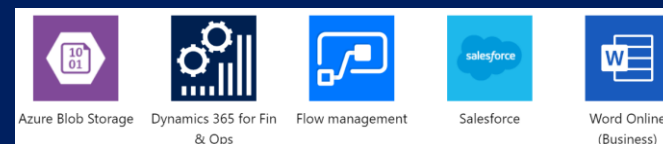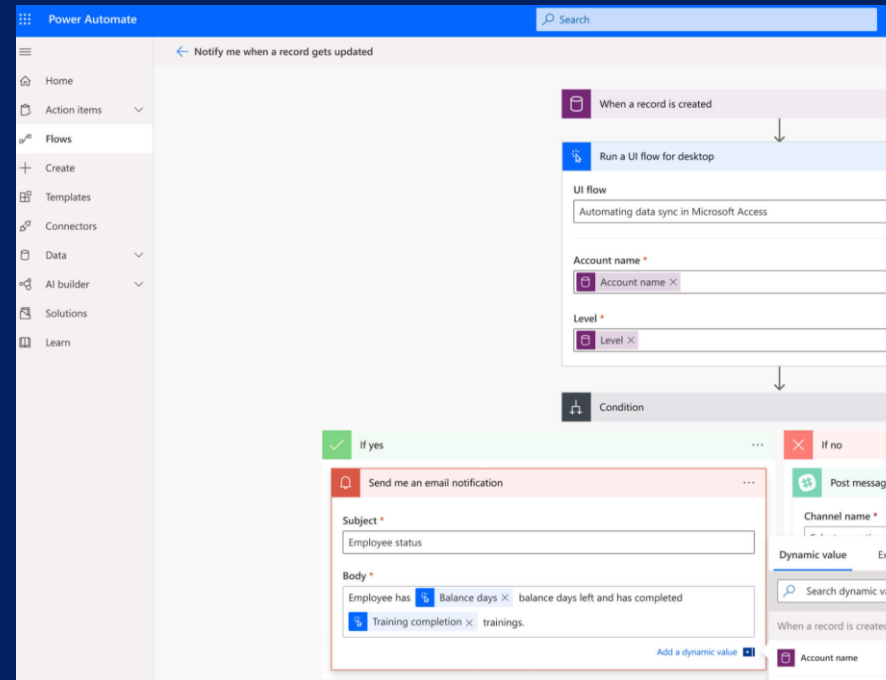# Driving Digital Transformation

Who We Are | Innovators First, Developers Second

➤ Advancya is a Business & IT Solutions company seeking to *INSPIRE* its clients with **Innovative Digital Transformation** using cutting-edge technology.

➤ **Mission & Vision**

  ➤ **D**riving true Business Value from Technology.

  ➤ Inspire **D**igital revolution within client operations using cutting-edge technology.

  ➤ Becoming the **T**ransformation Partner by delivering tangible solutions that serve core business.

