![TRUE.ORG logo]

Microsoft Copilot Studio Vision and Value

Today's workforce is increasingly overwhelmed in a fast-paced and demanding digital landscape. Many employees are already turning to personal AI tools for help, which puts company data at risk. And with adoption of digital customer experience channels at an all time high, customers are now expecting personalized, timely resolution for more complex needs. But businesses are facing talent shortages.

With Microsoft Copilot Studio:

- **Solve business challenges** with intelligent AI assistants that can dynamically query business knowledge and complete workflows

- **Drive productivity** by reducing manual processes, allowing employees more time to focus on high-value initiatives

- **Reduce overhead costs, risks and time to value** by empowering makers to quickly develop scalable, secure solutions

Copilot Studio Vision and Value

A three-phase engagement that provides an overview of the **Art of the Possible**, an overview of key concepts, and building **next-Generation AI capabilities** using Microsoft Copilot Studio.

Inspire	Assess	Design
The Inspire phase introduces the transformative potential of Microsoft Copilot Studio, aligning with customer goals and showcasing how AI can enhance business processes and drive innovation.	The Assess phase evaluates the customer's AI readiness, identifies key business challenges, and explores high-impact use cases, helping customers envision how Copilot Studio can address their specific needs.	The Design phase focuses on building a strong business case and developing a strategic roadmap for AI adoption, providing clear recommendations for leveraging Copilot Studio to achieve measurable outcomes.

What you can expect	Alignment on the potential for **extending** Copilot or **building** your own Copilots in your organization	A **prioritized list of business initiatives** that can be targeted for enabling the Microsoft Copilot Studio	Recommendations for **objectives** and **target results** and next steps

Partner call-to-action / Contact us today to get started!

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