



**ADDLLY** 

# How **AI Agents** Help Enterprises Scale Their Business

**10X FASTER**



[www.addlly.ai](http://www.addlly.ai)



[hello@addlly.ai](mailto:hello@addlly.ai)

# Addlly AI: Who We Are

Addlly AI is the first AI platform that brings the power of multiple LLMs and AI techniques to use first-party data for multi-modal content creation.

Supported and recognized by:



SPARK



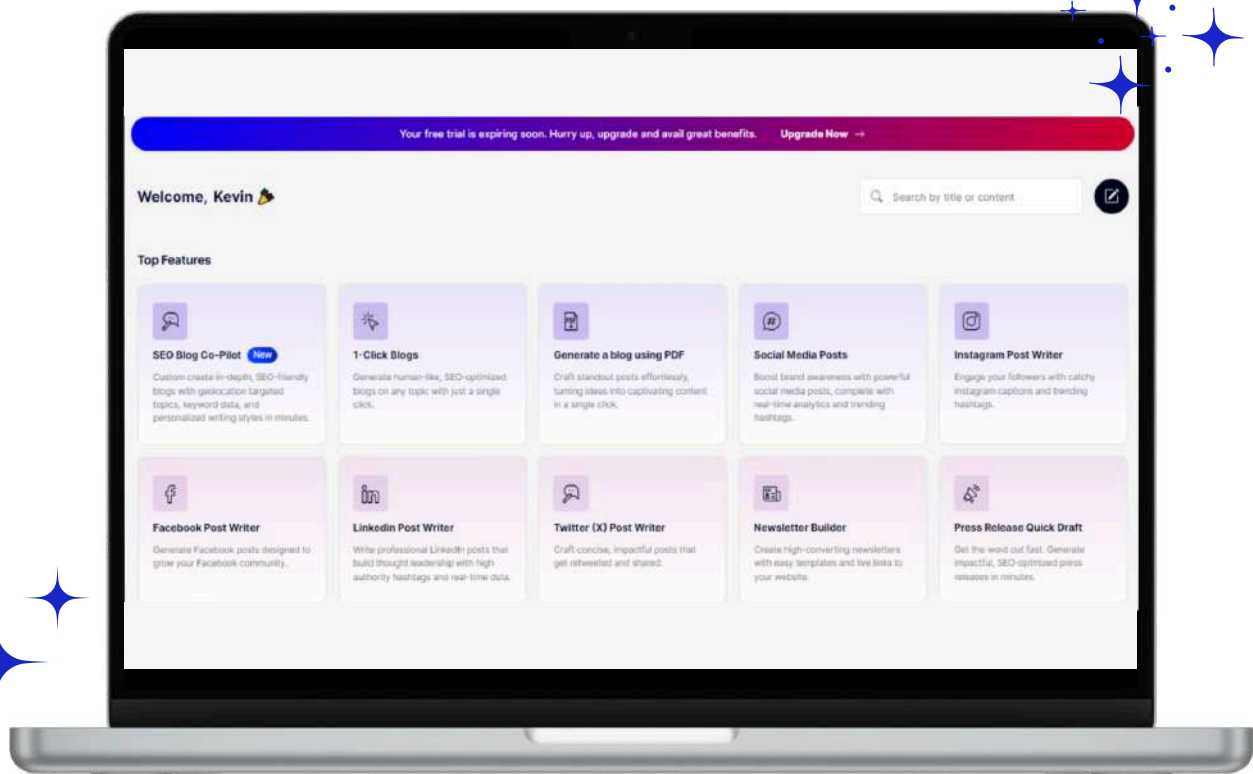
INCEPTION  
PROGRAM



Microsoft for Startups  
Founders Hub



Addlly AI creates custom Agentic Workflows for enterprise customers to create brand-centric content in a zero-prompt workflow.



