

A person in a yellow kayak is paddling on a calm blue lake. In the background, there are large, rugged mountains with patches of snow or light-colored rock. The sky is a pale blue with some light clouds. The image is split into two main color zones: a red zone on the left and a blue/teal zone on the right.

// ADASTRA AI

AI Open Days

Kickstart Your AI Journey on Azure, Identify Quick Wins, and Drive Awareness with Engagement





We help companies harness the power of artificial intelligence

through smart Azure products, services, and tailored solutions.


Data & AI
Azure

Specialist
Windows Server and SQL Server
Migration
Analytics


Digital & App Innovation
Azure

Specialist
Low Code Application
Development





Why Should You Focus on AI?

- AI is among the top **global drivers of digital business transformation**.
- AI brings a **competitive edge** and is soon to become an industry standard.
- To keep up with digital innovation, **businesses need to identify and implement AI** into their processes now.



To begin your AI journey on Azure, you need these key components:

AI Days will kick-start your AI journey by boosting the 2 key components required for successful AI adoption.



Company culture fostering innovation

1 Expertise

Knowledge of how and where to apply AI methods

2 Engagement

Employees' acceptance to adopt process changes



Impactful AI Strategy Design & Implementation

What are AI Days?

A tried-and-tested **series of workshops** designed to kickstart your AI journey by **engaging your key employees** and **generating AI use cases**.



Spread awareness about AI by demystifying the technology.



Collect real use cases across the company where AI can be applied.



Find owners of the use cases who push them towards successful delivery.

Engage key employees during AI Strategy design

Minimize any resistance to change

Harvest added value of AI quickly

AI Days Timeline & Next Steps



* We strongly recommend **pre-committing a budget for prototyping**, testing and validating selected use cases after the AI Days.

Scope of AI Days

AI Days workshops

Interactive workshops explaining AI technology and generating use case ideas.

Outcomes processing

We sort and categorize the generated use case ideas. We evaluate them based on added value, risk, data readiness etc.

Use cases selection

Together with the client, we select 3-5 use cases as top candidates for implementation.

