

Modern Manufacturing powered by Analytics

Unlock the immense potential of your digital transformation.



- **Monitor Strategic & Operational KPI's** relevant for your business.
- **Seize opportunities** through deep operational insights.
- **Trustworthy & integrated data** for confident decision making.
- **Integrated data view** (actuals, budget and forecasted data).
- **Tune production operations** for minimal cost and risk
- **Capitalizing on data as an asset** to deliver innovative services/products.



Key challenges

Pressure to continuously improve quality and productivity while reducing costs.

Striving to the right-size of the inventory.

Boosting profitability while driving year-over-year cost improvements.

Managing the unexpected.

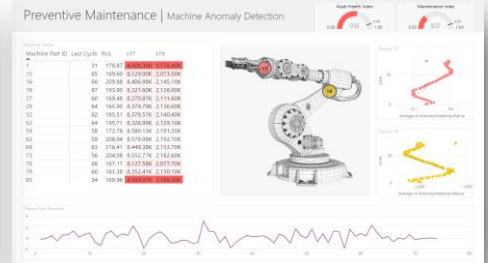
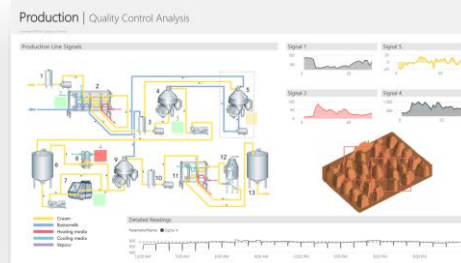
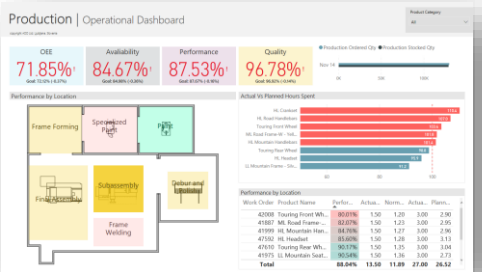
How to extract value from the deluge of sensor and IoT data.

How to keep the focus and be able to plan in the fast-moving business environment.

Keep focus

Get to the bottom

Know what to do next



Ability to have core information available true KPI's to get necessary information on **how they are doing?** Where they need to improve?

Ability to dynamically slice and dice data to get useful business insights and answered **what happened and why?**

Ability to **Predict future events** and movements and get recommendations on what to do next?

Intra Lighting

"Based on the KPI the picture for the decision-making has suddenly become much clearer: Excessive cases are highlighted, and this enables us to have a very quick review of indicators. Decision-makers are now empowered to decide based on relevant factors and act quickly."

