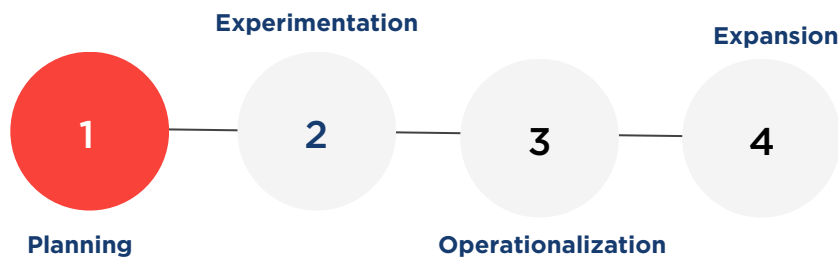# ADASTRA

Get Started with your AI Journey

Adastra partners with you at every stage of your AI journey, starting with an AI Day workshop to craft your strategy, engage stakeholders, uncover impactful AI use cases, and set the foundation for successful adoption.

The 4 Stages to AI Adoption

Experimentation

Expansion

1   2   3   4

Planning

Operationalization

Planning
- Identify business objectives for AI.
- Assess current readiness and capabilities.
- Develop a strategic roadmap.

Experimentation
- Pilot small-scale AI projects.
- Test hypotheses and validate value.
- Learn and refine approaches.

Operationalization
- Integrate AI into core processes.
- Ensure scalability and reliability.
- Deploy production-ready solutions.

Expansion
- Scale AI across the organization.
- Apply to new business areas.
- Continuously improve with new data.

Take the First Step and Book an AI Day Workshop

Adastra's AI Days kickstart your AI journey by engaging stakeholders, demystifying AI, and identifying high-value use cases for strategic adoption.
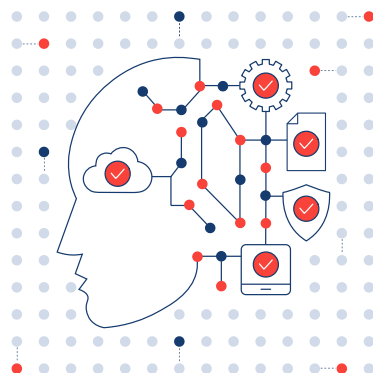
We Deliver Over 75% of AI Projects into Production

Way ahead of the industry average (48%).

A	**75%**
Market Average	48%

Source: Gartner, April 2024

Why Choose Adastra's AI Days?

Proven Frameworks: Identify and prioritize high-impact AI use cases.

Expert Guidance: Tailored support from AI specialists.

Actionable Outcomes: Clear deliverables from ideation to execution.

Team Alignment: Drive buy-in and enthusiasm for AI adoption.

AI Day Workshop Packages

We offer three customizable AI Day options tailored to your needs

Lite

Duration: 0.5 Day
Scope:
- Intro to AI and its potential for your business.
- Collaborative brainstorming to identify key AI opportunities.
- Prioritization and feasibility discussion of top use cases.

Deliverables:
- Prioritized AI opportunities report.
- Initial next-step recommendations.

Purpose:
- Explore AI tailored to your goals and raise awareness of strategic opportunities.

Attendees: Leadership Team, CDO, IT Head, Business Unit Leaders.

Pro

Duration: 1 Day
Scope:
- Intro to AI and its business impact.
- Data maturity and AI readiness assessment.
- Prioritization and deep dive into key use cases.
- AI adoption roadmap planning.

Deliverables:
- Prioritized use case quadrant.
- Maturity assessment and roadmap recommendations.

Purpose:
- Enable actionable AI planning and readiness insights.

Attendees: Leadership Team, CDO, IT Head, Business Unit Leaders.

Enterprise

Duration: 3 Days
Scope:
- **Day 1:** AI fundamentals, trends, and opportunities.
- **Day 2:** Governance, MLOps, and AI strategy design.
- **Day 3:** Prioritization, transformation roadmap, and scaling strategy.

Deliverables:
- AI strategy document with TO-BE, AS-IS, and roadmap.
- Leadership training materials.
- Prioritized use cases and adoption plan.

Purpose:
- Build a strategic foundation for AI adoption and empower leaders.

Attendees: Leadership Team, CDO, IT Head, Legal/Compliance, Governance Leads, Business Leaders.