Services

- Sitecore Digital Experience Management
- Automated Chatbot Solution
- Power Platform
- Azure Cloud Services
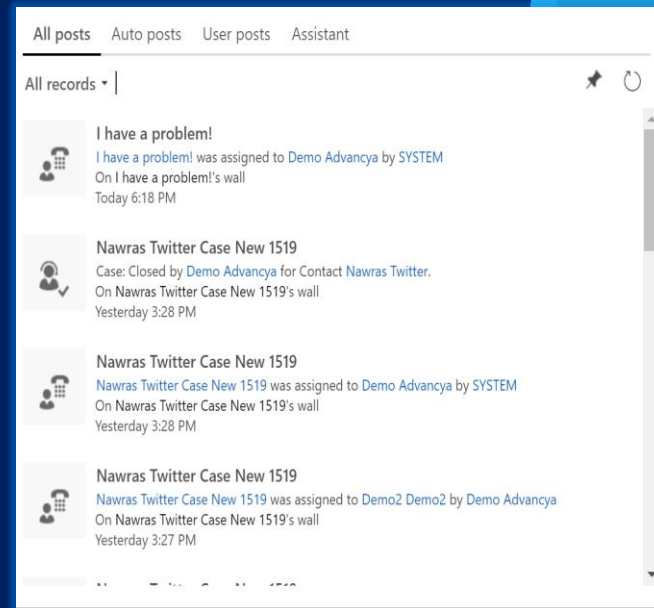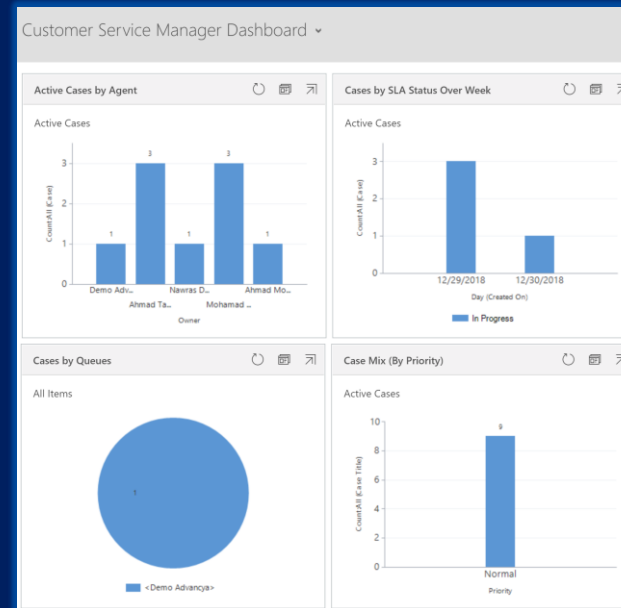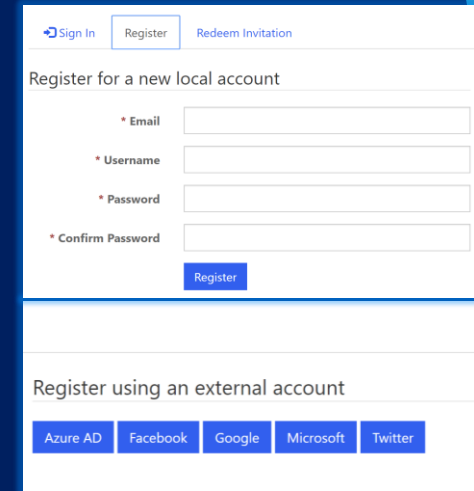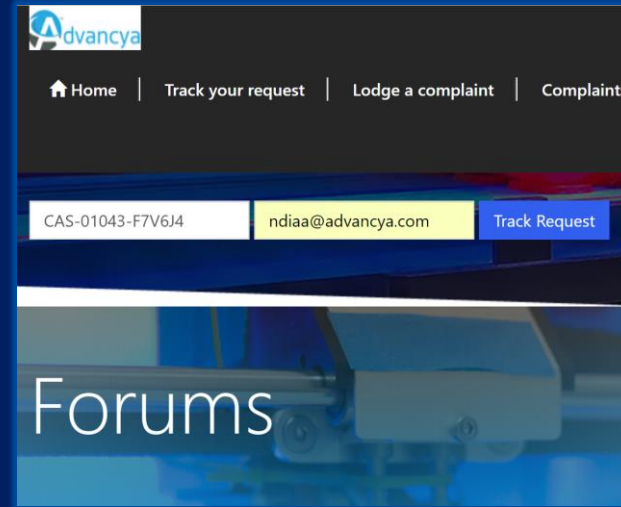- Business Insights PowerBI
- Dynamics CRM

Advancya

Power Platform | Business-Friendly Apps for Empowered Users

➢ We realize the meaning of Empowerment and Organization Change, which is why we offer Microsoft Power Platform.

➢ Enable quick turnaround of business-centric applications that streamline your work.

➢ Connect to data sources from the outset using a library of more than 250 connectors (Excel, SQL, Oracle, SAP, CRM, etc..)