# The Content Creation Challenge

## Traditional Content Creation Flow



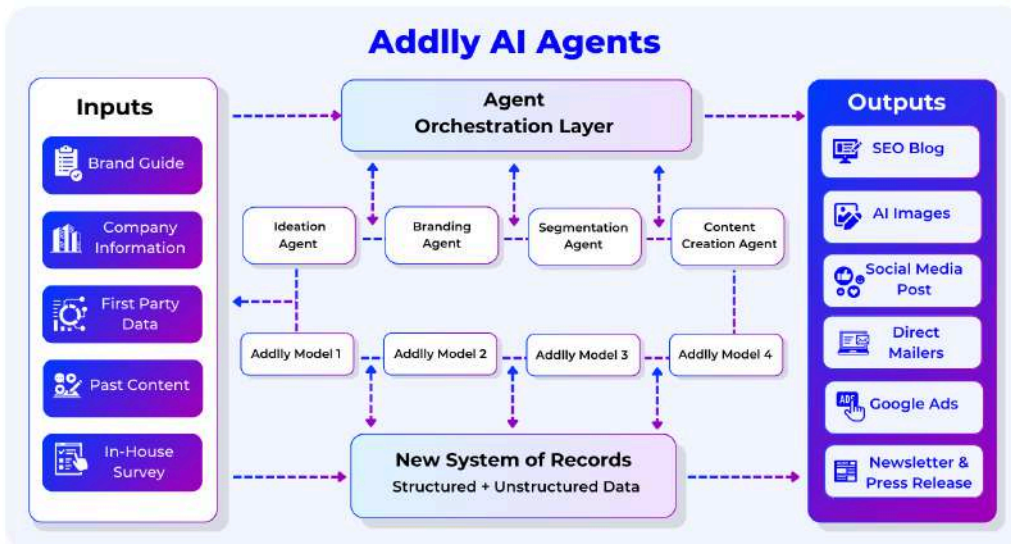
- ✓ Long winded multi-step process
- ✓ Impossible to maintain consistent quality and brand tone
- ✓ Time consuming and expensive

## Limitations of Other Gen AI Tools

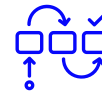
|         | Customizable Single Workflow | Zero Prompt | Marketing Focussed | Hyper Localization | Agentic Workflow | Social Listening |
|---------|------------------------------|-------------|--------------------|--------------------|------------------|------------------|
| ADDLLY  | ✓                            | ✓           | ✓                  | ✓                  | ✓                | ✓                |
| COPY.AI | ✗                            | ✗           | ✓                  | ✗                  | ✗                | ✗                |
| WRITER  | ✓                            | ✗           | ✓                  | ✗                  | ✓                | ✗                |



