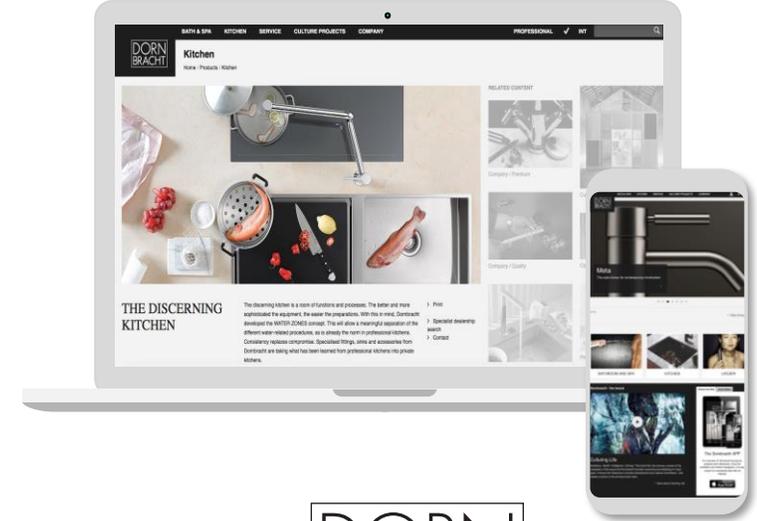
The best solutions are based on **co-operation**; we involve our clients in agile planning and delivery, providing unprecedented **transparency** and **control**



Requiring a complete digital transformation to engage its customer base and outcompete agile start-ups. Through the implementation of Sitecore XP, We efficiently delivered a tailored webpage including a personalized web experience, enabling Innogy to personalize information.



Through installing Sitecore, an end-to-end solution of personalization and marketing automation was implemented. Schott is now able to use a segmented approach and target major customer groups. This enables them to handle dynamic content and communication.



Actum matched Dornbracht's forward-thinking brand, known for high quality manufacturing and innovative designs, by implementing Sitecore XP and introducing a modern design to the website. Also introducing a cohesive web system architecture adjusting to the individual requirements.

Our clients speak for us



“ A BIG THANK YOU to the teams that were supporting 25 countries in migrating their content in time and quality. You are very unique in what you do and have good reasons to be proud of this capability and achievement. All of you have given an important contribution to this success in consistent customer experience in one of core touch points across the METRO universe. ”

Marina Sverdel

Head of Multichannel Marketing | METRO AG



“ We were successful in building a modern website with integration to internal systems. Content editors and customers can rely on having the most up-to-date information available. Thank you ACTUM for great work! ”

Fatema Al Alawi

Head of Retail | Al Baraka Islamic Bank

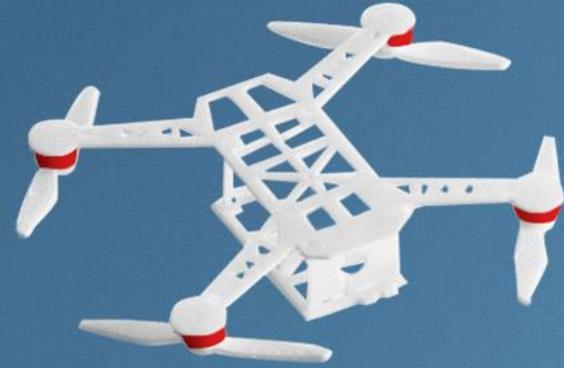


“ Our cooperation with ACTUM over the past two years has been very productive and successful. Today, we have a solid basis of accurate data supported by numerous dashboards, ad-hoc reporting and data automation. The ACTUM experts are also a valuable partner for SEO in EMEA. We are looking forward to another exciting year with our trusted partner! ”

Tsvetelina Alexieva

Assistant Vice President | Allianz Global Investors

We enable complex organizations to provide consistently outstanding digital experiences **at scale.**



Contact us!

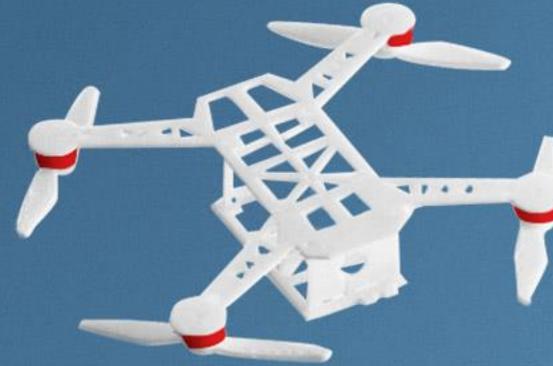


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