



**ADA STRA**

# Adastr a Germany

Company Presentation



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**We speak in actions and results**

Our clients' success is the only measure of our own

### **Who we are**

Adastra is an international consulting company that creates functional solutions in various sectors, facilitating the transition to the digital era. We transform the Data & Analytics space by providing smart solutions.

**WE**  
♥  
**DATA**

### **Data**

Data has long been at the center of our activities. We have been helping market and industry leaders across the globe to harness and leverage their data assets, accelerate innovation, improve operational excellence, and create unforgettable customer experiences.



# Quick Facts



**5000+**

**projects**  
in 42 countries



**€170 M**

**revenue**  
in 2021



**2600+**

**professionals**



**90 %**

**revenue**  
from repeat clients



# Adastra Group Worldwide

**2600+**

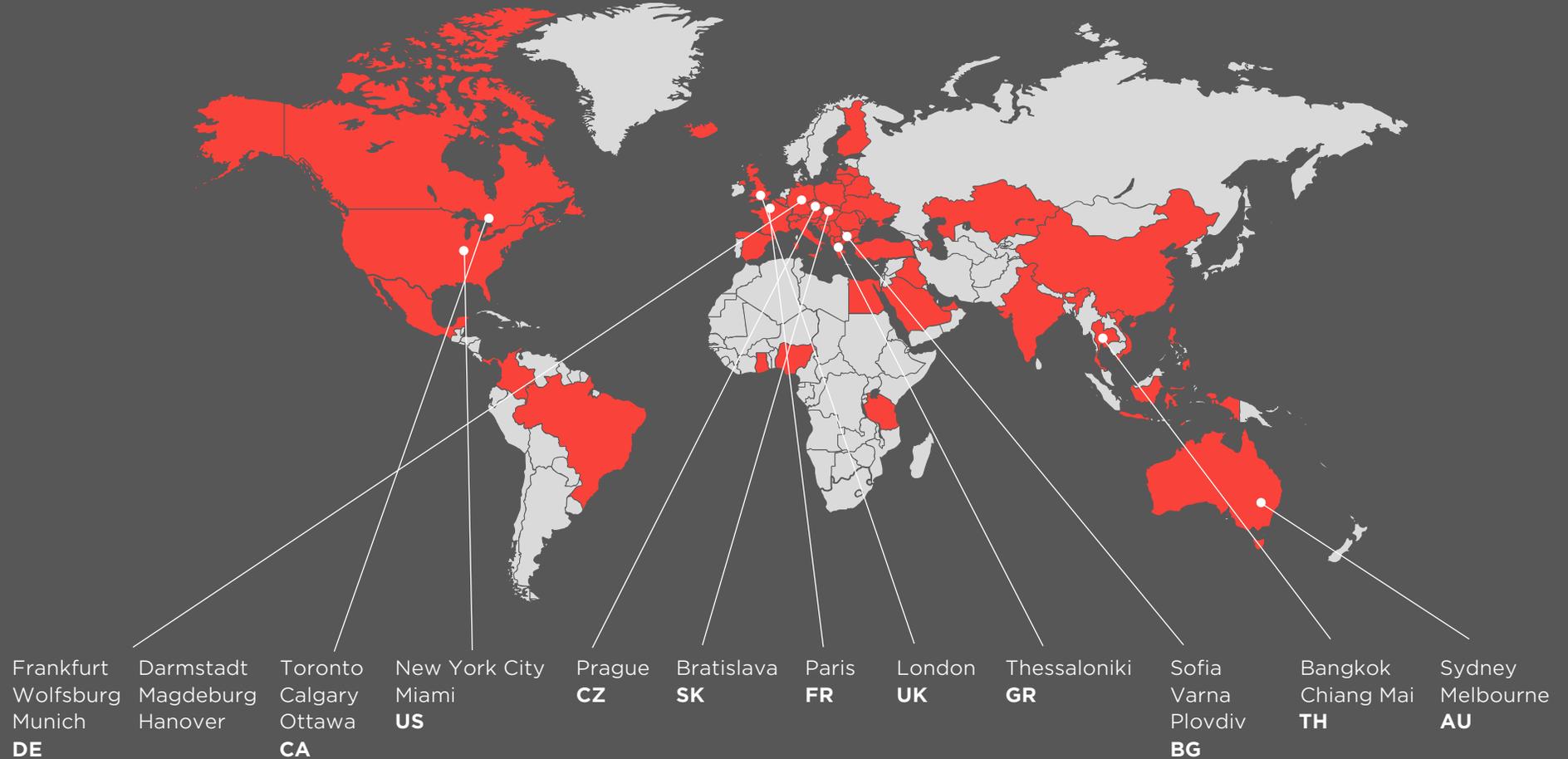
Professionals  
worldwide

**5000+**

Projects in 42  
countries

**23**

Offices in 11  
countries





# // ADASTRA GROUP

## // ADASTRA

International consulting company that creates functional solutions in various sectors, facilitating the transition to the digital era.



Solutions to complex business problems in risk management, sales, and process optimization.

## ADASTRA.ONE

Specialist in mobile app development.



Cutting-edge software for data quality management, Master Data Management, and data governance.



Recruitment for banks, financial institutions, telecoms and insurance companies, and many others, including Adastra.

## BLINDSPOT.AI

Artificial intelligence, machine learning and optimization services.



Full-service creative agency based on a strong technological background.