➢ Inherently integrated with Office365 ecosystem, with familiar interface that all employees can easily interact with.

➢ Build simple data apps, to complex business processes using Power Automate
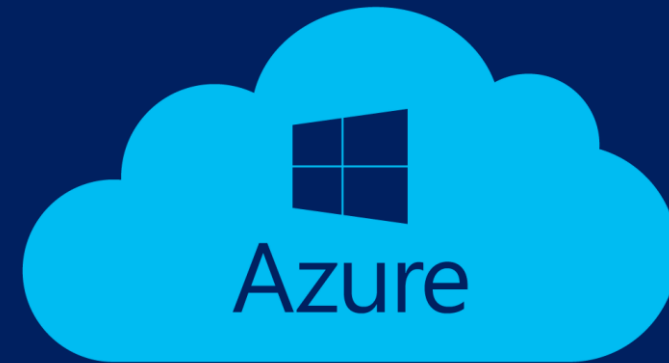

Advancya

Dynamcis CRM | Control Your Customer LifeCycle

➢ Dynamics CRM is the perfect glove that can actually fit any of your organization's specific needs with adaptable business flows.

➢ Using Microsoft Power Automate in combination with CRM Workflows, also gives incredible ability to create any number of business processes from the simple Lead Submission to complex Applications Lifecycle Management.

➢ Microsoft Portal is an inherent part of the CRM Online platform, and allows having a ready-made publicly available website with Registration/Login Features, built-in integration with any backend entities, and dynamic forms creation.

➢ 360-degree control
  ➢ Reporting Dashboards
  ➢ Activities History
  ➢ Email Notification Automation
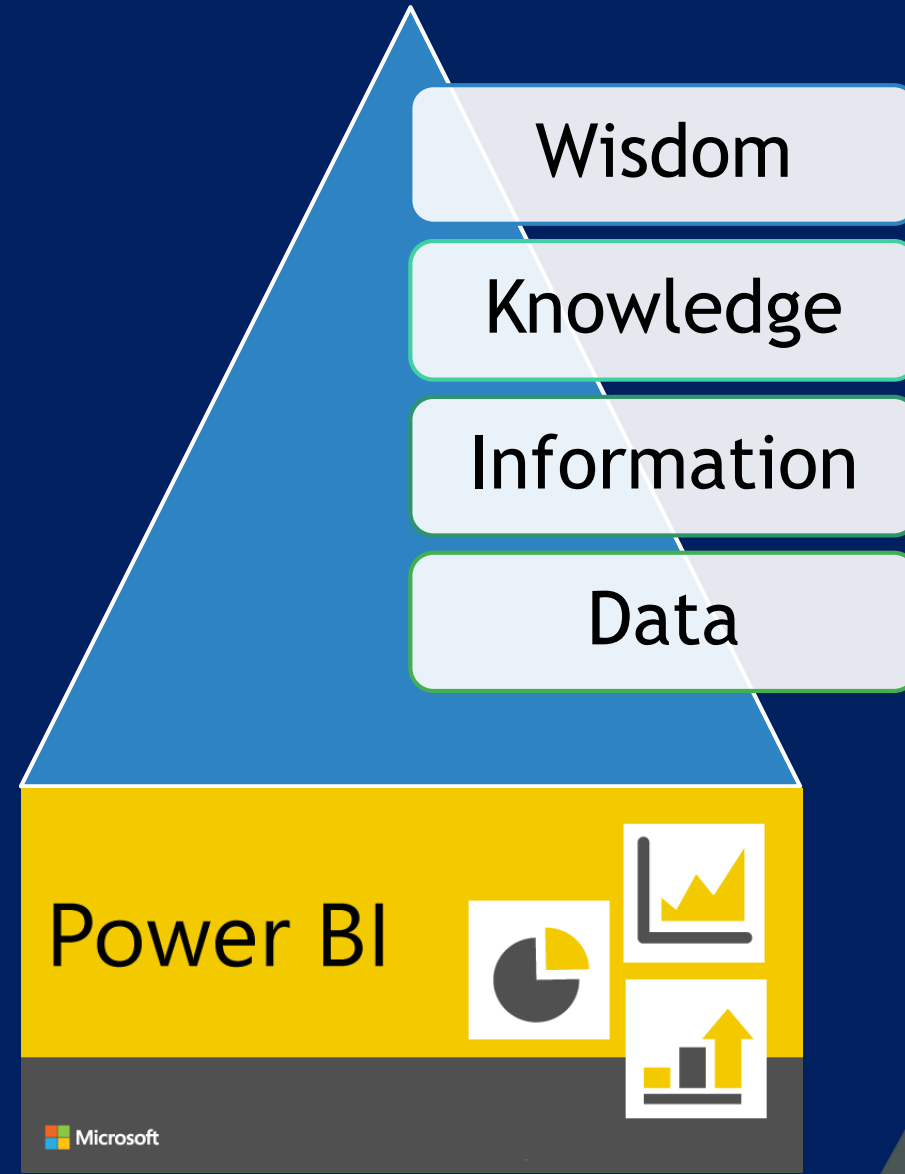 ➢ Simple & Complex Automation Processes

