

Today's workforce is increasingly overwhelmed in a fast-paced and demanding digital landscape. Many employees are already turning to personal AI tools for help, which puts company data at risk. And with adoption of digital customer experience channels at an all time high, customers are now expecting personalized, timely resolution for more complex needs. But businesses are facing talent shortages.

With Microsoft Copilot Studio:

- **Solve business challenges** with intelligent AI assistants that can dynamically query business knowledge and complete workflows
- **Drive productivity** by reducing manual processes, allowing employees more time to focus on high-value initiatives
- **Reduce overhead costs, risks and time to value** by empowering makers to quickly develop scalable, secure solutions

Copilot Studio Value Discovery

A three-phase engagement that provides an overview of the **Art of the Possible**, an overview of key concepts, and building **next-Generation AI capabilities** using Microsoft Copilot Studio.

Who should attend

- IT Executives (CIO/CTO/CSO)
- Digital Transformation & Innovation Leaders
- Applications & Automation Technologists
- Line of Business Leaders (HR, Ops, Finance)
- IT Pros & Decision Influencers

Workshop framework

Assess 	Build the Vision 	Plan for Value 
<p>Gather information about your readiness for conversational AI solutions</p> <p>Provide insights on business challenges</p> <p>Select optional deeper-dive sessions of interest</p>	<p>Discover Microsoft Copilot Studio</p> <p>Experience the Art of the Possible with Copilot Studio</p> <p>Build a vision for innovation with Copilots that align to your business needs</p>	<p>Plan for Value with objectives, key results, and ideation of initiatives</p> <p>Prioritize initiatives and define the benefits</p> <p>Review the report and recommendations</p>

What you can expect

Alignment on the potential for **extending** Copilot or **building** your own Copilots in your organization

A **prioritized list of business initiatives** that can be targeted for enabling the Microsoft Copilot Studio

Recommendations for **objectives** and **target results** and next steps