**What we do**



**Data  
Engineering**



**Cloud  
Services**

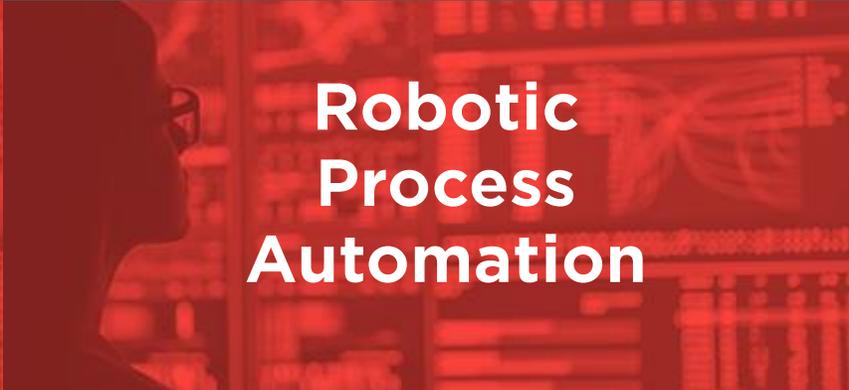


**Advanced  
Analytics & AI**

# **Digitalizing Enterprises**



**Digital  
Transformation**



**Robotic  
Process  
Automation**



**Data  
Governance**



# Our Solution Portfolio



## DATA ENGINEERING

Data Strategy  
Modern Data  
Warehousing  
Data Lake  
Data Integration  
Data Visualization  
Business Intelligence



## ARTIFICIAL INTELLIGENCE

Machine Learning  
Deep Learning  
Statistical Analysis  
Text Mining  
Exploratory Data  
Analysis  
Visual Analytics  
Feature Engineering



## CLOUD SERVICES

Readiness  
Assessment  
Cloud Provider  
Evaluation  
Cloud Migration  
Managed Services  
Azure, AWS, GCP



## DIGITAL BUSINESS

Digital  
Transformation  
Robotic Process  
Automation (RPA)  
Internet of Things  
(IoT)  
Blockchain  
Mobile Apps



## GOVERNANCE

Data Governance  
Data Quality  
Master/Reference  
Data Management  
Data Lineage  
Metadata  
Management



## Why choose Adastra?

**We create world-class solutions** across industries & geographies, driving data driven insights

**We are the preferred partner** for digital transformation

**We are nimble and responsive** to our customers needs





# Key Partnerships

Technology independent and rich in partnerships





# Azure Competencies



# Adastra: #1 Data / AI Partner

## Microsoft ranks Adastra as their #1 Data / AI Partner

**Impact Awards Won: Analytics, AI, Data Platform Modernization, Financial Services, Manufacturing, Commercial**  
**Impact Awards Runner-Up: Partner of the Year, Global Analytics, Global Power BI, Migration, Customer Journey**



### ABILITY TO SCALE

With over 2500 GLOBAL staff, 500 CDN staff, and 500 Azure and Power Platform specialists, Adastra is ready to scale



