Digitalization is forever changing the way the world goes round.

Digitalization brings completely new opportunities when it comes to providing services and communicating with customers.

WHAT ARE THE DECIDING FACTORS IN THE SUCCESS OF DIGITALIZATION?

- Delivery of **a clear vision and strategy**; the ability to put necessary changes into practice.
- **Effective utilization of** available **information** in key processes, company leadership, and in **applications** intended for either customer or in-house use.
- **Modernization** of the means of communication with customers, and **improvement of overall customer experience**. Integration of all communication and sales channels.

- **Implementation of appropriate technologies** linked to the Internet of Things (IoT), which enables us to gain information about present situations in any location we may choose.
- **Complex IoT platform**, which offers data processing and analysis as well as flexible use of the information gained.
- Continuously updated **development plan** according to the company in question and current trends.

ADASTRA DELIVERS A COMPREHENSIVE IOT SOLUTION

Our IoT solution includes the following components:

- **IoT scenarios** to acquire all the necessary measurements and sensory data.
- **An IoT analytical platform** to facilitate data processing, consolidation, analysis, and storage.
- **Applications**, comprising interactive dashboards, advanced analytics, mobile and desktop applications, that utilize the data to deliver business insights and value.

IOT SCENARIOS OFFERED BY ADASTRA

Every customer has different expectations and a different purpose. Our solution is flexible. To gather data, any combination of sensor scenarios can be used, including the following:

People Counting	Queue Management	Demographic Assessment	Interactive Display	Environment Monitoring	WiFi Analytics
Smartphone Location and Navigation	Interest in Displayed Goods	Proximity Marketing	Object Tracking	Smart Buttons	Other customized scenarios

Our range of IoT scenarios continues to grow. We're always up to date on trends and new technologies. We respond to our customers' needs. We widen our partners' networks.

WHAT DO OUR SERVICES INCLUDE?

Workshops and seminars	Consulting services	Prototype / Pilot realization	Implementation of IoT solutions

Let us know if you have specific requirements, and we will be happy to prepare a customized offer for you. Together, we can find an optimal solution.

WHY WORK WITH US?

Adastra is an international consulting company that creates functional solutions in various sectors to facilitate the transition to the digital era. Our aim is to contribute to our customers' businesses through intelligent data solutions. Our clients include global and local leaders in finance, banking, insurance, telecommunications, sales, the automotive industry, and many others, including within the public sector. Adastra's projects are actualized from 12 offices around the world by more than 1 500 consultants.

As an experienced systems integrator, Adastra is able to guarantee the delivery of complex IoT solutions corresponding to our customers' needs. We're always up to date on new trends and building partnerships with prospective suppliers, especially concerning sensor solutions and connectivity. Our teams are composed of experts on processing, advanced data analysis, application development, and implementing large systems.

Adastra is ready to provide consulting services regarding companies' strategy preparation and development in the area of digitalization.

At **Microsoft**, our mission is to empower every person and every organization on the planet to achieve more. Today, we live in a mobile-first, cloud-first world, and the transformation we are driving across our businesses is designed to enable Microsoft and our customers to thrive in this world.