



Gold Small and Midmarket Cloud Solutions
 Gold Collaboration and Content
 Gold Application Development
 Gold Cloud Productivity
 Gold Cloud Platform
 Gold Data Analytics
 Gold Messaging
 Gold Datacenter

About Us:

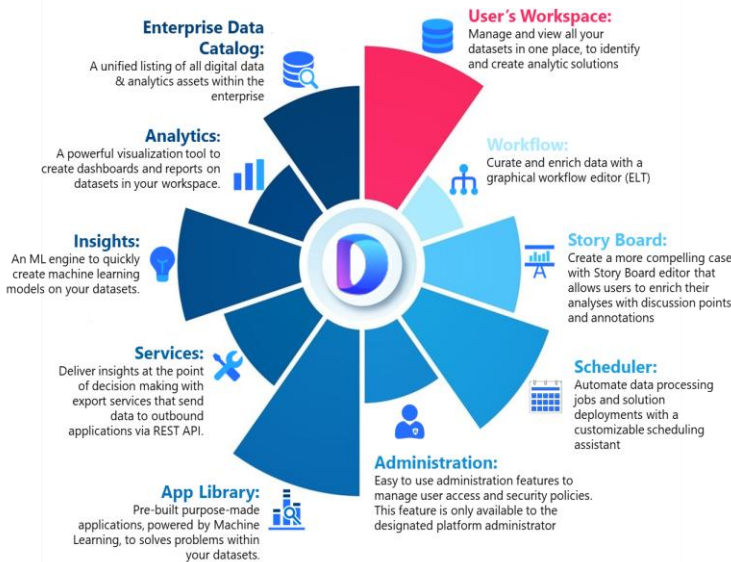
We help enterprises get insights-driven answers to What and Why of your operations, the ecosystem they operate in and market dynamics, so they know How best to drive desired outcomes.

We are problem solvers at heart, focusing on realizing pragmatic solutions to complex problems. We bring unsurpassed technical breadth and depth and 16+ years of industry experience, domain understanding, solutions, and partner expertise to everything we do. We have mastered the art of going from abstract strategy and vision to delivering real outcomes.

Dopplr™ Modern Data & Analytics Platform on Microsoft Azure.

Analytics play a crucial role in business transformation and its inevitable to not have well integrated technology suite which enables businesses to create analytical solutions. Setting up a modern IT infrastructure which caters the requirement of fast changing business analytic requirements are challenging. Often IT looks at below questions:

- Are their analytics infrastructure complete?
- Are their analytics infrastructure cutting edge and adopts to the latest advancements in tech world?
- Are all components of the analytics infrastructure well integrated?
- How well is the collaboration defined and executed between technologies and Businesses?
- Is it cost optimal to maintain and upgrade the tech stack?



Dopplr™, is the answer to all these questions, by providing a platform which is meant to eliminate the need for setting up a modern infrastructure for data and analytics requirements of the organization.

It encapsulates a well-integrated and constantly evolving infrastructure on Microsoft Azure to provide a seamless and intuitive interface to develop business analytics solutions.

Dopplr™

Dopplr™ Modern Data & Analytics Platform, brings new business ideas to life instantly. It helps traverse the journey from business challenges/ideas to real business transformation powered by Data & Analytics.

With Dopplr™ - self service capabilities, businesses can focus more on the execution of insights rather creating it. Speed-to-Market gets real with Dopplr™ as it accelerates ideation by providing all-in-one technology platform for quick prototype and easy deployment options which brings the idea to life. All these with a fraction of cost, as this is an entirely based on Microsoft Azure Cloud and customer pay only for what they use with no upfront expense.

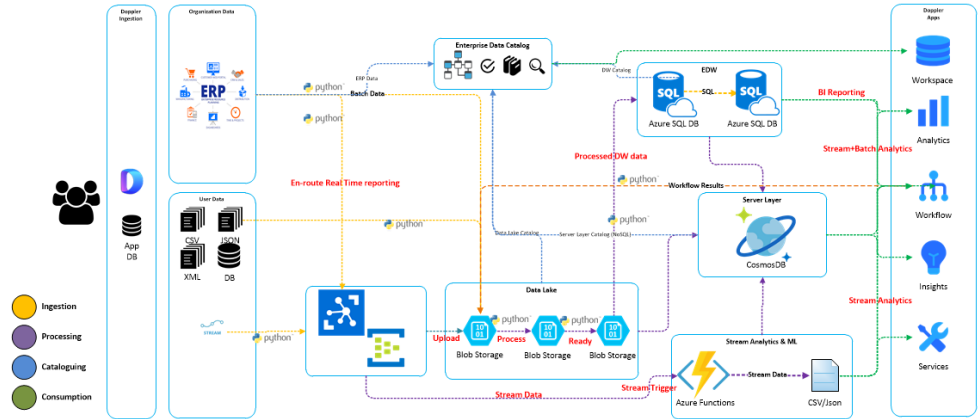


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Dopplr™ | Value Proposition

- ✓ **Speed-to-Market** Developing analytics solution in Dopplr is all GUI based and just in few clicks, customized and sophisticated analytics solutions can be made available to use.
- ✓ **Analytics Collaboration** Build analytic solution as a team. Ideas from peer can be combined to create great business story and can be shared via Dopplr collaboration feature.
- ✓ **Business Idea to work** with less dependency on IT for data and analytics solutions, businesses can focus more on operationalizing their idea to strategy.
- ✓ **Fully Managed** Dopplr is fully managed service with easy setup and minimum administration required from the customers.
- ✓ **High Scalability** Never worry about running out of space. Dopplr provides unlimited storage and compute scalability on Pay-as-you-go basis
- ✓ **Low TCO** Dopplr is based on Microsoft Azure cloud which ensures you pay for what you use. You save on infrastructure procurement and maintenance cost as well.
- ✓ **Optimal Utilization** with Dopplr Most of the overhead of infrastructure management is handled by the product itself. This leads to optimal resource utilization.

Dopplr™ on Microsoft Azure uses Azure services like ADLS, Blob storage, Azure SQL DB, Cosmos DB, Azure Functions, and the application is hosted on Azure VM (or Azure Container Services). Detailed Architecture diagram of the application is shown above.



Search & Ingestion:

Enterprise Data Catalog: Start your analytics solution right from searching, what data is already available in the organization and how useful it is for the business challenge you are trying to address.

Data preparation: Prepare your data in Dopplr™ workflow by creating solution specific data pipelines. With wide variety of data ingestion and transformation methods Dopplr™ workflow enables you to transform/blend data for analysis.

Insights:

Dopplr™ features both No-Code AI/ML and Custom AI/ML provisions for both business and IT users' persona. With No-Code AI/ML feature users' can quickly create and deploy prebuilt models on their dataset and enhance their data with AI/ML augmentation.

For more sophisticated IT users Dopplr™ features free hand scripting abilities to all its data assets.

Visualization:

Analytics: Do a detailed exploration on the data assets from Dopplr workspace. Wide option to visualize data helps in better understanding on the users' data.

Business Storyboarding/dashboard: Create insightful and engaging business stories with charts and visuals created from analytics to organize your findings and share it among peers for better collaboration. Also develop enterprise grade BI dashboard for standardized business metrics consumption.

Business Apps: Use pre-configured/intelligent apps for specific business needs to augment your insights with AI/ML.