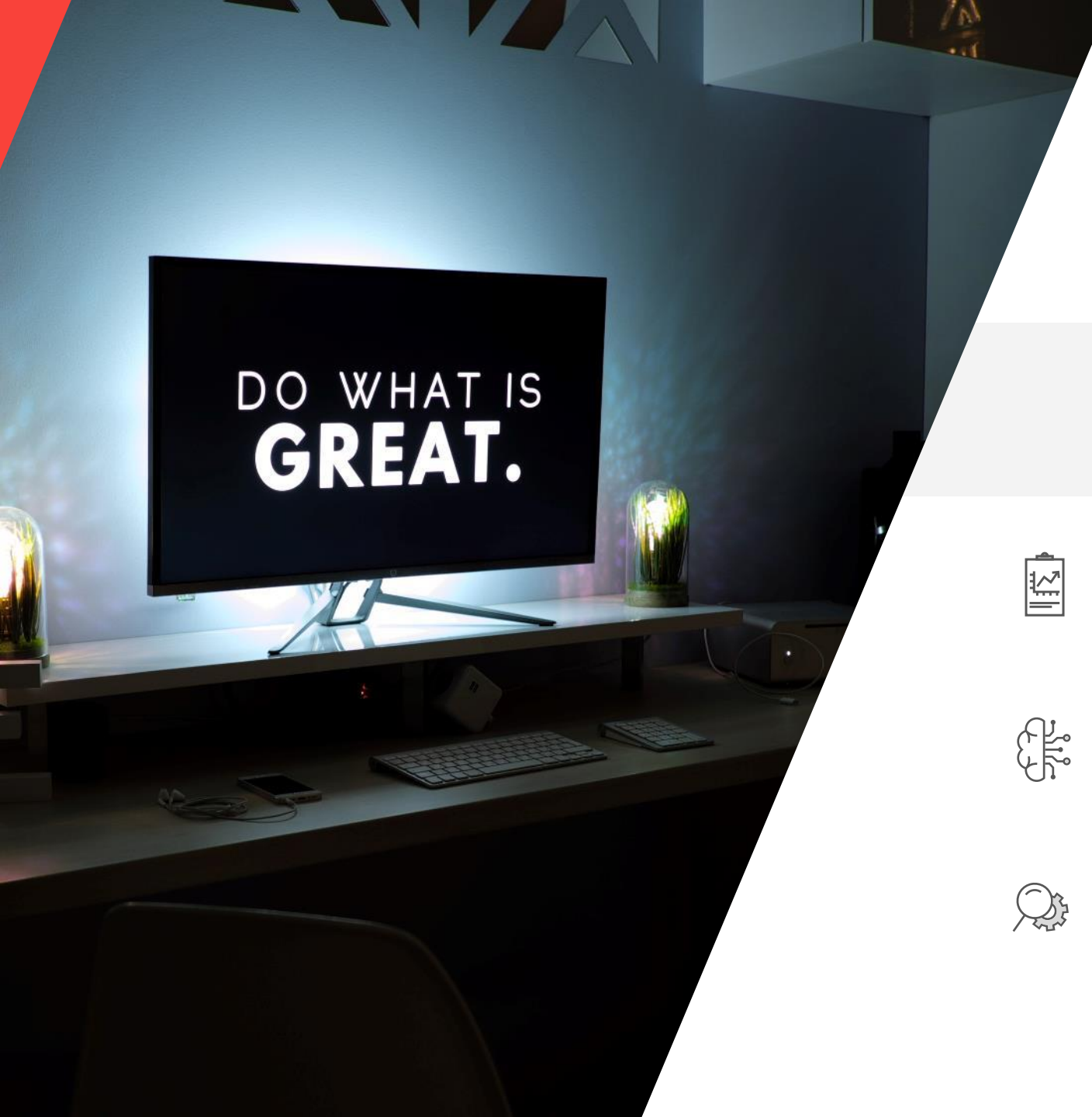
Prototyping*

Proof of concept development

For selected 3-5 use cases we prepare Proof of Concept projects using Azure AI owned by the idea owner to quickly validate feasibility and value added.

AI Days Deliverables

- Long list of generated use cases
- Short list of selected use cases
- Implementation roadmap of selected use cases



What happens after AI Days matters.

We strongly recommend **pre-committing a budget for prototyping**, testing, and validating **3-5 selected use cases** after the AI Days.



Drive Engagement

Knowing that the organization is willing to invest in the best ideas makes a huge difference in the activity's impact.



Generate the Best Use Cases

The fact that there is already a budget allocated to turn ideas into reality boosts creativity and focus.



Foster Innovation

The department leaders receive a signal that the organization is supporting innovation and that not all CAPEX needs to come from their budgets.



Case studies

AI Open days enabled to grasp AI challenges and opportunities

1 | Goal



Kickstart AI activities in the company, introduce the main concepts and generate innovative AI use cases to solve real business problems.

2 | Action



Organized a conference full of talks and workshops, where attendees had the opportunity suggest groundbreaking AI use cases to solve their most pressing issues.

3 | Results



- Hundreds of ideas generated, followed up by PoCs and MVPs implemented into production.

100s

Ideas generated

**PoCs
& MVPs**

Developed as follow up an implemented into production



Large automotive
manufacturer

AI Open Days

1 | Goal



Map AI opportunities across the company and understand the potential for added value through AI deployment.

2 | Action



Organized a conference full of talks and workshops, where attendees had the opportunity to suggest groundbreaking AI use cases to solve their most pressing issues.

3 | Results



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AI Days Offer

Adastra 2 - 2 - 2 Offer: AI Use Case Realization

RAPID AI USE CASE IDENTIFICATION & DEVELOPMENT

Prioritize AI Opportunities

Leverage Adastra's feasibility and impact assessment framework to identify the most relevant use cases for AI within your organization.

Cloud AI Enablement

Enhance likelihood of success, result effectiveness, and ease of maintainability by using Azure AI cloud services.

In today's dynamic business environment, organizations face a variety of business problems that require an increasing amount of data to answer effectively. Leveraging a robust AI toolkit, organizations can enhance their ability to answer more complex questions with improved insights. Our AI Enablement Workshops provide targeted review of AI concepts and guided use case reviews.

Through our AI Use Case Pilot program, powered by the Azure platform, your organization can explore AI-driven solutions to answer questions across your various business units. Azure's AI toolset provide the ability to leverage advanced AI algorithms that offer a streamlined approach to solving your most challenging operational issues, paving the way for enhanced performance and competitiveness.

AI Partner of Choice

Leverage a trusted Azure enablement partner with 20+ years of data & AI experience to maximize your likelihood of success. Quickly determine the most feasible use cases based on a review of your current organizational AI maturity.

Step 1

Current State Review Session

Review your current state to identify potential areas that could make use of AI toolsets and solutions through a 2-hour brainstorming workshop.

Step 2a or 2b

a) AI Days

Length: 2 Weeks
Value: 15K USD

Host a series of awareness-building workshops and provide a guided brainstorming session to identify relevant AI use cases, vote and prioritize use cases based on participant inputs and feedback; document data sources, potential risks and considerations.

b) AI Use Case Pilot

Length: 2 Months
Value: 50K USD

Host discovery session to identify relevant input sources, perform exploratory analysis, consolidate data to analytical dataset, build pilot model and perform testing, summarize model efficacy, document design decisions ensuring robust and responsible AI practices, showcase results.



Centralize AI Knowledge



Scale and Speed



Advanced Insights



Cost Benefit



* As a leading Microsoft Solutions Partner, Adastra has access to Microsoft ECIF funding to offset POC and MVP costs



Interested in launching your AI strategy on Azure?

**Contact us at
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www.adastracorp.com**