



Improve Business Decision Making with Fabric's Data Activator: A Strategic Approach

In today's data-driven world, the ability to react quickly to change is extremely important. Microsoft has recently released Data Activator, a Microsoft Fabric experience that helps businesses improve their decision-making ability by allowing them to configure alerts based on specific conditions. Although this new feature provides the ability to generate enormous business value, it can only do so if configured correctly. To do this, it is imperative that businesses have a thorough understanding of their requirements before any implementation.

The Potential of Data Activator

While the concept of alerting based on specific conditions is not new, this capability was not previously easily accessible within Power BI. Data Activator allows businesses to implement real-time alerts that are directly tied to strategic goals, enabling teams to manage performance by exception and respond to critical events. Although setting up an alert in Data Activator is relatively simple, the real challenge lies in understanding business requirements, more specifically, the need to identify relevant Key Performance Indicators (KPIs), appropriate alerting methods and conditions to ensure that these alerts lead to actionable insights.



Navigating Implementation Challenges with Adatis

Adatis specialises in converting Data Activator's potential into reality. Our approach is rooted in a deep understanding of the unique challenges that businesses may face when implementing data-driven alerting systems. We look to understand the following:

Business Objectives

- Business goals – How can Data Activator help you to achieve them?
- KPIs – Identify a list of KPIs that can be used as the foundational input for Data Activator. It is important to choose KPIs which relate to key business objectives.

Data and Delivery

- Data requirements: what, who and when? Identify what data needs to be delivered, who is the target audience, and when should it be delivered (e.g. referring to the trigger condition and value). This involves the following considerations:
 - Do the capabilities of your current data platform meet your requirements?
 - Can you take strategic decisions based on alerts generated by the current data refresh rates?
 - Is implementation of real-time data streaming appropriate?
 - How are alerts integrated within the business ecosystem – e.g., are users directed elsewhere upon being alerted?
 - What action should be taken after an alert has been triggered?



Adatis' Comprehensive Implementation Strategy

Our approach involves a thorough understanding of your business needs to effectively integrate real-time alerts in Power BI. We cover all aspects from identification of key metrics and alert configurations to post-implementation evaluation and continuous support.



Identification Phase

We leverage our data storytelling framework to identify and derive the most relevant KPIs. By doing so, we ensure that the alerts are not just data points, but meaningful insights tailored to your business requirements.



Implementation Phase

We ensure that alerts and notifications are directly aligned with your business's strategic objectives as well as current infrastructure, maximising the benefits of Data Activator.



Evaluation Phase

We define mechanisms to measure the effectiveness of the alerts in conveying these key insights, allowing you to continuously align alerting practices with evolving business requirements.

In case you already have a deep understanding of your KPIs, we are also happy to move straight to the Implementation phase at your request. Throughout these phases, we will engage with various sectors of your business, involving business users, data analysts, and IT support, ensuring a holistic and inclusive implementation strategy.

Our Value to You

Intertwining our data storytelling framework with Data Activator offers a unique advantage. It transforms business requirements into a compelling narrative, making it easier for stakeholders to understand and act upon. This method ensures that alerts provide not just data, but context and relevance, leading to more informed decision-making and a stronger alignment with your company's strategic goals.

Interested

Contact Adatis today. We would be delighted to engage with you through an initial, complementary, one-hour briefing, so that we may understand your requirements, allowing you to begin to harness the transformative power of real-time data insights with Power BI.

With Adatis' Strategic approach to implementing Fabric's Data Activator, your business ensures that data alerts are configured in such a way that maximises the ability to make effective decisions, allowing you to meet your goals.



Visit us at: www.adatis.co.uk



Email us at: enquiries@adatis.co.uk



Call on: +44 (0)1252 267 777



Data Architecture



AI & Data Science



Data as a Service



Modern Data Platform



Power BI



Data Strategy

