



# AcuGenie

## Build Instant, Client-Specific Demos

Pre-sales teams often face challenges in creating working demos that are tailored to each client's data and business context. Preparing these demos can be time-consuming, requiring integration of documents, data, images, branding, and other materials. This slows down the sales process and limits the team's ability to showcase solutions effectively during client engagements.

## AcuGenie

AcuGenie is a pre-sales accelerator designed to create ready-to-use Copilot Studio demo agents in minutes. By uploading client-specific data—such as documents, images, branding assets, website content, or departmental information—AcuGenie builds intelligent, interactive demos tailored to the customer's environment.

The accelerator acts as a smart assistant, processing diverse business data and generating working demos that reflect the client's real scenarios. This enables teams to present complex workflows, business processes, and insights in a simple, interactive, and hands-on way, making every client interaction more engaging and impactful.

### Business Impact

- Reduce demo preparation time by up to 90%, enabling faster client engagement.
- Deliver tailored, context-rich demos that reflect real client scenarios.
- Improve pre-sales effectiveness and conversion rates by providing interactive, hands-on presentations.
- Equip teams to conduct data-driven discussions and highlight business value instantly.

### Key Capabilities

- **Rapid Demo Agent Creation:** Instantly generate Copilot Studio demo agents using customer-provided data, documents, images, and branding.
- **Client-Specific Context:** Tailor demos to reflect the client's business scenario, making presentations highly relevant and engaging.
- **Copilot-Powered Interactivity:** Demo agents simulate real interactions, showcasing workflows, processes, and decision-making using the uploaded information.
- **Data-Driven Presentation:** Use uploaded content such as documents, website text, or images to create an interactive, hands-on experience for stakeholders.
- **Pre-Sales Enablement:** Reduce preparation time for client demos, enabling sales teams to quickly demonstrate capabilities without extensive setup.