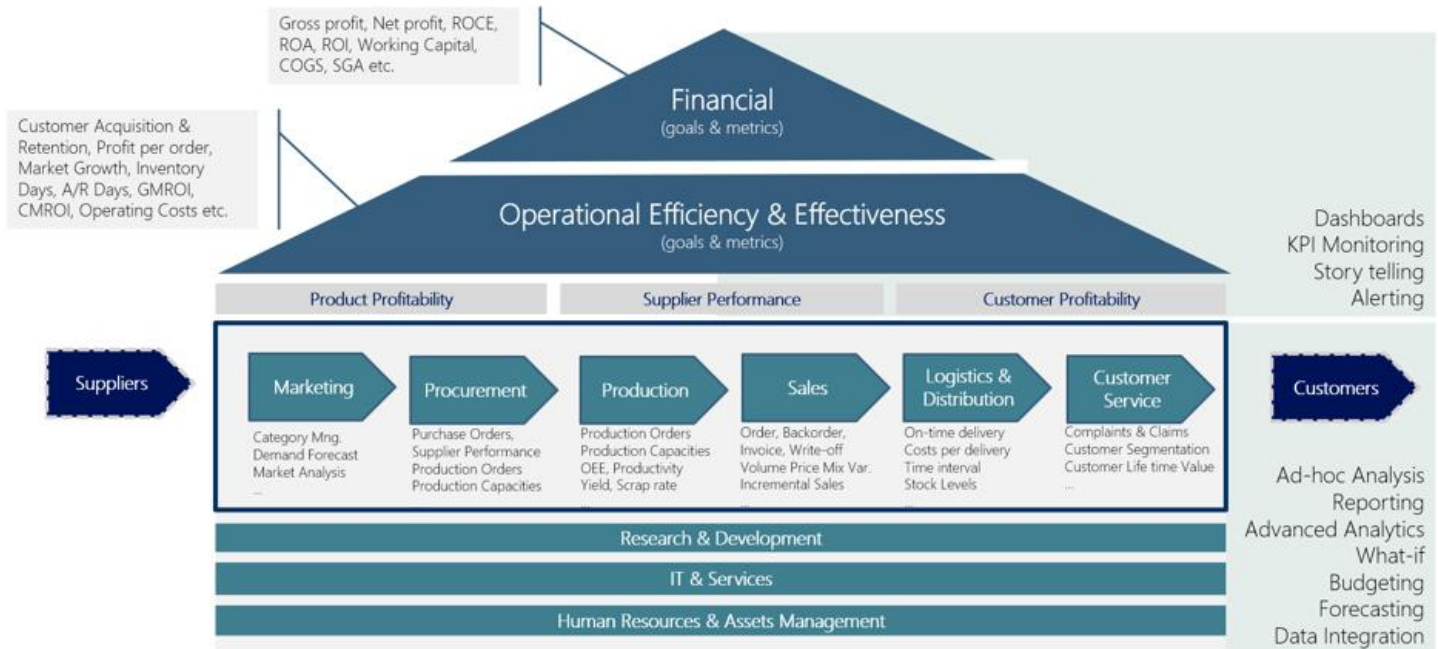
Intra Lighting was nominated among top 3 companies for the factory of the year 2020 awards.

Read more about our cooperation: <https://bit.ly/3nlPbrp>



How to increase profitability for 1%?

Integrated Value Chain combining Business and Operational information with market-driven approach will help you to manage your supply chain and reduce costs, improve productivity and minimize risk.



Modern analytical platform drives efficiency and effectiveness.

Scenarios examples:

Production

- **Production Orders**
(Produced quantity, scrap ratio, productivity, OEE)
- **Production Planning**
(actual vs planned produced volumes, actual vs planned raw material consumption)
- **Research & Development**
(new products tracking, recipe & BoM changes in time)
- **Maintenance**
(maintenance time per machine/line, scheduled vs unscheduled, predictive scenarios)

Sales & Marketing

- **Sales Orders**
(number, processing, orders picked & shipped, fill rate, returns)
- **Sales**
(sales vs plan/last year, seasonality, ABC analysis)
- **Marketing**
(new product performance, campaign performance, customer segmentation)
- **Costs & Profitability**
(costs of new product development, profitability of a product, category,...)

Inventory Management

- **Purchase Orders**
(purchase volumes, costs, on-time deliveries, failed orders,...)
- **Inventory holding**
(levels, correctness, turnover, non-turning, min/max, stock-days, shelf-life, damages, value)
- **Material movement**
(top moving items, material movements, inflow, outflow,...)
- **Warehousing Costs**
- **Outbound costs**

Controlling your production schedule and output

Balancing sales and marketing activities

Achieving efficient inventory management

About us

Established in 1992, ADD is a forward-looking company focused on building solutions in the area of Business Analytics (Reporting and Performance management), Data Analytics (AI and Knowledge Mining) and Data Modernization (Cloud Solutions). Over the years we have built deep industry know-how and technology expertise in Manufacturing, Power and Utilities, Retail/Wholesale/Omni Chanel. Our solutions are daily used by over 15.000 end users from 3 Continents in over 24 Countries, different industries, and various sizes of organizations - from SMEs to Largest Global Corporations.

We provide industry know-how and technology expertise and help You to shine in a data-driven world