### COMPLETE STACK DELIVERY

Azure Infrastructure, Azure AppDev, Azure BizApps (O365 / D365), Azure BI Analytics, Azure Big Data, Azure Data Science, and Power Platform



### PROVEN SUCCESS

Adastra has the best record in Canada, successfully driving customer Azure adoption / ROI, for over 200 organizations in the last two yrs



### AGILE AND RESPONSIVE

Adastra's agility enables us to react / deliver for SMB customers, while also having breadth / depth for Enterprise customers



### BESTSHORE DELIVERY

Adastra's bestshore delivery model ensures top global experts can be applied to any project, provides offshore economies of scale for heavy lift tasks, with global teams working in partnership with our on location experts. Adastra offers global 24 / 7 delivery and support, through our NA, EUR, and ASIA teams.



# Adastra Microsoft Partnership

Microsoft  
Partner



Gold Data Analytics  
Gold Data Platform  
Gold Cloud Platform  
Gold Datacenter  
Gold Application Integration

## Adastra: Go-To Partner for Data & AI

10x Impact Award Winner

12x Impact Award Runner-Up

2x Global Impact Award Runner-Up

Azure Migration Partner

Advanced Specialization for Analytics

Advanced Specialization for Windows / SQL  
Server Migration to Azure

Lead Canadian Partner for Synapse Migration  
/ Implementation

Product Team Collaboration for Azure Synapse  
/ Azure Purview / Azure Databricks



# Adastra Azure Specializations

## AZURE FOUNDATION

cloud adoption framework, well architected framework, tenant design, resource naming, service tag approach, network architecture, governance design, tco analysis, hybrid network implementation, devops integration, azure foundation implementation, iac automation, ...

## AZURE APP / MIGRATION

app / data assessment, app / data decisioning (lift / shift vs modernize), app / data architecture, api architecture, microservices architecture, app/ data security design, migration roadmap, migration execution, iac pipelines, devops integration, ...

## AZURE SECURITY

security assessment, identity strategy, role based access, secrets management, encryption, data loss protection, api management, private zone configuration, siem / soar integration, policy enforcement, security implementation ...

## AZURE ANALYTICS

analytics assessment, analytics architecture, analytics roadmap, data zoning, enterprise model design (kimball, inmon, data vault), ETL data pipelines, persona enablement, citizen report development, trusted data as a service, ...

## AZURE BIG DATA

big data assessment, data lake design, Hadoop integration, PySpark data engineering, ELT pipelines, spark delta lake, spark streaming, serverless compute, devops integration, ...

## AZURE AI / ML

advanced analytics assessment, cognitive service integration, r&d model training / testing, mlops implementation, ai / ml pipelines, data science workbench automation, devops integration, ...

## POWER PLATFORM

citizen development assessment, power platform governance, roles / responsibilities, environment strategy, CoE kit, canvas / model apps, power automate flows, power automate rpa, power platform dataverse, power bi datasets / reports, ...

## AZURE DATA GOVERNANCE

data governance assessment, data catalog, data classification, data sensitivity, data use governance, data privacy, data lineage, master data management, data quality management, reference data management, ...

## AZURE INTEGRATION PAAS

integration paas assessment, api management, logic workflows, service bus management, event grid distribution, peer to peer patterns, pubsub patterns, managed file transfers, iot telemetry streaming, iot edge device management, ...



