

# The Advantage Edge

Advantage are one of the only Microsoft Business Applications and Modern Work Partners that can provide CRM, ERP and IT Managed Services all under one roof, allowing us to understand your business to a depth no other partner can, resulting in a complete digital transformation that future proofs your business ... this is **The Advantage Edge**.

## The Problems with Separate Service Providers

When your CRM, ERP and IT Managed Services are managed by different partners you come across the problems of:

- ✓ Complicated communications due to multiple points of contact
- ✓ Conflicts of interest between different suppliers
- ✓ A pass the buck mentality and a lack of ownership of problems
- ✓ Slower performance and higher operational costs
- ✓ Lack of technical skills to integrate products successfully
- ✓ Extra costs and barriers to integration



## What is **The Advantage Edge**?

**The Advantage Edge** allows you to remove the problems and reap the benefits of having all of your solutions under one roof, giving you:

- ✓ A single point of contact and support for all of your services & systems
- ✓ Lower total costs of ownership, labour and operations
- ✓ Allows you more time for strategic vision activities and avoidance of repetitive basic tasks
- ✓ Proactive disaster spotting and system monitoring
- ✓ Fast response times
- ✓ Proactive and dedicated account managers
- ✓ Continual adaption to new processes as your business grows or changes
- ✓ All of your product training from one provider
- ✓ Named Technical Consultant and monthly Technical Consultant access

## SMART CRM SOLUTIONS

**Dynamics 365** is a best in class CRM system that can be modified to your specific business needs, industry and shaped to optimise your processes.

## INTELLIGENT ERP SOLUTIONS

**Dynamics 365 Business Central** is a leading cloud-based ERP solution that can be tailored to your business. We also offer ongoing support for **Dynamics GP** and **NAV** users for as long as needed.

## MANAGED SERVICES AND IT SUPPORT

Whether it's on-premise IT support, migration to the cloud or end-to-end IT solutions, Advantage offers bespoke support for your business needs. Our services include:

- ✓ IT project support and consulting
- ✓ Cloud solutions and integration
- ✓ Microsoft SharePoint implementation to centralise your documents
- ✓ Microsoft 365 implementation for powerful collaboration
- ✓ High capacity internet solutions and connectivity
- ✓ Security solutions and safeguarding
- ✓ Cyber security certification and upskilling
- ✓ GDPR compliance and support

## The Advantage *Edge*

If you are looking for:

- ✓ Faster speed of solutions
- ✓ A truly integrated approach
- ✓ One point of contact
- ✓ Increased knowledge of your business
- ✓ Greater reporting capabilities
- ✓ More time to drive strategic changes
- ✓ Systems in alignment and optimised to your requirements

Then contact us today and experience the benefits of **The Advantage *Edge***