Azure Cloud Services | Fast, Secure and Tailored to your Budget

➢ We offer a range of cloud services using **Microsoft Azure Platform**.
- ➢ **99.9%** Availability
- ➢ **Extremely** Scalable
- ➢ **Highly** Secure
- ➢ **On-Demand** Infrastructure

➢ Our team has high capabilities to setup, configure, develop & maintain your Azure environment.
- ➢ Moving workloads from On-premise to Cloud
- ➢ Virtual Machine deployments
- ➢ Application Migration
- ➢ Firewall Setup (Azure and 3rd Party)
- ➢ Deployment & Configuration of Azure Multi-Factor Authentication, for Cloud & On-premise environment.
- ➢ Configuration of Azure Active Directory with On-premise AD
- ➢ And more..

VM

Web Apps

Azure MFA

Firewall

Azure AD

Azure

Advancya

Business Intelligence | Gather, Consolidate, Know, Act

➢ We consider the Pyramid Of Wisdom as the guideline & pinnacle of how we approach BI projects.

➢ We know what it means to turn raw Data, into organized Information, that allows you to have Knowledge, and ultimately gain the Wisdom needed to steer your organization to the right decision that will *advance* your future.

➢ And with our expertise with Machine Learning, R Script and impressive Power BI visualizations, we give you the needed insights to *Act Wise*.

Wisdom

Knowledge

Information

Data

Power BI

Microsoft

Advancya

Sitecore Digital Experience Management

➢ Advancya is one of the *first solution providers* in Qatar to work with the new generation of Web Content Management which is now Digital Experience Management, with our close partnership with the global leader in these fields, **Sitecore**.

➢ We can give an automated, one-to-one personal marketing & web experience relationship with each and every visitor to their website or app; a Visitor 360-View.

    ➢ Content Personalization

    ➢ Anonymous user targeting

    ➢ Social media management

    ➢ Email Campaign

    ➢ Integrations with CRM, ERP, eCommerce and more..