# Adastra's Growing Azure Team

**500 Azure Specialists  
(400 D&A, 100 CORE)**

**75 Azure Architects  
(55 D&A, 20 CORE)**

**50 Azure  
Data Scientists**

**250 Azure Certified  
Resources**

**275 Azure  
Data Engineers**

**125 Power Platform  
Specialists**

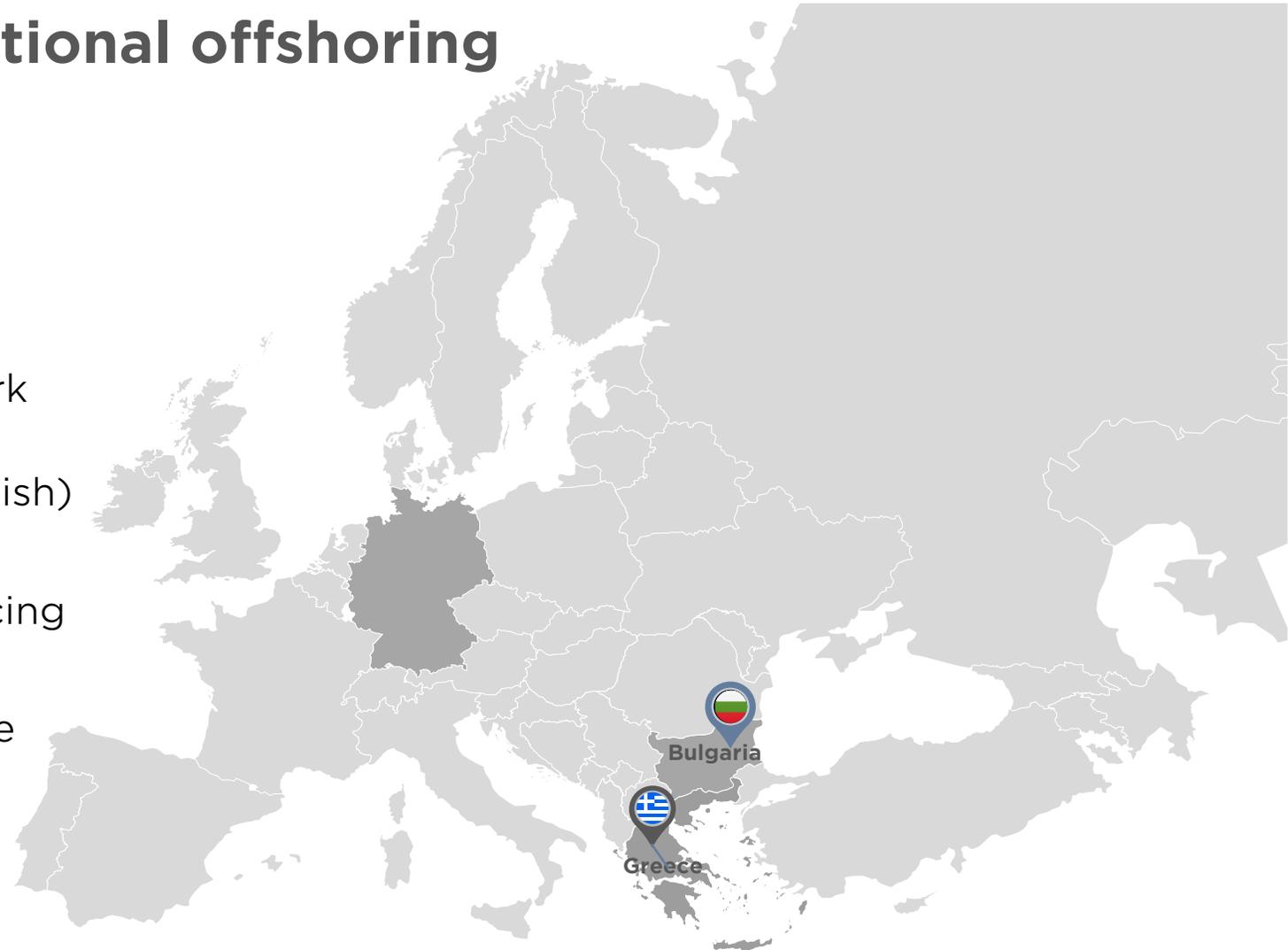


# Adastra Bestshoring

Nearshoring and/or Offshoring

## A superior alternative to traditional offshoring

- / High quality
- / EU membership
- / Similar cultural background
- / Comfortable time zones
- / Highly qualified workforce with a high work ethic and willingness to perform
- / Very good language skills (German & English)
- / Skills in new & emerging technologies
- / Minimal risk in contrast to classic outsourcing
- / Optimized time-to-market
- / Reliable telecommunications infrastructure
- / Secure data management



- / High quality
- / High availability of qualified workforce with high work ethic and willingness to perform
- / Low staff turnover, stable expertise
- / Very good English language skills
- / Optimized time-to-market
- / Reliable telecommunications infrastructure
- / Secure data management





Contact us!

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