# Advantco Microsoft Dynamics CRM Adapter

The Advantco Microsoft Dynamics CRM Adapter enables integration between your Oracle Cloud and Dynamics CRM business environments to improve and elevate communication across business environments.

## IT Professionals and Technology Integration Managers can use this adapter to:



- Easy implementation into SAP solution environments with SAP NetWeaver
- Integrate cost centers, sales queries, financials, invoicing and account statements from SAP software to MS Dynamics
- Optimize opportunity-to-order processes work from a single customer, product and pricing master data in both MS Dynamics and SAP environments

#### Eliminate Errors and Streamline Information Flows

- Track and monitor errors while updating data with workbench in SAP PI
- Eliminate redundancies and provide customers with easy-to-deploy,
- two-way integration between SAP and MS Dynamics
- Fulfill orders in a timely manner and streamline information across customers, sales and operations

### Accelerate your Business Strategy

- Streamline and automate business processes
- Upsell and cross-sell at the Point of Order
- Improve sales forecasting accuracy with dashboards/KPIs with SAP

To learn more about how the Advantco SFDC Adapter can help your organization, visit our product page or contact us for a trial.



#### **Use Cases**

## Integrates On-Premise and Online SAP Systems

- Enabled nation-wide airline company to implement an on-premise Dynamics CRM across all interfaces
- Global Electronics Manufacturer used Dynamics CRM adapter to integrate CRM applications with other applications in landscape

#### Reduces Development Efforts

- Portal on Dynamics CRM Adapter to test the fetch XML and generate the XSD for the development activities
- Use search criteria in requesting a CUD interface

# "Great Job Advantco team on a Seamless Integration Service"

Harsha Paruchuri, Celestica

