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# Microsoft Viva

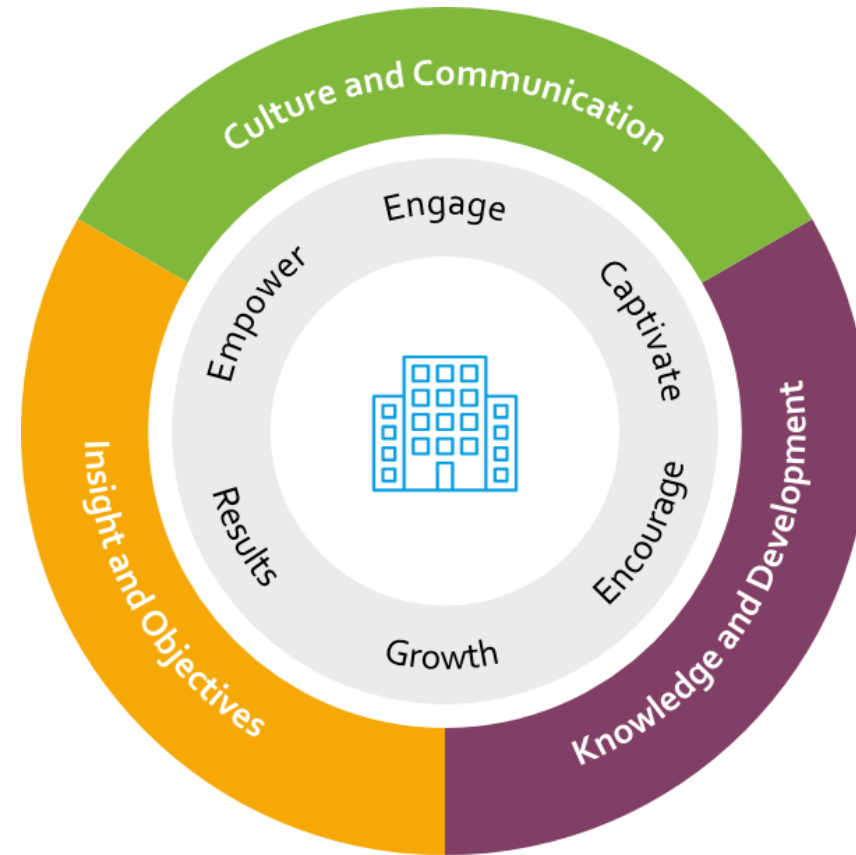


# Optimizing employee experience

*“I would like....”*



**Employee**



**Organisation**

# Microsoft Viva solutions

*Connect, involve,  
contribute, captivate,  
engage, empower*

Communication and Culture



## Application

Connections  
Engage  
Topics

*Learning, growth, success,  
contribute, captivate,  
encourage*

Knowledge and Development



Learning  
Topics  
Insights  
Engage

*Balance, results, success,  
Involve, growth, empower*

Insight and Objectives



Insights  
Goals  
Learning

# A typical journey for Microsoft Viva from kick-off to success



1. Identify

2. Build

3. Operate

4. Customer success



Identify (governance) strategy



Application foundations



Leadership and project team buy-in



Milestones and goals

1. Identify

2. Build

3. Operate

4. Customer success



Persona & targetgroup identification



Functional designs & Usecase



Train the Trainer & communities



Corporate communications

1. Identify

2. Build

3. Operate

4. Customer success



End-user training & workshops



Functional support desk



Support materials & content



Corporate communications

1. Identify

2. Build

3. Operate

4. Customer success



Support efficient business rhythms



Ongoing support



Measuring success



Continuous improvement

1. Identify

2. Build

3. Operate

4. Customer success



# Area's where we support our customers



## Viva Connections

Culture & communication