Personalized Marketing for Web , Mobile & Chatbot Channels

sitecore®
Own the experience®

REDUCE
Content Creation Overhead

KNOW
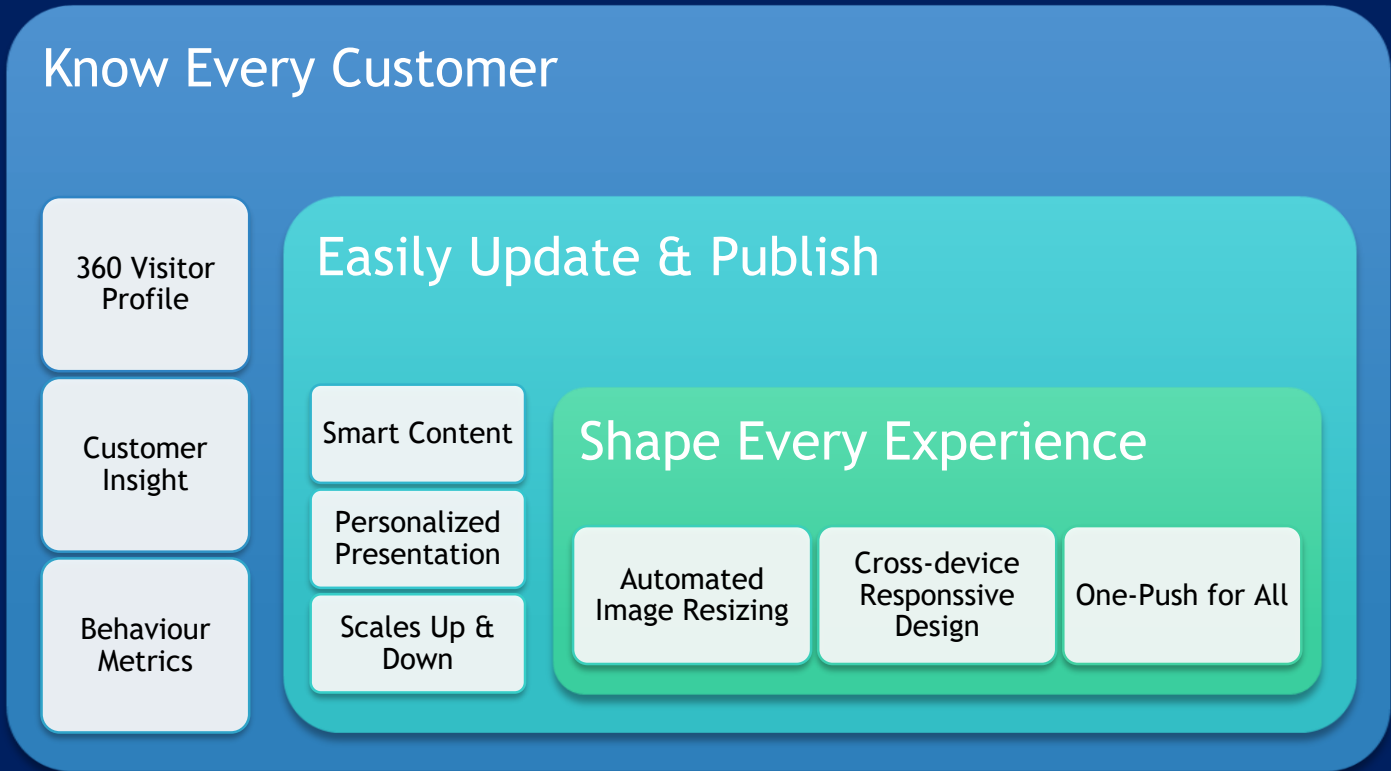Your users Minds

DRIVE
Clients Web Experience

INCREASE
Conversion Rates

Advancya

Sitecore – More than Content, it's Psychology

We don't just develop your online presence, we *get creative* and analyze and recommend entire Online Strategies to get your message to the right user, at the right time, and on the right device!

Personalized Marketing for Web , Mobile & Chatbot Channels

Know Every Customer

360 Visitor Profile

Customer Insight

Behaviour Metrics

Easily Update & Publish

Smart Content

Personalized Presentation

Scales Up & Down

Shape Every Experience

Automated Image Resizing

Cross-device Responssive Design

One-Push for All

sitecore®
Own the experience®

Advancya

Microsoft SharePoint Portals

➢ Microsoft SharePoint is one of the best and all-round comprehensive Enterprise Content Management solutions out there.

➢ With years of experience in delivering top-notch solutions to Government & Enterprise clients, we **understand** what you need, and **know** how to deliver it.