# How Addlly is Different



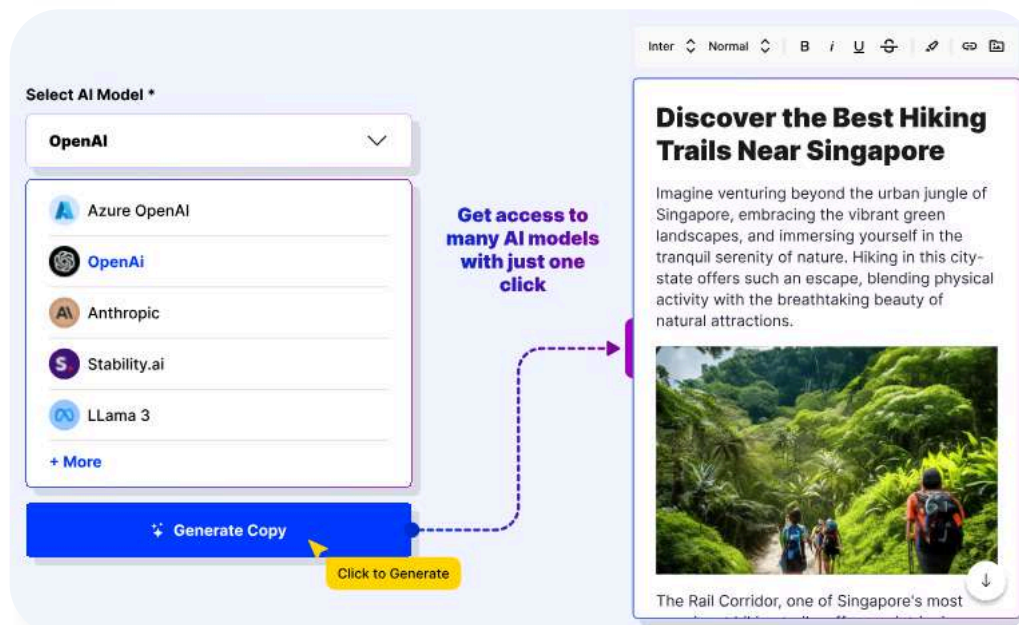
**Zero-Prompt Engine**



**Single Workflow**



**Unique and Fresh Output**



**Multiple LLMs**

**Advanced Gen AI**

**Social Listening**

**Google Trends**

**Brand Guidelines**

Our **AI Marketing Agents** combine multiple LLMs, advanced gen AI techniques, social listening, Google trends, and your brand guidelines for a custom solution based on your unique needs, and first party data.



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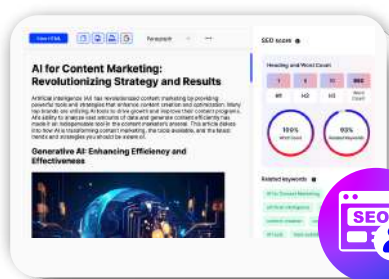
# Introduction to Addly's AI Agents

Addlly AI Marketing Content Agents are autonomous, AI-powered virtual marketing assistants designed for enterprises. These agents understand your brand, products, and marketing strategy while continuously learning from market trends. They automate and optimize content creation across blogs, social media, newsletters, ads, and press releases, ensuring businesses can scale marketing faster, more consistently, and at a lower cost.