### Example service

#### Identify

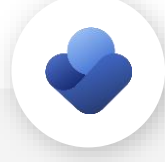
Channel strategy  
Requirement research

#### Build

Functional design  
Content training

#### Operate

Support materials  
Change communications



## Viva Insights

Productivity & wellbeing

### Example service

#### Identify

Governance Workshop  
Goals and KPI's

#### Build

Building templates  
Organisations com's

#### Operate

Analyse ways of working  
End-user support



## Viva Topics

Knowledge & expertise

### Example service

#### Identify

Knowledge deep dive  
Design curation model

#### Build

Awareness campaign  
Kick-start curation

#### Operate

Organisational com's  
Crowd-sourcing support



## Viva Learning

Learning & growing

### Example service

#### Identify

Learning strategy  
Content providers

#### Build

Persona identification  
Pilot User Support

#### Operate

End-user support  
End-user communication



## Viva Goals

Purpose & alignment

### Example service

#### Identify

OKR deep dive  
OKR fundamentals

#### Build

Train-the-trainer: OKR's  
Understanding software

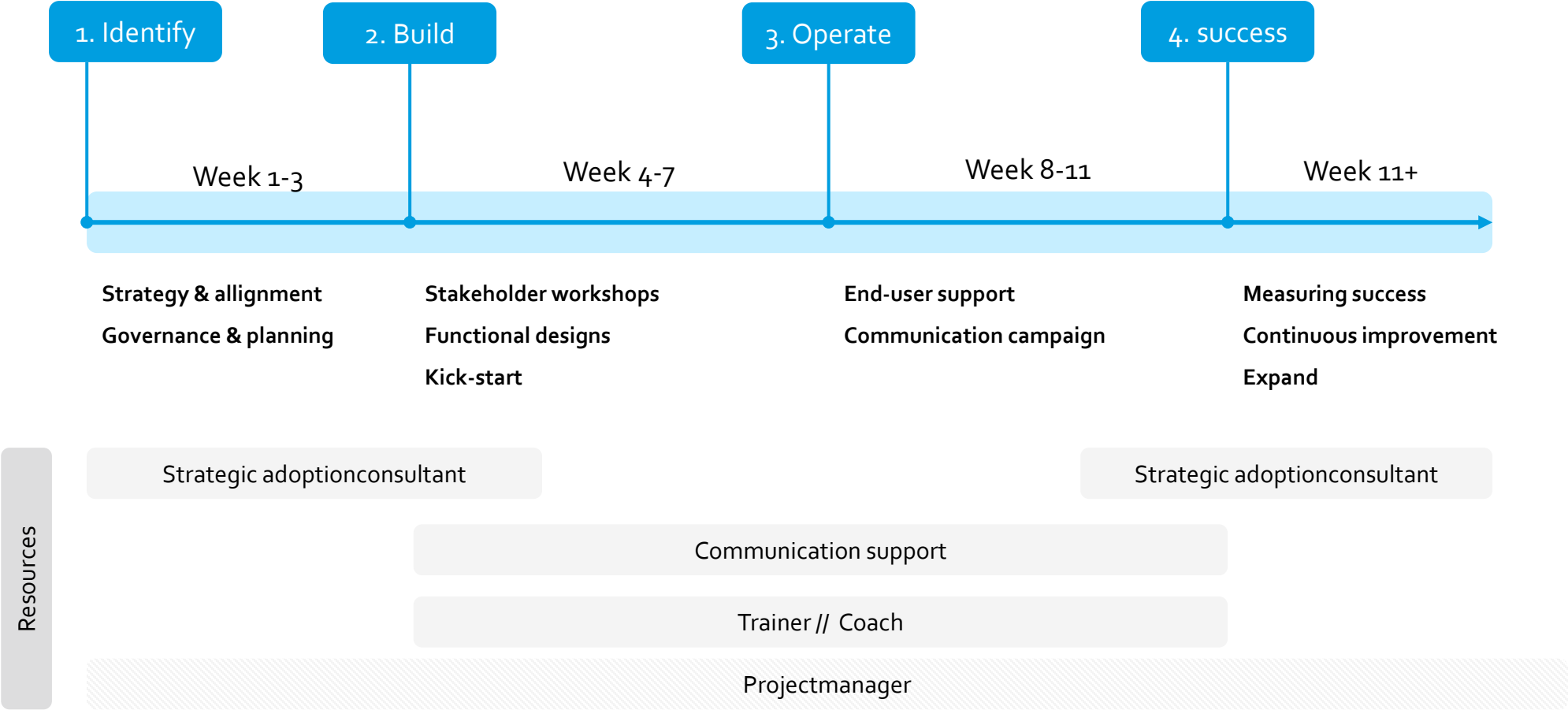
#### Operate

End-user support  
Business rhythms



# Timeline

# Viva project timeline

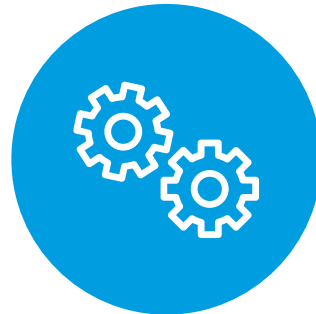




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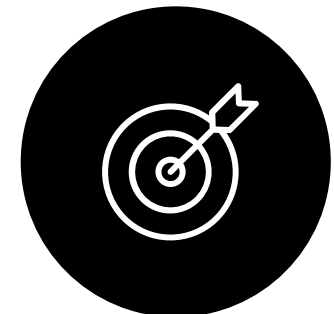
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*Personal*



*Effective*



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