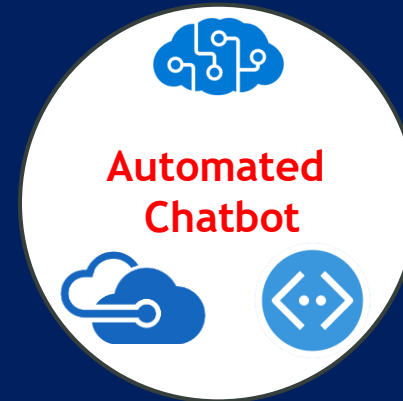➢ We have thousands of hours of Requirements Gathering, Consulting & Delivery Expertise, to help secure your ROI.

Advancya

AdvancaBOT | Automated Customer Service Agent

➢ **Reduce pressure on Call Centers**, our bot takes over your entire **First Line Of Support**, to save your call centers agents precious time to more **"human-worthy"** questions.

➢ **Guide visitors to reach info**, by offering a **"Digitized Customer-Focused Agent"** who will guide your website visitor to reach his desired information pages with little hassle.

➢ **Drive Clients Web Experience**, by actively talking to visitors to offer help, this will drastically **reduce bounce rates** and **increase customer satisfaction**.

➢ **Increase Lead Generation**, with ready-made connections to **Microsoft Dynamics CRM**, and ability to integrate with other systems, we can give you **Automated Intelligent Conversations** and recognize your clients and their interests/needs.
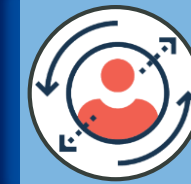
AdvancaBOT is your new favorite employee...

- **Large** Knowledge Base
- **Quick** Answers
- **24/7** Service
- **NO** Breaks
- **NO** Vacations
- **ALL** Work

Chatbots for your Website, Social Media Channels and Mobile Apps

Automated Chatbot

Talk
to your users on personal level

Guide
visitors to reach quality & accurate

Drive
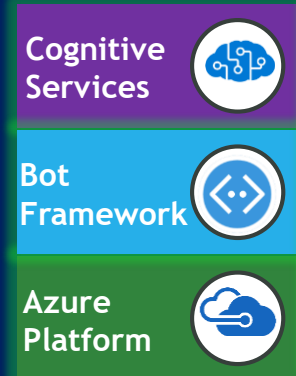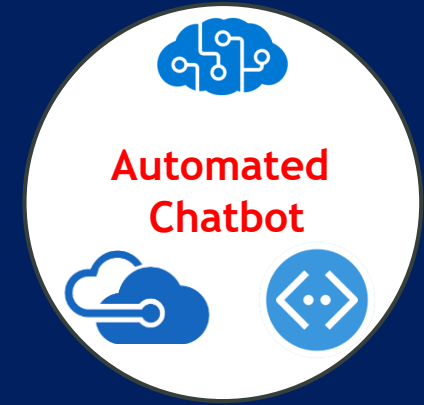leads & sales across businesses

Increase
user satisfaction, potential revenue

Advancya

AdvancaBOT | We Don't Sell Dreams, We Improve Reality

We like to put our money/time where our mouth is! We don't just tell you what we "**CAN**" do, but instead show what we have "**ACTUALLY DONE**" already, with **live** and **active Chatbots** which you can interact with on-the-spot.

Chatbots for your Website, Social Media Channels and Mobile Apps

Reduce
pressure on Call Center

From simple *"Where's your office?"*, to complex *"What's the process for submitting a loan application?"*, we can drastically reduce your Call Center Costs by handling all your First-Line Support.

Guide
visitors to reach info

Add a personalized touch to your online presence, and automatically handhold your clients as they browse your website. We create an automatic wizard-style Chatbot to help

Drive
Clients Web Experience

Add AdvancaBOT to your key business-driving pages, and it will "pop-up" and detect when visitors access these key pages, and offer them help related to that specific page.

Increase
Lead Generation

AdvancaBOT integrates with your CRM, gets your sales more Online Leads by detecting when a visitor is interested in a certain service, attracts them in conversation, and registers them as a Lead in CRM.

Automated Chatbot

Cognitive Services

Bot Framework

Azure Platform

Microsoft

Advancya