## Types of AI Agents



**Content  
Calendar Agent**



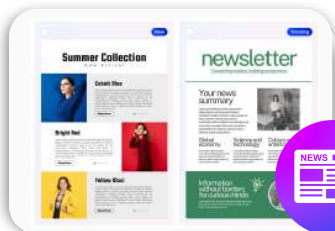
**SEO & Blog  
Writing Agent**



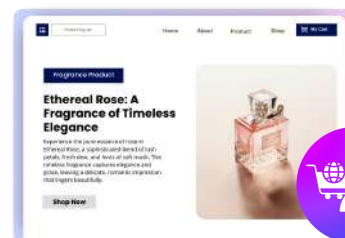
**Social Media  
Marketing Agent**



**Campaign  
Planning Agent**



**eDM and  
Newsletter Agent**

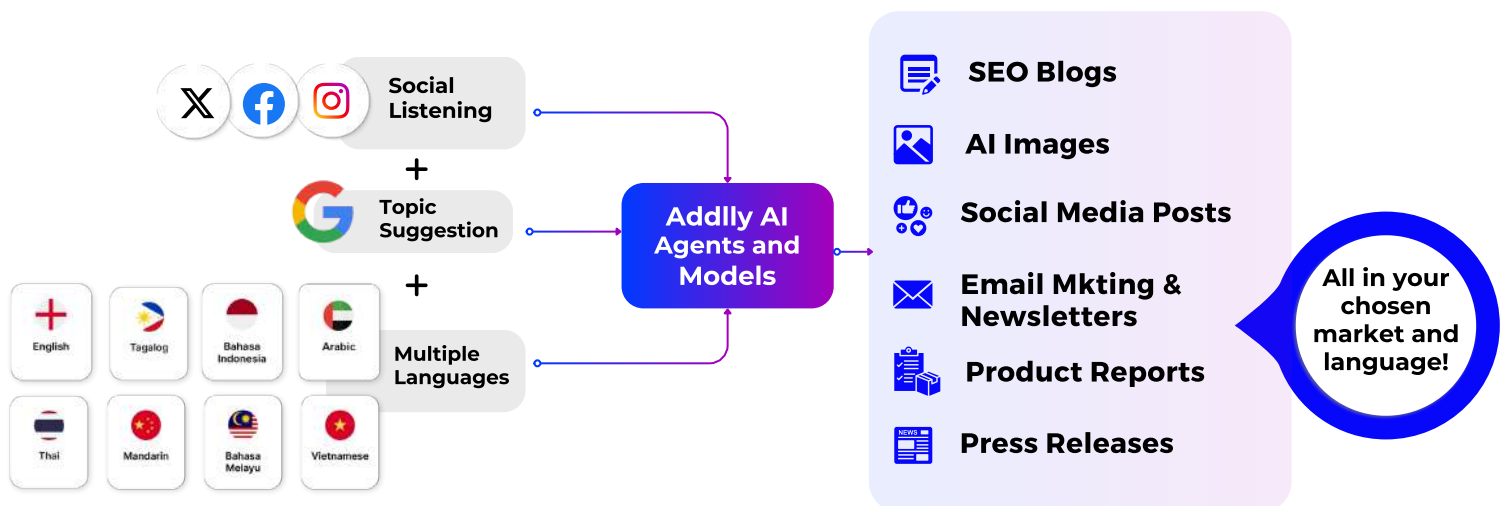


**Product Description  
& eCommerce Agent**

Need an AI agent you don't see in the list? **Contact us!**



# Automate **up to 90%** of repetitive, time-consuming tasks.



## Key Benefits of Addlly's AI Agents



### Time Saving

- Automates repetitive tasks, freeing up time for strategic efforts.



### Cost-Reduction

- Minimize overhead costs associated with manual content creation.



### Efficiency

- Streamlines workflows, increasing productivity and content output.



### Scalability

- Easily scale content production to meet growing business needs.



# Why Businesses **Love Us**

Brands have been able to cut content time from 2 weeks to 2 days, making it possible to go to market faster while also moving some of these tasks in-house. Most enterprises are looking to save on agency costs and reduce the need to manage multiple external vendors.

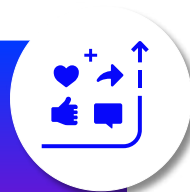
Clients  
report up to  
**50%**  
cost savings



**10X**  
faster content  
production



**3X** higher engagement using  
our AI-powered marketing  
automation.



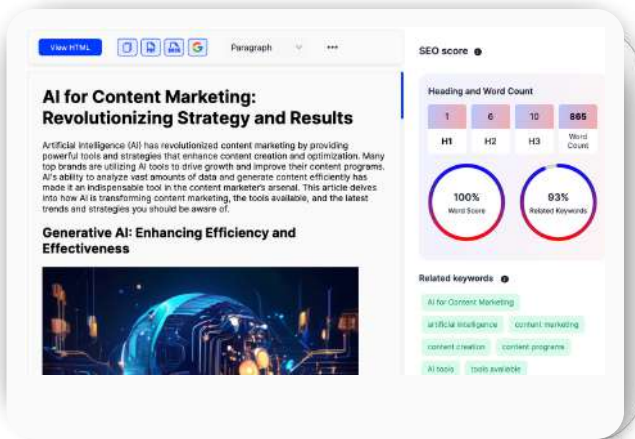
You can read our full case studies here:

<https://addlly.ai/resources/case-studies/>

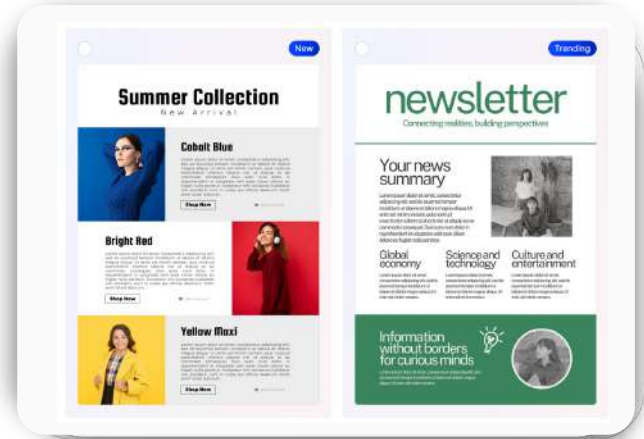


# Multiple Content Output 10x Faster with Addlly AI Agents

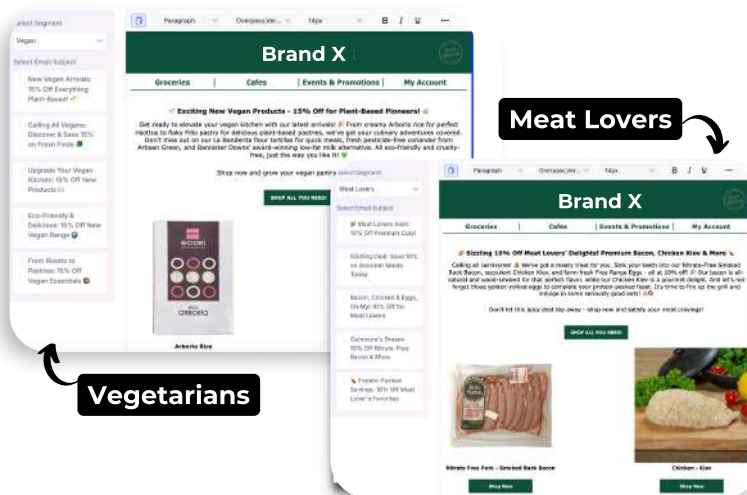
## SEO Blogs



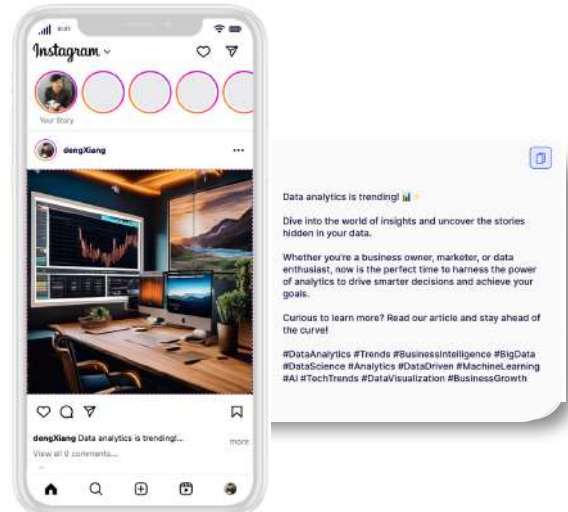
## Newsletters



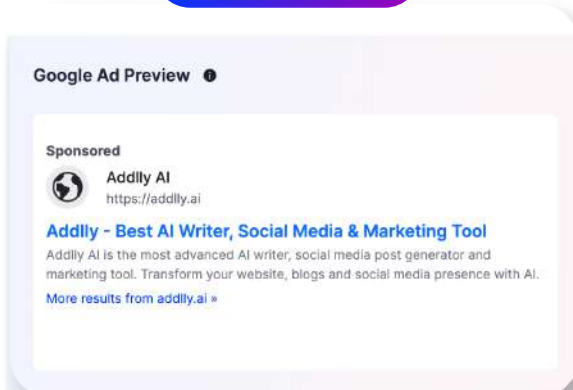
## E-Commerce EDMs



## Social Media Posts



## Google Ads



## AI Images





# AI Agents Use Case Examples



## E-Commerce Blog Writer

Original and unique blogs combining product data and market insights, **complete with internal linking.**



## Influencer Marketing

Create influencer marketing campaigns adhering to brand guidelines for **multiple customer segments..**



## Market Insight Newsletter

Combine **intelligent search**, automated web data extraction, and **market insights** in a custom newsletter.



## Feedback Based Content Pillar

Analyse **thousands of customer feedback** to guide your content pillar strategy.



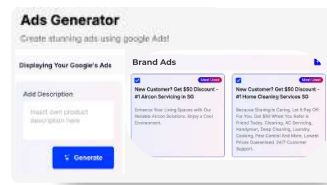
## Customized Workflow

We create custom workflows for a leading brands that allow their teams to **create multiple marketing content** in just 1-Click.



## Content Calendar

Our advanced generative AI gathers insights and handles research, **suggesting the most-searched topics** and questions online for your content.



## Ad Copy Generator

Based on realtime Google and Meta ads research, our AI platform produces ad copies with **high CTRs and conversion rates.**



## Fact & Sales Sheet

Get custom templates for fact & sales sheets. Our AI agents **extract key details from your prospectus** and formats them to match your brand.



# Addlly AI's Affiliations & Awards



Silver medal winner in the **ASEAN Digital Awards 2025** for Digital Content



Pre-approved vendor for the **Productivity Solutions Grant (PSG)** for AI Marketing solutions



Member of the **Amazon NVIDIA Gen AI program** and part of the **Buildpad ecosystem**.



**IMDA Spark** Accredited. Addlly is now a **government-recognized** solution in Gen AI



Part of **Microsoft NUS Enterprise Gen AI Accelerator** and listed as **Azure marketplace solution**



Gen AI Solution provider in **Sandbox** created by **Enterprise SG** and **IMDA**

## Our Portfolio



**Addlly AI** is a Gen AI company with a roster of international clients who are using the products commercially. These include financial institutions, media houses, an agency, multiple SMEs and startups around the world. We have paying customers in Singapore, USA, Indonesia and the Philippines.



# Customer Success Stories



**SAIFUL HARIS**

HEAD OF SEO OONA INSURANCE

"Addlly's AI Playground has been a game-changer for Oona's SEO strategy. The custom platform has significantly reduced our content creation turnaround time, enabling us to consistently produce content that reflects our brand voice and achieve top rankings on Google Search. It also allows us to engage multiple markets effectively, simplifying complex insurance topics with precision and local relevance."



**BENLY LEE**

SALON DIRECTOR OF ZONA  
FELICE HAIR BOUTIQUE

"The free, hands-on training programs from Addlly AI under the Gen AI Sandbox have significantly enhanced our team's understanding of SEO and social media best practices. We specifically like the feature that suggests trending hashtags on different social media platforms, which will help us boost our overall digital marketing."



**INVESTIDEA  
MANAGEMENT TEAM**

"Thanks to Addlly, we've seen incredible results: our followers grew from around 200 to over 540, and engagement has soared! Beyond the numbers, Addlly has helped us establish a consistent, authentic brand presence, making it easier to connect with our audience."



**CHERMAINE B**  
SALES & MARKETING  
MANAGER AT TECHGENIUS  
GLOBAL

"Addlly AI has played a crucial role in significantly reducing the time I spend on generating content for my website. Not only that, but its AI SEO tools, such as the SEO Blog Co-pilot, have notably increased user interaction. This makes Addlly AI an indispensable tool for improving our digital footprint and visibility online."



# Frequently Asked Questions

## How do AI Agents work with my team?

**AI agents collaborate with your team by automating repetitive tasks** like content creation, keyword research, meta details generation, ad copy creation, and performance analysis. They integrate seamlessly into workflows, providing data-driven suggestions and streamlining processes. By handling routine work, AI agents free up your team to focus on strategy, creativity, and high-value tasks, enhancing overall efficiency and output quality.

## How do AI agents personalize content for my brand?

**Each AI agent is customizable to reflect your brand's tone of voice.** By analyzing your existing content, including social media and blogs, the AI agents learn your tone and style. It then applies this knowledge to generate content that consistently resonates with your audience, keeping your messaging on point across all channels.

## Can AI agents help with content strategy?

**Absolutely. Your AI agents go beyond just generating content.** They provide insights into competitors, trends, and audience preferences. This data allows you to make informed decisions, adjust your strategy in real-time, and keep your content ahead of the curve.

## Is my data secure when using AI agents?

**Yes, your data is always secure.** Addlly AI uses the highest standards of data protection to ensure that your proprietary information stays safe. You control how your data is used, and it's never shared without your consent.





## CONTACT US



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